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# MOORE SEED CO'S 1914 WHOLESALE PRICE LIST for MARKET GARDENERS and FLORISTS



PRICES,  
 PKT. 10c  
 3 FOR 25c  
 7 FOR 50c  
 1/2 oz. 30c. 1 oz. 50c.  
 1 lb. \$1.50, 1 lb. \$5.50

AVERAGE SIZE OF FRUIT.

MOORE SEED CO. 125 MARKET ST. PHILADELPHIA, PA.



# Moore Seed Co., Wholesale Catalogue of Seeds, Etc.

## FOR MARKET GARDENERS, TRUCKERS AND FLORISTS

### OUR BUSINESS RULES

To the Professional and Beginner:

#### HOW TO MAKE MARKET GARDENING PAY

THE PROFESSIONAL MARKET GARDENER and the one about to begin Market Gardening are alike anxious to make market gardening pay.

**TO MAKE MARKET GARDENING PAY** and how to do it, is just as important to the professional as to the beginner. To both we say, the prime essential is to *procure the best seeds that money can buy. Buy the best varieties.* Select the earliest, the most productive, the best carriers and the best sellers. Don't hesitate a moment to plant the best—the price is of little consequence providing you get just what you are seeking for, and secure the highest prices; the market will invariably pay well for the best produce that is brought to it. Poor seeds will never produce good crops, nor vegetables of first quality. In vegetables as in fruits it is high quality that counts; high quality always insures highest market prices. Best quality and highest market prices spells *success* to every market gardener who grows for the home or distant market.

Many thousands of market gardeners throughout the United States have found by actual experience that the best seeds obtainable are only to be had from **The Moore Seed Company, 125 Market Street, Philadelphia, Pa.,** who have made it a life long study and work to produce the best varieties and strains of seeds calculated to insure the most profitable and abundant crops and that will command the highest prices on any market, no matter where sold.

**WE ARE CAREFUL** to only recommend the best varieties.

**WE ARE CAREFUL** to use the utmost care and caution in selecting our seed stocks as well as in growing our seed crops.

**WE ARE CAREFUL** to use the greatest care in preventing ingrowing and handling the seeds while harvesting.

**WE ARE CAREFUL** to send out no variety we have not tested in the most exhaustive manner in many localities, as to its suitability for earliness, size, color and general adaptation for the market intended.

**WE ARE CAREFUL** not to send out any seeds we have not given a good and thorough test for germination. Our tests in this respect are very thorough and are conducted both in greenhouses and in the open ground as occasion requires.

**SOMETHING NEW.** We have something new and good in seeds all the time. Our seeds are in greater demand than ever before; in 1913 our sales were 33½% greater than any previous year in our history, and we assure you it will be big money in your pocket to buy your seeds from us. Write us if you wish to know anything about our seeds.

**IN CONCLUSION.** We wish to acknowledge our many thanks to our customers for their loyalty and patronage. It affords us great pleasure to receive your orders and receive your kind expressions of satisfaction, for it indicates that our efforts to please and assist you have been successful. We have tried harder this year than ever before to offer you in this catalogue newer and better varieties than last year, as well as a larger assortment and at prices that will induce every market gardener who seeks the greatest profits to send us an order.

## HIGH GRADE TOMATO SEED

### IS OUR GREAT SPECIALTY

**☞ All our Specialty Tomato Seed** is grown, selected and saved exclusively from the best specimens for seed, and from what is usually known as crown and second settings, and is of the highest quality. Moreover, no seed is grown twice in succession on the same ground and blight of any kind is unknown among any of our tomato seed crops.

**☞ Market Gardeners, Large Growers, Shippers and Cannerymen** will find our **Selected Tomato Seed** reliable in every respect.

**☞ We have produced,** at great expense and personal labor, superb varieties well calculated to meet all the requirements of soil, climate, locality, market, as well as the many exacting demands of the most critical consumer.

**☞ Healthy, Blight-Proof Seed Stock.** We also exercise the greatest care in growing all our seed, that it not only be pure and true to name, but also that it be saved from strong, healthy and vigorous plants, free from all traces of disease of any kind. Our customers may thus rest assured that the seed they get from us will be absolutely free from any trace of disease whatsoever.

**☞ The growing of high grade Tomato Seed** has long been a leading and important specialty with us and we probably distribute more seed to **critical market garden and select canning establishments** than any other three seedsmen in the United States.

**Remember, the Main Thing in Making a Good Crop of Tomatoes is to Get Your Seed from Us. Buy the Best**



#### Large Planters and Associations

should write for special prices. Although we have made prices very low in this catalogue, yet where a number of pounds or bushels are wanted, we can supply at a lower price than by a single pound or bushel. In writing, give us the quantities and varieties required, and we will return list promptly with our **LOWEST PRICES FOR THE LOT.**

wanting to purchase seeds in unusually large quantities, we can supply at a lower price than by a single pound or bushel. In writing, give us the quantities and varieties required, and we will return list promptly with our **LOWEST PRICES FOR THE LOT.**

**☞ ABOUT WARRANTING SEEDS, ETC.**—THE MOORE SEED Co. give no warranty, express or implied, as to description, quality, productiveness or any other matter of any Seeds, Bulbs or Plants they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms, they are at once to be returned.

**☞ REMIT MONEY WITH ORDER.**—Money can be sent safely by Post Office Order, Express Money Order, Registered Letter, Bank Draft or Check.

**☞ OUR PRICES** include bags, boxes and free cartage to depot. Bags are free excepting on Clover, Timothy and Millet.

**☞ SEEDS BY MAIL.**—Four cents per half pound and eight cents per pound must be added to our wholesale prices if seeds or bulbs are to be sent by mail. **Packets, Ounces and Quarter Pounds** of Flower and Vegetable Seeds will be sent, postage free, to any part of the United States. Postage for Beans and Peas, please add 15 cents per quart; and for Corn 10 cents per quart to catalogue prices, except where noted.

**☞ Please WRITE your NAME, POST OFFICE, COUNTY and STATE** as distinctly as possible, especially the name. Many orders reach us lacking either or both; customers when writing about unsigned orders will aid us in identification by mentioning the articles ordered and quantity.

**☞ GIVE FULL SHIPPING INSTRUCTIONS** on each and every order you send. To avoid chance of error, never write letters on the same sheet as your order.

**☞ IF GOODS ARE WANTED C. O. D.,** 25 per cent. of the amount must accompany the order.

**WE SELL** ½ pounds at pound rates, ½ pecks at peck rates, ½ bushels at bushel rates except where noted.

### A WORD TO OUR CUSTOMERS

**It will be Money in Your Pocket to Buy the Best Seeds**

**MANY THOUSANDS of the most successful MARKET GARDENERS and FLORISTS throughout the United States use no other**

**WHY WE ARE MOST RELIABLE.**—Because we are the only seedsmen in the United States who grow seeds **especially for Market Gardeners and Florists.** All our time and energy is devoted exclusively to producing the **purest and best qualities** of seeds possible for the market, garden and florist trade. We send out only such strains as are adapted to the wants of the most critical, and offer nothing that should disappoint those engaged in this important business.



# MONEY TALKS

seeds are to be sent by mail add 8c. per pint or 15c. per quart. Sugar Corn 10c. per quart except where noted.

## GROWING RELIABLE SEEDS FOR MARKET GARDENERS AND FLORISTS

THE MOORE SEED COMPANY give no warranty, express or implied, as to description, quality, productiveness, or any other matter of any Seeds, Bulbs, or Plants they send out, and they will not be in any way responsible for the crop. If the purchaser does not accept the goods on these terms they are at once to be returned

Date\_\_\_\_\_1914

State Amount Enclosed.

YOUR NAME \_\_\_\_\_

Post Office Order \$ \_\_\_\_\_

POST OFFICE \_\_\_\_\_ R. F. D. No. \_\_\_\_\_

Post Office Order \$ \_\_\_\_\_

### Postal Note

COUNTY \_\_\_\_\_ STATE \_\_\_\_\_

Express Money Order

**Bank Draft**

STREET \_\_\_\_\_ P. O. BOX \_\_\_\_\_

**Bank Draft**

Cash, Notes and Silver

### Postage Stamps

(2c. stamps preferred.)

**EXPRESS OR FREIGHT OFFICE** {If different from P. O.} \_\_\_\_\_

Total, \$

**Extra Order Sheets and Return Envelopes will be sent on application**

Quantity	NAMES OF SEEDS WANTED	\$ Price	cts.
	<u>Please write letters on a separate sheet from your order</u>		
	Amount carried forward,		

**PLEASE CARRY OUT PRICE OPPOSITE EACH ITEM ORDERED**



Quantity

[illegible]

**Amount brought forward,**

**Total amount of order,**

Many vegetable growers are in need of special information such as has been gained by our forty-five years' experience and intelligent observation of methods of culture pursued by the most successful planters here and elsewhere. Please mark the number of leaflet desired.

- |   |  |
|---|--|
| No. 1. Asparagus.                           | No. 40. Lettuce in the Open and under Glass. |
| No. 5. Beans.                               | No. 45. Melons in the Open and under Glass.  |
| No. 10. Cabbage and Cauliflower.            | No. 50. Mushroom Culture.                    |
| No. 15. Cauliflower and Radish under Glass. | No. 55. Onions.                              |
| No. 20. Celery.                             | No. 60. Rhubarb and Asparagus under Glass.   |
| No. 25. Cucumbers, Squash and Pumpkin.      | No. 65. Tomatoes Outdoors.                   |
| No. 30. Cucumbers under Glass.              | No. 70. Tomatoes under Glass.                |
| No. 35. Horse Radish, Rhubarb and Spinach.  | No. 75. Vegetables in General.               |



# ASPARAGUS

We have over 1,000,000 Strong Two-year-old Roots ready for our Customers

Buyers of 10, 50, 75 or 100-lb. lots of any variety of Asparagus Seed will be quoted special prices upon application.

## STARKEY'S MAMMOTH EARLY PROLIFIC ASPARAGUS

## STARKEY'S MAMMOTH EARLY PROLIFIC ASPARAGUS

THE BEST AND MOST PROFITABLE SORT TO GROW

This highly valuable new variety has been grown early for a number of years by one of Philadelphia's most successful market gardeners, who invariably cut the largest and handsomest asparagus ever sent to this market, from ten days to two weeks earlier than his neighbors and upon which he always realized very high prices. This asparagus has attracted much attention from dealers and commission merchants generally throughout the State, all anxious to get it. The color is notably different from either the famous Barr's Philadelphia Mammoth or Palmetto, while the stalks are more tender and succulent. Its mammoth size can be realized from the fact that in whole crops three stalks will average a pound in weight, and it requires much less labor in cutting and bunching, thus lessening the expense of marketing. Every one who ever saw this highly valuable variety pronounces it many times superior to any other known sort. It is beyond question the finest, largest, earliest and most profitable for the market gardener to grow. Stalks frequently measure two inches in diameter, and even when twelve to fifteen inches long are perfectly tender. The quality is exceedingly fine, growth rapid and remains in good, tender condition several days after being ready to cut. It is very productive, throwing up a perfect mass of very large sized stalks of medium green color and very handsome appearance, and invariably commands a much higher price than any other variety. Our customers advise us that it never shows any trace of rust. In every case, after most thorough and extensive trials, Starkey's Mammoth Early Prolific has been found immensely superior to the Palmetto and other varieties for Southern planting. We request our customers to place their orders with us as early as possible. Prices of seeds: Pkt. 10c., oz. 20c., 1/4 lb. 50c., lb. \$1.50, 5 lbs. and upwards \$1.25 lb.; strong roots, one year old, per 100 80c., 1,000 \$6.00; two-year-old, per 100 \$1.00, 1,000 \$8.00 (500 roots furnished at 1,000 rate). We will furnish 5,000 two-year-old roots for \$32.50, 10,000 for \$65.00; larger quantities a matter of correspondence. This variety is also known as the "Hub."

## ASPARAGUS CULTURE

Our little 174 page book tells the market gardener all about how easy it is to grow it.

EVERY MARKET GARDENER WHO WISHES TO MAKE MONEY SHOULD HAVE IT

The book is finely illustrated and discusses various methods of culture, gathering the crop, how to pack for market, also many other equally important subjects.

Bound in cloth 50c., postpaid, or will be sent FREE TO ALL who send us an order for Asparagus seeds or plants amounting to \$5.00 or upwards. It must be asked for with the order.

**Barr's Philadelphia Mammoth.** Oz. 10c., 1/4 lb. 15c., lb. 40c., 5 lbs. \$1.75; two-year-old roots, per 100 60c., 1,000 \$4.00.

**Conover's Colossal.** Oz. 10c., 1/4 lb. 15c., lb. 40c., 5 lbs. \$1.25; two-year-old roots, per 100 50c., 1,000 \$4.00.

**Donald's Elmira.** Prices of seed: Oz. 10c., 1/4 lb. 20c., lb. 60c., 5 lbs. \$2.75; strong roots, two-year old, per 100 75c., 1,000 \$5.50 (500 roots furnished at 1,000 rates), 5,000 roots and over \$4.50 per 1,000.

**Palmetto.** True stock. Oz. 10c., 1/4 lb. 20c., lb. 50c., 5 lbs. \$2.25; very strong two-year-old roots, per 100 60c., 1,000 \$5.00; 5,000 roots and over \$4.50 per 1,000.

**Bounvallet's Giant.** Very early; good quality. Oz. 15c., 1/4 lb. 35c., lb. \$1.00; strong two-year-old roots, per 50 60c., per 100 75c., per 1,000 \$6.00.

**Giant Early Argenteuil Asparagus.** A Royal French variety. Oz. 10c., 1/4 lb. 25c., lb. 75c. Two-year-old roots, by express or freight, 70c. per 100, \$5.00 per 1,000.

## ARTICHOKE

SUTTON'S SELECTED LARGE GREEN GLOBE. Pkt. 10c., oz. 30c., 1/4 lb. 75c., lb. \$2.75.

**SUTTON'S COLOSSAL ARTICHOKE ROOTS.** The best and cheapest hog food known. It is without question the greatest root hog fattener in the world. Its yield is so enormous, bordering on the fabulous, that one can scarcely believe the quantity that can be grown from an acre of our Colossal Artichokes. Farmers who have given them a thorough trial the past year report yields from 400 to 1,200 bushels per acre. We cannot too strongly urge upon every farmer to plant a barrel or more this spring. Plant the Artichokes where you can allow them to remain, and your hogs, if turned into them, will grow fat and healthy, and will not know what sickness is.

They need not be dug in the fall; the hogs should be turned in on them, and will help themselves by rooting for them. One acre will keep from 20 to 30 head in fine condition from October until April, except when the ground is frozen too hard for them to root. They are also said to be a preventive of cholera and other hog diseases; and they are also highly recommended for milch cows, increasing the yield of milk and at the same time improving their condition. They are well adapted to any soil where Corn or Potatoes can be grown. One barrel will seed an acre, though we prefer 3 barrels on 2 acres, and they should be cut the same as Potatoes, one eye to a cut being sufficient, planted in April or May, in rows 3 feet apart and 1 foot in the rows, and covered about two inches deep. To destroy them, they should be plowed under when the plant is about a foot high, at which time the old tuber has decayed and new ones are not yet formed. They are not injured by freezing while in the ground. Lb. 35c., 3 lbs. \$1.00, postpaid. By freight or express, qt. 15c., pk. 80c., bu. \$2.25, bbl. (enough for 1 acre) \$6.50, 2 bbls. \$12.00.





# BEANS DWARF OR BUSH GREEN-PODDED

No market gardener, trucker or shipper should plant any but our German, French, English, or King of the Early Market stringless varieties. They always sell at fancy prices. Other green-podded sorts never do.

## MOORE'S GERMAN STRINGLESS

This superior variety is a prolific and continuous bearer and absolutely stringless. Very tender and of a distinct and delicious flavor. Very hardy and extremely early.

This most excellent variety was introduced by us into cultivation in 1906, and is a distinct improvement in green beans, and at once becomes popular wherever known. The rich dark-green pods are produced in marvelous abundance, being thick, long, very uniform in shape, solid, meaty, stringless, very brittle and tender. It is almost a continuous bearer, and is among the first to give edible pods in the spring. The yield is enormous, and it is very early, and the handsome rich green pods remain tender a long time. It is likewise an excellent sort for fall planting. It is exceedingly popular wherever grown. It is of very thrifty growth and practically mildew and rust proof. It is in great demand among truckers. Pkt. 10c., qt. 30c., ½ pk. \$1.00, pk. \$1.85, bu. \$7.00.

Moore's German Stringless gave better satisfaction to my customers than any bean ever grown by me. It bears tremendous crops. C. C. LEVER, Trenton, N. J.

Moore's German Stringless Bean is just perfect for either an early or late crop. It retains its snappy, brittle quality until late into maturity. It has a delightfully delicious flavor exclusively its own. It is a fine shipper and the most profitable green bean I ever grew. JOHN SINGLETARY, R. D. 1, Buffalo, N. Y.

Moore's German Stringless produces such beautiful tender pods; besides it is the most delicious shelled bean for winter I ever ate. It is simply the finest bean on earth, and has created quite a sensation among my neighbors. I never saw its equal for yield. It bears one big crop after another. JOHN HENDERSON, Cape May, N. J.



## EARLY FRENCH STRINGLESS

Extra Early, Exceedingly Prolific. Long, Straight, Dark-Green Pods

Retains its delicate tenderness even when a little old. This new variety recently introduced by us has become famous in all the bean-growing sections of our country. At Paris, where we first saw it growing, it has superseded nearly all other sorts on account of its deliciousness. It cannot be recommended too highly for the local gardener or shipper, for it simply sells on sight. It is a true, stringless, round-pod bean, surpassing many varieties for earliness and productiveness, the yield being simply prodigious. The pod is of medium length, in color a very attractive dark green, and is unequaled by any other sort for tenderness and fine flavor. We unhesitatingly recommend it to our many thousands of market garden friends throughout the United States as being one of the best and most profitable green-pod beans obtainable. Pkt. 10c., qt. 30c., ½ pk. \$1.00, pk. \$1.75, bu. \$6.50.

French Stringless Beans sold for \$2.80 a hamper, while my Valentines and Refugees only netted \$1.40. The pods are long, straight and smooth and without strings. I will never plant another Valentine if I can help it.

A. O. SIMPSON, R. D., Portsmouth, Va.

French Stringless was the first to pick with me. Every plant was fairly loaded with long, beautiful green pods, solid, tender and of delicious flavor, and showed no string whatever until quite old. They retain their color and tenderness longer than either the Valentines or Refugees, sell more readily and at a higher price. JAMES C. O'HARE, Market Gardener, Frankford, Pa.

## MOORE'S ENGLISH STRINGLESS (Newington Wonder)

Extremely Early, Unusually Hardy, Wonderfully Productive, Finest Quality

A new early variety with long round green pods, entirely stringless, very meaty, delicious flavor, wonderfully tender, remarkably early. Enormously productive, continues a long time in bearing, valuable for private gardens. This bean was introduced by us in 1903, and has grown steadily in popularity ever since. The bean is stringless at all stages of growth. It combines unusual hardness and extreme earliness. No market gardener, shipper or amateur gardener should plant any but our special strains of beans. All other sorts are obsolete. Profitable to market gardeners. Pkt. 10c., qt. 30c., ½ pk. \$1.00, pk. \$1.85, bu. \$6.50.

Moore's English Stringless Bean surpassed all my expectations. It was the very earliest and finest of all the green podded beans in this section. It produced long, straight, absolutely stringless pods of the finest quality, and compared with the Red Valentine and Bountiful varieties, my market returns were about 80 per cent. better. S. T. JONES, Freehold, N. J.

The Newington Wonder or English Stringless and French Stringless Beans have been giving me and my neighbor gardeners good satisfaction, they are the best selling sorts we ever had. We find them the best for either the first or last plantings. We intend to try your Moore's German Stringless next year. Will want in all about ten bushels. SEABROOK & BRO., Johns Island, S. C.

## KING OF THE EARLY STRINGLESS

Ready for picking in 40 days from planting. A grand variety for the Market Gardener. Full round meaty pods. Distinct from all other sorts.

It is fully a week earlier than the Valentine or Refugee, Bountiful, Giant Podded Valentine, Longfellow, or Mohawk varieties. The pods are larger and of better shape. They yielded the past season over one-third more per acre on the same soil. The delicate green color of the pods is retained after cooking, which adds greatly to its attractiveness when served. Fine market sort. A continuous yielder, and very profitable to grow. Pkt. 10c., qt. 30c., pk. \$1.85, bu. \$6.75.

## EARLY SIX WEEKS (Round Pod)

This excellent variety is a great improvement over the old type, being ONE-THIRD LONGER THAN THAT VARIETY, PODS PERFECTLY ROUND, LIGHT GREEN AND STRAIGHT, and fully as early. It also has the additional advantage of being suitable both for early and late planting, being extremely hardy. It will withstand early and late frosts which kill other varieties. A most desirable sort for the market gardener's fall crop, owing to its enormous yielding qualities, large and handsome appearance and ability to withstand one or more frosts. Should be planted instead of either Red Valentine or Refugee, being superior to either in appearance. Pkt. 10c., qt. 30c., pk. \$1.50, bu. \$5.50.

BURPEE'S STRINGLESS. Green Pod. Qt. 25c., pk. \$1.60, bu. \$5.75.

DWARF HORTICULTURAL.

LONGFELLOW. Round pod. Qt. 30c., pk. \$1.50, bu. \$5.00.

GIANT STRINGLESS. Round pod. Qt. 25c., pk. \$1.50, bu. \$5.00.

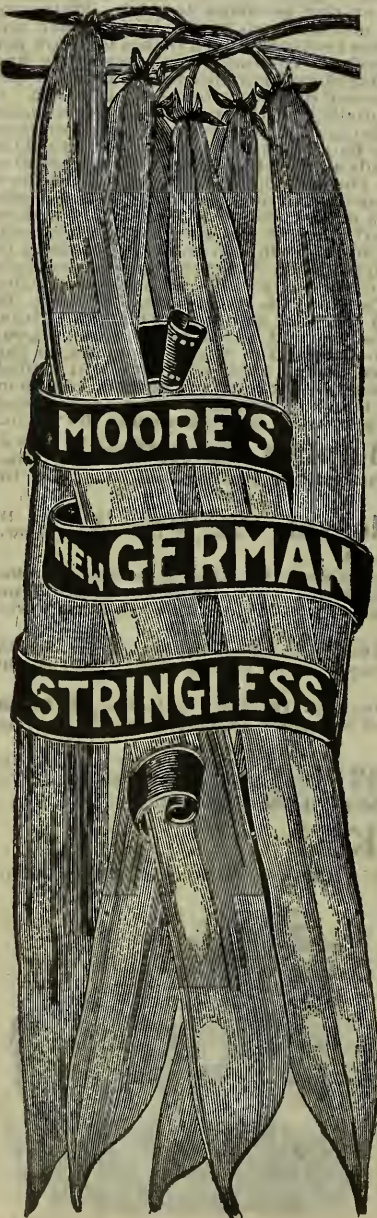
EXTRA EARLY RED VALENTINE. Improved round pod strain. A great improvement over the old type. Qt. 25c., pk. \$1.40, bu. \$4.75.

IMPROVED EXTRA EARLY REFUGEE. Round pod. Qt. 25c., pk. \$1.25, bu. \$4.50.

REFUGEE or 1000 to 1. Round pod. Qt. 20c., 4 qts. 75c., pk. \$1.25, bu. \$4.75.

BLACK VALENTINE. Qt. 35c., pk. \$1.75, bu. \$6.50.

We will mail postpaid any 3 ten-cent packets of Vegetable Seeds for 25c., or 7 for 50c.





# Our Beans Are Great Money Makers

## FOR ALL WHO PLANT THEM



### King of the Early Stringless

Ready for picking in 40 days from planting. A grand variety for the Market Gardener. Full round meaty pods. Distinct from all other sorts.

A very hardy and productive bush bean, with strong vigorous bushes, which hold the pods well up from the ground. It is fully a week earlier than the Valentine or Refugee, Bountiful, Giant Podded Valentine, Longfellow, or Mohawk varieties. The pods are larger and of better shape, handsome, solid and tender, and make a very attractive appearance on the market. They yielded the past season over one-third more per acre on the same soil. The delicate green color of the pods is retained after cooking, which adds greatly to its attractiveness when served. Fine market sort. A continuous yielder, and very profitable to grow. All who wish a profitable early bean for market or home use should plant this variety. Pkt. 10c., qt. 30c., pk. \$1.75, bu. \$6.50.



CALIFORNIA PINK BEAN

### California Pink

A MOST EXCELLENT WINTER

### SHELL BEAN

This is an enormously productive green-podded variety, valuable alike as a snap or dry-shelled bean. Enormous quantities of these beans are annually grown in California, where they are highly esteemed for their richness and flavor known to no other variety for cooking in a dry state. Any surplus one may grow can easily be sold at from \$1.00 to \$2.00 per bushel above white beans. The pods are large and usually contain from six to eight beans of a very pleasing shade of pink. An average of forty-five bushels per acre is not uncommon. It will stand wet weather perfectly, while white-seeded sorts will be rendered unsalable. All who wish a truly good winter shell bean should plant this variety. It is a very sure cropper and a good snap bean when very young. Pkt. 10c., qt. 30c., pk. \$1.75, bu. \$6.00.



### French Dwarf Horticultural

Vine very productive, compact, upright, with large leaves. Pods very numerous, of medium length, cylindrical, curved, with splashes of bright red on a yellowish ground. They become fit for use as green-shelled beans very early and in this condition the beans are very large, of fine flavor, easily shelled and are about equal to, and many consider them superior to the Lima in quality. They make a delicious snap bean when young. Seed large, oval, plump, flesh colored and nearly covered with splashes of bright red. This is a most excellent winter shell bean when fully grown. As a baked bean they are truly delicious. It is a remarkable heavy yielder as our illustration shows, and it should be planted by all who relish a delicious, satisfying snap or shelled bean. Pkt. 10c., pt. 20c., qt. 35c., 4 qts. \$1.10, pk. \$2.00, bu. \$7.75.



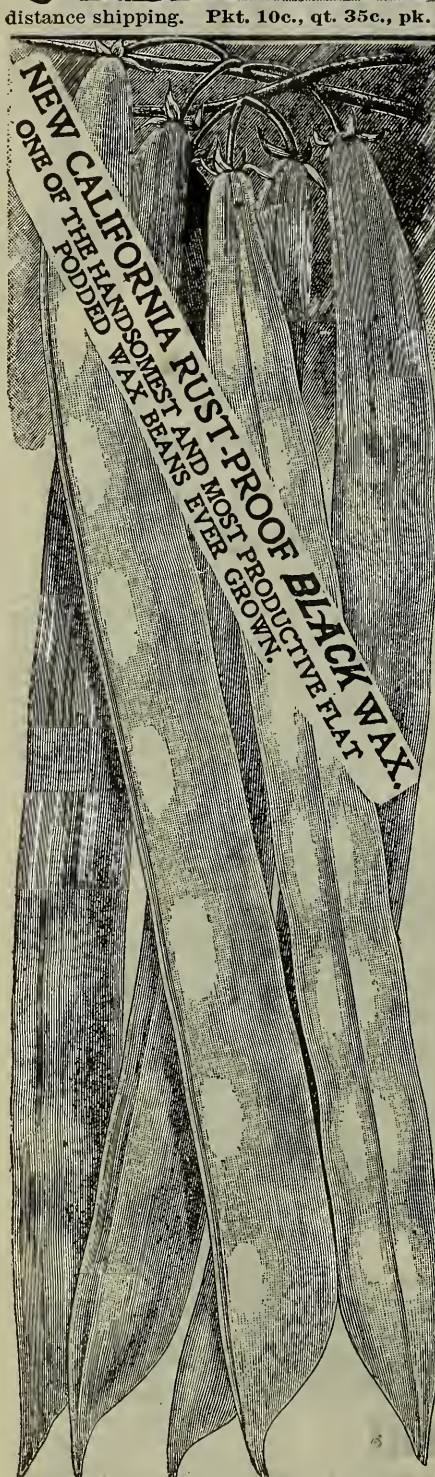


## DWARF WAX POD OR BUTTER BEANS

### EPICURE EXTRA EARLY WAX

The Only Absolutely Rust-Proof Round Pod Wax Bean Ever Introduced.

Being very meaty, entirely stringless, this variety can be used as a string bean until nearly ripe; in fact, LONGER THAN ANY OTHER SORT. It is also one of the hardest varieties and does not spot like many other round pod wax sorts. Quality is unexcelled. An ideal bean for either early or late planting. An immense yield, bearing almost the entire summer. No market gardener will be disappointed with this excellent new sort. It combines quantity, quality, good looks and good prices. It is especially valuable for long distance shipping. Pkt. 10c., qt. 35c., pk. \$2.25, bu. \$8.50. Special prices will be quoted upon application for 5 bushels and upwards.



## NEW CALIFORNIA RUST-PROOF BLACK WAX

The Handsomest and Most Productive Flat Podded Wax Bean Ever Grown

In this new very early variety introduced by us, we have one of the very best wax sorts offered to market gardeners and private families. It will sell twice as well and at a higher price than many other flat podded sorts. The pods are longer, broader and of a brighter yellow color than any other sort, very superior quality, tender and stringless. The vines are of vigorous growth, leaves dark green, hardy, and yield enormous quantities of large, handsome, flat, meaty pods, borne well up from the ground, and has not shown any disposition to rust, no matter where grown. It is from eight to ten days earlier than the Davis or Flageolet Wax or any other flat pod wax sort. It is very hardy and will stand more cold weather in the early spring than any other sort. We particularly recommend this valuable new sort to all our market garden friends. Pkt. 10c., qt. 35c., 1/2 pk. \$1.10, pk. \$2.00, bu. \$7.75. Special prices for 5 bu. lots and upwards will be made upon application.

**THE MOST VALUABLE.**—"Gentlemen: I have been growing beans for twenty-four years, and I find your California Rust-Proof Wax the most valuable ever introduced. I picked 1,038 1/2 bu. baskets from one bushel of seed."—J. H. WEAVER, GLENOLDEN, PA.

## MOORE'S KING OF THE WAX

New, Perfectly Distinct, Immensely Valuable, Marvelously Productive, Extremely Early, Round Pod, and of Very Fine Flavor.

This is a first-class wax bean in every respect, having originated with one of our Philadelphia market gardeners, who never sold the seed to his neighbors for less than \$10.00 per bushel. Plant of robust, branching habit, should be planted thinly, so as to allow plenty of space for branching. The pods are round, long and of a beautiful, bright, golden transparent yellow color, very tender, stringless and entirely free from rust, and remain tender a very long time. Pods are long, thick, very attractive, very meaty and hang in remarkable profusion, and continue to bear a very long time. It will mature fully as early as our now famous California Rust-Proof Wax. As a market sort, it invariably brings the "top notch" price. We commend it to all our market garden friends. Pkt. 10c., qt. 35c., 2 qts. 65c., 4 qts. \$1.15, pk. \$2.25, bu. \$8.50. Special prices on 5 bu. lots and upwards will be made on application.

We will mail postpaid one paper each of the above three valuable wax beans for 25c., or any seven 10c. pkts. for 50c., or 15 for \$1.00.



## PROLIFIC EVERBEARING WAX

The Most Productive, Delicious and Best Selling White-Seeded Wax Bean on the Market

This is a first-class wax bean in every respect. The pods are nearly round, of a beautiful bright yellow color, long and hang in perfect clusters well up from the ground; very early and hardy and continues a long while in bearing, and this combined with immense productiveness and handsome appearance and most delicious quality, has made it a favorite with market gardeners everywhere. As a dry bean for winter use it is the best we have ever eaten. Pkt. 10c., qt. 35c., pk. \$2.25, bu. \$8.50.

**HOPKINS' GOLDEN STRINGLESS.** A very early, round podded sort of great value to the market gardener. A heavy yielder and good market sort. Will stand more cold weather than other wax sorts. Pkt. 10c., qt. 30c., pk. \$1.75, bu. \$6.50.

**HODSON WAX.** Perfection Wax. Crop failed.

**DAVIS' KIDNEY WAX.** Qt. 25c., pk., \$1.25, bu. \$5.00.

**WARDWELL'S KIDNEY WAX.** Our strain of this sort is very pure. Qt. 25c., pk. \$1.40, bu. \$5.00.

**CURRIE'S RUSTLESS WAX.** Qt. 35c.

## DWARF BEANS FOR SELLING

**BISMARCK GREAT GERMAN SOUP BEAN.** Everybody relishes a good bean soup, but ninety-nine out of one hundred varieties of beans are too large and lack that rich delicacy of flavor that a soup bean should have. Now the German nation is great for good soup. They are known the world over for that, and a bean soup is one of their great specialties. We know while traveling in Germany that everywhere bean soup was served, and the rare delicacy and flavor thereof called forth pleased remarks from every traveler. The secret of the whole thing was that they used a small soup bean. The size of the bean is smaller than a small pea, is magnificently flavored, and just the article required to make a magnificent bean soup. A pint of beans will grow sufficient beans to supply a good-sized family all winter, while for baking there is no bean this side of the stars that can get up to it in quality and richness of flavor. Pkg. 10c., pt. 35c., qt. 50c., by mail postpaid. By express, pt. 20c., qt. 30c., 4 qts. \$1.00, pk. \$1.75.

**ROYAL WHITE KIDNEY.** Are grown almost exclusively for shell or soup beans. Pkt. 5c., qt. 25c., pk. \$1.25, bu. \$4.50.

**DWARF NAVY OR PEA.** A very productive sort, with fine rich flavor. Very nutritious, highly recommended. Pkt. 10c., pt. 20c., qt. 30c., 4 qts. 90c., pk. \$1.60, bu. \$5.75.

**BLACK TURTLE SOUP BEANS.** If cooked in the form of a soup until the bean and skin be soft, they will have the exact taste of soup made from the famous Diamond Back Turtle. Pkt. 10c., pt. 20c., qt. 30c., 4 qts. \$1.00.



# MOORE'S SUPERB NEW BUSH LIMA BEANS

Moore's Profit-Making Lima Beans—Every Market Gardener Should be Careful to Plant Our Specially Selected Varieties

## MOORE'S NEW GIANT

Sturdy Erect Bushes Filled with Luscious Green Beans, Prodigious Yields, Early and Continuous Bearer, Handsome Pods 4 to 5 inches in Length.

Both pods and beans are twice the size of Kummerle, Thorburn or Dreer's Bush Lima. It is of stiffly erect habit. It branches freely with all the branches held upright, and the pods high above the ground, no pods or beans discolored from resting on the ground.

**Moore's New Giant Bush Lima.** The beans are ready for use as early as those of the Burpee Bush Lima; bears tremendous crops and furnishes the most delicious beans for the table earlier than most pole varieties. The pods contain four to five handsome large deep-green beans of the most luscious quality and owing to the fact of the beans being so closely packed they shell very easily.

**Moore's New Giant Bush Lima** is a true wonder. It is the thickest bean I ever saw. It is far ahead of Kummerle or Dreer's Bush variety. It has been a seven days' wonder with all the market gardeners in this locality; it created a veritable sensation with everyone who saw it. It is big in every way—big beans, big pods and crops, and last but not least it brought big prices. I had no trouble to get \$1.25 per basket for your **GIANT BUSH**, while it was hard to move the Kummerle, Thorburn or Dreer's Bush at 80c. The beautiful appearance of the dark-green pods insures ready sale at any time. I planted May 10th and picked the first full-size pods July 5th. One bush yielded me 177 pods by actual count and I believe very few less than this.

Z. V. PATTERSON, Richmond, Va.

**Moore's New Giant Bush Lima** not only produces immense crops but has additional merit over all other sorts of the "Potato Lima" types both tall and bush. Even when of full size the beans are tender, juicy and sweet of flavor when cooked. This cannot be said of the Challenger, Dreer's or Potato Lima sorts. On account of its close, compact and upright habit it can be planted one third closer than the old Burpee, Kummerle, or Dreer's Bush type. Pkt. 15c., pt. 30c., qt. 50c., 4 qts. \$1.60, pk. \$3.00, bu. \$11.50. If by mail add 8c. per pt or 15c. per qt. on all peas or beans.

## MOORE'S NEW BIG POD BUSH LIMA

In this we offer you the **EARLIEST, LARGEST** and **BEST** of all **LARGE BUSH LIMAS**. The pods are truly enormous in size, filled with beautiful luscious green beans larger than any bush limas ever produced before. The pods are longer but not as thick as our New Giant Bush.

The plants are uniformly upright. The plant has heavier foliage, and is of more vigorous growth than our **IMPROVED LARGE BUSH LIMA** or **BURPEE'S BUSH LIMA** and will outyield the Burpee Bush Lima fully one-third. Fully grown bushes measure 25 or more inches high and about the same across the top. It will outyield the above sorts from a third to a half. It thus makes it of immense value to the market gardener.

**Moore's New Big Pod Bush Lima** when compared with the older sorts is radically different; the pods are borne in clusters, and the beans are much larger, while the beans either green or dry are about twice as thick and of the same luscious flavor as our Giant Bush or Walters' Thick Green Pole Lima. The beans either fresh or dried are of a delicate greenish white color, and are ready for use from 6 to 8 days earlier than the earliest pole lima. We would like to tell you many more nice things about it if we had the room. Pkt. 15c., pt. 30c., qt. 50c., 4 qts. \$1.65, pk. \$3.00, bu. \$11.00. If beans or peas are to be sent by mail add 8c. per pint and 15c. per quart to catalogue prices.

## BUSH BUTTER LIMA

**A MARVEL IN YIELD!** Outyielding all of the Earlies, and equaling the heaviest cropping Lates in number of pods.

Our tests show it to be earlier than any of the Pole or Bush Limas. It is simply delicious when cooked and served with a butter sauce. It is enormously productive (see our illustration), bearing continuously throughout the summer until killed by frost. Our customers will find it a delicious vegetable and one that will please them in both quality and quantity, being tender, rich and buttery. It is a true bush variety, growing only about 15 inches high, requiring no stakes or other supports whatever. Our Bush Butter Lima is especially adapted for family gardens and we hope all having such will plant it liberally, as it thrives well in all parts of the United States and Canada. It also makes a delicate winter Shelled Bean. It generally matures from 50 to 80 well-filled pods. Pkt. 10c., 1/2 pt. 20c., pt. 35c., qt. 55c. postpaid. By express or freight, pt. 25c., qt. 40c., 4 qts. \$1.50.

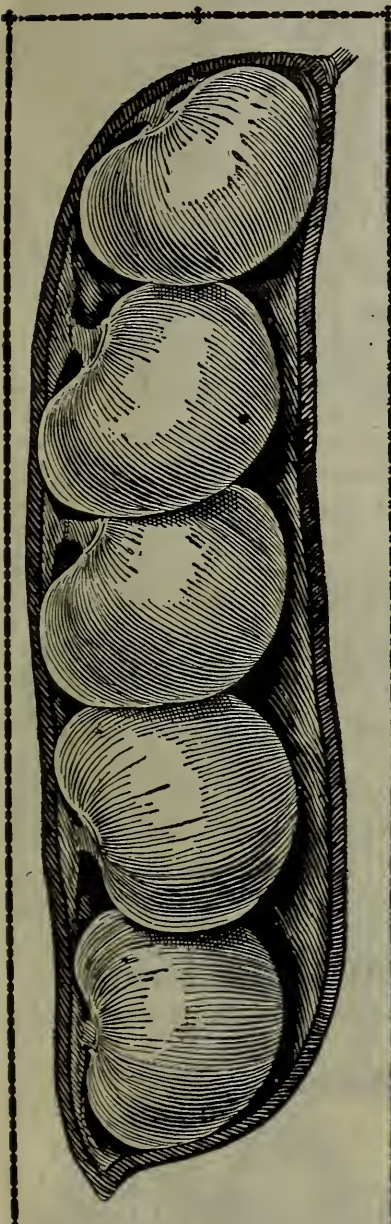


**Fordhook Bush Lima.** (True Stock.) A new variety of much merit. Pkt 15c., pt. 25c., qt. 45c. 4 qts. \$1.50, pk. \$3.00, bu. \$11.50.

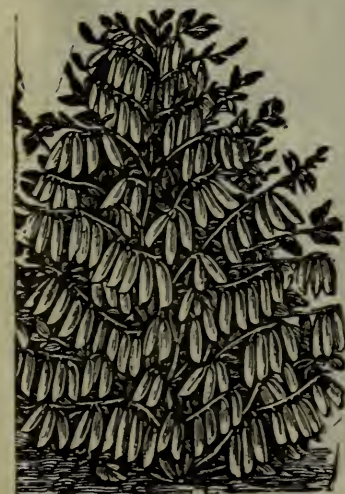
**Burpee's Bush Lima.** True quarter century strain. Qt. 35c., 4 qts. \$1.25, pk. \$2.25, bu. \$8.00.

**Henderson's Improved Bush Lima.** Of hardy growth and very prolific, bearing continuously until the end of the season. Very extensively grown in some sections. Ft. 20c., qt. 30c., pk. \$2.00, bu. \$7.00.

**Plant Moore's Wonderful Early Tomato.** (See page 56.)



Moore's New Giant Bush Lima



BUSH BUTTER LIMA



# POLE LIMA BEANS Superior Varieties for Market Gardeners

## WILKIE'S PERFECTION PRIZE

POLE  
LIMA

SHOWING HABIT OF

PODS GROWING IN

CLUSTERS

THE  
EARLIEST

THE  
GREATEST  
YIELDER

THE  
BEST  
QUALITY

THE  
SWEETEST

THE  
MOST  
PROLIFIC

OF  
ALL

ACTUAL SIZE OF POD.

## WILKIE'S PERFECTION PRIZE LIMA

The Standard Pole Lima Bean. A Grand Acquisition

This world famous variety originated, and the seed was grown by a noted Philadelphia market gardener who desires us to distribute it to all those who wish to grow the most profitable and delicious of Pole Limas. Mr. Wilkie was over 25 years perfecting this truly valuable variety and which is unhesitatingly pronounced to be the best large Pole Lima Bean in cultivation by thousands of market gardeners throughout the United States. The beans shell easily, are large, very tender, sweet and juicy, of a fine green color and enormously productive—1627 pods have been gathered from a single vine, single pods yielding from 5 to 7 large beans. The vines while young produce pods in great abundance and continue to grow and bear profusely the entire season. This is unquestionably the earliest, best and most profitable variety for the market gardener to plant; the beautiful green color and delicious quality of the beans always create a big demand for it wherever known. Pkt. 10c., pt. 20c., qt. 40c., ½ pk., \$1.25, pk. \$2.25, bu. \$8.50.

### READ WHAT OTHERS SAY:

**IMMENSE CROP.**—The Wilkie Prize Limas I bought from you last year were the wonder of the neighborhood for earliness, yield and size of pods. In spite of the drought I had an immense crop.—WILLIAM SINGLEY, WILLOW GROVE, PA.

**GRAND SUCCESS.**—An old customer of yours persuaded me last season to plant the Wilkie Prize Lima. I planted 16 quarts and had grand success.—JOHN LONG, PITTSBURG, PA.

**PLANTED THEM ELEVEN YEARS.**—I have planted your Wilkie Lima for the past eleven years, getting fresh seed from you every year. I have tried many other sorts but find it best. I believe it to be the earliest Pole Lima on the market, and the most profitable of its class.—PETER LEAMING, MARKET GARDENER, CAPE MAY, N. J.

**MOST PROFITABLE.**—Your Wilkie's Perfection Prize Lima and Walter's Thick Green were planted by me last year for shipping to Newark, New York and Boston in hampers, and I found them to be the most profitable sorts I ever grew. The beautiful dark green color of the large plump pods and beans seemed to take the eye of every buyer at the station. They always sold for 25 to 50 cents more per hamper than any other pole lima brought to this station.

The yield of both sorts was marvelous, right up to hard frost. Will be sure to buy all my seed from you another year.—L. O. SMITH, WOODRUFF, N. J.

**VERY RELIABLE.**—I have been buying my lima beans from you for the past 19 years and have always found you very reliable. Your Walter's Thick Green and Cape May Giants are my favorites.—CHAS. P. NICHOLSON, R. F. D., NEW CASTLE, DEL.

## Walter's Prolific Thick Green Pole Lima

A grand selection, possessing great merit. Of most delicious quality. Will always command the highest market price. 250 pods to one vine is the record.

Our illustration herewith, which was taken from a photograph, aptly illustrates the shape and compact habit of the bean. It originated and was grown for many years by Mr. Henry Walter, one of the most successful lima bean growers of Gloucester Co., N. J., and who always jealously guarded his seed from "outsiders." By paying him an enormous price we finally induced him to grow seed stock which we now offer to our many market gardener friends. This variety invariably commands a higher price in all markets than any other sort, and it will be found very profitable to grow by all who plant for profit. The distinctive improvements are its remarkable productiveness, delicious flavor, and the forming of the beans so closely in the pod. Vines vigorous and productive, with pointed leaves and white blossoms. Pods broad, straight and thick. Beans dark green, tender, sweet and juicy, medium size, broad and much thicker and greener than any other type of Lima, and formed very close together in the pod. This is an excellent sort for the family garden and the best of all sorts for canning purposes. Pkt. 10c., pt. 20c., qt. 35c., ½ pk. \$1.15, pk. \$2.20, bu. \$8.00.

**SEIBERT'S LARGE JERSEY EXTRA EARLY.** Pkt. 10c., qt. 30c., pk. \$1.65, bu. \$6.50.

**SHOTWELL'S IMPROVED.** Our strain is much superior to the old type, a type of Dreer's Improved or Potato Lima. The distinctive features of this are early maturity, large yield and extra quality. Pkt. 10c., qt. 30c., pk. \$1.85, bu. \$7.00.

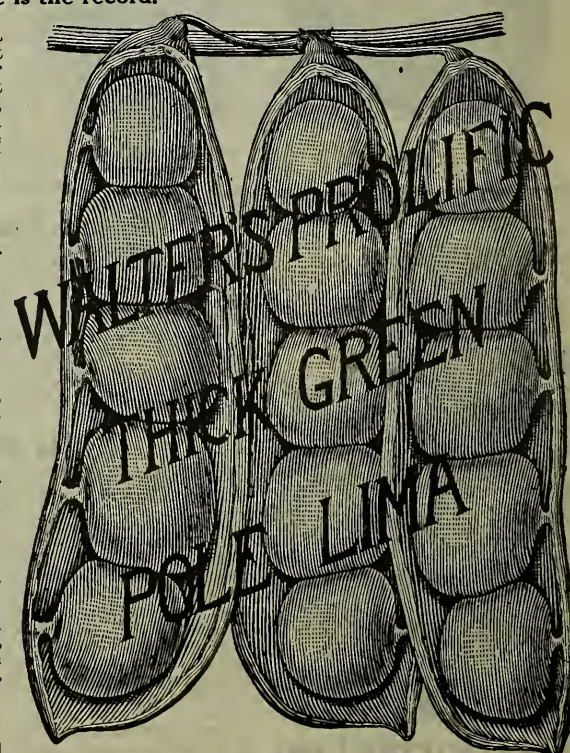
**KING OF THE GARDEN.** Qt. 30c., pk. \$1.75, bu. \$6.75.

**EARLY LEVIATHAN (New).** Early and productive. Pt. 20c., qt. 30c., 4 qts. \$1.00, pk. \$1.85, bu. \$7.00.

**GREEN SEEDED.** An extremely valuable new variety which should be known to every lima bean grower. Very early, wonderfully profuse bearer and vigorous grower, beans large, pods borne in clusters of superior quality and immense size and filled with immensely large beans of a beautiful green color, and always command fancy prices. Pkt. 15c., pt. 30c., qt. 50c., 4 qts. \$1.75, pk. \$3.00, bu. \$11.00.

**FORD'S MAMMOTH PODDED.** True stock. Qt. 30c., pk. \$1.75, bu. \$6.75.

**DREER'S IMPROVED or CHALLENGER.** Thick, round bean of fine quality and a heavy yielder. Pkt. 10c., qt. 30c., 4 qts. \$1.00, pk. \$1.75, bu. \$6.75.





These Pole varieties should be sown 2 weeks later than the Bush varieties. They should be enriched with well-rotted manure in the hills; from 5 to 6 seeds are planted in each hill.

**True Yard Long or Wonderful Cuban Asparagus Bean.**

**WREN'S EGG POLE BEAN**

**TENNESSEE WHITE CORN HILL BEAN.**

**FAMOUS SOUTHERN BUTTER LIMA**

**Early Golden Kentucky Wonder**

**GOLDEN CARMINE HORTICULTURAL STRINGLESS.** Excels in earliness, quality, handsome appearance and productiveness. In this new strain we have a wonderfully robust grower. The pods are large, stringless, bright golden color when very young. The vines are vigorous and very prolific. The thick pods are handsomely marked and hang in great clusters over the whole length of the vines. Taken at almost any stage up to absolute ripeness the pods are stringless and quickly cook to an almost jelly-like consistency. The quality is excellent, preferable to our taste to most of the dwarf "snap" or butter beans. Pkt. 10c., pt. 25c., qt. 50c., 2 qts. 95c.

**SCARLET RUNNER.** Ornamental as well as useful. It grows 10 feet high, and produces bright scarlet flowers, followed by large shell beans. Pkt. 10c., pt. 20c., qt. 35c.

**IMPROVED DUTCH CASE KNIFE.** Early, productive, and excellent, whether used green or dry. Vines vigorous, climbing well. Pkt. 10c., pt. 20c., qt. 30c., pk. \$1.50.

**NEW GOLDEN LAZY WIFE'S POLE.** It is nothing unusual to pick  $\frac{1}{2}$  bushel to 3 pecks from a single vine. The pods are 5 to 6 inches long, broad, thick, fleshy, a beautiful yellow, and entirely stringless, surpassing all other varieties in this respect, and retaining these important qualities until almost ripe. Exceedingly rich, buttery and fine flavored. The vines cling well to the poles. They commence bearing in great abundance when the vines are quite young, and continue to bear profusely the entire season. The beans when dry are pure white in color, and make a fine shell or winter bean. Pkt. 10c., pt. 25c., qt. 40c., pk. \$2.00.

**YARD LONG, or CUBAN ASPARAGUS BEAN.** Pods grow from 2 to 4 feet long and are produced in great abundance. In color they are a beautiful green; tender and delicious, so that they not only prove a great curiosity wherever grown, but also a desirable variety as well. The pods are broken into suitable lengths while young, cooked and served with a drawn butter sauce, same as asparagus. Pkt. 10c., 3 for 25c.

**TENNESSEE WHITE CORN HILL BEAN.** It is undoubtedly the best variety ever grown for planting among corn, thus securing 2 crops easily from the same ground with but 1 cultivation—this is practical wisdom. The seed is white, pod flat, light green, very meaty, and they are without doubt the most productive green pole bean in cultivation. As a green snap bean they are superior to any sort grown. While it is the earliest pole bean grown, it will continue to bear until frost if the pods are removed while yet young. Don't fail to plant a dozen or more hills among your corn. Pkt. 10c., pt. 20c., qt. 35c., 4 qts. \$1.25.

**FAMOUS SOUTHERN BUTTER LIMA.** This variety of pole beans is a little larger, and it is earlier to mature than any of the other pole sorts. It is also remarkably prolific, of delicious quality, a continuous bearer, easy to shell, and will prove to be decidedly a money maker for the market gardener. The pods are produced in clusters. We strongly recommend it to all our customers as a distinct, valuable and highly desirable pole lima bean. All who have home gardens should plant it. Pkt. 10c., pt. 25c., qt. 40c., pk. \$2.00.

**KENTUCKY WONDER WAX BEAN.** In saying that this bean is even more prolific than its green-podded namesake we do not overstep the bounds of truth. It commences to bear when scarcely higher than the average bush variety, and keeps on producing until killed by frost. In some comparatively frostless districts it has continued in bearing from June to December. The illustration shows the height of the vine and its enormous productiveness. It is a rampant grower, one vine filling a pole with a mass of vines densely loaded with luscious beans. They are solidly meaty, entirely stringless, and when cooked, deliciously rich and buttery. The seed in shape, closely resembling that of the Kentucky Wonder. Pkt. 10c., pt. 25c., qt. 40c., 2 qts. 65c., 4 qts. \$1.20, pk. \$2.20.

**WREN'S EGG BEAN.** Stringless pods hang in enormous clusters. Beans large, beautifully splashed and spotted with red, and of the highest quality. Is a capital pole bean, takes to the pole exceptionally well. Being stringless it makes an excellent snap bean at any stage of growth, and when ripened is unsurpassed for baking or boiling. Pkt. 10c., pt. 20c., qt. 35c., pk. \$1.75.

**OLD HOMESTEAD OR KENTUCKY WONDER.** It is enormously productive, the pods hanging in great clusters from top to bottom of the pole. It is entirely stringless, and the pods are of a silvery green color, resembling the popular Refugee Bush Bean. Vine vigorous, climbing well, and very productive, bearing its pods in large clusters; pods green, very long, often reaching 9 or 10 inches, nearly round when young, and very crisp. An early and very prolific sort, with showy pods which are excellent for snaps. Pkt. 10c., pt. 20c., qt. 30c., 4 qts. 85c., pk. \$1.60, bu. \$6.25.

We will send postpaid any three 10c. packets for 25c., or 7 packets for 50c.

**EXACT SIZE GOLDEN CARMINE**



# BEETS Selected Pedigree Varieties.

Our early Beets are famous everywhere.

**THE THREE MOST PROFITABLE SORTS FOR YOU TO GROW**—they are the kind that make money for those who sell them. You will be pleased with any or all of them. The up-to-date grower will plant some of each of the three following.

**Wesley's Earliest Market Beet.** One of the most wonderful early dark blood beets of the century. A handsome dark blood red, fine grained, showy variety for first early, second early and late planting. The largest dark red early beet ever grown. Meets a long-felt want among beet growers. Every beet salable. Always brings the highest market price. This excellent beet is an improved form of the famous "French Early Blood Red Beet," so extensively grown in the south of France for early shipment to the Paris and London markets, where it is held in higher esteem than any other variety. It is a source of great profit to the French market gardeners, as well as to all others who grow it. Top of medium size, root very symmetrical and will please all who plant it. An enormous yielder. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**Nutting's Extra Early Gem.** Mr. Nutting's success and fame as an early beet grower has extended over a long period of years, and the giving of this grand new early beet to the public through us—we have purchased his entire stock—he considers the crowning effort of his life. His neighbors have frequently offered him fabulous sums for this seed, so highly do they prize it for its extreme earliness and beautiful red color and fine quality. Its especial valuable features consist in its being two weeks earlier than the Bastian, Lentz, Dewing's and Egyptian or Detroit strains, together with its being much better adapted to growing under sash, owing to its very few and small leaves, thus rendering it very profitable to the market gardener. It will invariably command the highest market price, and not infrequently sells at a higher figure than any other sort. For a general outdoor early crop it is unsurpassed. The quality is the highest, being very tender, sweet and juicy, even when the leaves die off from age. It will also be found to be the ideal beet for hot-house forcing, as our numerous testimonials will show. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**New French Trevisé.** Positively the earliest dark blood red variety ever introduced and we recommend every one of our 95,000 market gardener friends to plant it largely—it will make big money for them all. It is as symmetrical as a small orange and is in its prime when about three inches in diameter. Skin very smooth, of violet red color; flesh of a dark blood color, leaf stalks long, slender and of beautiful red color. It can be grown very close together and like our *Nutting's Extra Early Gem* is well adapted for growing under sash. We doubt if any seedsman will ever be able to produce an earlier beet than this. Marketable beets in thirty days is its record. Owing to its very rapid growth it will be found very profitable for late summer sowing. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**Arlington Favorite Extra Early.** (Our Special Stock.) This very early dark red variety has many points in its favor for market gardeners. The top is short, small and well adapted for growing under sash; for open ground planting it will be found one of the finest dark red extra early globe-shaped sorts obtainable, much superior to many existing varieties. The roots are perfectly smooth, of beautiful round shape, intense blood-red skin and flesh, fine grained and very sweet. It is earlier than Bastian, Dewing's or Lentz, and will be found valuable for sowing for an autumn or winter sort. It never becomes woody nor stringy and sells at top notch prices. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50, 10 lbs. \$8.50.

**American Egyptian.** Much superior to the old type of imported seed. This is much earlier, has a shorter top, not so flat and will not crack. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**CROSBY'S IMPROVED EGYPTIAN.** Very fine stock. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**BASTIAN'S EARLY HALF LONG.** True seed grown by Bastian. Very choice strain. Oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 45c., 10 lbs. \$3.50.

**MOORE'S ALL SEASONS.** (New) Fine dark red tender sort, very sweet. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**EDMAND'S EARLY RED TURNIP.**  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**SELECTED EXTRA EARLY LENTZ.** Original stock seed grown by Lentz. Much superior to that ordinarily sold. Very tender and sweet, fine profitable market sort. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**DETROIT RED TURNIP.** Our strain is extra good. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 25 lbs. and upwards 70c. lb.

**LENTZ TURNIP.** Flesh pale red. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**EGYPTIAN.** Of good quality when young. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 10 lbs. \$6.50.

**EXTRA EARLY ECLIPSE.**  $\frac{1}{4}$  lb. 25c., lb. 75c.

**TAYLOR'S LENTZ.** Very dark blood red, very sweet and good size top. Good fall and winter sort. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**FRENCH SWISS CHARD.** (True Spinach Beet.) The best and most profitable sort for market. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**CRIMSON GLOBE.** Oz. 15c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

**EARLY MODEL.** New. True stock from England. Early flesh deep rich blood-red crimson. Oz. 15c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.50.

**ELECTRIC.** Very early, dark red turnip, fine grained. Oz. 15c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

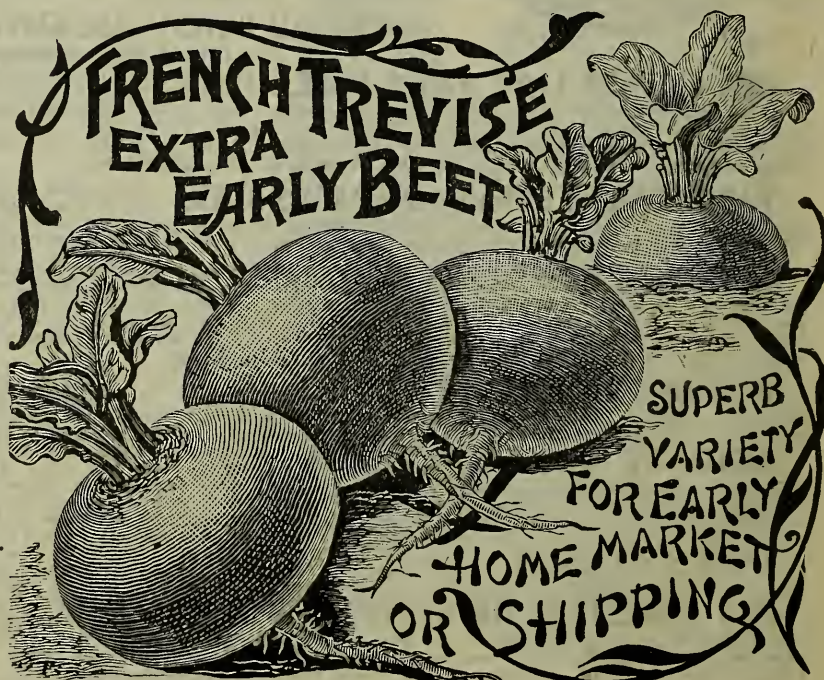
**LONG SMOOTH BLOOD.** Late intense dark red. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 85c.

**DEWING'S IMPROVED BLOOD TURNIP.** Oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**NUTTING'S  
EARLY GEM**

**RED TURNIP  
BEET.**

SPECIAL  
PREMIUM  
AWARDED FOR  
EARLINESS  
AND QUALITY  
OVER ALL  
COMPETITORS.





## BEETS—Continued



**LUMP OF SUGAR.** Early? Yes; it will mature fine specimens in 40 days from sowing or the progressive market gardener. A great acquisition. Color outside is deep blood red; inside layers of blood red and light red alternately. They are beautiful when cooked, fine grained and unsurpassed in quality. It continues to grow till late in the fall, attaining a large size, and making a good selling and eating beet for winter. Everybody who has tested it will want it a second time on account of its tender and sweet sugar flavor. It is a great money-maker, as its fine shape and size bring for it excellent prices wherever offered. Everybody is pleased with it. It makes friends everywhere. Its flavor is superb and its quality is never found wanting. Indeed, our Lump of Sugar is among the best of all for the family garden. They never get tough, woody nor stringy. Always sweet as a "lump of sugar" and are good for sowing for spring, summer and fall crops. It will never disappoint you, Mr. Market Gardener. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.



## ASPARAGUS

### Strasburg Dark Blood Half Long

We have obtained our stock of this famous excellent sort from the originator, Mr. Johan Gouz, one of France's most successful market gardeners. The shape is medium half long, nicely shouldered and tapering gradually to a point. It is very sweet, smooth, of quick growth and a good keeper. Market gardeners will find it the best and most profitable half-long sort to grow. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.50, bu. \$8.00.



**Silver Asparagus Beet.** This is a most delicious vegetable, with a very delicate flavor and slightly acidulous taste. The stalks and midribs are cooked and eaten the same as asparagus, while the young leaves are cooked and eaten the same as ordinary beets. Plants should be thinned to 10 inches in the row. We earnestly recommend all our customers to grow this delicious vegetable. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

## Moore's Superior Sugar Beets and Mangel Wurzels SPECIALLY GROWN FOR FEEDING PEDIGREE STOCK

In our opinion no crop is a better paying investment for farmers to grow than Mangel Wurzel Beets. The value of these for stock feeding cannot be over-estimated. The results from their use are wonderful, as is clearly shown in the improved health and condition of animals, the increased yield of milk in cows, and the great saving of hay. They can be raised at a very trifling cost and our selected seed will yield immense crops per acre. Certain wealth and prosperity is assured all stock or dairy farmers who feed liberally of roots. Mangels are a valuable food to give brood sows during the winter. Fed in connection with grain they keep the animals healthy, the hair glossy and the system cool. Fattening hogs like them as a change from corn and they keep the appetite up well. It is difficult to obtain a full yield of milk in winter without succulent feed, and mangels supply this to the dairy cow in a palatable form. Mangels help push the calves along during the winter. Plant an acre this spring. If by mail, add for postage at the rate of 10 cents per pound on Mangel Wurzels.

### New England Milk and Butter Sugar Mangel.

The feeding of this variety will increase your dairy profits from 25 to 50 per cent. It contains less water and more sugar and nutritive matter than any other mangel. In England, where it is considered indispensable for dairy farming, large dairy farmers state that they are not only able to obtain a higher price per gallon for milk from cows fed on this mangel, but also that the cows produce fully one-third more milk and butter and are in much better condition fed on hay and the Milk and Butter Mangel, than if fed on hay alone. The largest yield of cattle food ever known has been obtained from this variety. Chemical tests show it to contain 20 per cent. sugar, while other sorts only analyze from 12 to 14 per cent. It is a compact grower, and if ground be well fertilized, this variety will stand closer cultivation than any other. The root and top is red and very smooth. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c., 5 lbs., enough for one acre, \$2.25; 10 lbs. \$4.00.

**Danish Long-keeping Sugar Mangel.** The flesh is a deep golden yellow and is of high fattening value as well. Sheep and most stock have a preference for it over other varieties. It is the longest and best keeping of all mangels. The root will keep in perfect condition until June. The yield per acre under best cultivation is simply enormous. Is especially suitable for calcareous soils. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., 1 lb. 50c., 5 lbs. \$2.25, 10 lbs. \$4.00.

**SUTTON'S CHAMPION COLOSSAL LONG RED.** Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 40c., 5 lbs. \$1.75.

**NEW LONG GIANT GOLDEN.**  $\frac{1}{4}$  lb. 10c., lb. 35c., 5 lbs. \$1.25.

**CHIRK CASTLE LONG RED.** A very heavy cropper, frequently producing 40 to 50 tons to the acre. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 45c., 5 lbs. \$2.00.

**LONG RED MANGEL.** Oz. 5c.,  $\frac{1}{4}$  lb. 10c., lb. 35c., 5 lbs. \$1.25.

**MAMMOTH RED GLOBE.** Excellent for shallow soils. Oz. 10c.  $\frac{1}{4}$  lb. 15c., lb. 35c., 5 lbs. \$1.50.

**GOLDEN TANKARD MANGEL.** Hardy, and maturing earlier than other large sorts. Oz. 5c.,  $\frac{1}{4}$  lb. 15c., lb. 50c., 5 lbs. \$2.25.

### New Mammoth White Red Top Sugar.

Wonderfully productive, very rich in food value, very nutritious. An enormous yielder, 30 tons per acre being an average yield. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 45c., 5 lbs. \$2.00.

**Mammoth Red Pancake Mangel.** Valuable for shallow soils or stiff, clayey soils. Grows entirely upon the surface. Highly esteemed in Germany. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 60c., 5 lbs. \$2.50.



## BRUSSELS SPROUTS

**Veitch's Market Favorite.** Produces a very early crop of large, solid sprouts, delicious in flavor. Leaves small, crumpled, pale green in color, standing well out from the stem. Enormously productive and a sure header. The finest of all sorts. Especially grown for market gardeners. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.00.

**SUTTON'S MATCHLESS.** Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.



Sutton's Snow-White Broccoli

## BROCCOLI

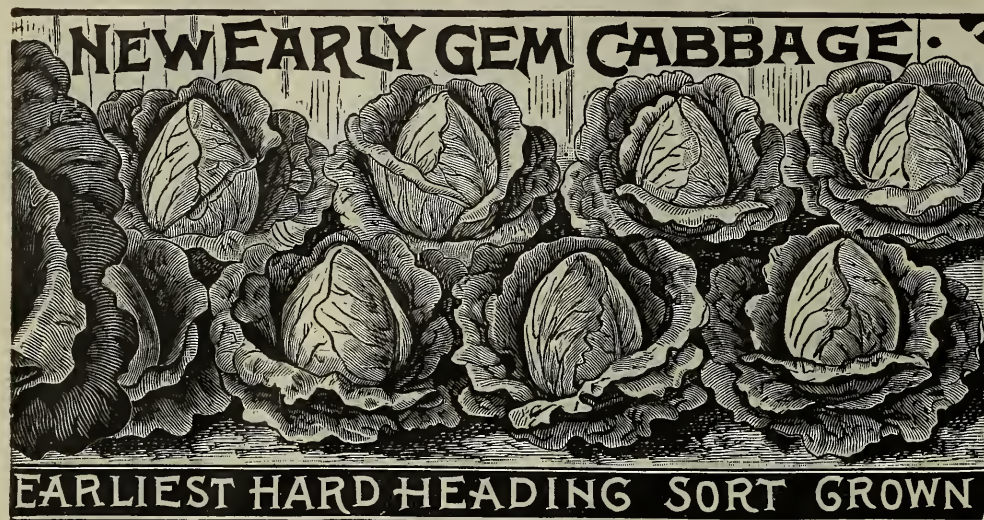
### Sutton's Snow-White.

This valuable new sort is a decided acquisition. The immense large, close, snow-white heads are of spotless purity, alike valuable for a spring or fall crop and a sure cropper where cauliflowers are uncertain. Those who grow for market will find this variety unusually profitable to cultivate. Pkt. 25c.,  $\frac{1}{4}$  oz. 75c., oz. \$2.50,  $\frac{1}{4}$  lb. \$9.00, lb. \$35.00.

**EXTRA EARLY WHITE CAPE.** Heads medium size, close, of creamy white color. Pkt. 10c., oz. \$1.50.



# HIGHEST QUALITY CABBAGE SEED



## New Early Gem Cabbage

Procurable only from  
**THE MOORE SEED CO., Philadelphia**

A valuable new acquisition for all who grow early cabbage. Earliest hard heading cabbage known. A great boon to the market gardener.

All who plant **EARLY CABBAGE** should plant this. It means big money to all who plant it.

It has taken us ten years of hard, continuous labor to produce and perfect the New Early Gem Cabbage, which for extreme earliness and hardness of head, is the peer of early sorts. Everywhere cabbage is grown, specialists have been struggling to combine a hard head with earliness and it must be conceded that until now all these efforts have failed and that the great desideratum has been left to us to accomplish. We feel confident that at last a variety has been produced which combines extreme earliness with hardness and good size; likewise delicious flavor, tenderness, sweetness and productiveness. This is another valuable feature which it possesses and should be taken into consideration by all, viz.: Its compactness of growth. Notwithstanding the large size of its head, the leaves are very few, small and set close to the head. So compact is its growth that 14,520 heads can be grown to the acre on any good ground sufficiently fertilized. The seed is so pure and highbred that practically every plant will produce a fine, hard head. We can recommend it to the market gardener, trucker and private planter, as it is a perfect first early cabbage in every respect. All are safe in planting it, and we especially recommend it to southern growers. Pkt. 10c., oz. 30c., 2 oz. 50c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.



New Early Flat Brunswick.

**New Early Flat Brunswick.** A grand new early cabbage from Germany. Every head as uniform as if moulded, and remarkably solid even when young. The shape and habit of growth is well shown in our illustration herewith. It is ready to cut as early as our Early Ox-Heart, somewhat larger, equally of fine flavor and delicate texture. A remarkably compact grower, on well manured ground it can easily be planted 20 inches apart. Its uniformity in shape, solidity and large yield per acre makes it especially valuable for market gardeners. It always sells for an extra price. We earnestly commend it to all our many thousands of customers. Pkt. 10c., oz. 30c., 2 oz. 50c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

**Moore's Selected Beauty Wakefield.** This is the best type of Early Wakefield. Our strain is universally conceded to be the best type of Wakefield early cabbage in cultivation. The heads are remarkably hard, outer foliage small, and capable of being planted very close, and will mature all at once. It has always been our aim to have the very finest strain of this important variety and it pleases us to state that we have a really superior strain

for our Market Garden friends and we hope they will avail themselves of the opportunity to get our extra stock of this valuable early variety. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.



Moore's Beauty Wakefield.

**Large Early Ox-Heart.** For many years past the true type of this valuable cabbage has not been offered by an American seedsmen. We are proud to say that we are now enabled to offer to our patrons the true type of this long famous and valuable old sort. We pronounce it the very best early Ox-Heart Cabbage in existence. The heads are nearly twice as large as the Early Jersey Wakefield, often weighing fifteen pounds, and nearly as solid as our Boston Early Hard Head, and of very compact growth. It also stands the cold better than many other sorts. Very few outer leaves, thus admitting of close culture—upwards of 12,000 can be planted to an acre. Our market-garden friends will be pleased to know that it does not burst open like the Wakefield. It is particularly adapted to thin, light soils. This is a great acquisition, as every cabbage grower will at once recognize. Pkt. 10c., oz. 30c., 2 oz. 45c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

**Boston Early Hard Head.** This superb variety nearly equals Jersey Wakefield in earliness, and forming very much larger and harder head. Very uniform in shape and general appearance, fine grained, small, short stump, with few loose leaves, thus allowing them to be set out near together; it also has a very valuable quality of remaining much longer in good condition than any other, after full maturity, without cracking or bursting. It is likewise an excellent sort for winter. Try it. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50, 5 lbs. and upwards \$2.25 per lb.

**CHARLESTON LARGE EARLY WAKEFIELD.** The uniformity and truthness of our strain is appreciated by all who use it. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50.

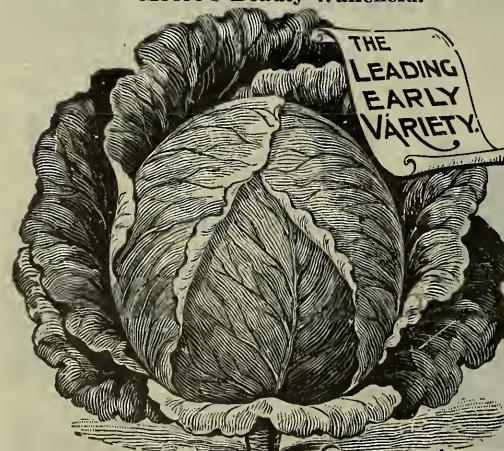
**EARLY JERSEY WAKEFIELD.** Our stock is well selected and has no equal. Pkt. 5c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50.

**IMPROVED EARLY SUMMER.** Our own highly selected type. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

**PHILADELPHIA EARLY WINNINGSTADT.** Much superior to imported seed. Solid heads, with short stems. Pkt. 5c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$2.00.

**HENDERSON'S SUCCESSION.** (True Stock.) Our stock is unusually fine. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50.

**THE LUPTON.** (Originator's own seed.) Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.



Selected Large Early Ox-Heart.

## New Early Cabbage—Copenhagen Market.

This superb new Cabbage created quite a sensation with all who grew it during the past season. It is undoubtedly without a rival as the *finest large round-headed early Cabbage* in cultivation. The type is thoroughly fixed, the heads maturing all at the same time (this being a great consideration to Market Gardeners, entailing less labor in harvesting the crop and allows the ground to be cleared at the first cutting). The heads average about ten pounds each in weight, are very solid, with small core and of fine quality. It matures as early as our *Large Early Ox-Heart* or *Charleston Wakefield*, and will give a much heavier yield per acre than that popular variety. The plant is short-stemmed, the heads being produced almost on the ground level. The leaves are light green, rather small, saucer-shaped, and always tightly folded. The plants, therefore, can be set closer than is usual with varieties of similar size. We have a fine stock of seed (all grown in Denmark), which is very limited. Per pkt. 10c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$5.50.





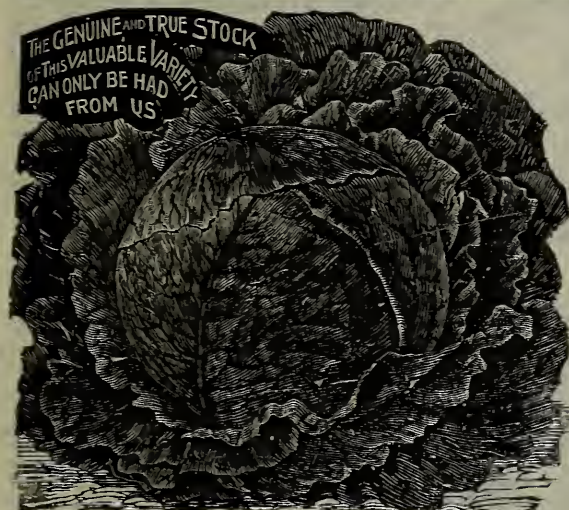
**NEW MODEL  
SUMMER CABBAGE**

## We Offer You the Best Cabbage Seed in the World

### NEW MODEL SUMMER CABBAGE

The grandest summer cabbage in existence. In the illustration we display what we consider—as well as all those whom we sold it to last year—the finest type of summer cabbage in existence, whether for medium early, main summer crop or even winter use. You will miss a wonderfully good thing if you don't plant it. We class it as a second early sort, coming in a few days after our Crown Jewel, but much superior as a summer sort to succession, being double the size, with no tendency to run to seed nor drop the leaves during hot summer days. We say, without exaggeration, that it is the finest summer and surest heading cabbage in existence to-day, and for summer use it has no equal. It is the cabbage in every respect for the market gardener or private planter, being large in size, handsome in color and of the finest quality. It is, in all probability, the most profitable sort to plant for summer use, a crop is sure, no matter when planted. The quality is excellent, tender and sweet. All our varieties of cabbages have for many years been the acknowledged standard of excellence by every one interested in this important seed. It will hold up in good condition longer than any. For compact growth and solidity and fine quality, it is without a peer; and as Mr. William S. Lippincott, of Morton, Pa., writes us: "It is the most rapid selling and satisfactory summer cabbage I ever grew." Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

"I have been planting your Model Summer Cabbage for 5 years. It is the best and most reliable summer cabbage I ever grew."—SIMON WILCOX, R. F. D., FREEHOLD, N. J.



**Large Dark Red Danish Drumhead Cabbage**



**Moore's New Stonehead Cabbage**

### Moore's New Early Stonehead Cabbage.

A highly valuable Novelty. Will surely please all who plant it. A good type all by itself. An early, very hard heading variety maturing from 3 to 5 days later than our Early Oxheart. Somewhat globe shaped, small ribbed leaves, small, very close and of fine, delicate texture; can be planted very close, about 20 inches in the row. A money maker for market gardeners, and very suitable for the home garden. Heads medium size, heavy and hard—solid as a stone—our customers say. It is a sure solid header, always produces a crop, the heads though hard never burst. The superb hard heads are excellent for making slaw or sauerkraut, and owing to their great solidity keep well when stored for winter use. A fine type for selling in baskets. It is now extensively grown in all parts of the country and is universally pronounced a great success. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

"Moore's Stonehead Cabbage is a very pure strain, in fact it is the best I have grown in 15 years. It is a wonder; out of 1900 plants only 11 failed to head hard. Neither worms nor lice bother it."—JOHN S. CRISSY, ROCHESTER, N. Y.

### LARGE DARK RED DANISH.

(Danish Round Red.) We unhesitatingly pronounce this the best of all late Red Cabbages, producing uniform large solid heads, a fine keeper, of a rich, deep red color, and the best of all late sorts for market. Many of the heads average eleven pounds each, it also keeps longer than any other variety, and never fails to head, and of close compact growth. Either for pickling or table use there is no variety to equal it. Our seed is grown for us by a celebrated Danish market gardener, and will give the greatest satisfaction to all. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.00.

**IMPROVED EARLY RED DUTCH ERFURT.** By careful selection we have greatly improved this sort in size and color, and our improved strain will give universal satisfaction for an early crop, will mature about 3 weeks ahead of our Large Dark Red Danish Drumhead. Very solid dark red heads of medium size. Good market sort. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$2.75.

**RED ROCK.** An old American variety. Not so large nor solid as our Large Dark Red Danish Drumhead. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

### BOSTON EARLY HARD HEAD.

Jersey Wakefield in earliness, and forming very much larger head. It is a very distinct type of cabbage and highly praised by hundreds of the most successful market gardeners all over the country. Very uniform in shape and general appearance, fine grained, small short stump, with few loose leaves, thus allowing them to be set out near together; it also has a very valuable quality of remaining much longer than any other, after full maturity, without cracking or bursting. It is likewise an excellent sort for winter, and is probably the heaviest of all the cabbages in cultivation. It makes a fine basket cabbage. Try it. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50, 5 lbs. and upward \$2.25 per lb.

### BRUNSWICK NETTED SAVOY.

The Hardest Heading, and Best Variety for Early or Late Crop. Heads large, very compact, solid and deliciously tender and sweet, and well adapted for either early summer or late autumn and winter crop. Entire "pits" of it will keep in perfect condition until May. Walter P. Fenton, Conshohocken, Pa., writes: "I have grown all the advertised kinds of Savoy, but found no other half so good a keeper, it being in good market condition on the 15th of May. It also differs from all other kinds of Savoy in making heads as hard as a rock, standing late frosts in the field better than the Lee or Marvin strains. Its rich, sweet flavor of surpassing excellence and fine, curly, netted look, cause it to outsell all other varieties. Equally valuable for early or late crops. Very quick to develop. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

**AMERICAN DRUMHEAD SAVOY.** Our American grown seed is much superior to the imported Drumhead. A sure header, larger and later than our famous Brunswick Netted Savoy. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.75.

**Market Gardeners** well know how difficult it is to get a good and satisfactory strain of Savoy Cabbage. You will have no trouble whatever if you buy our Savoy Seed.

### SUREHEAD CABBAGE.

We are headquarters for this famous cabbage which was first introduced 33 years ago (1877), and our stock is as good as it ever was. It produces large round flattened heads of the Flat Dutch type, and is remarkable for its certainty to head. It is all head and always sure to head, we have never had any complaints against it. The heads are remarkably uniform, extremely hard, fine in texture, and ordinarily weigh from 10 to 15 pounds each. It is very sweet flavored, has but few loose leaves, keeps well, is good for shipping, and is just the variety and quality to suit all lovers of good cabbage. Extra selected seed. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.



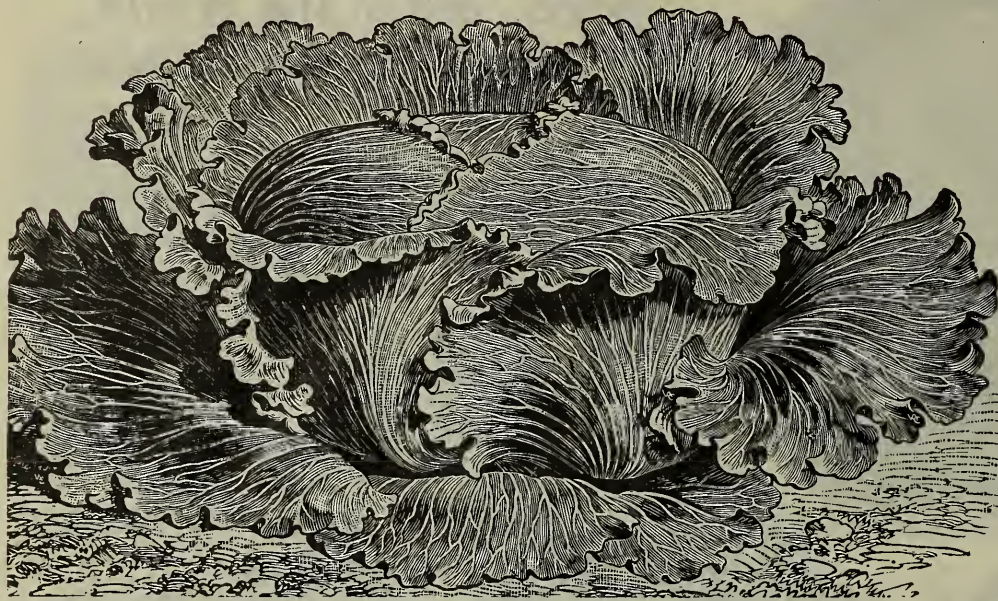
**Boston Hardhead Cabbage**



**Brunswick Netted Savoy**



# Moore's Famous American Grown Cabbage Seed



## Moore's New Model Cabbage

### What we claim for Moore's New Model Late Cabbage:

1st. **Uniformity.** In one field of three acres there was not a single plant thrown out, or that showed, in any respect, any variation from a true and valuable type.

2d. **Uniformity and Solidity of Head.** In this respect it is a vegetable wonder, as the heads are of about equal size and shape, weighing from 15 to 25 pounds each.

3d. **Quality.** Unlike most types, the heads are perfectly solid, and the stem does not run up into the head nearly as far as in all other types, and the flesh is exceedingly firm, tender

and white, making it a most desirable form for kraut, as well as for all other purposes for which cabbage is used.

4th. **Hardiness.** In this respect we have never seen a type which would favorably compare with Moore's New Model. The most severe winters ever known in this section did not inflict the slightest injury to the Moore's New Model. While all other kinds suffered terribly, not a head of this was lost, and while others have partially or totally dropped out, our fields of this give promise of an enormous crop; in fact, it is already secured, and at the present writing ready for the harvest. We think this point of hardiness of great importance to the shipper.

5th. **Earliness.** This type is remarkable for its quick-growing habit. We have noticed particularly this type, and find that it will mature its heads fully two weeks earlier than any of our late growing kinds. Let us be fully understood in this matter. If we set plants of any of our winter cabbages on July 1st, Moore's New Model need not be sown before July 15th to August 1st—so quick of growth for a winter sort. This excellent new variety is adapted to all climates, all soils—like all other cabbages thrives best in good rich soil. **Price of Moore's New Model Cabbage: pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.**

## HOLMES' HOUSER CABBAGE.

**Named and Introduced in 1897. Famous for Its Solidity, Fine Grain, Smallness of Heart, and Keeping Qualities. It is Many Market-Gardeners' Ideal. A Cabbage Which Has Weight and Size.**

Mr. Houser says: "No other variety can approach the Houser in quality, size, productiveness, smallness of heart and keeping qualities." It is remarkable what enormous crops are produced from this particular stock. To keep this seed pure requires a great deal of attention and selection, inasmuch so that we have contracted with Mr. Houser, the originator of this cabbage, to grow for us yearly one pound of stock seed, for which we pay him about \$60. This seed is then sent to one of our very best growers, where it undergoes the second selection. Our contract with this grower is that he shall not allow a single grain of this particular seed to be sold to any other seedsmen; consequently the pure and genuine stock can be had only from us direct, or from some of our regular wholesale dealers, to whom we sell the seed. It is very fine-grained, sweet-flavored, has but few loose leaves, is good for shipping, and is just the variety and quality to suit market-gardeners, farmers and all lovers of good cabbage.

**A WARNING.**—It is absolutely necessary to plant out the Houser Cabbage two weeks earlier than any other late sort, as it requires this much longer to mature than the Flat Dutch types or any other late variety.

Seed grown from the original as selected stock and procurable only from us or one of our wholesale dealers. **Pkt. 10c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50, by mail, postpaid, to your address.**



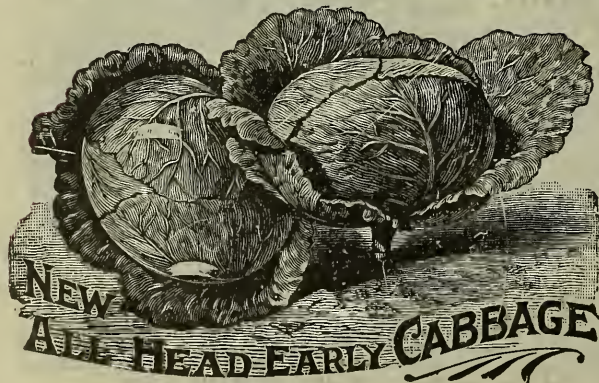
MOORE'S DANISH ROUND HEAD

## MOORE'S DANISH "ROUNDHEAD" CABBAGE.

**An Earlier Shorter Stemmed Type of the Famous Royal Danish "Ballhead."** Of more robust growth, the heads are heavier and of equally fine quality. The original Royal Danish Ballhead Cabbage (introduced by us many years ago) is esteemed for the extreme solidity and great weight of the heads as well as for its superior keeping qualities, but it can be grown most successfully only in a comparatively cool location. Danish Roundhead has less outer foliage and is better able to resist blight, being, in most sections, as vigorous in growth as the best American types. The heads average larger and mature nearly two weeks earlier. The heads are unusually solid, and beautifully white when trimmed. They are splendid keepers when stored away for the late winter and spring, at which time the fine heads bring the highest market price. **Crop short. Pkt. 10c., 3 pkts. 25c., oz. 30c., ¼ lb. 75c., lb. \$2.50.**

## MOORE'S ALLHEAD EARLY CABBAGE.

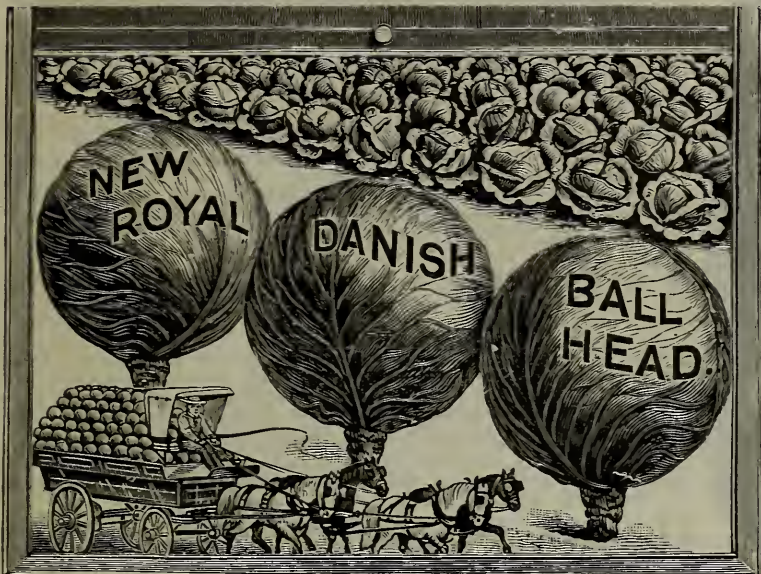
Moore's Allhead is the earliest of all large cabbage, and considerably larger than any other early summer cabbage that is equally as early. The deep flat heads are remarkably solid and the most uniform in color, form and size of any variety. The hard heads grow so free from spreading leaves that fully one thousand more heads than usually with large cabbage can be obtained to the acre. It is really an all-the-year-round cabbage, being equally good for winter. Allhead Early is considered by many the best second-early cabbage—and we know all varieties. If planters everywhere only knew the excellence of Moore's Allhead Early Cabbage, even our large supply of seed would not suffice to meet the demand. *It is undoubtedly altogether unequalled in many sections as an early summer Cabbage, and is fully as good for winter use, being really an all-the-year-round Cabbage.* Our claims as to the merits of the Allhead have been fully sustained by reports from planters everywhere. The small illustration herewith of a single head was engraved accurately from a photograph. **Pkt. 10c., oz. 25c., 2 ozs. 45c., ¼ lb. 75c., lb. \$2.50, postpaid.**





# THE WORLD'S BEST CABBAGE SEED

IS GROWN BY AND CAN ONLY BE HAD FROM US



## NEW ROYAL DANISH BALL HEAD CABBAGE

PROCURABLE ONLY FROM THE MOORE SEED COMPANY, PHILADELPHIA.

The True Danish Round Head Type. It is the best of all the Danish cabbages. Early, hard head, short stem and the best keeper of all. Always commands a higher price than any other type of Danish cabbage. 40,000 pounds per acre is no unusual yield. The magnificent heads are nearly round, very hard and solid, and the best keeper of all the types of Danish or Hollander cabbage. A very robust grower, close outer foliage, never rots or blights in the field, and about two weeks earlier and shorter stem than the old type. The heads when trimmed are of a beautiful, attractive clear white. Pkt. 10c., oz. 30c., ¼ lb. 75c., lb. \$2.25.

### WHAT ENTHUSIASTIC GROWERS SAY OF IT:

**THE BEST CABBAGE IN NEW YORK STATE.**—Gentlemen:—"I am both a grower and a shipper of cabbage. I planted 23 acres of your New Royal Danish Ball Head, and all who saw it, as well as myself, pronounced it the best strain of Danish Cabbage in New York State. My crop averaged 18½ tons per acre, and I did not lose one head from rot or blight."—S. J. THOMAS, ONTARIO, N. Y.

**THE EARLIEST TO MATURE.**—"I planted three kinds of Danish Cabbage last season, including your Royal Ball Head, which was ready to cut twelve days before the other. For solidity and long keeping it beats anything in my twenty-two years' experience."—PETER FORWELL, LEEDS, N. Y.

**DEALERS ALWAYS PREFER IT.**—"In answer to your inquiry, I find my customers decidedly prefer your Royal Ball Head, which is due to its great tenderness and delicate, sweet flavor. The heads remain firm and the leaves retain their crispness longer than the German Export, tall Danish Round Head sorts. I find dealers always prefer it to any other cabbage they can get."—JAMES CUSICK, ASHTABULA, O.

**CREATED A GREAT SENSATION.**—"Your New Royal Danish Ball Head Cabbage has created a great sensation among the cabbage growers here. No rot, no blight, no failures, no loose heads. It is 100 per cent pure. I had a little over ten tons on half an acre. It is all head, no stalk, no outside leaves, and it keeps in perfect condition until May."—JAMES CLERQUE, IRONDEQUOIT, N. Y.

## HAINES' PERFECTION LATE BEAUTY

1. It is the surest heading American variety of cabbage.
2. It is known to flourish on all soils, north, south, east or west.
3. It is planted by more gardeners than any other late sort.
4. It is almost proof against the destructive cabbage worm.
5. It is the best winter keeper for the southern states.
6. It is the best to grow for home market.
7. It will produce the greatest money value per acre.
8. It is the best for the family garden.
9. It is the best to sell by the 100 heads or carload.
10. It is the best sort for the dealer to handle.
11. It is sure to head solid.
12. It makes a crop where other sorts fail.
13. It is worth many times the price we ask for it.
14. It is the best American variety for making fine quality sauerkraut.
15. It is sure to please everybody.

Our attention was first called to this new late cabbage by the raiser, Mr. Albert Haines, of Burlington Co., N. J., who for many years kept in his own family and occasionally sold a little to his friends at \$10.00 per lb. Many of those who grow it call it the "Greasy Head," owing to the peculiar dark, smooth, oily appearance of its outer leaves. This feature renders it quite free from the attack of the cabbage worm. This feature alone is of inestimable value to all who plant it. Our seed stock, being obtained direct from Mr. Haines, can be relied upon as being absolutely pure. All those who grow it pronounce it different and superior to all other late sorts. The interior is creamy white, compact and crisp, flavor especially fine. Produces enormous solid heads, averaging from fourteen to twenty pounds, and when especially grown will often reach thirty pounds each. We pronounce it the best late sort for winter keeping and shipping we ever introduced. Every plant makes a beautiful large solid head, which we usually sell above the highest market price. A field of this cabbage presents such a beautiful and interesting sight that it is no uncommon thing for cabbage growers to drive many miles to view it. Many cabbage growers write us annually that they realize from \$1.00 to \$2.00 per 100 heads more from this sort than any other. If you grow late cabbage you will miss an excellent opportunity to make money if you fail to plant it. We offer it at the extremely low price of pkt. 10c., oz. 35c., ¼ lb. \$1.00, 1 lb. \$3.50, 2 lbs. \$6.50.

**CHAMPION LATE FLAT DUTCH.** Good winter keeper. Short stem and large head. Pkt. 5c., oz. 20c., ¼ lb. 60c., lb. \$2.00.

**PREMIUM LATE FLAT DUTCH.** Oz. 15c., ¼ lb. 40c., lb. \$1.40.

**DANISH ROUND HEAD.** The large heads are unusually solid and beautiful white when trimmed. They are splendid keepers for late winter or spring use, at which time they are remarkably fine heads and sell for the highest price. Pkt. 10c., oz. 30c., ¼ lb. 85c., lb. \$3.00.

SEND US \$1.00 AND SELECT SEEDS IN PACKETS AND OUNCES TO VALUE OF \$1.50.

SEND US \$2.00 AND SELECT SEEDS IN PACKETS AND OUNCES TO VALUE OF \$3.00.



**NEW RUSSIAN ROUND GIANT.** Large size, deep round heavy heads. Extra choice seed. Pkt. 10c., oz. 25c., ¼ lb. 75c., lb. \$2.50.

**BURPEE'S ALL HEAD EARLY.** A good second early, medium size, compact heads. Very pure stock. Pkt. 10c., oz. 25c., ¼ lb. 75c., lb. \$2.25.



# CARROTS—Best Market Sorts

We have exercised the greatest possible care in selecting the best varieties of carrots, and the careful manner in which the seed has been saved will insure our customers purity of strain and the most satisfactory results from sowing our Carrot Seed. Market gardeners will derive great satisfaction from sowing our Carrot Seed.

**Ox-Heart or Guerande.** It is intermediate as to length between the half long varieties (such as Danvers) and the Short Horn Carrot, but much thicker than the latter, attaining at the top from three to four inches in diameter. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, lb. \$1.25.

**American Luc Half Long.** (See cut.) The color of this valuable new sort is a rich shade of orange-red, and in shape and size midway between our Perfection Rubicon and Long Red Surrey. Top small, considering the size of the roots, which are smooth, straight and free from roughness; is early; without core, very tender and sweet. Admirably adapted to either glass or open-ground culture; excellent for early or late. Oz. 15c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

**New Perfection Rubicon or Model Carrot.** (See cut.) In this new variety we have an entirely new and distinct American carrot; very symmetrical in shape and of a beautiful, deep golden orange color, without core. The stock is so finely bred and the carrots have attained such uniform shape that they are almost exact duplicates of each other. It is earlier than the Danvers; the leaves are one-third shorter, fewer and finer than this well-known sort. It is an excellent sort for growing under glass or outside at any season of the year. It grows without neck, the crown is hollow, and it grows well under the ground, which prevents it from becoming sunburnt—a very important feature. Its table qualities are unequalled, while its yield is enormous. Neither does it crack open like many other sorts. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.50.

**Chantenay.** They are a little longer than the French Forcing, being thicker at the shoulder and hence more productive. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**LONG NANTES STUMP ROOTED.** For second early or late; very uniform; handsome shape and color. Oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

**American Red Altringham.** A handsome cylindrical-shaped carrot of good size. It is of a rich, dark orange color, grows to a large size, small top, is smooth and the flesh very close in texture, with no core. It is a first-class carrot for all soils, and it is claimed that, under good cultivation, it will yield the greatest weight per acre with the smallest length of root of any now grown. For sowing in the autumn, under glass, it has no equal. (See cut.) Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

**Danvers Pointed.** A most excellent variety for either field or garden culture; large, symmetrical roots of a deep orange red; in size between the Half Long and Long Orange varieties. They are smooth and straight, and free from roughness. The tops are small, considering the size of the roots. It will be found superior to the Danvers Stump Rooted variety as a market sort, and much more productive. Our customers will find this a very fine type of carrot, showing marks of the highest breeding. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

**DANVERS HALF LONG.** (Extra Stock). Very smooth and fine in texture and easily dug. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**IMPROVED ST. VALLERY.** The roots grow very regular and smooth; not as productive as our Long Red Surrey.  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**Long Red Surrey.** A great improvement on the various types of Long Orange Carrot obtained by a careful selection for successive years of the best-formed and deepest-colored roots; it is larger, better flavored, of a deeper orange color, and more certain to produce a crop than any type of long carrot; flesh very sweet and tender; very productive, and never becomes hard or woody at the heart. The roots grow very regular and smooth; they are of good size, being from six to eight inches in length and two inches in diameter at the top, tapering gradually from the shoulder to the tip of the roots. In color, shape and size this is the ideal sort for a market gardener's late crop. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

**MOORE'S CORELESS.** (New.) Absolutely without woody core, delicately flavored, pointed root about 6 inches long, fine color, excellent for bunching. Oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

**Reselected Danvers Half Long.** (Krewsen's Stock.) Seed grown by a leading Philadelphia market gardener. Stump rooted, very smooth, fine in texture, extra dark color, finest quality, best market strain and heaviest yielder. Oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.50.

**French Red Forcing.** (See cut.) An excellent dark red coreless variety, about 3 inches long, with very small, short top, remaining tender, juicy and sweet a long time after being fit to pull. Its remarkably rapid growth and very small top render it one of the best and most profitable sort for sowing under glass during the autumn or early spring. Can be allowed to remain quite thick in the ground. Fine trade will pay an extra price for this variety. Oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

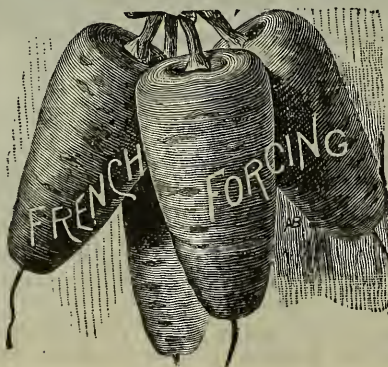
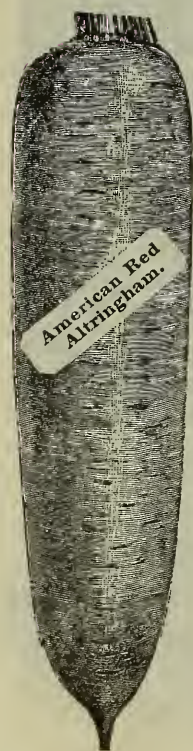
## CARROTS—For Stock Feeding

We rank Carrots as high as hay and grain for feeding live stock. One acre of good carrots equals 350 bushels of oats and an acre will produce from 20 tons up. The stables of the largest and best teams in Philadelphia and other large cities feed Carrots once a day all winter and spring. Carrots fed to horses and other stock give their coats a gloss and aid them in digesting grain. Carrots are also of great value to dairymen, in that they greatly increase and prolong the flow of rich milk. All stock fed on carrots require less grain. They are of special value for feeding during winter months.

**Large Red Belgian.** This new variety is undoubtedly the best of all sorts for feeding stock. This attains the largest size, and will yield more in bulk and keep better than any other sort grown. Uniformly smooth in form, they are easily harvested. The color is a dark orange red; flesh rich, solid, crisp and nutritious. It has yielded as high as twenty-five tons per acre, is adapted to all soils, and we predict that it will soon become a general favorite as a cattle carrot, and we pronounce it the best of all sorts for stock feeding. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**New Giant White Australian.** This new variety is undoubtedly the best of all white sorts for feeding stock. This attains the largest size, and will yield more in bulk and keep better than any other white sort grown. Uniformly smooth in form, they are easily harvested. Flesh rich. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 65c., 5 lbs. \$3.00.

**WHITE VOSGES.** This is a field carrot, and especially suitable for soils that are not very deep. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c., 5 lbs. \$2.25.





# CAULIFLOWER

## MOORE'S ITALIAN GIANT EARLY SUREHEAD CAULIFLOWER

**Italian Giant Early Surehead** is the very best early Cauliflower in cultivation, either for forcing under glass or outdoor planting, not excepting any variety, and we challenge the world to produce a finer, handsomer, larger or earlier Cauliflower than our **Italian Giant Early Surehead**. It is remarkable for its extra earliness and certainty to produce fine, large, handsome, pure white, compact, heavy heads of finest quality. Many heads often measure twelve inches in diameter. It is the earliest of all Cauliflowers, and is becoming the standard everywhere. Whether for forcing under frames, in greenhouses or open ground it is the surest header in existence—"it is a gem." On account of its very dwarf and compact habit and short outer leaves it is peculiarly well adapted for forcing during the winter or early spring. Whoever essays to grow this most delicious vegetable, either for home use or market, should plant this variety. Of dwarf, compact habit and short leaves, enables it to be planted very close—20 inches apart each way. This sort has given the very finest results wherever planted, for a late crop. While we originally recommended it for an early crop, we, as well as hundreds of our customers, find it superior to all other sorts for a late or autumn crop. The heads are very compact and deep, closely set and heavy and entirely free from any yellow or purplish tinge while young, thus insuring fancy prices. One grower, of twenty-nine years' experience, says he has "gotten fifty per cent. better satisfaction from it than from any other advertised early sorts." If you grow Cauliflower for home use, home market or to ship long distances, it is surely the best sort for you to plant. Spencer Cummings, Cramer Hill, N. J., writes: "I force four houses 20x100 of your Italian Giant Surehead Cauliflower every winter and find this variety decidedly more profitable than either Snowball or Snowstorm, and I have had both the later sorts from the introducers." Pkt. 25c., double pkt. 50c., 1 oz. \$1.00, oz. \$3.50, 1 lb. \$12.50, lb. \$48.00.

**Moore's Earliest Perfection.** One of the earliest and best for forcing. Pkt. 20c., oz. \$3.50, 1 lb. \$12.50, lb. \$47.00.

**Selected Early Dwarf Erfurt.** Small-leaved dwarf, for open ground, producing pure white heads of fine quality. Pkt. 15c., oz. \$2.00, 1 lb. \$7.00, lb. \$27.00.

**Gilt Edge Early Dwarf Erfurt.** Excellent for forcing under glass as well as growing out doors and a great favorite with many critical growers. Produces very large heads. Pkt. 25c., 1 oz. \$1.35, oz. \$5.00.

**Improved Early Snowball.** Extra quality. A really fine variety generally. Sure to head. We have the finest possible strain of this prominent variety. Pkt. 20c., oz. \$2.00, 1 lb. \$7.50, lb. \$28.00.

## Champion Dry Weather Cauliflower

This is an entirely new and valuable type of Cauliflower, producing large, solid, heavy, pure white heads a few days later than our famous Italian Giant Early Surehead.

On account of it being very deep rooted, which insures abundance of moisture, and having unusually large leaves which furnish greater protection to the heads, this sort is found to head perfectly in dry or warm weather. In localities subject to excessive dryness, this variety has produced beautiful large, heavy, tender heads when all other sorts failed. It will thrive anywhere in the United States or Canada. Many of our customers in Texas, Arizona, Oklahoma and New Mexico write that heads of the finest quality, weighing from 10 to 15 pounds, are not uncommon with them. By the use of our new Dry Weather Strain and our Italian Giant Early Surehead, this delicious vegetable can be had at any season of the year. We may also say it is a grand good sort to plant for first early; it thrives even better on rich moist soils. In growing any kind of cauliflower it is essential that the ground be well enriched and well cultivated during the growing season. Don't fail to give it a trial, it will surely please you. Pkt. 25c., double pkt. 50c., 1 oz. 70c., 1/2 oz. \$1.25, oz. \$2.50, 1 lb. \$8.75, lb. \$33.00.

**CHERVIL.** Plant and uses similar to parsley. Pkt. 5c., 1/2 oz. 10c., 1 lb. 25c., lb. 80c.

## CORN SALAD—FETTICUS or LAMB'S LETTUCE

**Large-Seeded Italian Broad-Leaved.** (True.) The best and most productive variety for market. Oz. 10c., 1 lb. 20c., lb. 50c.

**BROAD-LEAVED DUTCH.** 1/4 lb. 15c., lb. 40c., 10 lbs. \$3.50.

This remarkable variety is easily grown in any garden and combines the following good qualities, viz.: Earliness, size and prolificness. Makes valuable forage for stock. Color of nut is white; large and of rich flavor. Growers of the "peanut" have always found ready sale at remunerative prices for their product. It does not require a rich soil. Plant in April, two inches deep, cultivate same as potatoes. Pkt. 10c., pt. 20c., qt. 35c., postpaid.



**COLLARDS—GEORGIA WHITE.** Extra quality. Pkt. 5c., oz. 10c., 1/4 lb. 25c., lb. 70c.

## CRESS, or PEPPER GRASS

**FINED CURLED.** (Pepper Grass.) Pkt. 5c., 1/4 lb. 15c., lb. 40c.

**Water Cress.** One of the most appetizing, delicious flavored of small salads. It does fairly well in very moist situations, but thrives best in shallow water, on edges of streams, where it grows most luxuriantly. Pkt. 10c., oz. 25c., 1/4 lb. 75c. lb. \$2.50.





# THOUSANDS of MARKET GARDENERS

Throughout the United States acknowledge our Celeries to be the finest in existence, and use no other

## Moore's Selected Boston Mammoth White Plume Celery—THE PUREST AND BEST WHITE PLUME CELERY IN THE WORLD

This is an entirely new strain, having originated with a highly successful market gardener near Boston, who sent it to us for introduction. It has now been in our possession for nearly ten years, and we have improved it remarkably by the most careful reselection every year. It is remarkable for its robust size, as it grows unusually tall and thick, while the number of hearts it produces is simply astonishing. It is no less remarkable for its long-keeping qualities, it being no unusual thing for it to remain in perfect condition as late as March 20th. It is a very rapid grower, "whitens up" earlier, and is ready for market sooner than the old sort. The ribs are thick, long, straight, remarkably tender, crisp and rich flavored, and possess a beautiful pearly-white color, hitherto unknown to White Plume. This stock is also absolutely pure, contains no green whatever and will surely give extra satisfaction to all, as it is the finest type of White Plume Celery in the world. Market gardeners who plant it once, plant it always, because it always sells so well. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

### SOLD FOR AN EXTRA PRICE

"I had the finest crop of Boston White Plume Celery last fall from your seed that was ever raised in this section. It was truly beautiful and so acknowledged by every one who saw it; had plenty of stalks, pure white, two feet long, crisp and of elegant flavor. I sold every stalk at an extra price."

"O. R. DANGERMAN, Jersey City, N. J."

## MOORE'S NEW SILVER SELF-BLANCHING CELERY

Combines the grand qualities of the three most popular celeries grown: The sturdy, solid habit of our California Mammoth Solid Golden Self-Blanching; the exquisite color and earliness of our Boston Mammoth White Plume, and delightfully rich flavor of our Sweet Nut. This grand new celery is easily described as a Golden Self-Blanching plant with White Plume coloring. It possesses the robust, sturdy, compact habit of Golden Self-Blanching, the stalks being even thicker, more solid and heavy, with immense solid hearts and all brittle, crisp and tender, free from string or pithiness, and of delightfully rich flavor. The foliage is tipped and variegated with white, while the heart, inner stalks and leaves are naturally white. It may be easily and quickly blanched by leaning boards on either side of the row. Its extreme earliness renders it valuable celery for the market gardener, and it does not "burn down" during hot, dry weather like other sorts. In side-by-side tests with White Plume and Golden Self-Blanching, it outclassed them all in earliness, flavor, size and solidity of heart, and height of stalk and head, standing usually six inches higher than White Plume. Its foliage is green and white, its stalks are not stringy, tough or bitter, but tender, brittle, very sweet and of a nutty flavor. Leading Philadelphia market gardeners have it on the market June 25th. The seed can be sown earlier than any other sort without running to seed; this alone is a highly valuable feature to the market gardener. It is sure to bring fancy prices. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

**Moore's New Giant White Arrezzo Celery.** We unhesitatingly pronounce this the best and most profitable of all celeries for winter use. It is of unusually vigorous, sturdy growth, making immensely thick and heavy stalks and large heavy hearts, all remaining a beautiful light green until blanched by earthing up or being stored for winter. It blanches to a clear white, when the stalks are extremely brittle, entirely stringless and exceedingly crisp and possessing flavor surpassingly rich and nutty. Any market gardener who wishes the best and most profitable winter celery he can get will find it in our Moore's New Giant White Arrezzo. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

**New Broad-Ribbed or Sweet Nut Celery.** The most delicious eating celery ever introduced. It is the sweetest, crispest, tenderest, finest flavored and most solid of all celeries. No other sort equals it in these valuable qualities. Again, it will not burn down in hot, dry weather. This is a highly valuable and important feature, as all celery growers well know. It is a strong, vigorous grower, distinct and handsome in appearance, of an exquisitely beautiful cream white color throughout. Its keeping qualities are second to none. Edible almost to top of the stems. We commend it to the private planter, who requires the highest quality, and to the market gardener, who wants to have the best for his customers and whose aim it is to obtain the highest price for his products. Excellent for early or late use. Blanches almost as freely as our famous Boston White Plume. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 95c., lb. \$3.25.

**M. & S. Matchless Giant Perfection Long-Keeping Golden Heart.** A variety of rare merit. The most desirable type of Golden Heart Celery known to the trade. Remarkable for its many long, broad, thick ribs and numerous "inside hearts" of the finest golden color. This variety blanches easily, keeps remarkably long in perfect condition. The ribs are unusually solid, firm, crisp, tender and beautiful in appearance. This variety has been produced by careful crossing and high culture between the Dwarf Golden Heart and our White Walnut, by one of the best celery growers in this country. In quality, appearance and size this leaves nothing to be desired. We can recommend it as one of the best late varieties for the market gardener, while its fine flavor and beautiful appearance make it very desirable for private use as well as the market gardener. It is very hardy and is held in high esteem among our home gardeners. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

### WINTER KING—Zurrenner's Stock

A strong growing type of golden heart, solid, fine quality and a good winter keeper. Oz. 50c.,  $\frac{1}{4}$  lb. \$1.75, lb. \$6.00.

**SCHUMACHER CELERY.** Selected. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 80c., lb. \$3.00.

**WINTER QUEEN.** Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.75.

**SOUP CELERY.** For flavoring. Oz. 5c.,  $\frac{1}{4}$  lb. 15c., lb. 40c.

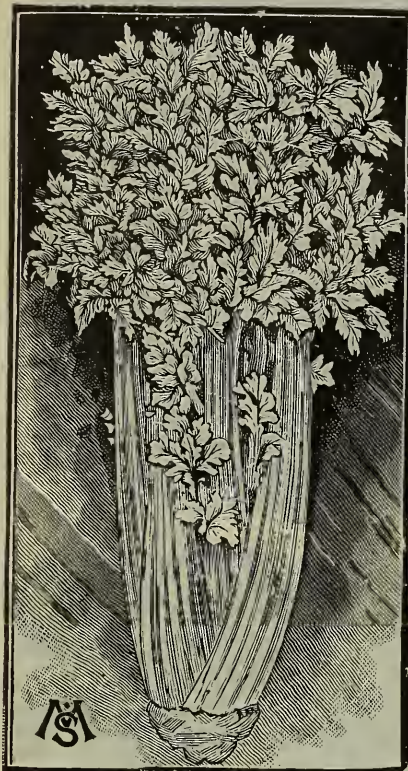
**GOLDEN HEART or GOLDEN DWARF.** Selected stock. Oz. 20c.,  $\frac{1}{4}$  lb. 40c., lb. 50c.

**IMPROVED GIANT PASCHAL.** Very fine stock. Oz. 40c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

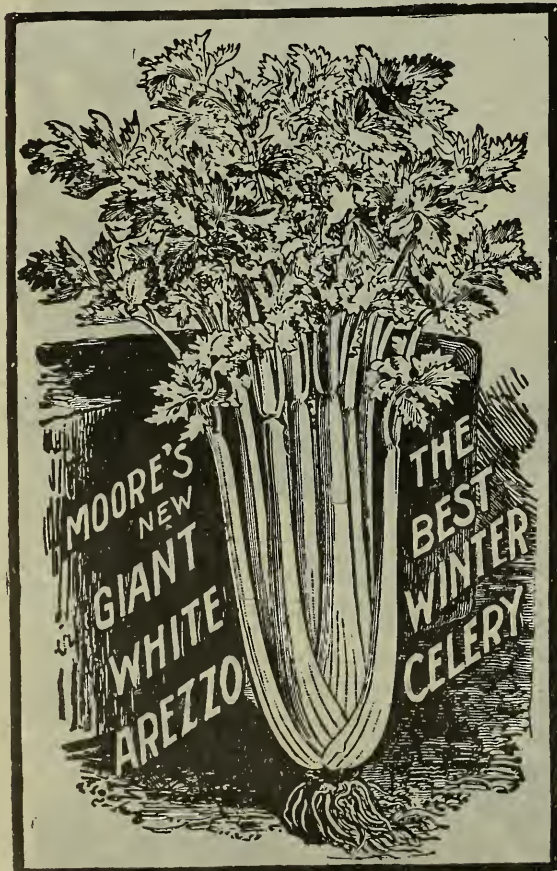
**WHITE WALNUT.** The color is a beautiful clear white; of exceptionally fine, delicious nutty flavor, solid and crisp. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$2.75.

**MOORE'S CALIFORNIA MAMMOTH SOLID GOLDEN SELF-BLANCHING.** Stalk a beautiful golden yellow, solid and heavy. This is the best type of Golden Self-Blanching Celery. Pkt. 20c., oz. \$1.50, 2 oz. \$3.00,  $\frac{1}{4}$  lb. \$5.50.

**GOLDEN SELF-BLANCHING.** Imported seed from France, same strain as offered by other leading seedsmen. Pkt. 15c., oz. \$1.00,  $\frac{1}{4}$  lb. \$2.50, lb. \$9.00.



Boston Mammoth White Plume



**Celeriac, or Turnip-Rooted Celery.** NE PLUS ULTRA. Best market sort. Very large and smooth globular-shaped roots. The most profitable sort to grow. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

**PRAGUE.** Selected stock. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.75.



ALL OF OUR CORN

IS OF 1912 CROP

## SUGAR CORN

OF PRICELESS VALUE

Moore's First Early

TO MARKET GARDENERS

It is just like coining good money to plant this corn. It is positively the earliest table corn ever introduced. Over 200 carloads of this corn were shipped to New York City alone last season. Big profits await all who plant it.

Moore's First Early Table Corn. Every market gardener who wishes the earliest table corn of good quality he can get should not fail to plant this exceedingly valuable sort. In our Moore's First Early Corn we have a truly remarkable and profitable extra early variety. It is positively the earliest table corn ever introduced. It is the hardiest of all varieties of corn, and cold, wet weather has little or no effect upon it. On account of its extreme hardiness it can be planted from two to four weeks earlier than Crosby, Minnesota, Cory, Premo or other varieties of sugar corn. We particularly caution our market garden friends to plant it at least two weeks earlier than they usually do their sugar corn, if they would secure all the advantages of this profitable extra early sort. Again, *don't fail to plant it early*. The stalks grow about six feet high, and *nearly always have two, and sometimes four* well developed ears from six to nine inches in length. Leaves small and few; will bear very close planting. Ground should be well fertilized to secure its wonderful productiveness. The grain is deep, pearly white, very tender, sweet and juicy, considering its extreme earliness. The ears mature very rapidly and *care should be taken to pull the ears while young*. It required long and patient care, as well as the expenditure of much money, to develop this variety, and we assure our market garden friends they can easily amass snug fortunes if they will plant it liberally for large markets. Big profits await all who plant it early, and we advise our many thousands of market garden friends not to be afraid to plant plenty of it. It is a great money maker, and you cannot make it easier, better or quicker than by planting Moore's First Early Table Corn. It is ten days earlier than Cory; besides worms do not bother it. There is no other early sort half so good; no other early sort that will make you half the money. Pkt. 10c., pt. 35c., qt. 60c., postpaid; by express or freight, pt. 20c., qt. 35c., 4 qts., 90c., pk. \$1.50, bu. \$5.50.

REAPED BIG PROFITS. JOHN SUFFERIN, Baltimore, Md., writes: "Myself and five of my neighbors sent you a club order last year for four bushels of your Moore's First Early Corn. We planted it April 1st, commenced shipping June 26th, and reaped big profits. The quality was fine. It is miles ahead of Cory, Premo, Adams or Burlington. Ears were remarkably large and perfect. You will note we took your advice about planting it early."

## Shallcross' New Five-Eared Sugar

**Corn.** A truly remarkable production now introduced by us for the first time. Just think of it—FIVE good, well-developed ears of deliciously sweet corn on one stalk, yea, some stalks even loaded with six ears. We know this sounds strong; nevertheless it is true—yes, every word of it. This is a splendid money maker for any market gardener and a great novelty, and desirable, too, for the kitchen garden. It is early also—yes, 10 days earlier than Evergreen. It is a magnificent corn and will be a great bonanza to all who plant it. We want you and all your neighbors to plant it. You will surely regret if you do not follow our advice. This and our Moore's First Early Table Corn will make you big money. It cannot be too highly recommended. Just try a peck or a bushel; the more the better for you. By mail, postpaid, pkt. 15c., pt. 25c., qt. 45c.; by express or freight, pt. 20c., qt. 35c., 4 qts. \$1.00, pk. \$1.75, bu. \$6.50.

**Hyde's Earliest Sugar.** The best of all the extra early sugar varieties for market. Height 5 to 6 feet. Good size ears of most excellent quality. It follows closely our Moore's First Early. We advise every market gardener to plant some of this valuable early sort; it is sure to please. Pkt. 10c., qt. 25c., 4 qts. 75c., pk. \$1.25, bu. \$5.50.

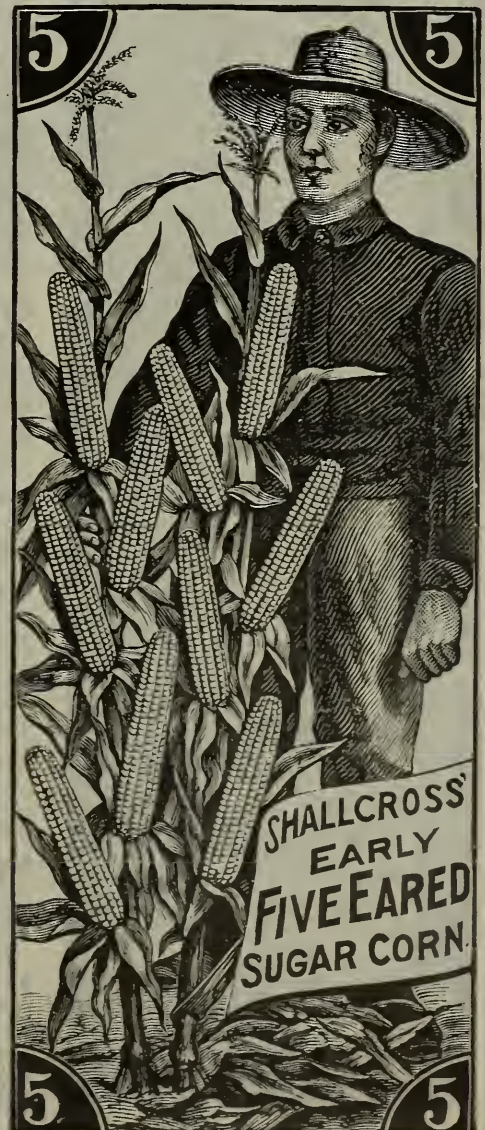
## Hickman's Extra Early Three-

**Eared.** A remarkably valuable early variety for market, excellent quality, very productive, yielding from 2 to 4 beautiful long ears per stalk. It is the result of many years of careful selection to secure earliness combined with large size, productiveness and fine quality by one of the most successful large sugar corn growers in Gloucester County, N. J. It is sure to please all who plant it. It is sure to sell for fancy prices. The grain is deep and remains in "milk" a long time. Matures immediately after Hyde's Early. Pkt. 10c., pt. 15c., qt. 25c., 4 qts. 85c., pk. \$1.50.

## Golden Bantam

It is not only an extra early corn but also extra hardy. It is dwarf in growth, the stalks averaging four feet in height. The ears are from 5 to 7 inches in length. The grain when ready for use is a rich creamy yellow deepening to orange-yellow as it ripens. It is the richest in flavor of all corns. While it is especially recommended for the northern states it is desirable also for warmer locations, both as a first-early and for late plantings. Our selected strain, northern grown seed. Pkt. 10c., pt. 15c., qt. 25c., 4 qts. 90c., pk. \$1.75.

CROSBY'S EARLY. Qt. 20c., pk. \$1.20, bu. \$4.25.  
MAMMOTH WHITE CORY. Qt. 20c., pk. \$1.20, bu. \$4.25.  
EARLY EVERGREEN. Qt. 20c., pk. \$1.20, bu. \$4.25.  
EARLY MAMMOTH. Qt. 20c., pk. \$1.10, bu. \$4.25.  
COUNTRY GENTLEMAN. Fine market sort. Large ears of luscious quality. Qt. 25c., pk. \$1.25, bu. \$4.50.







### Moore's New Snow White Evergreen Sugar.

This is without doubt the most valuable Sugar Corn introduced for many years past. It is white as chalk, white marble in color, very pure and clear. Those who have seen the boiling ears say, "I never saw any as white." All the large, handsome ears are filled with very deep thin grains of pearly whiteness and sweeter than any Sugar Corn grown. To see it is to buy it.

The largest Sugar Corn Seed grower in the United States wrote us that there was NO BETTER strain of White Evergreen Corn grown than our Moore's Snow White.

### Moore's New Snow White Evergreen

Should be planted by all

Market gardeners, canners and all lovers of good sugar corn who will find it to represent the highest ideal—white, sweet, tender, fine quality and productiveness. It is just the corn you have long been waiting for. Ears contain sixteen or more rows of beautiful and delicious deep grains. Two and occasionally three attractive large ears are produced on each stalk. Another valuable feature is the grains retain their tenderness and their sweetness longer than any other late sort. It is profit and satisfaction to all who plant it. It always brings fancy prices. Our seed is limited, and we hope our many thousands of customers will send their orders in

early, as we wish every customer to have plenty of this wonderful variety. Generally speaking, those who come first are best served. Pkt. 10c., qt. 25c., 4 qts. 80c., pk. \$1.40, bu. \$5.00.

### Early Cosmopolitan

Fine second early. Ears 7 to 9 inches long. Pkt. 10c., qt. 25c., 4 qts. 80c., pk. \$1.45, bu. \$4.50.

**Stowell's Evergreen.** Pkt. 10c., qt. 20c., pk. \$1.20, bu. \$4.50.

**New French Honey Sugar.** Pronounced by those who grow it, to be the most delicious sugar corn ever grown. It is a strong, vigorous grower and heavy yielder, with white grain of good size; it has 12 to 14 rows, and comes in after the earlier varieties. No stalk has less than two large ears. Just the sort for fine market trade, especially when sold direct to the consumer. Excellent sort for the family garden. We cannot say too much in its praise. Pkt. 10c., qt. 25c., ½ pk. 70c., pk. \$1.25, bu. \$4.50.

### Price's Perfection Early Sugar

One of the best second early varieties for market, excellent quality, very productive, yielding mostly two beautiful long ears per stalk. It is the result of many years of careful selection to secure earliness combined with large size, productiveness and fine quality. The grain is deep and remains in "milk" a long time. Pkt. 10c., qt. 25c., 4 qts. 75c., pk. \$1.25, bu. \$4.50.

### Cooper's Large Early Shoe Peg.

We have obtained this delicious sort from Mr. Thomas Cooper, Newport, R. I., who has grown quite wealthy by marketing it to the most critical buyers in Boston and New York. The productiveness of this sort is simply prodigious. When grown on good ground and well suckered, ears of 10 inches in length are often developed. The cob is very small; the grain deep and of rich flavor. Stalks bearing 4 ears are not uncommon. We cannot recommend this sort too highly to all our customers. The ears are just the right market size and is a "mint" for all who grow for summer hotel trade. Pkt. 10c., qt. 15c., pk. 25c., pk. \$1.50, bu. \$5.50.

### Moore's Late Concord, or Main

**Crop Sugar.** It is strictly an evergreen sort; in remaining long in edible condition it ranks with the best, and is admitted to be the most "everlastingly evergreen" of all sweet corns. The ears are of extra large size, mostly 2 to a stalk, grains deep exceptionally tender and sugary, and has the advantage, as we said above, of remaining longer in the green state than any other. Our stock has been carefully grown and selected. Pkt. 10c., qt. 20c., 4 qts. 75c. pk. \$1.25, bu. \$4.50.

**Baltimore Market.** A great favorite with gardeners, who prize it for its remarkably heavy yielding qualities. If by mail add 20c. per qt. Pkt. 10c., qt. 20c., ½ pk. 60c., pk. \$1.20, bu. \$4.00.

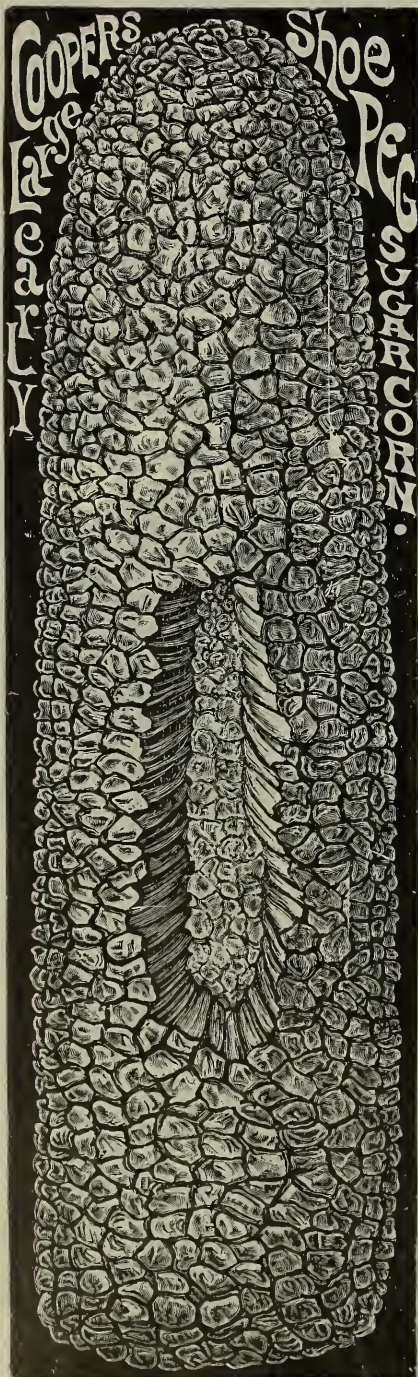
**Sweet Corn for Fodder.** Cattle highly relish it, and when fed on it keep in fine condition and give an abundance of milk. Prices subject to market changes. Qt. 10c., pk. 75c., bu. \$2.00.

**COUNTRY GENTLEMAN.** Pkt. 10c., qt. 25c., pk. \$1.25, bu. \$4.50.

**HYDE'S EGYPTIAN.** (True.) Pkt. 10c., qt. 15c., pk. \$1.00, bu. \$4.00.

**LATE MAMMOTH.** Fine stock. Pkt. 10c., qt. 15c., pk. \$1.00, bu. \$4.00.

If to go by mail add 10c. per quart on all varieties of Sugar Corn except where noted.





# Field Corn

## POOR MAN'S CORN



A  
NEW  
90  
DAY  
VARIETY

YIELDS  
ENORMOUSLY

60 TO 120 BUSHELS PER ACRE

MANY OF OUR MARKET GARDEN FRIENDS MAY NEED GOOD FIELD CORN SEED. YOU CAN GREATLY INCREASE YOUR CROPS OF CORN FROM 20 TO 50 PER CENT. BY A JUDICIOUS CHANGE OF SEED. THE LATEST IMPROVED VARIETIES ONLY ARE THE MOST PROFITABLE SORTS TO GROW. WE OFFER YOU THE BEST. FOR OTHER SORTS SEE OUR SEED BUYERS' GUIDE.

### ..Double Your Corn Crop..

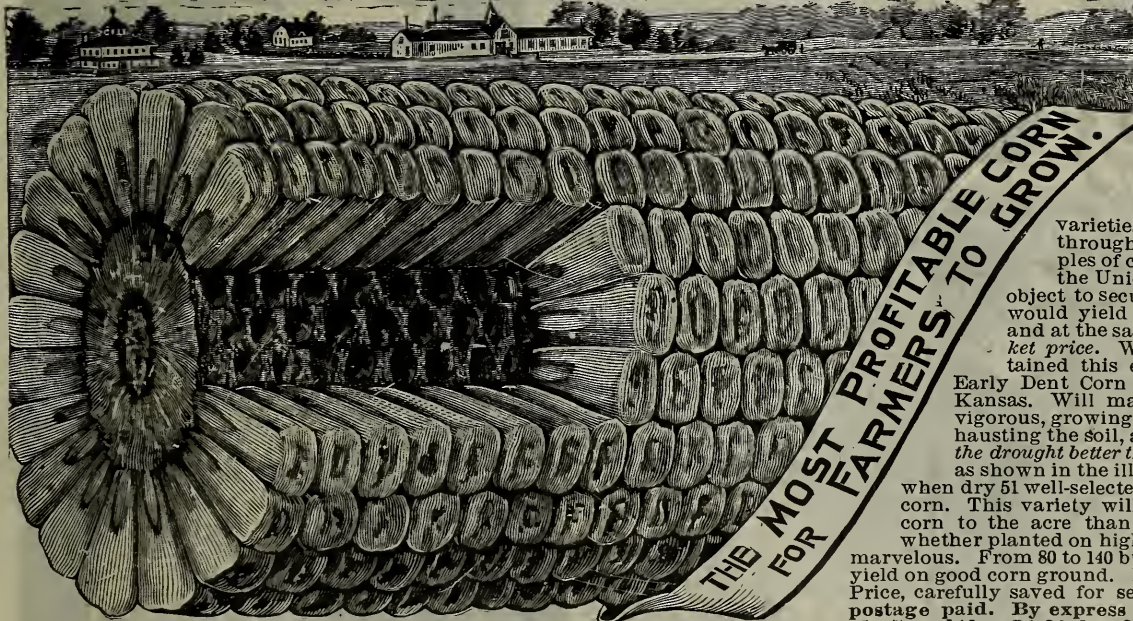
ADVANTAGES OF CHANGING SEED CORN

There is perhaps no other crop that we raise that is so much benefited by the introduction of fresh seed from time to time as a field corn, provided the change is to a well-selected stock. Our best customers will not plant their own raising of seed at all, but buy of us every year. They can grow nearly double the crop on the same land that they can from their own raising, and of better quality and more salable in the markets. Always "Change your seed" is the motto of all prosperous farmers.

## POOR MAN'S CORN

Possessing Magnificent Properties, Splendid Qualities and Tremendous Possibilities. The Most Valuable New Field Corn in the World To-day.

This great corn is the result of a series of crosses and subsequently by a continuous systematic selection, accumulating and perpetuating the superior merits of its parents, we have evolved a superior new variety, which we take great pride in introducing to all growers of this important cereal in the United States and all foreign countries. We have named it the Poor Man's Corn because it will produce more corn on poor, light soils than any kind now in cultivation, thus greatly assisting the poor farmer who has little money with which to buy fertilizers. In strong, rich soils it has no superior. The ears are of good size, handsome, with large, deep grains of a rich orange color, and very small red cob, rarely producing less than two ears to the stalk. Husks and shells easily. It is also adapted to a greater variety of soils than any other varieties, producing unusually well on light or heavy land, where other varieties would not thrive. Has matured well-ripened corn in 85 days, planted May 25th. One hundred and thirty bushels shelled corn to the acre are common on good corn ground, with good, but not extra, cultivation. Moreover, it commands the highest market price. It is destined to be planted largely. You should be among the first. Pkt. 10c., lb. 30c., 3 lbs. 75c. postage paid. By express or freight, 1 qt. 20c., ½ pk. 45c., pk. 75c., ½ bu. \$1.20, bu. \$2.25.



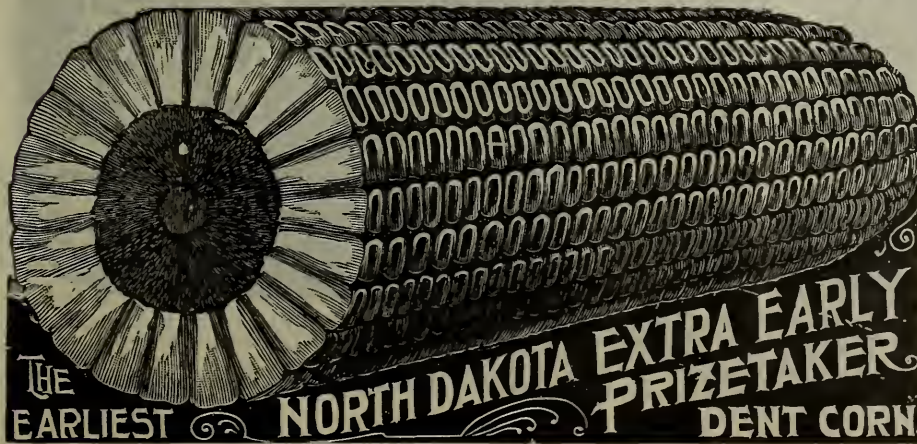
## Kansas Golden King Early Dent Corn.

This glorious corn combines solid merit, grows large ears and matures early. The ear grows larger than the Leaming Corn, and on poor, thin soil will yield 40 per cent. more. For many years we have made the

varieties of field corn a careful study and through investigation we have seen samples of corn grown in nearly every State in the Union, and personally tested with the object to secure an early maturing variety that would yield the most shelled corn to the acre and at the same time command the highest market price. We are confident that we have attained this end in the Kansas Golden King

Early Dent Corn from the Great Elk Horn Valley, Kansas. Will mature in from 90 to 95 days, stalks vigorous, growing from 6 to 10 feet high without exhausting the soil, and as it roots deeply, it will stand the drought better than any other late sort. The grains, as shown in the illustration, are unusually deep, and when dry 51 well-selected ears will make a bushel of shelled corn. This variety will yield from 10 to 20 bushels more corn to the acre than any other late sort. No matter whether planted on high or low ground, its yield is equally marvelous. From 80 to 140 bushels per acre is not an uncommon yield on good corn ground. It is sure to please all who plant it. Price, carefully saved for seed, pkt. 10c., lb. 30c., 3 lbs. 75c., postage paid. By express or freight, qt. 20c., 4 qts. 45c., pk. 75c., ½ bu. \$1.20, bu. \$2.25.

THE MOST PROFITABLE CORN FOR FARMERS TO GROW.



## North Dakota Extra Early Prizetaker Dent

This is without doubt the earliest yellow dent corn in cultivation, bright orange color, short leafy stalks growing from 6 to 8 feet high, medium-sized ears, small red cobs, long deep grains, very rich in oil and starch, and the most prolific of the earliest sorts extant. It will make better fodder than any other known variety and all stock eat it with evident relish. It ripens earlier, dries out quicker, stands the drought better, and will yield more No. 1 shelled corn than any other extra early. Two and three well developed ears to a stalk is no uncommon thing to see in this sort. Seventy pounds of ears when shelled weighed 63 pounds leaving the cobs to weigh only 7 pounds. No extra early yellow dent corn in America can get up to it in earliness and big yields. For the past 10 years it has never failed on account of early frost. It was ahead of frost every time. It will mature as early as Early Yellow Canada or Longfellow flint. We cannot too strongly urge its merits upon our farmer friends. Price of the Dakota Extra Early Prizetaker Dent Corn carefully saved for seed, pkt. 10c., lb. 35c., 3 lbs. 80c., postpaid, by mail. By express or freight, qt. 15c., 4 qts. 40c., pk. 75c., ½ bu. \$1.20, bu. \$2.25.

THE EARLIEST NORTH DAKOTA EXTRA EARLY PRIZETAKER DENT CORN.



# Figure it Out for Yourself

It costs but 35 cents for seed for 1 acre, freight included, for any of our improved varieties of seed corn; 50 acres of Diamond Joe's Big White will make you a yield of 4,000 to 5,000 bushels. 50 acres planted to common varieties will make you 1,500 to 2,000 bushels. Here is a difference of 2,500 to 3,500 bushels or less than A CENT PER BUSHEL FOR THE INCREASED YIELD, or a hundred times the cost of the seed. Figure it out for yourself.

## DIAMOND JOE'S BIG WHITE

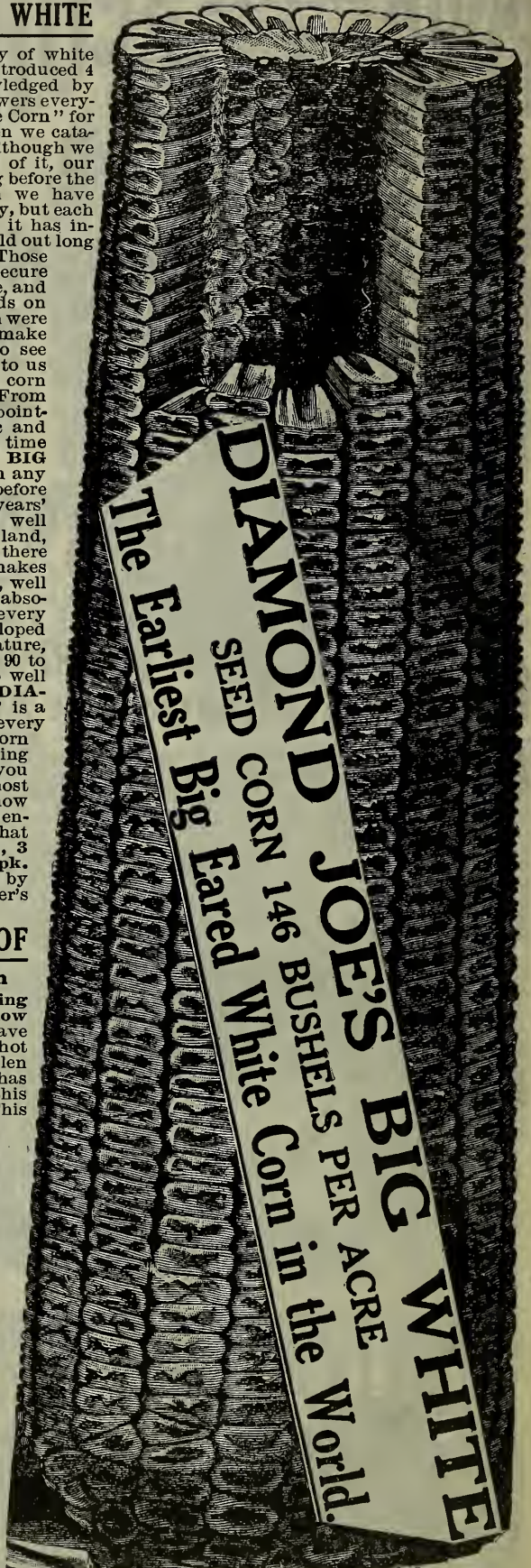
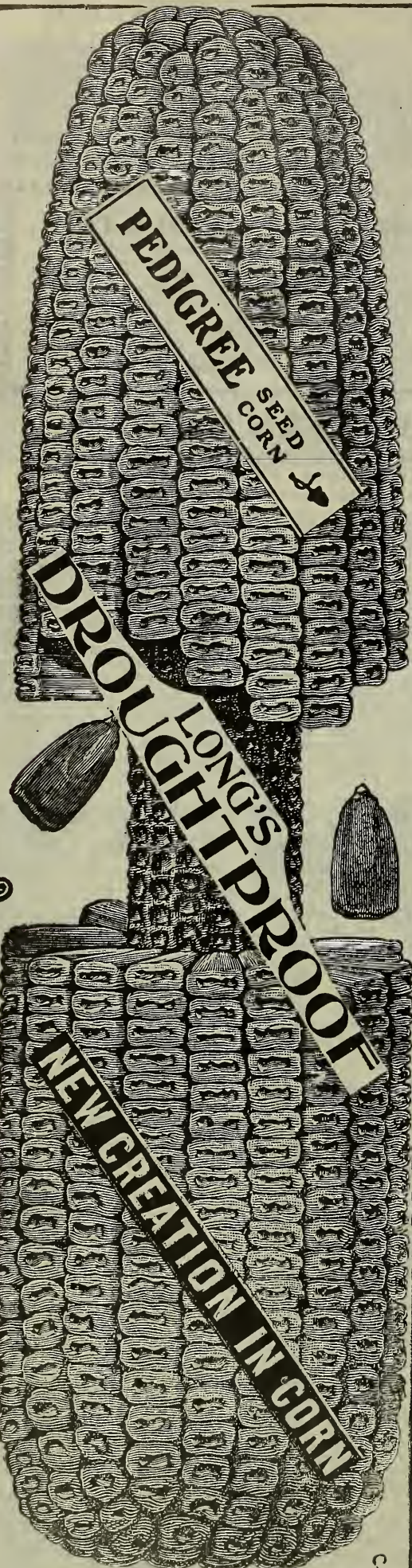
This wonderful new variety of white corn was originated and first introduced 4 years ago and is now acknowledged by farmers, planters and corn growers everywhere as the "King of all White Corn" for light, thin or sandy land. When we catalogued this corn the first year, although we had about 8 thousand bushels of it, our entire stock was exhausted long before the season was over. Since then we have grown it much more extensively, but each succeeding year the demand for it has increased until we have always sold out long before planting time was over. Those who were fortunate enough to secure some of this corn won a prize, and everywhere doubled their yields on light land and without exception were well pleased. In fact it would make one gasp with astonishment to see and read the reports that come to us about the wonderful yields this corn has made on thin or sandy soil. From nowhere comes a word of disappointment, but all are enthusiastic and loud in its praise when husking time comes. "DIAMOND JOE'S BIG WHITE" is incomparable with any other white corn we have ever before grown or handled in all our 40 years' experience. It is especially well adapted to old, thin, or sandy land, and on good strong corn ground there is no variety in the world that makes more big bushels of good, sound, well matured corn to the acre. It is absolutely free from barren stalks, every stalk bearing 1 to 3 well developed ears. It is very early to mature, making itself anywhere in from 90 to 100 days. It will thrive and do well in extreme drought. In short, "DIAMOND JOE'S BIG WHITE" is a superior variety of corn from every point of view over any white corn in the world. If you are looking for a white corn that will make you the most bushels and the most money on light land stop right now and order enough to plant your entire crop. It's the white corn that will do it. Pkt. 10c., lb. 30c., 3 lbs. 85c., by mail, postpaid; pk. 75c., bu. \$2.50, 2 bus. \$4.75, by express or freight at purchaser's expense.

## LONG'S DROUGHTPROOF

### A New Yellow Dent Corn

Resists Drought and Scorching Heat better than any other yellow variety. More corn fields have been ruined by the drought and hot sun killing the tassel and pollen this past season than the writer has ever known, and especially is this fact true in the great corn belt. This magnificent new yellow dent corn went on through 6 weeks of growing weather without a drop of rain, and the heat the most severe ever known in this section, and it has made a crop where other sorts failed on account of dry weather. All fields that leaned towards the hot sun burned up. The pollen on these fields was killed, therefore the silk was not fertilized; result, no grains on the cob. On the other hand, a large field of this wonderful strong-growing variety, which leaned toward the sun, kept green and yielded over 100 bushels per acre. We do not hesitate to say that, all points considered—its beautiful color, small cob, long yellow grains, large ears—taking all points combined, it is the finest drought-resisting yellow corn ever introduced, and each customer who gives it a trial will be fully convinced that it is the best 90 to 100 day corn he ever planted.

Droughtproof Corn is phenomenally excellent, and must be tried by all farmers. It will yield big crops wherever corn can be grown. We advise all our friends to try it.



Pkt. 10c., lb. 30c., 3 lbs. 80c., by mail, postpaid; by express or freight, not prepaid, pk. 75c., bu. \$2.25, 2 bus. \$4.30.



**MOORE'S EARLIEST CUCUMBER.**

THE EARLIEST. THE SMOOTHEST. THE GREATEST YIELDER. THE CRISPEST. THE SUPERIOR OF ALL WHITE SPINES FOR LONG DISTANCE SHIPPING.



THE IDEAL FOR HOME MARKET. A TRUE EVERGREEN.

**HAS YIELDED \$1,100.00 PER ACRE**

**Moore's Earliest.** Remarkable and Highly Valuable Early Cucumber. Has yielded \$1,100.00 per acre. The superior and the best shipper of all White Spines. It is the variety that will return you the most money, no matter where you ship it. As an extra early White Spine Cucumber there is no strain equal to this. It is truly an evergreen, retaining its beautiful dark green color until fully ripe. It is a sport from our famous Green Fournier Cucumber. We have devoted a number of years to the careful reselection of the finest specimens for seed purposes, and herewith offer it to our many thousands of customers. Color is dark olive green, white or light spines running from blossom end. It is the earliest and finest formed of all the strains, and the best for home market or shipping. It is smooth, tender, crisp, remains green on the vine and after picking. It is very hardy. We recommend this as the best strain of extra early White Spine for the market gardener. It seems to be peculiarly adapted to both northern and southern soil and climate, always developing symmetrical fruit of a beautiful dark olive green color, from six to ten inches in length. At the same time it gives the earliest picking and the largest crop of any known variety. The vines are robust and very free from disease, which is so devastating to many varieties. Indeed, the fact of its combining every good quality, its ready and quick sale in our market at double common sort prices, its fine appearance and its remarkable, astonishing productiveness led us to give it the name of Ideal. We can heartily recommend same to all who desire a really matchless cucumber for shipping long distances, as it holds its beautiful dark green color longer than any White Spine hitherto introduced. Our word for it: Every cucumber grower should plant it. It will yield more money to the acre than any other sort. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.50, 5 lbs. \$6.50, postpaid.

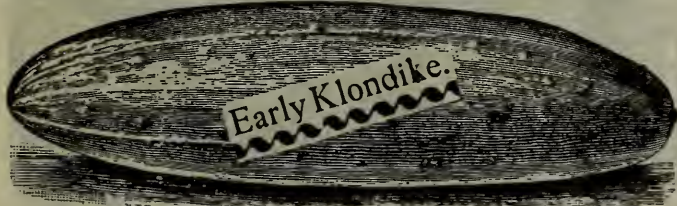
**Important to the Planter.** All our Cucumber Seed is very carefully grown under our own supervision, from very carefully selected stock seed. No two crops of seed are grown in succession on the same ground, thus avoiding all possibility of blight from this source. We also practice this policy in growing all our tomato, melon and potato seed. The careful and intelligent planter will at once realize that this method renders our seeds much more valuable than seeds grown in the usual way by others, and market gardeners, large planters and associations will get none but the very finest quality of this important seed from us, and we are prepared to furnish any quantity our largest planters may require.

### MATCHLESS WHITE SPINE

(Private Stock)

This private strain we have had over ten years, and it is the most thoroughbred, uniform and shapely variety known among the White Spine type, not only for first early but for general crop as well. In purity it is unequalled. Vines are vigorous growers, heavy and long continuous yielders. Keeps green much longer than the yellow varieties. No sort excels it in crispness and flavor. Every market gardener and shipper knows how difficult it is to secure pure cucumber seed, and as this sort is absolutely without mixture, we are sure it will be quickly appreciated by all critical growers. Selected seed. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**Early Fortune.** Originated near Baltimore, Md., and is a fairly good type of early long White Spine. Our stock is very pure. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 10 lbs. \$7.00.

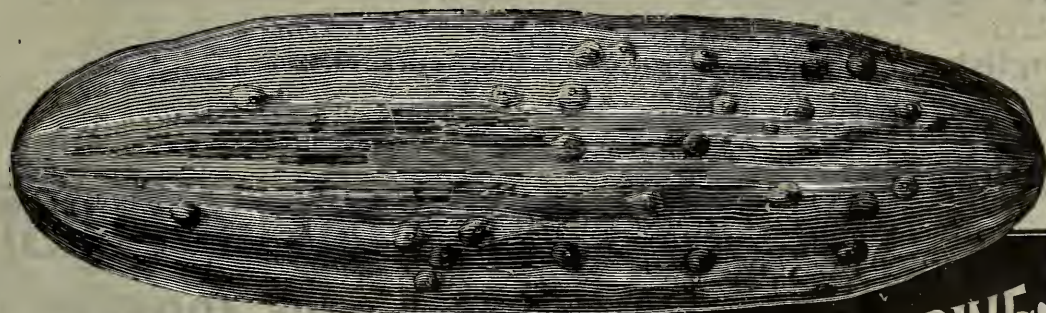


**Burrell's Early Klondike.** Early, smooth, long and of good deep green color; good shipper, pure stock. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.25, 10 lbs. \$6.00. Large buyers of any kind of cucumber will be quoted special prices upon stating quantity wanted.

**TAILRY'S HYBRID.** True. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**California Gem.** A remarkably fine sort of the White Spine class. A great favorite in all markets. Long and symmetrical. Its wonderful yield, coupled with the high prices it sells for, makes it very profitable for the grower. A real good thing. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

**PEERLESS WHITE SPINE.** Heavy cropper. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 70c., 10 lbs. \$6.50.



### MATCHLESS WHITE SPINE!

**DAVIS PERFECT.** New. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 85c.

**Arlington White Spine.** A rich dark green color, averaging seven to eight inches in length. Very fine type. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.00.

**EARLY SHORT GREEN.** Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

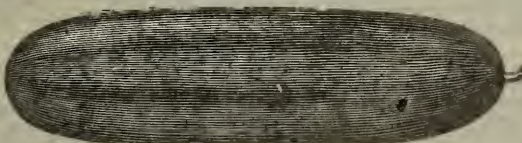
**NEW EVERGREEN.** White Spine. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.50.

**Boston Market or Prize-Taker.** A great favorite in the Boston


market. Immensely productive, fine pickling variety. In length it is medium, between the White Spine and Long Green. Very thick through and full at both ends, presenting a beautiful type. An excellent market sort. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 85c.

**LONG GREEN TURKEY.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**Fordhook Famous.** Always straight and well formed, they never turn yellow, and critical buyers are willing to pay an extra price on market for these unequalled fruits. The originator says it is undoubtedly the finest long-fruited strain in cultivation. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.





 We are the largest growers of Cucumber Seed of any Seed House in America.

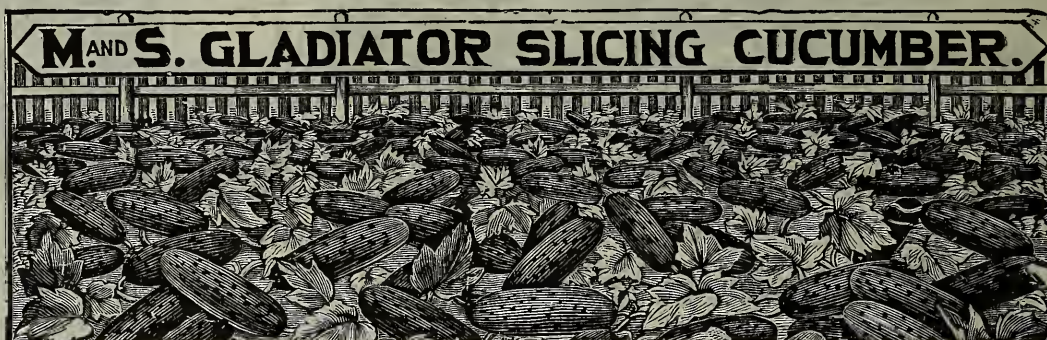


**New Green Fournier Cucumber.** A new variety from France, of the highest merit, possessing that rich, dark green color which has been so long sought for but never before obtained. This is truly an ever-green, retaining its color until fully ripe. On sight, its distinct dark green color and smooth skin attracts the attention of every one interested. The fruit sets early and the vigorous vines abound in long, straight, handsome fruits of the most desirable qualities; the flesh being peculiarly crisp and tender, and the flavor delicate, highly recommended. It is especially valuable to the local market gardener and those who have home gardens. Every one who grows cucumbers will be delighted with it. Pkt. 5c., oz. 10c., ¼ lb. 35c., lb. \$1.25.

recommend it as a slicer; the young fruit being dark green, straight and tender, makes an excellent pickle.

### Moore's Gladiator Cucumber.

This cucumber is a second early or late variety and surpasses all others of its class in beauty, delicious flavor, and size. A single plant will often yield fifteen magnificent long, crisp cucumbers, from ten to fifteen inches in length. It is pre-eminently the finest sort grown for slicing, being very brittle and crisp in all stages of growth. It is of a beautiful clear dark green color, very even and smooth and straight. The green cucumbers are fit to eat at any stage, the flesh is *entirely white, very clear, peculiarly crisp, tender and brittle*. It is likewise a grand sort for "salting" or pickling and will always outsell any similar sort. Pkt. 5c., oz. 10c., ¼ lb. 30c., lb. \$1.00.



**Paris Early Cluster.** This is the most remarkable and valuable of all pickling cucumbers, and our illustration gives a very clear idea of its wonderful productiveness. For several years we have made cucumbers for pickles a study, testing and originating new sorts for this purpose, and now we think we have perfection in our Paris Early Cluster. It is short (just the right length), bearing in numerous clusters near the root, of fine form, solid and crisp in texture, excellent in quality, and combines all the elements to make it a superior pickle as well as for slicing. Its productiveness is marvelous, cropping from 250 to 400 bushels per acre on good ground.

We are sure our market gardeners will find it by all means the best offered in America, and to always command the highest market price. Over 35,000 of our customers planted this valuable variety in 1908, and all pronounce it the ideal sort for commercial pickling. Pkt. 5c., oz. 10c., ¼ lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**English Pickling.** The vines are excessively productive, being covered with the curious little fruits, make delicious sweet pickles. Don't fail to try them. Pkt. 10c., oz. 20c., ¼ lb. 50c., lb. \$1.50.

**WEST INDIA GHERKINS.** A very small, oval, prickly sort, distinct from all others. Pkt. 5c., oz. 20c., ¼ lb. 50c.

### Queen's Golden Cucumber.

New, extensively grown in China and held in great esteem by the wealthy there, owing to its many delicious qualities. We hope every one of our customers having a garden will give it a trial. Pkt. 10c., oz. 20c., ¼ lb. 60c.

### Japanese Climbing Cucumber.

It bears abundantly throughout the season, while the climbing habit enables the hanging fruit to grow perfectly straight; the cucumbers are thick, tender, and of delicate flavor; when young make attractive pickles. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 80c.

**New Giant White Cucumber.** The flesh is very solid, pure white, with exceptionally few seeds, and is exceedingly crisp, of most superior flavor. Pkt. 5c., oz. 15c., ¼ lb. 40c.

**Serpent, or Snake Cucumber.** A remarkable and very interesting curiosity. The cucumbers grow curled up like a snake with the head protruding and sometimes are five feet in length. Pkt. 5c.

### DANDELION

The Dandelion resembles Endive and is sometimes cultivated for spring greens, or for blanching for salad, also a valuable remedy for diabetes. Many market gardeners, and especially those near large cities, will find this to be a very profitable crop.

**FRENCH or CABBAGING.** An improved thick-leaved early variety, double the size of the common dandelion. The only sort worth planting. Very profitable to grow for market. Pkt. 10c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

### FENNEL

**CELERY-ROOTED FENNEL.** Cultivated same as parsley. Thickened part of the root should be covered with soil, similar to celery. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.



English Forcing Cucumber, Duke of Bedford

### ENGLISH FORCING OR FRAME VARIETIES

These produce remarkably long and very solid fruits with few and small seeds. Our seed is from the best English strains. Remember, send us \$1.00 and select seeds in packets and ounces to value of \$1.50.

**Duke of Bedford.** Handsome, black-spined fruits, frequently 2 feet long. Pkt. 25c.

**Cuthill's Black Spine.** A prolific variety of medium size. Pkt. 20c.

**Duke of Edinburgh.** Large, thick, dull green fruits, often 30 inches long. Pkt. 20c.

**Lookies' Perfection.** Very uniform; color, beautiful green. Pkt. 25c.

**Lord Kenyon's Favorite.** A great favorite, uniform in size and perfect in shape. Pkt. 25c.

**Telegraph.** Clear, green, smooth fruits, 14 to 16 inches long; free bearer. Pkt. 20c.

**Sutton's Model.** Pronounced the handsomest cucumber grown. Very popular for exhibition purposes. Pkt. 25c., or 6 for \$1.00.

**Tender and True.** (Carter's.) Fine flavor, very popular. Pkt. 25c., or 6 pkts. for \$1.00.

### PARIS EARLY CLUSTER PICKLE.

YIELDS FROM 250 TO 400 BU. PER ACRE.

UNAPPROACHED IN QUALITY OF COLOR OR BRITTLINESS



### MONTAGUE'S GREENHOUSE

This is a grand American variety for greenhouse culture. It is the result of years of careful selection by Mr. Montague, the most successful commercial cucumber grower in America. It has a wonderfully bright, glossy green color, and is far superior to any other American forcing sort. Wonderfully productive, slender, smooth, very even and regular in form; besides it brings the highest market price in every market. Fruit will average from seven to ten inches long. You will find it just right. Pkt. 10c., oz. 35c., ¼ lb. \$1.20.



# Superior Varieties of Egg Plant

Our Highly Bred and Critically Selected Types are Superior in Color, Shape, Size and Productiveness, and Unequaled for Home Market or Shipping. Our Varieties are Money Producers

## NEW EGG PLANT

MOORE'S EARLY  
BLACK BEAUTY

SMOOTH  
STEM  
LARGE  
SIZE

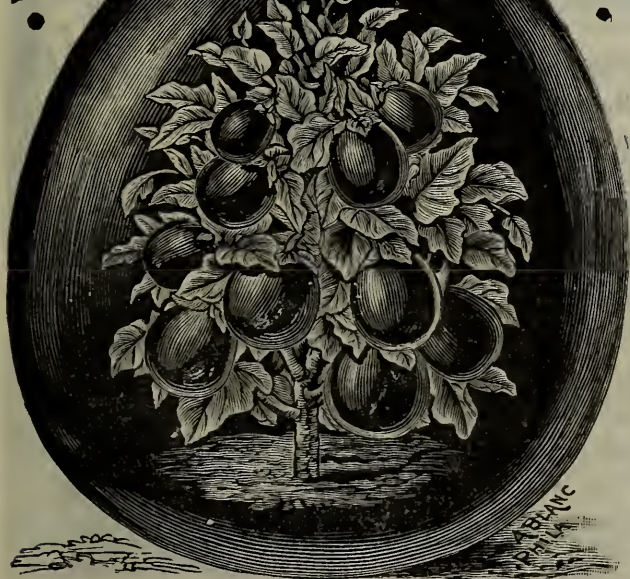
HANDSOMEST  
GROWN  
OUT  
SELLS  
ALL OTHERS



grown every year. Hundreds of our most critical growers prefer it even to our famous Moore's Early Black Beauty. Fruit round, of a handsome purplish black; very few seeds; early; enormously productive and superior quality. We believe it to be the ideal sort for the market gardener and shipper. A good keeper and the best long distance shipper we know of. Pkt. 10c., 3 pkts. 25c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$5.50.

## MARSHALL'S NEW HIGH BUSH

MARSHALL'S  
NEW HIGH BUSH  
EGG PLANT



(New; worm-proof.) The hot sun does not blight the blossoms, as is the case with some other sorts. It resists drought and bad weather to a wonderful degree, partly on account of its strong upright growth, which effectually prevents grubs and cut worms from boring into the fruit. All the fruits are borne and held high up above the ground. It bears its eggs or fruit sometimes two to four feet above the ground, thus escaping liability to rot in damp or wet weather. Large size, enormously prolific and good quality; ten days later than our Early Purple Tokio. It is especially valuable to all who grow egg plants in the southern states, either for home use or shipping. It is of large size, good shape and no waste of material in slicing, while the flavor cannot be surpassed. It will thrive anywhere an egg plant can be grown. On good land it should be planted 4 feet by 6 feet. A grand acquisition. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

Early Purple Tokio Egg Plant (New).

## MOORE'S EARLY BLACK BEAUTY

This is said by many of our customers to be the king of Egg Plants, especially to those who grow for market. It is no less valuable to those who grow for their own table. This is the result of years of careful selection from our well-known New Jersey Improved, which has given such universal satisfaction to the many thousands who have grown it. Moore's Early Black Beauty is absolutely the most productive and best selling large black fruited Egg Plant grown. The skin is of a beautiful deep lustrous black color and does not turn yellow in transit; flesh very white, tender and of superior quality. The entire plant is spineless, of a low, stocky branching habit, a continuous producer and very thrifty growth, with no disposition to blight like the older sorts. All say it is a perfect "Beauty." No seed saved from diseased plants. Always sure to yield a heavy crop, and very desirable for shipping. Southern market gardeners and shippers will find this variety the *very best in cultivation*. It will average from 10 to 12 fine fruits to the plant. The best variety of Florida planters. Mr. T. Lane Moore, Manager for John Simon, Commission Merchant, Philadelphia, says: "Your Moore's Early Black Beauty Egg Plant is the finest that comes to this market." There are many other strains, but we regard this as being the best. Pkt. 10c.,  $\frac{1}{2}$  oz. 25c., oz. 40c.,  $\frac{1}{4}$  lb. \$1.25, lb. \$4.00.

## IMPROVED NEW YORK SPINELESS

We have a very superior type—none better in fact—of this noted variety. It is a continuous producer of large, handsome, purple fruits. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

## EARLY PURPLE

### TOKIO

(New.) This grand new sort is from 5 to 8 days earlier than any other large fruited sort. This is a highly valuable feature, besides it is the most productive sort we ever saw. Each plant will yield from 15 to 20 beautiful large fruits a season. It will thrive anywhere an egg plant will grow, and it is being more extensively



## FLORIDA EARLY PURPLE

A very distinct, very early, and extremely valuable where very early egg plants are in demand, and on account of its earliness it will mature its fruit farther north than any other sort. Owing to its extreme earliness, productiveness and good carrying qualities, it will be found extremely profitable to all who wish an extra early maturing sort. Will mature from three to four weeks earlier than any other sort. Plant compact; fruit numerous, of a beautiful deep purple color, about four inches long, and exquisitely fine quality. Sure to please all who wish early egg plants. Pkt. 10c., 3 pkts. 25c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$5.50, postpaid.

## ITALIAN LONG WHITE

Matures same time as our Purple Tokio. Fruit long, slightly curved and said to be the most delicious of all egg plants. Pkt. 10c., 3 pkts. 25c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50.



## ENDIVE

### Moore's Mammoth Green Curled Italian.

taining a diameter of twenty-two inches and is especially useful for decorative purposes in displaying oysters and other seafoods. It is the heaviest yielding, easiest blanched, longest keeping, best selling and the most profitable sort to grow for the home market or long distance shipping. It is a universal favorite with all who plant or sell it either for home use or market. Every Philadelphia endive grower buys his seed from us. Leaves beautifully curled, tender; of an attractive green color and blanches easily. The centre is very close and full. So compact is the centre that tying up to

Very large, valuable, new sort, at-



Moore's Mammoth Green Curled Italian Endive.

blanch is often unnecessary. Much superior to the so-called oyster endive sold by other seedsmen. It is the green curled endive par excellence. Try it and be convinced. Pkt. 10c., oz. 25c., ¼ lb. 60c., lb. \$2.00.

### English Bordeaux.

A new, large, green, curly, tender sort; splendid for summer or fall. Produces a beautiful rosette from 12 to 15 inches in diameter. Very pretty and distinct; will outsell any other medium sized, green curled sort. Should be grown by all who cultivate endive for table use. The leaves are more numerous and more finely curled than our Mammoth Green Curled Italian, are unusually tender, and blanch readily upon being tied up a few days. It is the best sort for the home garden and culinary use. Pkt. 10c., oz. 20c., ¼ lb. 50c., lb. \$1.75.

### White Curled Guillande.

A beautiful curled variety; leaves almost white; large compact grower. Pkt. 5c., oz. 10c., ¼ lb. 30c., lb. \$1.00.

### Giant-Leaved Batavian (Escarolle).

Leaves a light green and readily blanches a beautiful white, producing a good, firm, compact head and the best market type. Pkt. 5c., oz. 15c., ¼ lb. 40c., lb. \$1.25.

## GOURDS

A large and interesting class, producing a great variety of curious fruits, many of which are peculiarly marked. All the fruits are hard shelled, and will keep for years, exciting much attention.

**No. 1052.—Japanese Nest Egg.** These exactly resemble the eggs of hens, making a capital nest egg; superior to eggs, as they do not break and are uninjured by cold. The plant is a rapid climber. Pkt. 5c., oz. 30c.

**No. 1053.—Hercules Club.** Four feet long. Pkt. 5c., oz. 15c.

**No. 1054.—Orange Shaped.** (Mock Orange.) Pkt. 5c., oz. 20c.

**No. 1056.—Sugar Trough.** Very useful for baskets, dishes, buckets, etc. They have hard, thick shells, lasting for years, and capable of holding from 2 to 10 gallons each. Pkt. 5c., oz. 25c.

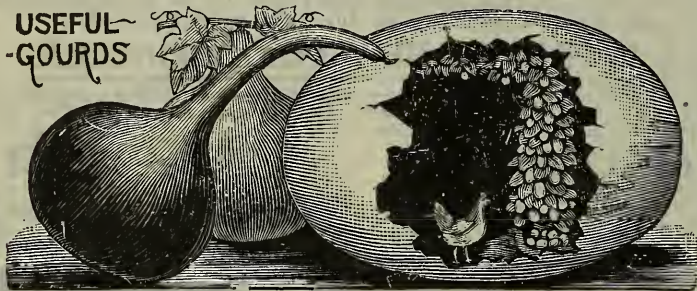
**No. 1057.—Sponge or Dish Rag.** (True Chinese Louffa.) Pkt. 5c., oz. 50c.

**No. 1050.—Bottle Shaped.** Pkt. 5c., oz. 20c.

**No. 1051.—Dipper.** (Calabash.) Named for its resemblance to a dipper. The capacity varies from a pint to a quart, with handles 6 to 12 inches long. They are convenient for dipping hot liquids, etc. Pkt. 5c., oz. 25c.

**No. 1058.—Fine Mixed.** Comprising a large collection of the most ornamental and useful, including all the above. Pkt. 5c., 7 pkts. 25c., oz. 20c.

USEFUL  
-GOURDS



## HORSE RADISH

**ORDINARY KIND.** Medium size roots, 8 for 20c., per doz. 25c., 90c. per 100, by mail, postpaid. By express, medium size, per 100, 50c., per 1000, \$4.00. Large roots, per doz. 20c., per 100, 65c., per 1000, \$5.00.

**MALINER-KREN or BOHEMIA.** Much earlier and said to grow longer, thicker and smoother roots than the old sort. Will produce one-third more to the acre. Skin thin, flesh very white. 50 roots, 50c., 100 75c., 200 \$1.40, 500 \$3.25, 1000 \$6.00. If by mail add 35c. per 100.



## KALE OR BORECOLE

This popular boiling green for winter and early spring use is being planted more largely each year as a market crop. Shipments from southern states reach northern markets during the winter months in large quantities, and in some sections it is almost as popular as spinach. We have found the following sorts to be the best for market.

**Norfolk Green Curled Scotch.** (Long Standing.) Beautifully curled, very hardy, immense yielder. The hardiest and best for fall sowing, to winter over in northern latitudes; heavy cropper. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 80c.

**Welsh Curled.** Beautifully curled, long plume-like leaves, heavy long continued yielder. If not cut too close to the ground it will yield continuously from spring until winter. Quite hardy; the best and most profitable sort for spring sowing either North or South, enormous cropper. Pkt. 5c., oz. 10c., ¼ lb. 30c., lb. \$1.00.

**DWARF GERMAN GREENS.** Not hardy north of Virginia. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 60c.

**SEA KALE.** Pkt. 10c., oz. 25c., ¼ lb. 75c.

## KOHL-RABI or Turnip Rooted Cabbage

**Earliest Erfurt White.** The shortest leaved and best early market variety, being entirely stringless, tender and sweet. The best variety for forcing in frames or outdoor culture. The best and most profitable sort for market either spring or fall. Pkt. 10c., oz. 30c., ¼ lb. 85c., lb. \$3.00.

**SMOOTH WHITE SHORT-LEAVED VIENNA.** Not as early as the above. Pkt. 10c., oz. 20c., ¼ lb. 60c., lb. \$2.00.

**SMOOTH PURPLE SHORT-LEAVED VIENNA.** Pkt. 10c., oz. 20c., ¼ lb. 75c., lb. \$3.00.

Market Gardeners will find the above types of Kohl-rabi the finest procurable.

## LEEK

**Sir Ayton Castle Winter.** (New.) The largest and best sort, of exceedingly fine quality and good flavor. The best for market or private use. The best winter keeper. Pkt. 10c., oz. 20c., ¼ lb. 60c., lb. \$2.00.

**LARGE IMPROVED NEW GIANT ITALIAN.** Extra stock and better than the London Flag. Pkt. 5c., oz. 20c., ¼ lb. 50c., lb. \$2.00.

**LARGE LONDON FLAG.** English grown, true. Pkt. 5c., oz. 15c., ¼ lb. 45c., lb. \$1.50.

"Your SIR AYTON CASTLE is a grand variety, the finest I have ever seen. Nearly a foot in length and 2 inches in diameter, and will get much larger. It is a good keeper."

MR. A. WILLIS, FRANKFORD, PA.











## PLANT HOPKINS' AND GET THE BEST CROP.

our largest customers writes: "I don't think there is a lettuce to beat it." It is particularly well adapted for open ground culture during the late summer or autumn, and it has the valuable feature of withstanding considerable frost or cold weather without injury. In this locality we have had it to stand in perfect condition as late as November 25th with but a light covering of salt hay. It is continually gaining in popularity; thousands of acres of it are being grown by the largest lettuce growers in New York, Florida and along the Atlantic coast for the leading northern markets. Its immensely large, heavy, firm, beautifully white buttery heads, crisp, tender and sweet. While it is well adapted to growing in frames and cool greenhouses, we think our customers will find our Moore's Early Cabbage Head or California Giant Forcing to give better results owing to their earliness and more rapid growth. (See cut.) Pkt. 10c., oz. 20c., 1/4 lb. 50c., lb. \$1.75.

**"Hopkins' Big Boston"** was the finest lettuce grown in Manatee County this year. It looked just like cabbages. I will not grow any lettuce but your Hopkins' Big Boston and Moore's Early Cabbage Head another year. Both varieties are certainly grand market sorts."

ENTERPRISE LETTUCE GARDENS, Wilmington, N. C.

**"Hopkins' Big Boston Lettuce"** just takes the cake. One acre netted me \$989.75. I made some shipments a distance of 1,650 miles and it opened up perfect. It is the best strain of Big Boston Lettuce I have had in fifteen years. Success to your business."

**Hopkins' Big Boston Lettuce** is different and better than all other types of Big Boston. It is bred with great care and with a view of producing larger heads, with leaves of finer and crisper texture, whiter heads, heavier and better keeping heads, quicker growing and more compact heads and heads that will stand longer without going to seed, and to have 100 plants produce 100 large, beautiful heads of superior quality.

## NEW TURKISH BUTTER LETTUCE

**The Great Hot Weather Lettuce.** Immense Heads—12 to 15 inches across. Blanches Beautifully, is Crisp, Tender, Sweet and Absolutely Free from Bitterness. In short, it is the Acme of Perfection for a Spring and Summer Lettuce. It heads during hot, dry weather, when no other sort will.

Those who like a cabbage lettuce, with rich, buttery leaves of great substance, will be thoroughly well pleased with this new variety from Turkey, which is accurately shown in the illustration herewith, engraved from a photograph. It stands hot weather without becoming bitter or running to seed, and bears beautiful, large, solid, creamy white heads of superb quality and of delicious, rich, buttery flavor, crisp, tender and delicious. It is the result of many years' careful selection and improvement by us. It is a deep rooter, resisting hot, dry weather to a remarkable degree. The outer color is a distinct apple green. It is now very extensively grown by thousands of market gardeners in all sections of the country and from whom we receive most gratifying reports. It has come to stay, and is a standard main summer crop hot weather lettuce. It has few outer leaves, and we might very appropriately call it an *All Head* lettuce. It is very slow to run to seed, and it will stand in good condition fully two weeks after it has headed up. It is much quicker to mature than either Big Boston or Mammoth Salamander. Most highly recommended for family gardens or the market gardener who wishes fancy prices for what he grows. We highly recommend it for early spring and early fall planting. It never shows any brown or bronzy color from cold. Pkt. 10c., oz. 25c., 1/4 lb. 60c., lb. \$2.00.

**CANNOT SAY TOO MUCH IN ITS FAVOR.**—"Your Turkish Butter Lettuce shows a remarkable combination of good qualities—earliness, firm heading, beautiful appearance and fine quality are but a few. I have grown it 3 years and I cannot say too much in its favor. It is simply the best summer lettuce a market gardener can grow. It is sure to head every time. When Salamander and Big Boston just started to head I had your Turkish Butter all cut off. All were sown at same time."—SAMUEL H. WHEATLEY, RUTHERFORD, N. J.

**A MAGNIFICENT SUMMER LETTUCE.**—"I have been trucking 21 years and have been planting your Turkish Butter exclusively the past 4 years for my summer crop. When I tell you it is a magnificent summer lettuce and that I would not be without it I am only repeating what all my neighbors say who were first induced to plant it by me; 82 heads filled a flour barrel. They were beautiful large, solid, firm heads too."—ISAAC M. JONES, WILKES-BARRE, PA.

## MOORE'S NEW SUMMER GEM

This is undoubtedly one of the largest heading varieties of all summer lettuces and particularly valuable for summer planting. The heads are large, from 12 to 15 inches across; form up rapidly and are of a beautiful creamy white color, very crisp and tender. Market gardeners in warm sections write us that it heads up uniformly and is among the most salable lettuces they ever had for summer use. Excellent for private gardeners. It should have abundance of water. Don't fail to try it. Pkt. 5c., oz. 20c., 1/4 lb. 50c., lb. \$1.50.



## THE GREAT HOT WEATHER LETTUCE.

**FIFTY PER CENT. BETTER PRICES.**—"Last spring I put in just one acre of your Turkish Butter Lettuce and O! such grand heads and such a wonderful crop; I nor my neighbors never saw the equal. I had a magnificent head on every plant, and it sold for 50% better prices than my best Salamander."—J. C. QUINN, 41ST WARD, PHILADELPHIA.



Moore's Summer Gem.



# LETTUCE—HIGH GRADE VARIETIES (Continued)

## NEW ROMAINE CELERY

**A GOOD NEW LETTUCE.** Very profitable to grow. This new sort produces an unusually snowy white color, and a large compact solid head. Very sweet and tender and is preferred to all other varieties of Cos lettuce. At Paris, where large quantities of it are grown for market, it is known as "Parisian Celery Lettuce." All large cities consume immense quantities of this variety. Grows about 10 inches high, and will blanch without tying. It is the best keeper and carrier. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50.

**EXPRESS COS.** A very early white variety, not as large nor as productive or desirable as our New Romaine Celery. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**PARIS WHITE HEART or TRIANON.** Produces long-pointed, compact bunches, which have to be tied to blanch. Oz. 15c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

**BIG BOSTON.** We have a very fine strain of this important variety. (See our description of our New Hopkins' Big Boston on page 27.) We solicit correspondence from large buyers and associations who plant this important variety. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.00, 5 lbs. \$4.50, 10 lbs. \$8.50.

**CUT AND COME AGAIN.** A very crisp, sweet and tender variety repeatedly cut during the season; excellent for the family garden or selling by measure. Will make good heads if properly thinned. Should be cut about 2 inches from the ground. You will like it. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.50.

**Moore's Selected Early Dutch Butter.** (Private Stock.) A sure heading variety. The best strain of Dutch Butter for growing during winter and early spring under sash. Large solid heads of delicious quality. Sure cropper, 99 per cent. sure; best for market purposes. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

**MAMMOTH SALAMANDER.** Extra selected stock. Large heads, resisting summer heat. Very fine strain. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**SALAMANDER.** Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**GRAND RAPIDS FORCING.** Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**HAMMERSMITH SUMMER DRUMHEAD.** Good summer sort. Large, solid, very tender heads. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.50.

**MAMMOTH BLACK-SEEDED BUTTER.** Extra selected stock. Oz. 15c.,  $\frac{1}{4}$  lb. 30c., lbs. \$1.00.

**NEW SENSATION.** Extra selected stock. Oz. 15c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.50.

**MOORE'S MAGNUM BONUM.** Oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

**BLACK-SEEDED SIMPSON.** Oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. 90c.

**ARLINGTON TENNIS BALL.** Extra selected stock. Good shipper and very profitable to grow. Oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

**KING'S HYBRID.** Pkt. 10c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

**Boston White Hot House.** (Rutter's Private Stock.) Early, white tender heads. This extensive grower of hot house lettuce ships the most solid heading lettuce and realizes higher prices than any other Boston grower. The most reliable and profitable of all sorts for growing in greenhouses. Pkt. 10c., oz. 75c.,  $\frac{1}{4}$  lb. \$2.25, lb. \$8.00.

**SPECIAL FORCING GRAND RAPIDS.** (Sloan's Stock.) Better color and very compact. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.75.

**NEW FRENCH POULTRY LETTUCE.** Probably every poultry raiser knows how to enjoy it, and when opportunity offers, to actually fight for it. The French and Belgians are said to produce the finest flavored poultry grown, and largely attribute their great success to the great quantities of a certain lettuce which they freely feed their fowls on. After considerable expense and trouble we have succeeded in obtaining some of this valuable variety for our customers. It is a very strong grower, a small plot of ground will yield a prodigious quantity of this lettuce, which contains certain valuable properties both medicinal and food which make it so valuable to the poultry raiser. All kinds of poultry eat it greedily—chickens, ducks, guineas and geese eat it with great avidity. Freely fed in connection with other foods it keeps them in the best possible physical condition, and greatly increases the egg production, as well as imparting a delicious flavor to the fowl when cooked. It is a very cheap food, and very easily grown. We recommend sowing it in rows. When 8 or 10 inches high it is ready to feed. Every poultry raiser large or small, should if possible produce his own poultry food, and there is no poultry food he can produce as cheaply as growing our New French Poultry Lettuce. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

### A FEW OF THOUSANDS

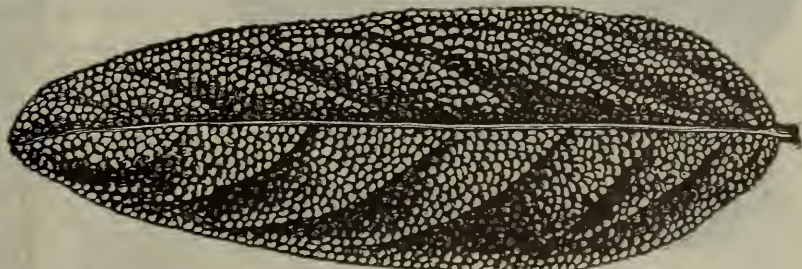
**GENTLEMEN:**—"I had the earliest and finest tomatoes in Henderson county this year, all grown from your seed."—JAS. A. HENRY, R. D. 2, HENDERSON, TENN.

"Your Cabbage seed is the best in this section, and we pronounce your IXL Tomato all O.K. It's a wonder."—J. C. BELLAMY & SON, VICTORIA, FLA.

## TWO RECENT NOVELTIES

**THE WONDERBERRY.** (We herewith give the introducer's description of it.) Fruit more like a great, rich, luscious blueberry than form. It is easily the greatest garden fruit ever introduced, and equally valuable for the North, South, East or West, or, in short, any part of the world. People of the arid, hot, dry regions of the West, the Great Plains and the South, where fruits are always scarce, can have an abundance of luscious berries for family use or for market during the entire summer and fall; or all the year by canning and preserving. This is Luther Burbank's newest and greatest production; a luscious berry that may be grown and ripened from seed in any soil or climate in 3 months, and continues to ripen great quantities until checked by hard frosts. The Wonderberry is the greatest boon to the family garden ever known and will be grown in every garden in the land. The culture is the same as for tomatoes. Pkt. 10c., 3 pkts. 25c., 7 pkts. 50c.

**HOLT'S MAMMOTH SAGE.** The plants are of strong growth, attain a height of 1 foot the first season and spread so that a single plant covers a space 3 feet in diameter. They are perfectly hardy and make a still larger growth the second season. Our illustration shows a leaf of natural size; they are borne well above the ground, are strong in flavor, of unusual substance and of superior quality. It does not seed. Price, each, 15c., 3 for 25c., 7 for 50c., 15 plants for \$1.00 by mail, postpaid.



A Leaf of Holt's Mammoth Sage (Plants only)



# MUSK MELONS — THE MOST PROFITABLE ONES TO GROW

## Important for You to Know

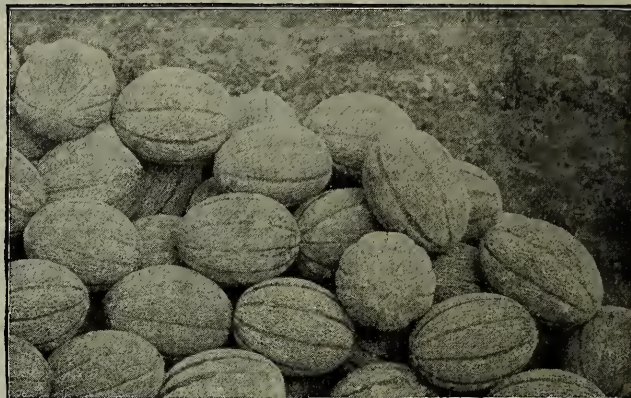
That for many years we have been one of the largest growers of Melon Seeds in the United States, and we supply every season over our counter hundreds of truck gardeners with our superior strains, and ship many thousands of pounds to the largest melon growers of the South and West. We attribute the popularity of our melon, as well as of other seeds, to our careful selection of the very finest specimens of our seed stocks, thus improving and breeding up our stocks to the highest state of perfection. Many of the best and most popular melons now known were first introduced by us. Correspond with us for SPECIAL PRICES if Seed be wanted in large quantities, no matter whether it be 1,000 pounds or upward of any one variety.

We sell any three 10c. packets of Vegetable or Flower seed for 25c., or any fifteen 10c. packets for \$1.00, postpaid.

## NEW ORDWAY PINK

It gives us much pleasure to be able to offer our customers a limited quantity of this grand musk melon, which originated near Ordway, Colorado, and which we introduced in 1906. No melon grower will make a mistake in planting it. It has a tough, thin rind, well arched ribs covered with a closely laced and interlaced gray netting. Meat of a rich golden or a reddish orange, very thick, fine-grained and spicy, not containing too much water or acid; the flavor cannot be excelled. Seed cavity small and triangular, the seed closely held in place in three lobes. (This is one of the first points to consider in a shipping melon, as, if the fibrous growth containing the seeds is not well developed, the seeds soon shake loose and the melon as quickly begins to decay.) It is an abundant yielder, often producing from 20 to 25 delicious melons to the hill. The rind is covered with a closely laced gray netting, except the narrow stripe between the ribs, which is not netted. The blossom end is well protected. Shape oblong, averaging six inches long and tapering at the ends. It is an excellent shipper and will carry nearly two weeks without ice. This melon has brought hundreds of growers highly profitable returns and it will pay you to grow it. Stock seed.

Pkt. 10c., oz. 15c., ¼ lb. 35c., lb. \$1.25, 5 lbs. \$5.50, postpaid.



New Ordway Pink—The Great Blight Resister

**Burrell Gem (Stock Seed).** This seed is cut from melons of the finest possible selection as to uniformity of size, shape, netting and quality. In fact it is saved with the same care as we exercise in breeding up a new variety. Oz. 10c., ¼ lb. 30c., lb. \$1.00.

## Thoroughbred Rocky Ford Cantaloupe — Watter's Solid Net.

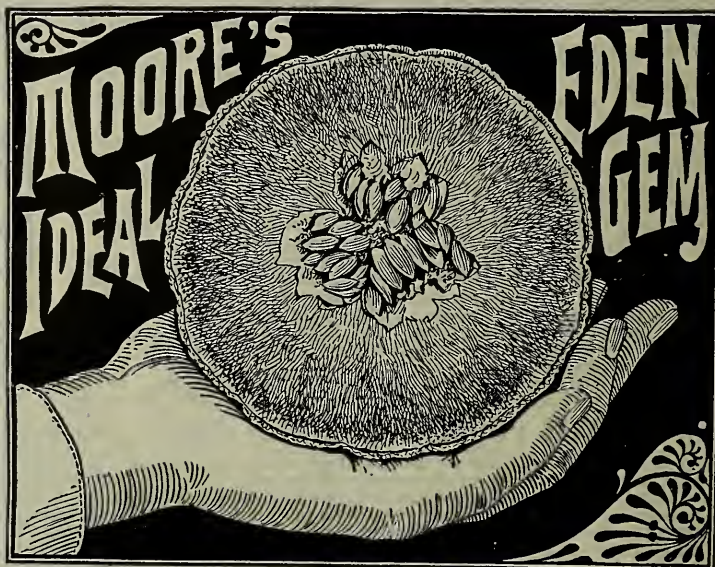
The melons are very uniform in size. As grown for seed nearly our entire crop averages the right size to pack 45 melons to the standard crate. We have supplied this strain of seed to many critical planters for six or seven years in succession, and have each year doubled our supply, and even then have been unable to supply the demand. This melon has remarkably good keeping qualities. We have known them to cut in prime condition twelve days from the vine.

## Thoroughbred Rocky Ford — Watter's Solid Net (Stock Seed).

In saving this seed, which is the finest possible selection, every melon is passed upon, which makes it an ideal melon for growing, shipping and eating, and we feel confident in saying no finer strain has ever been produced. Pkt. 5c., oz. 10c., ¼ lb. 30c., lb. \$1.00, 10 lbs. \$9.25, 25 lbs., \$21.00, 50 lbs. and upward 80c. per lb.

## Eden Gem Cantaloupe (Stock Seed).

The earliest of all the Rocky Fords. This is a wonderfully profitable new melon. It has scored the highest wherever exhibited, over all competitors. It has the heaviest, thickest flesh and smallest seed cavity of all cantaloupes. Our Eden Gems made their high score on solid white netting, thickness of flesh and large percentage of sugar they contained. The first crate of "lopes" to ripen at Rocky Ford, Colorado, of crop 1913, was our Van Buskirk's Eden Gem, and sold for \$20.50. The first car was shipped August 17 to Olivett Bros., New York City. There is no trouble to sell them at the fanciest of prices. They are sold when grown, and at fancy prices also. The flesh is extra thick of a beautiful pinkish hue, fading to a delicate apple green. Seed cavity very small. The average yield is over 250 crates per acre of



No. 1 shipping melons, fully a third more than other sorts. It is the only blight-resisting cantaloupe ever produced, and the longest keeper. We positively assure our customers that while we grow hundreds of acres of different strains of Rocky Ford Cantaloupes, not a seed is saved from a field showing the slightest trace of rust or blight. We offer two grades of seed of EDEN GEM STOCK SEED. Only the most perfect fruits are cut. Pkt. 10c., oz. 20c., ¼ lb. 60c., lb. \$2.00, 5 lbs. \$9.50, 10 lbs. \$18.00, by mail or express, prepaid. EDEN GEM CANTALOUPE No. 1 SEED. Cut from good shippers only. Oz. 10c., ¼ lb. 30c., lb. \$1.00, 10 lbs. and upward 85c. per lb., by mail or express, prepaid.

**Rocky Ford.** (Improved Netted Gem.) Oz. 10c., ¼ lb. 20c., lb. 50c., 10 lbs. \$4.50, not postpaid.

**Shipper's Delight.** (Crawford's Strain.) Very early, good quality, immensely productive; sells for fancy prices. Oz. 10c., ¼ lb. 40c., lb. \$1.25.

## MATCHLESS EARLY MUSK MELON

Positively the Earliest Green Fleshed Musk Melon Ever Grown, Outyielding All Other Small Sorts. Ideal Size for Dessert. A Healthy, Vigorous Grower. Exceedingly Prolific.

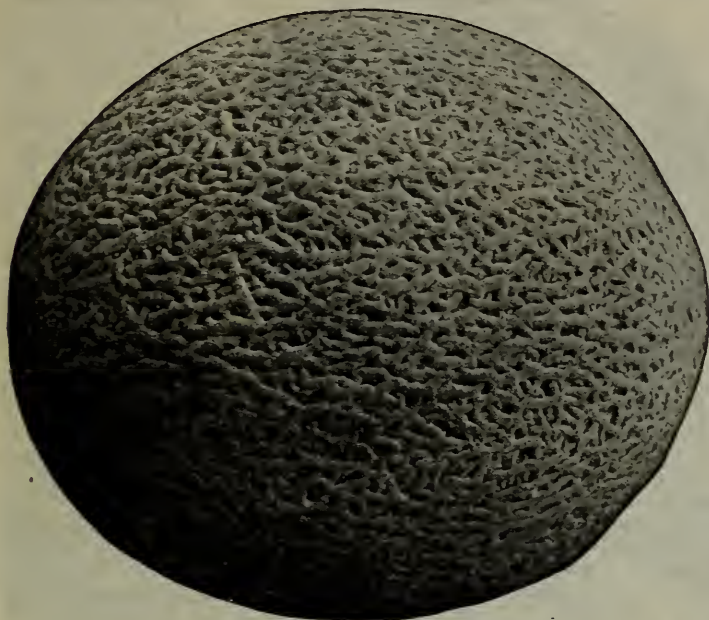
It is a small melon, weighing 1 to 1½ pounds. The flesh is deep and thick, and light green in color, except next the seeds, where it inclines toward yellow. The flavor is exceedingly fine. The skin is green, regularly ribbed and thickly netted. It is a firm, solid melon, and will carry in perfect condition for a week or more after its removal from the vine. It is a heavy cropper, and is in wide favor as a market melon. Indeed, its ability to bear transportation without breaking down has made it one of the most profitable of crops, and explains why it is so universally grown. It is absolutely the earliest of all green-fleshed melons, and we particularly recommend it to all whose profits depend upon being first in market. It is more largely grown in the great melon-producing State of New Jersey than any other sort, with the possible exception of our Parker's Early, and is used in enormous quantities in the Eastern cities and at the seashore resorts. Uniform size, of fine shape and appearance, green fleshed, extremely delicious, are sold readily in our market at from \$1.25 to \$2.00 per dozen, the profit on an acre being something enormous, as all the melons are usually sold before other sorts come into the market. Pkt. 10c., oz. 15c., ¼ lb. 50c., lb. \$1.50.



Matchless Early Musk Melon



# Four Wonderfully Profitable New Melons



Moore's Gold-Lined Rocky Ford Melon

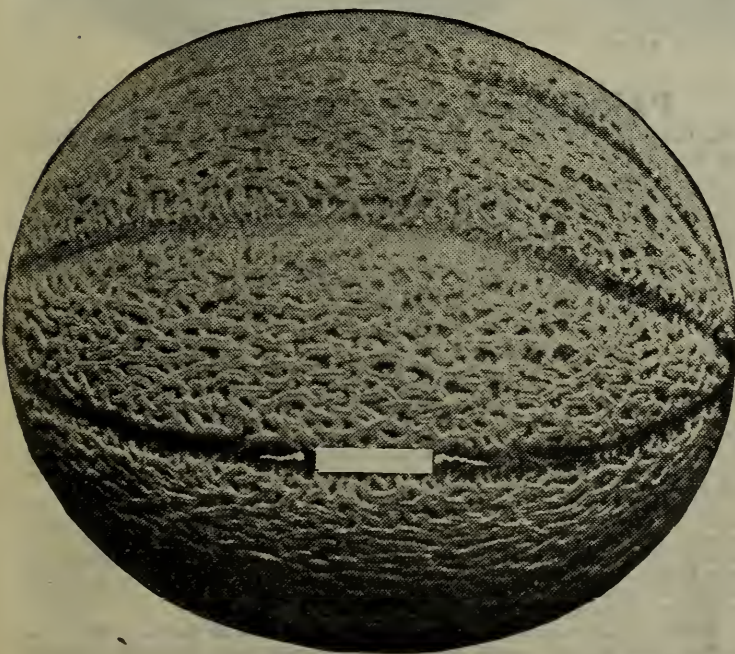
## MOORE'S GOLD LINED ROCKY FORD CANTALOUPE

The most delicious green-fleshed Cantaloupe and best selling.

It is a big money-maker, in the fullest sense of the word, for all who grow it.

This strain of the Eden Gem type is the result of several years selection by one of the most progressive muskmelon growers of Rocky Ford, Colo., and who made a very comfortable fortune in growing this one variety for the Philadelphia, New York and Boston markets, where he sold carloads of this one variety at very high prices on account of its delicious eating qualities. Its shape is ideal, very slightly oval, no ribs and it is heavily netted over the entire melon. The bloom button is small and flesh as thick at the end as elsewhere. The melon is very thick meated, hence it carries well; fine grained and sweet; color green with a beautiful deep yellow gold margin next to the seed cavity.

It is of uniform shape, size and very superior quality. Its flesh is attractive and elicits favorable comment when served. Every seed we offer from this strain will be from a select melon and hand-seeded. It ripens quite early and many of our customers claim it to be the most productive muskmelon they ever grew. Our seed fields have never shown the slightest trace of rust or other disease. We offer it at a wonderfully low price. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., 1 lb. \$2.50, 5 lbs. \$12.00.



Improved "Knight" Cantaloupe

## MOORE'S PINK BEAUTY CANTALOUPE

A highly rust-resisting variety

This is a deep-meated and an abundant yielder, often producing 15 to 25 melons to the hill. The meat is rich pinkish golden color, very thick, and fine grained. The flavor cannot be excelled. The seeds are closely held in place in three lobes and do not easily shake loose. The rind is covered with a closely-laced gray netting, except the narrow stripe between the ribs, which is not netted. The blossom end is well protected. Shape slightly oblong, averaging about five inches long and slightly tapering at the ends. It is an excellent shipper and will carry nearly two weeks without ice.

We recommend it for planting where there is excessive rainfall, as this will not cause them to crack. Be sure to get your seed from us.

In growing melons for market the first step is to get seeds of the best possible quality, as without good seed you cannot expect good results. Price, oz. 15c.,  $\frac{1}{4}$  lb. 50c., 1 lb. \$1.50.

## PERRY'S NEW HOODOO MUSKMELON

"Thick-Meated" Orange Salmon "Yellow Flesh"

One of the best selling muskmelons on the market today. True stock. Wonderfully productive, a wonderful seller. A wonderful blight or rust resisting type.

The fruits are uniform, of just the right market size, the ribs deeply and densely netted, creases smooth, flesh a beautiful deep orange, very thick and very small seed cavity, of spicy, sweet aromatic flavor. As a shipper to distant markets it is without a superior. We have had this melon keep in perfect condition for three weeks after being removed from the vine. It is the melon for you to grow for big returns. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., 1 lb. \$1.75, 5 lbs. \$8.00.



## VINE PEACH

A splendid novelty which was introduced by us. The vine on which they are borne is somewhat similar to the muskmelon vine, and requires the same cultivation. The fruit is about the size of a large peach, oval-shaped, and of a bright orange-yellow color, somewhat russeted. For sweet pickles, pies or preserving they are superb. Receipts for preparing them for the table will be sent with each order. In the west and northwest, where fruit is scarce, they are very popular, as they are easily cultivated, wonderfully prolific, and can be used in every way in which you would use a peach except that they are not usually liked raw. Per pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 50c.



## IMPROVED "KNIGHT" CANTALOUPE

This superb green-fleshed muskmelon has for five successive years broken all records, selling without regard to market conditions for other melons at all the large northern cities, as well as in Philadelphia, where it has a wonderful reputation. In quality, it quite outclasses all other green-fleshed melons, having a taste that is indescribably delicious with a remarkable sweet spicy aroma. While this melon has had a wonderful reputation around Philadelphia and New York markets, it fully deserves to be known over a wider territory, and is now offered outside of its local home. It is slightly pointed at the stem end, while being rather blunted at the blossom end. They grow very uniform in shape and size, averaging about six inches in length from stem to blossom, and  $\frac{1}{2}$  to 5 inches in the other direction; handsomely netted, very thick meat, as shown in the photograph. Every melon grower is to be congratulated who gets a crop of this magnificent melon, which we have greatly improved since its first introduction. Oz. 10c.,  $\frac{1}{4}$  lb. 25c.,  $\frac{1}{2}$  lb. 45c., 1 lb. 85c.



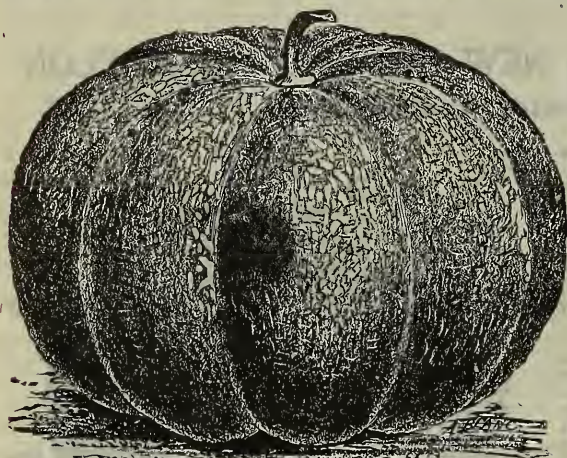
# MUSK MELON—All Seed Carefully Saved from Selected Melons

## FRENCH CANTALOUPE

We regard this as one of the very best and most profitable extra early melons in existence for market gardeners and shippers, and nothing among the green-fleshed varieties surpasses it for quality. We have the honor of introducing this singularly beautiful melon, which was placed in our hands by the raiser, Mr. Vanclause, of Paris. In quality this leads all, and every home garden should include it. Medium-sized, round, with salmon-red flesh, so rich, sweet and juicy that it needs to be eaten with a spoon. No other melon compares with it in eating qualities, and it is the sort of all others for the home garden. Is unequalled for marketing near home. They average about  $1\frac{3}{4}$  lbs. each and will produce from 5,000 to 7,000 perfect melons per acre. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

## NEW EARLY HONEY SWEET

The Most Extensively Grown of All Musk Melons. A Reliable and Bountiful Yields, Large, Handsome, Early. Flesh Green, Rich and Sugary. Roughs up Well and Keeps Longer Than Other Sorts.



New Early Honey Sweet

Early. The vines keep green longer and produce better than any variety we have ever known. The melons, even if left on the vines a week after they are ripe and ready to pick, still retain their good quality. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

They grow very uniform in shape and size, weighing about two pounds each, skin green and thickly netted. They are very thick-meated, flesh of a light-green color, the inside surface, when cut open, being of a beautiful green color. In quality and flavor they are superior, being uniformly rich, sugary, and luscious. They are Extra Early, ripening a few days after the Matchless

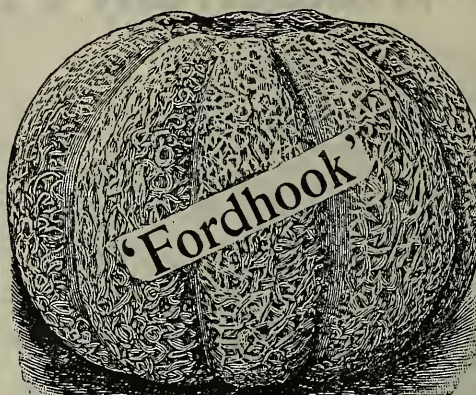
**Perfect Gem or Honey.** The king of all the yellow-fleshed sorts. The handsomest, the best netted, the best shipper, the flavor the most delicate, and spiciest of all. A perfect bonanza to all who grow it for home market. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

**MILLER'S CREAM.** Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**CREOLE PRIZE.** Very large size; delicious quality. An excellent variety for a grower who sells direct to the consumer. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.50.

**ACME or BALTIMORE.** Thick green flesh, oblong, good shipper, free from blight. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**BURPEE'S SPICY.** Sweet, yellow flesh, oval, about 9 inches long by 6 inches in diameter. Very distinct. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 60c.



## FORDHOOK

The flesh is very thick, of an attractive deep-salmon color and surpassingly sweet to the very rind. The beautiful salmon flesh, while so surpassingly luscious, is not only very thick but also extremely solid. The rind, although thin, is unusually firm, so that the fruits carry well to market. There are no musk melons (or cantaloupes) that are better shippers. Is most vigorous in growth, very early and extremely prolific. The fruits are

ready for market fully as early as our Honey Sweet. The vines grow vigorously and each vine sets from 5 to 9 melons immediately around the stem; frequently the fruits touch one another. The melons are remarkably even in size, weighing from 1 lb. 8 ozs. to two pounds each. They are always of the handsome form and attractive appearance illustrated above. "FORDHOOK" is so "thoroughbred" that there are practically no fruits unfit for market. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**PAUL ROSE or PETOSKEY.** Thick salmon-colored flesh. Oz. 10c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

**IMPROVED NETTED GEM.** Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c.

**NORFOLK BUTTON.** New. Small, good quality, early. Oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**EARLY JENNIE LIND.** Small, early. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. 75c.

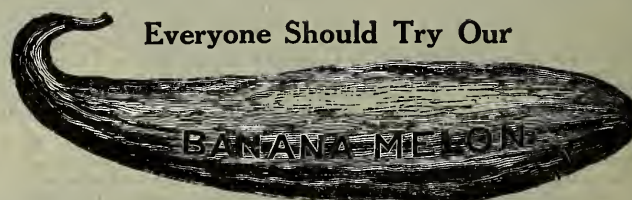
**EMERALD GEM.** Small, early. Good quality. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**Sutton's Scarlet Masterpiece.** A red-fleshed variety of the most dainty and delicate flavor. A remarkably fine shipping variety. A favorite with southern growers. Pkt. 5c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.75.

**McCLEARY'S LARGE JENNY LIND.** Oz. 10c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

**EXTRA EARLY HACKENSACK.** True, very good quality. Oz. 10c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

**YELLOW-FLESHED OSAGE.** Fine quality. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.



Everyone Should Try Our

BANANA-MELON

**BANANA.** Flesh, very thick, of a salmon color; in flavor remarkably delicious. It looks almost like an overgrown banana, and, moreover, smells like one. This curious melon attains a length of 18 to 20 inches, and a diameter of 2 to 4 inches. This sort is not a mere curiosity, but is in such favor as to command good prices in choice city markets, and is very desirable for family use as well. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

## PARKER'S EXTRA EARLY (New)

Earliest of All! Yes It is the Earliest of All Musk Melons, Without Exception.

Our attention was called to this melon by a market gardener at Atlantic City, N. J., who for the past years has always had musk melons from 8 to 15 days ahead of his neighbors. These melons were of uniform size, of fine shape and appearance, beautiful orange-green flesh, extremely delicious, and sold readily in market at from \$1.25 to \$1.50 per basket, the profit on an acre being something enormous, as all the melons were usually sold before other sorts came into the market.

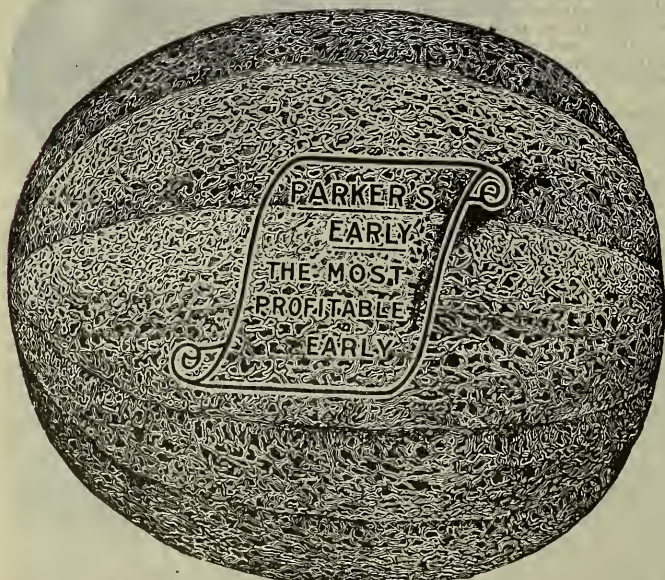
This is the Earliest Musk Melon that we know of, and it will be sure to create a sensation everywhere.

It is nearly round, as may be seen by the cut, of good size, weighing about  $1\frac{1}{2}$  pounds each. Of a dark-green color outside, well netted, while inside they are of a rich orange-green color, and, we venture to say, with thicker flesh than any other extra early variety in cultivation, there being scarcely room for the seeds. As to flavor, they take the lead of all, and are far ahead of everything else at present cultivated. It surpasses all other extra early in delicious flavor and unusual productiveness, beauty of form and desirable shipping qualities. It has positively demonstrated itself as the earliest good melon in the world.

We sold upwards of 50,000 packages of this earliest melon, and we know we have just that many thousand pleased, delighted, happy melon growers, and each and every one who has grown this earliest of all early musk melons praised it ahead of other sorts. We know that this Parker's New Extra Early will please everybody growing same, whether growing one or two hills or whether growing 20 or 30 or 50 acres. We advise our customers to pinch off the runners.

If you want to make money on earliest musk melons, there is nothing in the wide world that you can plant that will give quicker returns than Parker's New Extra Early Musk Melon.

Pkg. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.50.





## OUR MELONS ARE GROWN EXCLUSIVELY FOR THE SEED

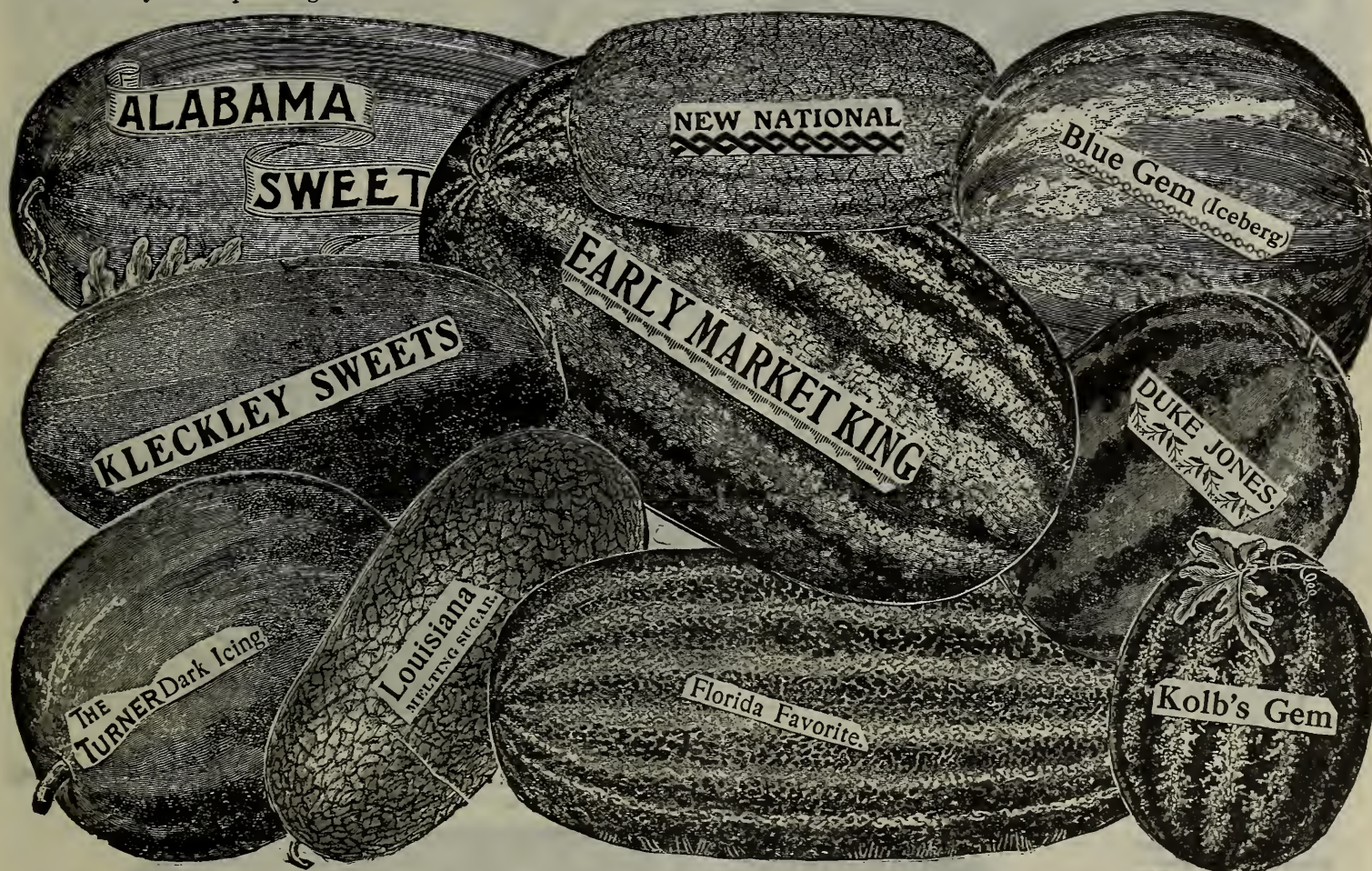
and every melon not true to type and shape is thrown out and destroyed. Every melon under 15 pounds in weight of the smaller varieties and 20 pounds of the larger varieties is thrown out. Not a seed is saved from the small and inferior melons. Not a melon is sold from the crop or shipped by any of our regular watermelon seed growers. Naturally it costs several times as much to grow seed this way than it does to grow the seed sold by other houses at a lower price.

We make a specialty of good, pure watermelon seed of the highest vitality which we grow on new ground under the most favorable conditions. Next to our Tomato Seed it is our greatest specialty. Our seed is the best that can be grown, and if you want seed that will produce large, perfect, sweet and salable melons, we have it. If you want to grow watermelons fit to eat and to bring you the highest price in the market, use our specially selected and carefully grown watermelon seed.

## Moore's Selected Watermelon Seed is the Best

**Our customers will use over twenty thousand (20,000) pounds of our Superior Watermelon Seed for their 1914 Crops**

Our watermelon seed is used by many of the largest planters in the United States, and we thank our numerous Southern customers for their very liberal patronage.



**Alabama Sweet.** One of the finest long shipping melons. This new introduction is becoming the most popular among Southern melon growers of all the long shaped shipping varieties, and rightly so. In general appearance it looks very much like the Kleckley Sweet—looks that make it sell on sight at the highest price. It is extra early, coming in almost with Seminole, and is one of the earliest medium-to-large size melons we have ever seen. It is of long shape with an intense dark green color, and a splendid shipper. Flesh is very fine grained, solid but free from stringiness. Pkt. 5c., oz. 10c., ¼ lb. 25c., 1 lb. 85c., 5 lbs. \$4.00.

**Kleckley Sweets.** An immensely popular melon of superb luscious flavor; very desirable for home use and nearby markets. Flesh bright scarlet with broad solid heart, crisp and sugary. Seed saved from selected specimens only. Pkt. 5c., oz. 10c., 2 oz. 15c., ¼ lb. 25c., 1 lb. 80c., 5 lbs. \$3.75.

**Turner's Dark Icing, or ICE RIND.** Fruits of round or shortened oval form, with dark green skin. Flesh deep pink, very sweet and melting. Justly popular with New Jersey truckers, as its noted fine quality makes the melons sell well in any market. Pkt. 5c., oz. 10c., ¼ lb. 25c., 1 lb. 75c.

**NEW NATIONAL.** Enormously productive; of fine quality and a good shipper. Oz. 10c., ¼ lb. 20c., 1 lb. 60c., 5 lbs. \$2.50.

**Florida Favorite.** A large oblong melon, with dark green skin, faintly striped with still deeper shade; deep red flesh of excellent flavor. Pkt. 5c., oz. 10c., ¼ lb. 20c., 1 lb. 60c., 5 lbs. \$2.75.

**Kolb's Gem.** Largely grown for shipping to Northern markets, as it carries well. The melons are of a thick oval blocky form. Handsomely marked in dark and light green stripes. Flesh bright red. Pkt. 5c., ¼ lb. 15c., 1 lb. 50c., 5 lbs. \$2.25.

**Blue Gem.** The rind is exceptionally strong, making it a good shipper. Quality superior to Kolb Gem, larger in size and more attractive in appearance. Very pure stock. Oz. 10c., ¼ lb. 20c., 1 lb. 60c., 5 lbs. \$2.50.

**DUKE JONES.** Heavy cropper; excellent shipper; flesh red and of good quality. Oz. 10c., ¼ lb. 20c., 1 lb. 55c., 5 lbs. \$2.50.

**Arizona Wonderful Sugar.** The melon is long, of good large size; flesh of a bright red, and of a luscious sweetness not found in any other. The rind is unusually thin and tough. It will be found a money maker by all our market garden friends. 10,027 melons were produced on one acre. Pkt. 5c., oz. 10c., ¼ lb. 25c., 1 lb. 75c., 5 lbs. \$3.50.

**Louisiana Melting Sugar.** A large, long, weighty melon. Rind light green; interior always solid, the edible portion extending to within half an inch of the skin; flesh brilliant red, sweet, tender, crystalline, very juicy and altogether quite superior. A very hard rind, and therefore a good shipper. Oz. 10c., ¼ lb. 25c., 1 lb. 70c., 5 lbs. \$3.00.

## EARLY MARKET KING

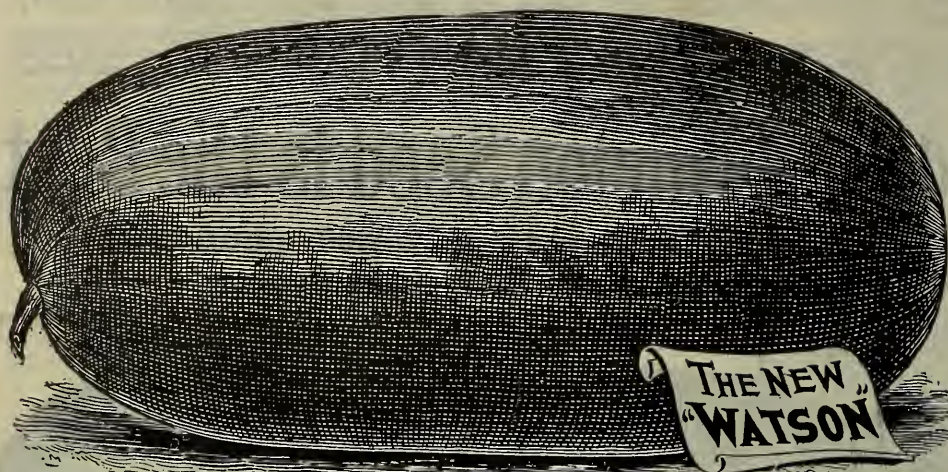
Superior for Long Distance Shipping

THE EARLIEST LARGE MELON EVER GROWN  
MATURES 83 DAYS FROM PLANTING

Notwithstanding the large size of this melon they will readily withstand packing seven layers deep, without injury, in a car; whereas the Kolb Gem or any other variety cannot be packed more than five layers deep for long distance shipping, thus fully proving it to be superior to all others as a shipper. Fruit large and heavy (thirty to fifty pounds). A melon large grower's need not hesitate to plant largely. This is not only an early watermelon of fine quality, but it is also of large size. From seed planted on the fourth day of May, large, ripe melons were picked July 23th. Its eating qualities superior to all other early sorts, and always commands the highest market price. Pkt. 5c., oz. 10c., ¼ lb. 25c., 1 lb. 70c., 5 lbs. \$3.00, 10 lbs. \$6.00. 25, 50 and 100-lb. lots will be quoted upon application.



**We Produce Water Melon Seed for Every Market, for Every Soil, for Every Locality, for Every Taste, for Every Purpose and for the Most Careful and Critical Grower**



### THE NEW WATSON

It certainly gives us great pleasure to introduce this remarkably fine new Water Melon to our many thousand customers. It required many years of the most careful hybridizing and selection on the part of Mr. C. O. Watson to produce this, what he terms "The King of All" Water Melons, and to use his own language he "challenges the world to produce a better melon of its type, a better melon for growing, shipping or eating. This remarkable melon ripens in from 65 to 80 days and under good cultivation will weigh about 60 lbs.

It is best for every reason, the best and sweetest flavored melon in the world—the grandest of all varieties. We have given it careful trials among many large melon growers for several seasons past in the largest melon growing sections of the world, and they are all highly enthusiastic in its praise. We have never yet found a grower or consumer who was not delighted with it, and we feel sure you will join the same ranks if you plant. It gives surprising results to all. The skin is of a rich deep green, the flesh a beautiful deep red, crisp, sugary and melting and free from stringiness. It is very heavy, early, large, handsome, a strong vigorous grower, a good shipper and

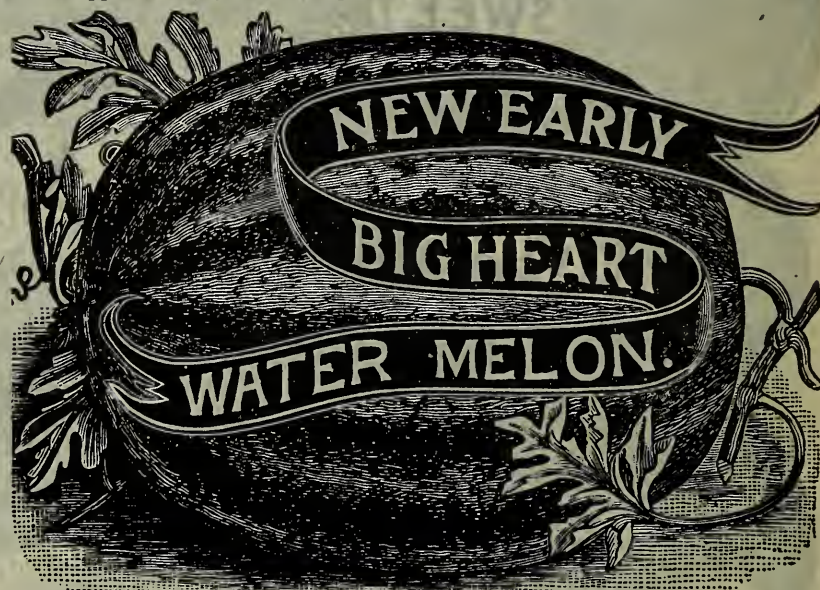
long keeper. One grower planted 1,200 acres of this melon last year. All seed saved from specimen melons only. Pkt. 5c., oz. 10c., 1/4 lb. 25c., lb. 75c.  
**"THE NEW WATSON gave me and my customers great satisfaction. I took first premium at our fair on eating quality. It is the best flavored and crispest fleshed ever grown in this locality. The entire appearance is particularly pleasing and it has already become very popular."**  
 —S. J. MAXWELL, RED BANK, N. J.

### GEORGIA BIG HEART

#### The New Shipping Melon.

This is comparatively a new melon from one of the largest water melon growing districts in Georgia; is admitted by all who have seen or handled it to be the coming melon for profitable long distance shipping, as well as for home market where large round melons are in demand. It is a large handsome melon, slightly oblong as our illustration shows. It will average from 16 to 20 inches or more in length and 12 to 15 inches in diameter. It is equally as good a shipper as the famous Kolb Gem. It commands a much higher price than Kolb Gem, Blue Gem, Triumph, Ironclad or Kleckley Sweets. The rind is a beautiful dark green, occasionally showing stripes and bands of a lighter green, changing to darker green when ripe. It is particularly distinguished by its solid "Big Heart" of pleasing bright red color and delicious quality, and entirely free from hard core. The centre or heart is solid from rind to rind and hollows or cavities are entirely absent. In our opinion it is a most desirable variety for shipping or hotel trade.

**Early Big Heart** is a good variety to plant anywhere, and for any market it will make big money for any careful grower, where water melons can be grown. Specimens weighing from 60 to 80 pounds are not uncommon. It is particularly well adapted for shipping in car lots. No matter whether you grow one acre or a thousand acres it will give you perfect satisfaction. The vine is a remarkably vigorous grower and blight was never known to attack it. All seed saved from specimen melons only. Pkt. 5c., oz. 15c., 1/4 lb. 35c., lb. \$1.00.



### A GRAND NEW WATER MELON—FLORIDA GEM

**A Most Valuable Sort for Shipping, the Home Market, or the Private Garden. The Handsomest, Most Productive, Best Selling and Profitable White Variety. The Largest Early White Melon Ever Grown. Matures 81 Days From Planting.**

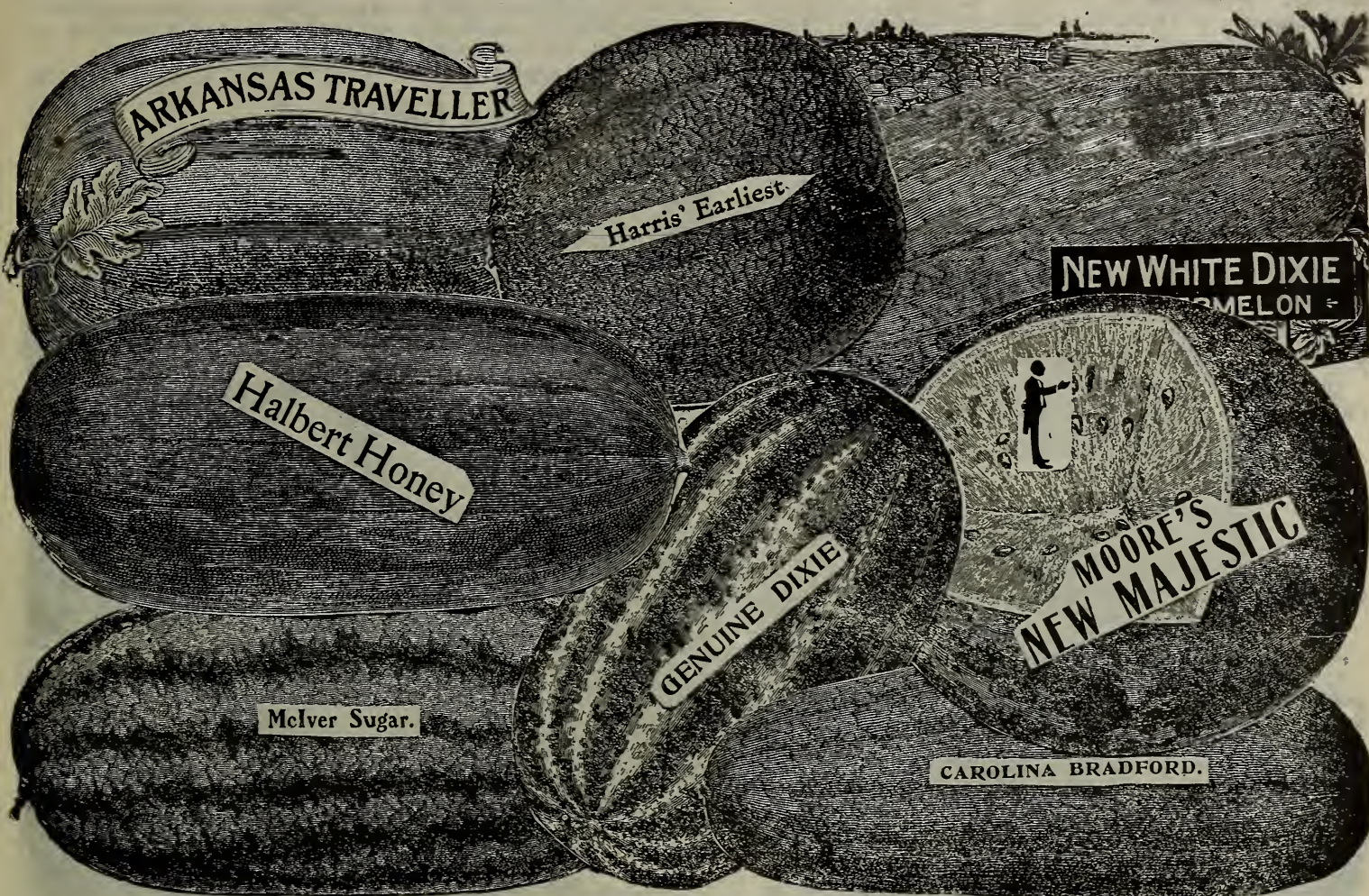
This prince of water melons is the result of a cross between the Florida Favorite and Louisiana Mammoth Melting Sugar by one of Florida's largest and most successful melon growers, and who cleared over \$17,000 in 2 years, growing and shipping these delicious melons north. Our seed stock was procured from him, and we take pride in offering it to our many thousand customers throughout the world, knowing it will be the means of their making many honest dollars by growing it for market. This fine new melon will average about forty pounds in weight and is of the highest table quality. It is remarkably productive, as the testimonials of those

who have grown it will show. While it is of southern origin, it is equally well adapted for the north and will grow anywhere where water melons can be grown. The color of the outside is rather light with distinct dark markings. The flesh is of a pleasant brilliant red and decidedly solid, and will be found to be firm and very dense to the core. The flavor is peculiarly delicious. While the rind is thin it is remarkably tough, and it possesses all the qualities to make it a highly profitable sort for long-distance shipping. It grows very uniform in size and is without doubt the most productive melon ever grown, and the vines will remain green longer than any other variety known to us and will also sell for higher prices in all markets than any other sort. We predict for it a wonderful future and earnestly recommend all melon growers to plant it. Another valuable feature is, it is not subject to blight to the extent that other melons are, and will yield big crops on land where other sorts fail to produce satisfactorily. Pkt. 5c., oz. 10c., 1/4 lb. 30c., lb. \$1.00, 5 lbs. \$4.50. Buyers of 25, 50 and 100 lb. lots of any kind of melon seed will be quoted special prices by letter.





# MOORE'S SUPERIOR WATERMELON SEED



**Moore's New Majestic.** The most valuable new watermelon of the day. It has come to stay, with all shippers. Large growers need not hesitate to plant it largely. True stock. Seed grown by the originator. The rind is dark green, lightly striped, flesh scarlet, very firm, solid, and of luscious quality, and frequently attains a weight of eighty pounds. For the past three years this has proved to be the most profitable watermelon sent to the Northern markets. An acre of Majestics will net 100 per cent. more money than an acre of Striped Diries, Icings, Sweet Hearts, etc. Last year we supplied seed for over 900,000 melons in South Carolina and for over 2,000 car loads in middle Southern Georgia. We mention this merely to show its popularity in large melon-growing centres. As a shipping melon it is in every way superior to the Blue Gem, of Alabama origin; also the old Kolb Gem. Its beautiful appearance and good quality always insures the highest market price. Every melon grower should plant it. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.25. Buyers of 25, 50 and 100-lb. lots quoted upon application.

**Arkansas Traveler.** A large, long, weighty melon. Rind dark green, with waving stripes of black. Interior always solid, the edible portion extending within half an inch of the skin. Flesh brilliant red, sweet, tender, crystalline, very juicy and altogether quite superior. Seed variable in color and small, ripening as an intermediate. A very hard rind, and therefore a good shipper. In color of flesh it is deepest red, in texture crystalline, in flavor sugary. The flesh is solid throughout, without any sign of either core or cavity, and the edible portion extends to within half an inch of the skin. Fine for late plantings to mature in August and September. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**Harris' Earliest.** In form this melon is oval to oblong. It is beautifully striped with dark green and gray stripes. It has bright red flesh, which is tender, sweet and delicious beyond description. It is very productive. It is the melon for everybody to grow who wants to be first. It bears shipping very well, and on account of its extreme earliness, handsome appearance and fine table qualities, it always finds a ready market at fancy prices. Our stock direct from Mr. Harris. Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.

**HALBERT HONEY.** Seed saved from finest specimens only. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c., 5 lbs. \$3.25.

**EARLY MARKET KING.** (New.) Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**MOUNTAIN SWEET.** Oz. 5c.,  $\frac{1}{4}$  lb. 15c., lb. 50c., 5 lbs. \$2.00.

**LIGHT ICING or ICE RIND.** Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c., 5 lbs. \$2.25.

**DARK ICING.** Oz. 5c.,  $\frac{1}{4}$  lb. 15c., lb. 55c., 5 lbs. \$2.50.

**STRIPED GYPSY or GEORGIA RATTLESNAKE.** A favorite melon in the South. Oz. 5c.,  $\frac{1}{4}$  lb. 15c., lb. 55c., 5 lbs. \$2.50.

**JORDAN'S GRAY MONARCH or LONG WHITE ICING.** Flesh deep red in color and of very fine quality. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c.

**CARR'S SEMINOLE.** Fine shipper.  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.50.

**EDEN GEM.** Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 55c., 5 lbs. \$2.50.

**PRIDE OF GEORGIA.** Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 60c., 5 lbs. \$2.75.

**SUGAR STICK.** Fine quality. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 80c., 5 lbs. \$3.75.

**Miner's Black Pearl.** The flesh is brilliant red, very solid, sweet and luscious. Skin is a beautiful dark green; the rind is very thin, but exceedingly hard, which renders it a valuable shipping sort. We commend it to all our customers who wish a very dark-skinned melon. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c., 2 lbs. \$1.30, 5 lbs. \$3.00.

**McIVER'S SUGAR.** Extra selected stock. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c., 5 lbs. \$2.25.

**DIXIE.** Extra selected stock seed saved from picked melons. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.50.

**BLACK BOULDER.** Of large size and excellent quality. Seed direct from the originator. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c., 5 lbs. \$2.75.

**TRIUMPH.** Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c., 5 lbs. \$2.55.

**CAROLINA BRADFORD.** Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 80c., 5 lbs. \$3.75.

**CHEROKEE BEAUTY.** Oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**FORDHOOK EARLY.**  $\frac{1}{4}$  lb. 25c., lb. 70c., 5 lbs. \$3.25.

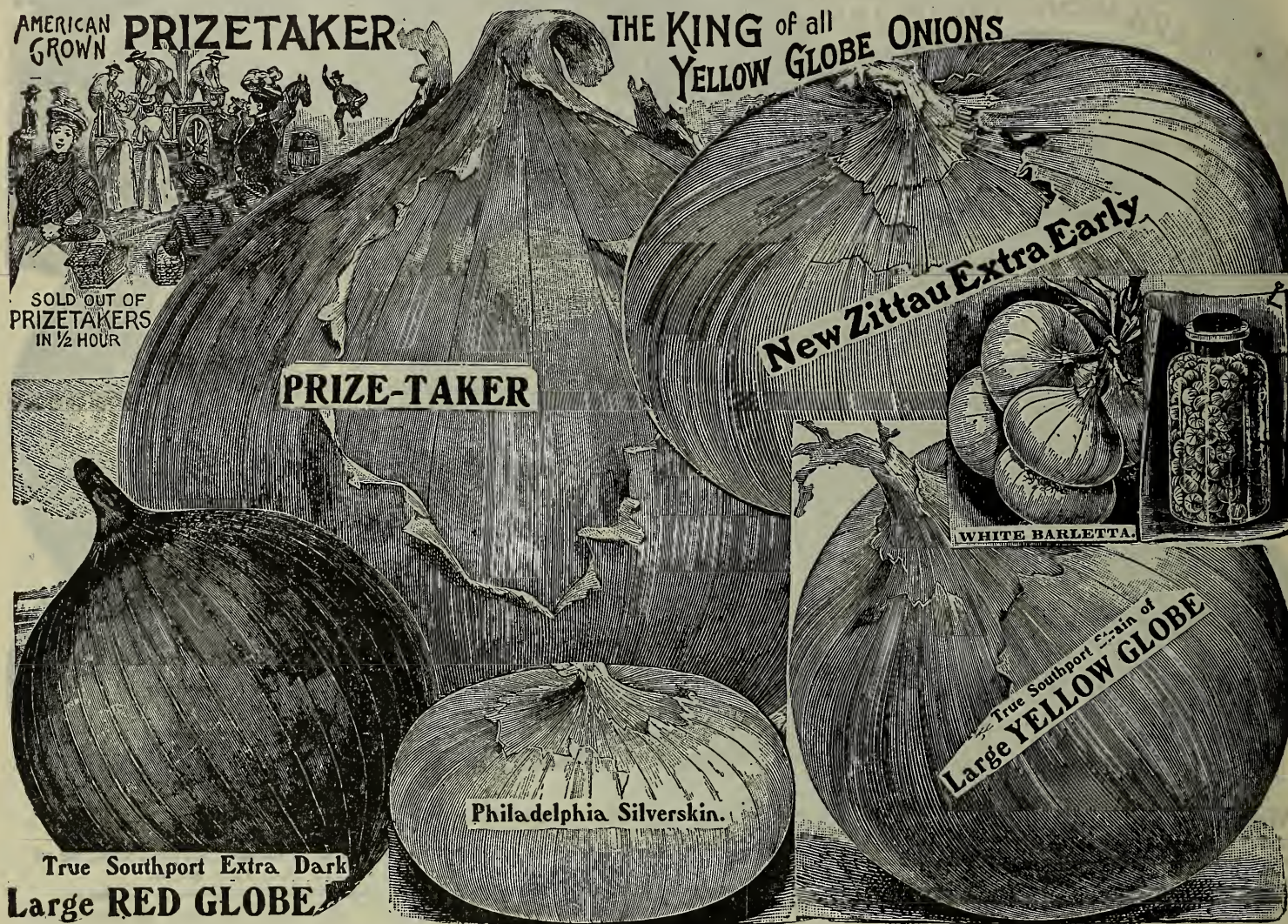
**Monte Cristo.** The greatest yielder. The sweetest, juiciest, crispest and most solid melon ever produced, never having a hollow or pithy centre when ripe. The easiest to sell on the market, for when once tried people will have no other. Many of our customers have written us the past year that they have cleared \$100 or more per acre by growing Monte Cristo Melons. It is a grand, good shipper; has a firm, solid rind, not too thick, yet will stand the most severe handling. The outside skin is of a rich, dark green color, shaded with faint stripes of a somewhat lighter color. Certainly one of the finest appearing Melons ever grown for market shipping. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 90c., 5 lbs. \$4.00.

**New White Dixie.** It possesses all the good qualities of the old Dixie, and is of much better quality. It is pronounced the finest of all watermelons for home use and nearby markets. The color of the seed is grayish brown, the flesh a clear brilliant red, is very crisp, sugary, melting and devoid of all stringiness, the rind hard and thin. Another valuable feature is it will remain in good eating condition longer than any sort we know of. It will hold its own in the watermelon patch for years to come, and will always command fancy prices. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.50.



# Moore Seed Co.'s Onion Seed is Unequaled in Quality

Moore's Philadelphia-Grown Onion Seed is acknowledged by all who have ever grown it to be superior to that obtained from any other source in both strong vitality and purity. No one can appreciate the value of reliable seeds better than those who have been once disappointed, and too much care cannot be exercised in selecting your supply. There is no vegetable where the quality of the seeds exerts a greater influence upon the crops than onions. Our stock is all grown from choice bulbs, selected carefully by hand, and is unequalled in this country.



IF YOU ARE A GARDENER, MARKET GARDENER OR FARMER, YOU CAN MAKE MONEY AND LOTS OF IT IN GROWING OUR

## AMERICAN-GROWN MAMMOTH (LONG KEEPING) YELLOW PRIZETAKER ONION

Our American-Grown Prizetaker seed we offer produces large, well-ripened bulbs the first season from seed. Flesh white, crisp and mild in flavor. The skin is thin, of a bright straw yellow. Form nearly a perfect globe, as shown in our illustration. Under ordinary cultivation this variety will yield bulbs nearly three times as large as the Globe Danvers, while under special cultivation we have raised specimen bulbs to weigh from four to five and a half pounds each. These are the large mild onions which are sold in small crates in early fall and are esteemed for their large size, handsome appearance, mild and delicate flavor. With ordinary culture the crop of Prizetaker Onions is not infrequently 1,200 to 1,500 bushels per acre, and often runs up to 1,800 bushels. Our Strain Prizetaker is by far the handsomest, most productive, most popular and best of all Yellow Globe Onions. It has a very small neck and ripens up without stiffness of the neck. In market it never fails to attract attention on account of its beauty, and is sure to bring a far better price than any other onion. It is a remarkably good keeper and can be profitably cultivated for shipping or home market in every State in the Union. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. 45c., lb. \$1.25, postpaid. By express, 5 lbs. and over, \$1.00 per lb.

**New Zittau Extra Early White.** The earliest large onion on earth. This is the biggest early onion money-maker ever offered by any seedsman. You grow it direct from the seed and you will have bigger and better onions than any you may grow from sets and at one-third the cost of sets and one-half less labor. Big statements these, but every word the truth. 1,000 bushels per acre can easily be grown from seed of this variety, and in this latitude they can be had on the market by June 15th, when prices range from \$1.00 to \$2.00 per bushel for new onions. It is unquestionably the largest, handsomest, finest flavored, best shaped, finest keeping, most superior early onion ever introduced, and is an onion that will sell on its merits in any market. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50.

**White Barletta.** Excellent pickling variety; very early, small, pure white and of mild flavor. Very profitable for the local market gardener. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.45.

**White Silver Skin.** (Philadelphia Grown.) It is from this variety that the famous white sets are grown. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.50.

**AUSTRALIAN BROWN.** Very solid and of good quality. Oz. 20c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.00.

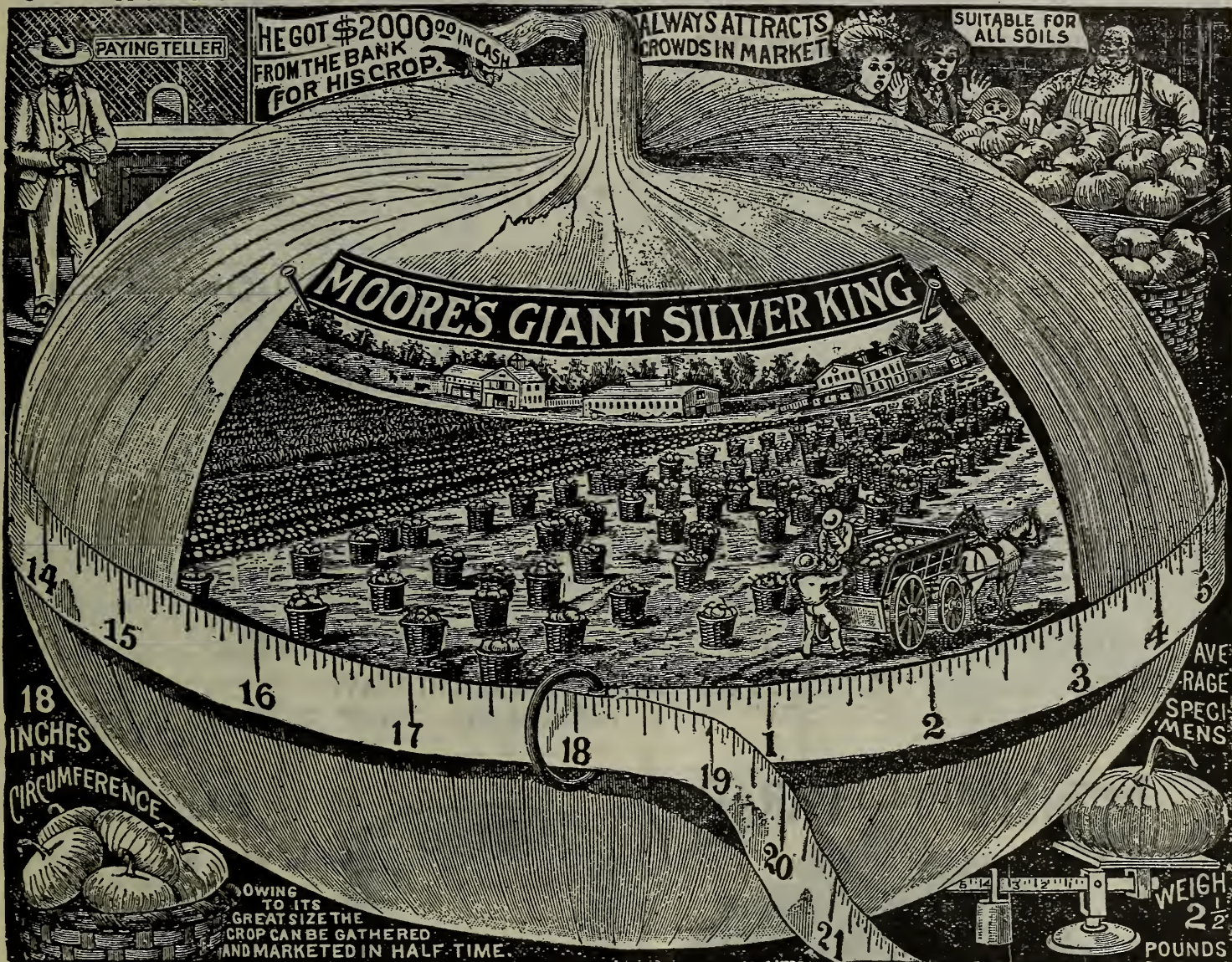
Large buyers will be quoted special prices upon stating quantity wanted.



**GOOD ONION SEED is of the utmost importance. Fully realizing this, we make a Specialty of the BEST Onion Seed.**

A dollar saved on the purchase of the seed is likely to be lost many times over when the bulbs are harvested. The first cost of the seed is a small item compared with the expense involved in the proper preparation, fertilizing, and cultivation of the soil. It costs as much to raise a crop of inferior bulbs from poor seed as to produce a crop of fine evenly ripened bulbs from a selected strain of seed. Our Onion Seed is *absolutely unsurpassed*.

**SPECIAL PRICES.** On Onion Seed in any quantity over what is quoted here will be promptly given upon application. Onion Seed has been a leading specialty with us for years. Write us. It may pay you big. We supply large quantities of seed to many of the largest growers in the United States.



## MOORE'S GIANT SILVER KING ONION.—Universally Popular

A LEADING VARIETY IN ALL SECTIONS. PRODUCES ENORMOUS CROPS OF ENORMOUS ONIONS, ALL CLEAN, SOLID, HEAVY AND PERFECT. NO "THICK NECKS." SURE CROPPER. LONG KEEPER. UNEQUALED SHIPPER. (New Early.) This is an entirely new type of Silver King from that introduced several years ago in that it is much earlier, which gives it a decided advantage, especially for the market gardener. Large white onions can now be had fully two weeks earlier than from the old type. Like its predecessor the skin is of a beautiful silvery white, with flesh of a particularly mild and pleasant flavor and so sweet that it can be eaten like an apple. No other white onion attains such a mammoth size nor uniformly so large. It is adapted to a wide range of country. The popularity of this onion increases rapidly from year to year with onion growers everywhere. All who grow it unanimously say it deserves every word of praise that is bestowed upon it by its enthusiastic admirers among farmers, truckers and very especially those who eat it. As to the wonderful size, early maturity and fine eating qualities of this famous onion we cannot speak too highly. Every one desirous of having the largest, handsomest and most profitable onions of the finest flavor will be more than satisfied with our Early Giant Silver King.

It cannot be too highly recommended for the family garden, exhibitions, fairs, restaurants. Its size and beauty always make it highly attractive, and especially so on market stalls where it always commands the highest price. This remarkable variety was planted by over 150,000 gardeners last year for home use or market. It is the most productive of all white onions and grows larger than any white onion in cultivation. It is the onion for everybody no matter whether grown for sale or home use. Plant at least an ounce of this most delicious onion, better still, plant a pound, or if you are a large grower plant 10 pounds. Pkt. 10c., oz. 20c., 1/4 lb. 45c., 1 lb. \$1.45.

**HARVESTED 203 BUSHELS.**—"I harvested 203 bushels from the pound of your Early Giant Silver King Onion seed. The largest measured 19 inches around. They sold for \$2.60 per 100 lbs. My White Globes brought \$1.45 per 100 lbs."—OLAF PETERSON, WAUKESHA, WIS.

**SOLD BETTER.**—"I had no trouble to dispose of my Early Giant Silver Kings. They sold better and for more money than either Crystal Wax or Crole Reds. Will double my crop of them another year."—CHAS. P. MITTEN, BEAUMONT, TEXAS.

### CHOICE PHILADELPHIA-GROWN ONION SETS.

Philadelphia has long been famed, the country over, for growing the best onion sets, and we are prepared to furnish the choicest stock. Indeed, we include bushel prices on onion sets are subject to market changes. We always give full measure unless weight is agreed upon. They will probably rule as follows for good stock. Large buyers will please write for prices, stating quantity wanted.

(If onion sets are wanted by mail add 10 cents per quart for postage.)  
**YELLOW STRASBURG.** Qt. 15c., pk. \$1.00, bu. \$3.00.  
**YELLOW GLOBE DANVERS.** Qt. 15c., pk. \$1.00, bu. \$3.00.  
**JAMES' LONG-KEEPING YELLOW.** Qt. 20c., pk. \$1.25, bu. \$4.00.  
**LONG-KEEPING WHITE MADEIRA.** The very best type of white flat onion. Qt. 20c., pk. \$1.25, bu. \$4.50.  
**WHITE OR SILVER SKIN.** Qt. 20c., pk. \$1.25, bu. \$4.00.  
**POTATO ONION.** Qt. 25c., pk. \$1.50, bu. \$4.00.

**HARDY WHITE MULTIPLIERS.** Qt. 20c., 4 qts. 70c., pk. \$1.25, bu. \$4.00.  
**SHALLOTS.** Qt. 30c., pk. \$1.50, bu. \$4.00.  
**EXTRA EARLY RED.** Qt. 20c., pk. \$1.00, bu. \$3.50.  
**EGYPTIAN OR PERENNIAL TREE ONION.** Qt. 20c., pk. \$1.00, bu. \$3.50.  
**NEW JERSEY WHITE SCALLION.** Qt. 25c., pk. \$1.15, bu. \$3.75.  
**GARLIC.** Lb. 30., by mail 40c.



# GOOD ONION SEED is of the utmost importance

Fully realizing this, we make a **specialty of the Best Onion Seed**. A dollar saved on the purchase of the seed is likely to be lost many times over when the bulbs are harvested. The first cost of the seed is a small item compared with the expense involved in the proper preparation, fertilizing and cultivation of the soil. It costs as much to raise a crop of inferior bulbs from poor seed as to produce a crop of fine evenly ripened bulbs from a selected strain of seed. Our Onion Seed is *absolutely unsurpassed*.

## SOUTHPORT GLOBE VARIETIES

**CONNECTICUT-GROWN SEED.** All superior stock. Good keeping qualities. Perfect shape. Large, heavy, solid and of uniform size.

**SOUTHPORT WHITE GLOBE.** Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.75, 10 lbs. \$16.00.

**SOUTHPORT RED GLOBE.** Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.50, 10 lbs. \$13.50.

**SOUTHPORT YELLOW GLOBE.** Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25, 10 lbs. \$11.00.

**JAMES' LONG-KEEPING YELLOW.** A thick, flat onion, best of keepers, makes beautiful shaped sets. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00, 10 lbs. \$19.00.

**MOORE'S PHILADELPHIA-GROWN YELLOW GLOBE DANVERS ONIONS—FOR SETS.** Very carefully grown and selected for producing sets of the proper shape, size and color, and producing onions of equally fine quality. The sets grown from this strain of seed will keep in good condition during the winter and spring longer than those from seeds grown in any other locality. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.50.

**ITALIAN EARLY WHITE GLOBE.** The best of all the White Globe varieties—being very early, makes fine bunch onions. Pkt. 10c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50.

**BLOOMSDALE EXTRA EARLY WHITE PEARL.** The earliest large white onion on earth. This is the biggest early onion money-maker ever offered by any seedsman. You grow it direct from the seed, and you will have bigger and better onions than any you may grow from sets, and at one-third the cost of sets, and one-half less labor. Big statements these, but every word the truth. Delicate, pure white skin, mild and pleasant. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.40.

**LONG-KEEPING WHITE MADEIRA.** A very heavy cropper, and will keep longer and produce better white sets than any other white variety. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$2.50.

**LARGE RED WETHERSFIELD.** There is no better strain of this important variety in cultivation than ours. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.00, 10 lbs. \$9.00.

**PHILADELPHIA EARLY WHITE BUNCH ONION.** The bulbs are of attractive form, flattened but thick through and of a beautiful silvery white; the flesh is snowy white and so sweet and tender that they can be eaten raw like an apple. For bunching in the green state they cannot be surpassed. Very profitable. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

**EXTRA SELECTED OHIO YELLOW GLOBE.** Our own Ohio-grown seed. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.40.

**PHILADELPHIA YELLOW GLOBE DANVERS.** Selected stock, very productive. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.50.

**FLAT YELLOW DANVERS.** A leading market variety. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.00.

**PHILADELPHIA YELLOW STRASBURG, OR DUTCH.** Bulbs quite flat, of a good size; skin rich yellow, turning to brown when exposed. Ripens early, flesh white, and of white mild flavor; keeps well. It is one of the very best to grow for sets. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.00. 50 and 100 lb. lots will be quoted upon application.

## BERMUDA ONION SEED

**White Bermuda Onion.** This is the standard variety for market crops for shipping. While it is known as "White Bermuda," it is really a light straw color or pale yellow. Large pkt. 10c.,  $\frac{1}{2}$  oz. 15c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.00.

**Crystal Wax Bermuda.** Its pure, waxy-white skin makes it a seller above all other varieties and its mild flavor brings it in favor everywhere that it is known. Pkt. 10c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.00, 5 lbs. \$9.50.

**Red Bermuda Onion.** It is identical in size, shape and mildness with our White Bermuda. The color is a pale, waxy red. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$1.75.

**Louisiana Creole.** It is of good size and of mild flavor. Color, red. It is by far the best shipping onion grown in the Southern States. The yield is enormous. Pkt. 10c., oz. 20c.,  $\frac{1}{4}$  lb. 75c.,  $\frac{1}{2}$  lb. \$1.50, lb. \$2.50.

**Welsh or Winter.** Sow in September or October. Will make beautiful large yellow, globe-shaped onions early the following spring. Oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

## MUSHROOM SPAWN

**ENGLISH MILLTRACK.** Per brick 15c. (by mail 25c.), doz. \$1.40, 25 lbs. \$1.75, 100 lbs. \$6.50, 1,000 lbs. \$60.00. 250 lbs. at 1,000 lb. rates.

**AMERICAN PURE CULTURE SPAWN.** Per brick 20c. (by mail 35c.), 5 bricks 90c., 10 bricks \$1.50, 25 bricks \$3.50, 50 bricks \$6.50.

Mushroom Circular Free on application.

## MUSTARD

**MONGOLIAN CUT LEAVED.** The most decorative, productive and best flavored of all. No other sort half so good. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**SOUTHERN GIANT CURLED.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 45c.

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**Paris Market or Giant Curled Parsley.** Our Paris Market Parsley is much superior to all other curled varieties. In color it is a beautiful brilliant green, leaf fronds large, delicately cut and handsomely curled. The plant is half dwarf, hardy, a robust grower and a heavy yielder, being greatly improved by frequent cutting. It is by far the most profitable sort for market and is adapted to all soils, and the best sort for long-distance shipping. Best for forcing under glass and growing in cold frames. Every parsley grower should plant it. It sells for fancy prices. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 10 lbs. \$9.00.

**Champion Dutch Erfurt.** Extra curled, dark green and free grower, which we highly recommend for a summer crop, owing to the fact that it will not turn yellow during hot, dry weather. This is the only true "hot weather or summer green." Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 10 lbs. \$9.00.

**Sheep Fern Leaved.** New, early, dark green, robust grower. Fine summer variety. Delicious, edible roots. This is the best and most profitable turnip-rooted parsley in cultivation. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.50.

**HAMBURG, Rooted.** Long, smooth roots, leaves plain. Oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.00.

**EMERALD, or DWARF EXTRA CURLED.** Double, very fine stock, Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

## PARSNIP

**New White Maltese.** This strain is the result of years of careful selection by a noted parsnip specialist. It embodies all the points of excellence desirable to a market gardener in smoothness, earliness, shape, true hollow crown, extra sweet rich flavor, beautiful white color, and is not too long nor too short. It does not crack open and is entirely free from all core or stringiness so common in other varieties and will usually bring from 50 to 100 per cent. higher prices. If you grow parsnips be sure and get this seed from us.

Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. or more 70c. lb.

**Ideal Hollow Crown.** Medium length, crown, fine grained, smooth, hollow appearance. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c., 5 lbs. and over 45c. per lb.

**SUTTON'S STUDENT, or LONG SMOOTH.** Heavy yielder. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c.

## OKRA

**Holt's Prolific Dwarf.** This is undoubtedly the best and most profitable variety for the market gardener or shipper to grow. Pods are well shaped, of proper size and entirely stringless. It is the earliest and most prolific of all. The best for light land. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 30c., 5 lbs. \$3.75.

**PERKINS' LONG PODDED.** Good quality. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c.

**DWARF PROLIFIC.**  $\frac{1}{4}$  lb. 15c., lb. 35c.

**KLECKLEY'S WHITE LADY FINGER.** Much superior to the old White Velvet. Very tender white pods. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

"Your Tomato seeds are the best in the world."—O. H. KING, HAZELHURST, MISS.





# Moore's Famous Market Peas



One of the finest-flavoured early Peas yet offered to the public.

You should not omit to plant freely of this fine sort...

**McLEAN'S First of all**

Highest Award

**McLEAN'S FIRST OF ALL.** This delicious variety originated in England and is the earliest Pea ever produced. It is, strictly speaking, an extra early sort, and will mature ahead of the Gradus, Thomas Laxton, Morning Star, Lightning Extra Early, Royal Early or Nott's Excelsior. It is wonderfully productive; a single plant has been known to produce 150 large-size pods. It requires no brush supports in the field, and will produce better on light land than any other early sort. The pods are large and well-filled with large, beautiful dark green peas of delicious quality. It is remarkably hardy and should be the first to be planted, and you will have the first peas in market and get the biggest price. Our crop this year being large we can offer the seed to our customers at a very low price. It is remarkably uniform and quite free from sports of any kind. Pkt. 10c., pt. 20c., qt. 30c., 4 qts. \$1.10, pk. \$2.00, bu. \$7.00.

**MOORE'S LIGHTNING EXTRA EARLY.** The earliest and most productive of all extra early white seeded peas. Are planted annually by over 40,000 market gardeners throughout the United States. They will be found of equal value for late summer or autumn sowing, or where a pea crop is required to come off in the shortest possible time. The entire crop can be gathered in one picking. This valuable sort is so hardy that it can be planted shortly after the frost is out of the ground. Under favorable conditions peas can be picked twenty-nine days from sowing the seed. The yield of these peas is simply wonderful. Pkt. 10c., qt. 30c., pk. \$1.50, bu. \$5.50.

**THOS. LAXTON.** The large peas are of a deep green and present a very attractive appearance on the table. The crop ripens only three to four days after Gradus. Qt. 30c., pk. \$1.75, bu. \$7.00.

**McLEAN'S ADVANCER.** Second early; vines of strong growth, about two and a half feet high. Very productive of long broad pods, well filled with green wrinkled peas. Qt. 30c., pk. \$1.50, bu. \$5.50.

**NEW PEA—PRIZETAKER.** A fine new English sort, having invariably taken all the prizes for quality and productiveness, wherever exhibited; hence its name, "Prizetaker." Plant 2½ feet high, of a branching habit, and vigorous growth; pods long, round and well filled with large peas of very sweet and luscious quality; pods are produced in pairs, usually from sixty to eighty fine pods to a plant. Can be planted fully as early as our May Queen. Matures in about forty days. Its immense productiveness and fine quality make it an excellent sort for main crop for the family garden and market gardener. This grand new pea is almost a continuous yielder, three full crops are always yielded by it; plants frequently yield 230 pods, and we have no hesitation in pronouncing it the most prolific and finest quality pea ever introduced among second early varieties. Once planted, always planted. Pkt. 10c., pt. 20c., qt. 30c., pk. \$1.50, bu. \$5.50.

**EXTRA EARLY GRADUS,** also called "Prosperity" Pea. Our strain will be found much superior to that usually sold by other seedsmen. Matures pods only a few days later than the small-podded round-seeded extra earlies; grows about three feet high. Pkt. 10c., pt. 20c., qt. 30c., 4 qts. \$1.00, pk. \$1.75, bu. \$6.50.

**LITTLE MARVEL.** The vines average fifteen inches in height and are heavily set with fine pods, frequently borne in pairs. The pods average two and one-half inches in length, are square at the bottom and well filled with six to seven quite large, deep green peas. The peas are ready for the table fully as early as *Little Gem*, *American Wonder* or *Nott's Excelsior*, while the pods are larger and the vines produce a much heavier crop. All who desire a fine early crop of the choicest quality of wrinkled peas will be delighted with **LITTLE MARVEL**. Per pkt. 10c., pt. 20c., qt. 30c., pk. \$1.75, bu. \$6.75.

**LAXTONIAN.** This is one of the largest podded of all the early dwarf varieties and is a new sort of decided merit. The vines are vigorous, growing about 16 inches high, and produce a large crop of good-sized pods, averaging from 9 to 10 peas to the pod. The peas are of exquisite flavor and mature early. The pods are dark green and produced in great abundance. Many of our customers who have tried **Laxtonian** consider it superior to either Gradus or Thomas Laxton and claim it to be the best of all the early English dwarf sorts. It is a great favorite with all English market gardeners. Pt. 25c., qt. 35c., 4 qts. \$1.00, pk. \$2.00, bu. \$7.75.

**THE LINCOLN.** This is an early dwarf wrinkled variety of great merit. The vines are of sturdy upright growth, about 15 inches in height, with heavy dark green foliage. The pods average three and three-fourths inches in length by three-fourths inch wide, are slightly curved and pointed, being produced in great abundance, and contain six to eight large, rich, green peas of delicious flavor of extra value for high quality retail trade. Qt. 30c., 4 qts. \$1.00, pk. \$1.80, bu. \$7.00.

**ALASKA.** Early and prolific. Qt. 30c., pk. \$1.75, bu. \$6.50.

**LONG ISLAND MAMMOTH.** Pt. 20c., qt. 30c., 4 qts. \$1.00, pk. \$1.75, bu. \$6.00.

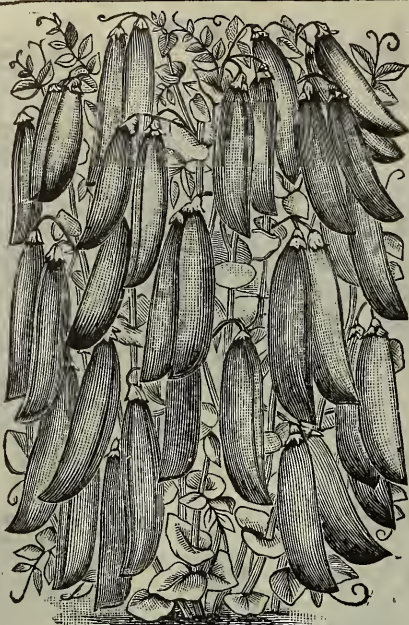
**SUTTON'S EXCELSIOR.** Qt. 30c., pk. \$1.75, bu. \$6.50.

**TELEPHONE.** Qt. 30c., pk. \$1.75, bu. \$6.50.

**THE PILOT.** Qt. 40c., pk. \$2.25, bu. \$9.00.

**LARGE PODDED ALASKA.** Large deep green pods. Qt. 35c., pk. \$2.00, bu. \$7.50.





Moore's Pride of the Market

## SECOND EARLY-MAIN CROP PEAS

### Moore's Pride of the Market

This is one of the best of marrow peas. It is a large pea of English origin, growing 18 inches to 2 feet high. It has a robust, branching habit, and requires no sticks. Wonderfully productive. The pods are large in size and extremely handsome in appearance, and the variety is a popular one for market, and equally good for home use. The table quality is excellent. The size, shape and beauty of the fine, large, dark-green pods are shown in the illustration, and we commend it strongly to the attention of truckers, market gardeners and large or small pea growers in general who wish to offer attractive looking produce to their customers. Will please all who plant it. Pkt. 10c., qt. 30c., pk. \$1.75, bu. \$6.75.

### Shropshire Hero

This superb wrinkled pea is a great favorite with many market gardeners, and we do not think there is a better late variety now under general cultivation. It attains a height of about 2½ feet, and is esteemed for good quality and productiveness. The pods are long, handsome and wonderfully well filled, and are produced in great abundance. The peas are of unusually large size and delicious flavor; eight to ten to the pod. Pea growers are greatly pleased with the behavior of our Shropshire Hero in comparison with all other varieties, and feel that it cannot be overpraised as a standard medium or late sort for home market. Qt. 30c., pk. \$1.75, bu. \$6.00.

### Moore's Marvelous

#### A Remarkably Popular Second Early Pea

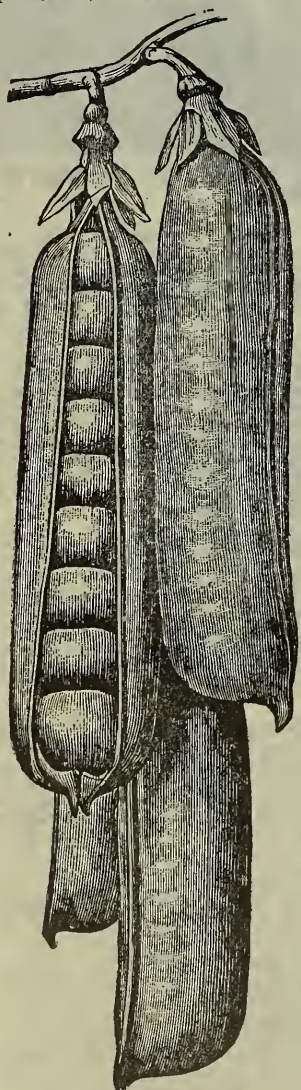
From 30 to 50 per cent. more prolific than American Wonder, Nott's Excelsior, Little Gem, Thomas Laxton or Gradus. One of the largest podded and earliest of all Wrinkled Earlys.

This is one of the best of the wrinkled peas, and is to-day one of the most famous. It has made an enviable reputation within the brief time that it has been on the market; in fact, it has sprung into universal popularity. It is about as early as the smooth varieties, and far superior to them in both quality and yield. It ranks with the very earliest of the wrinkled sorts. Pods are larger than Gradus and are numerous. The vine grows 20 to 24 inches high, and requires no sticks, and are quite distinct from all other peas in habit of growth and appearance; the vines being unusually robust and stocky. The Moore's Marvelous pea has attracted universal attention, and has everywhere made a splendid record for both quality and quantity. Its sweetness is noteworthy, and it bears with a profusion that is truly remarkable. Its dwarf habit and earliness makes it one of the most profitable market peas ever introduced, and nothing superior to it is available for the family garden. Valuable for planting between other crops. Pkt. 15c., qt. 35c., pk. \$2.00, bu. \$7.75.

### MOORE'S BLUEBEAUTY

#### A New Second Early Pea Showing Remarkable Productiveness

It will surely delight market gardeners as well as private planters. The pods are larger than our famous May Queen peas, twice as productive as Gradus and almost as early, and the seed can be planted as early as Moore's Royal Early. Both the seed and pods are of a pleasing deep-green color and remain so a long time after being picked. While the seed is not wrinkled, the peas have a very rich and distinct flavor from all other sorts. Vines are vigorous; growth, about 2½ feet high, setting many pods in pairs, and is a prodigious yielder. Ten years testing show it to be the heaviest yielding second early pea grown. On account of its heavy cropping qualities we are able to offer it at a remarkably low price considering its high and many valuable properties. Pt. 20c., qt. 30c., pk. \$1.50, bu. \$5.50.



Moore's Marvelous

### British Peerless or Main Crop

See illustration to right, of an average size pod. This distinct new variety has become recognized already in England as the best large-podded, main-crop pea. The vines are of strong, vigorous growth; heavy, short jointed, branching and of a dark glaucous green color, attaining a height of 3½ feet and heavily set with large, full, dark-green pods. The pods, produced in pairs, measure 4 to 5½ inches in length by ¾ of an inch in thickness, straight and pointed, and contain from 8 to 11 immense deep-green peas of delicious flavor; they mature slightly later than Telephone. Every amateur gardener or extensive pea grower should plant freely of this valuable sort. Pkt. 10c., qt. 30c., pk. \$1.75, bu. \$6.75.

### New Early Pilot

A very heavy yielding early-crop pea, new English variety, growing about 2 feet high, bearing a great profusion of large dark-green pods of exquisite quality. Maturing about same time as Gradus. Pt. 25c., qt. 40c., pk. \$2.25, bu. \$9.00.

### Carter's Quite Content

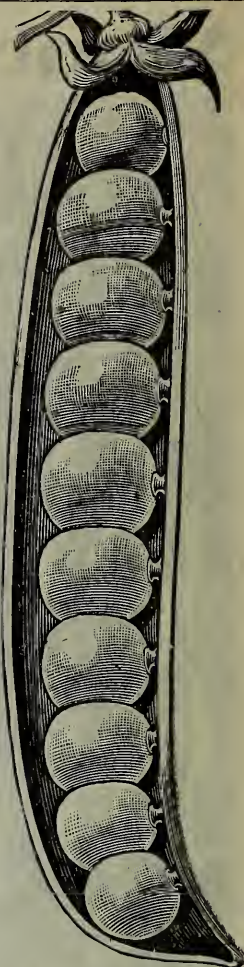
A new English pea of superlative quality and is ready for picking at the same time as the well-known Alderman, which it closely resembles, but with considerably larger pods. Grown under favorable conditions, the haulm attains the height of 5½ to 6 feet; the foliage is large and heavy, of a luxurious deep-green color. The pods are truly gigantic in size! Of a deep-green color, they are produced usually in pairs and grow straight with only a slight curve. Measuring from 5 to 5½ inches in length, each pod contains an average of from 9 to 11 large peas of delicious flavor. It is a good cropper and continues to bear for a long period. It is without doubt the largest-podded pea of its type in existence. Pt. 25c., qt. 40c., 4 qts. \$1.15, pk. \$2.25, bu. \$8.00.

### Prodigious or Prince Edward

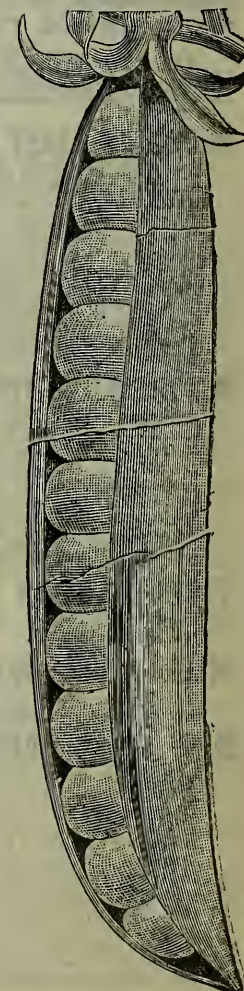
#### The Giant of the Pea Family

It is called Prodigious on account of the enormous size of its pods. This pea is considered one of the most profitable varieties for the trucker, and as soon as its merits become more largely known, there will be an enormous demand for it from market gardeners all over the country. Even now we can hardly get enough of this valuable sort for our customers.

There are few varieties of seed in this catalog that are better named than this pea. Nothing more nearly expresses its one remarkable characteristic than its name Prodigious. When you consider that this variety will produce pods attaining the extraordinary length of 7 inches and upwards, closely packed with 11 to 13 large, dark-green peas of fine flavor, every reader of this book must admit it is well named. For exhibition purposes it is simply unsurpassed. Exhibited at all the leading shows in England, the last 8 years it has always taken first prize, and it will create just as much excitement in America as it has there. The plant is of branching habit, growing about 6 feet in height, with dark-green foliage. It is of very vigorous and robust constitution, which enables it to withstand drought and mildew. The pods are produced in great profusion, mostly in pairs. Prodigious cannot be excelled as an exhibition sort, on account of its striking and very attractive appearance; and will also be in demand wherever there is a call for a pea of robust habit, fine quality and hardy constitution. Market gardeners who do not know Prodigious should give it a trial. There are thousands of our customers who will be delighted to show their friends such enormous pods of peas, the largest, by far, they have ever seen, which in addition to large size combine rich and succulent flavor. Pkt. 15c., pt. 25c., qt. 35c., pk. \$2.00, bu. \$8.00.



British Peerless



Prodigious or Prince Edward



# MOORE'S HOME GARDEN

## THE KING PEA OF THE WORLD.

READY FOR MARKET IN 30 DAYS.



HOME GARDEN  
READY TO PICK

**NO HOME GARDEN WILL BE COMPLETE WITHOUT IT.**

**MOORE'S HOME GARDEN PEA.** If you want a long podded, extremely early, wrinkled dwarf pea, of the finest quality and productive of large, luscious peas, something growing less than 1½ feet tall, that covers itself with large pods of deliciously rich and tenderly flavored peas, then try Moore's New Home Garden, the prince of all early dwarf peas. This is a grand new blue dwarf wrinkled pea. It literally fills itself with large pods, ripening evenly and of excellent flavor. It is very early, testing in 46 days. 1,000 bushels.—Now, that's a great many, but our market gardeners and private planters require more than that of Moore's New Home Garden Pea Seed every year. They say there is no other pea just like it, hence its great demand. It's early, too, and of delicious quality. The distinct merits of this pea over any other variety are its extreme earliness, combined with its abundant production of fine peas of delicious flavor. Its strong points are its delicious richness of flavor, its extreme earliness, its dwarf habit, needing no brushing, and its large-sized pod. One of its distinctive features is its unusually regular habit of growth. It is of uniform height, so smooth and level in its growth that a row resembles a well-kept hedge. It is also a magnificent variety for market gardeners to grow; as the pods are large, it fills up a bushel quickly and brings a very fine price in the market. Pkt. 10c., pt. 20c., qt. 30c., 4 qts. \$1.00, pk. \$1.90, bu. \$7.50.

### M. & S. May Queen.



### MOORE'S NEW PEA, MAY QUEEN

It is the most delicious dwarf English pea in the world for the cottage garden and unsurpassed as a fine market sort. This grand new English dwarf wrinkled pea is one of the very best peas we have ever grown. It is extremely early, growing 17 inches, and literally fills itself with large pods, all ripening evenly and of excellent flavor. It is very early—earlier than American Wonder—testing in forty-six days. When once tried, no other dwarf sort will be grown. No words of praise are too extravagant for this wonderful dwarf pea novelty. It is grand beyond description, of delicious flavor and heavy cropper. Its strong points are its delicious richness of flavor and dwarf habits. It is very hardy and flourishes everywhere. It is also a profitable variety for market gardeners, as the pods are large; it fills up a bushel quickly, and brings the highest price everywhere. Pkt. 10c., pt. 20c., qt. 35c., 4 qts. \$1.10, pk. \$2.00, bu. \$7.75.

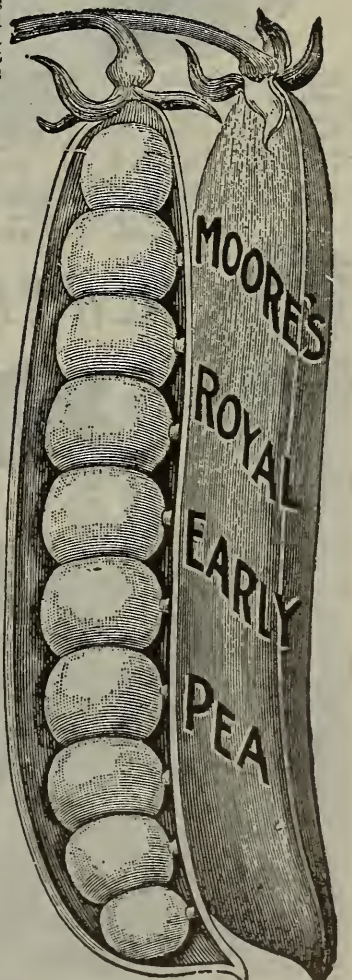
### MOORE'S ROYAL EARLY.

This popular new large-podded early pea of finest quality matures pods only two or three days later than the small-podded extra earlies; will produce 25 per cent. larger crop, much better in flavor, and will be a pleasing revelation to all who plant it. It is the result of much careful, expert work, of selection and reselection. Grows about thirty inches high. It produces uniformly large pods, measuring from four to four and a half inches in length, nearly round, and well filled with very large, handsome, beautiful green peas of fine flavor. The peas remain tender and sweet for some time after they are large enough to use. The illustration herewith was engraved from a photograph, being *exactly natural size*. It is wonderfully prolific. No pea grower for home garden or market should be without it. It is a money maker for all who plant it for first early, second early, or fall crop. Pkt. 10c., qt. 35c., ½ pk. \$1.15, pk. \$2.25, bu. \$8.50.

### Mammoth Melting Sugar

The vines grow four to five feet in height. Very productive of enormous pods, which average five to six inches in length and one and a half inches broad; thick and fleshy. Broken and boiled like string beans and served with butter sauce they have a luscious flavor. Pkt. 10c., pt. 25c., qt. 40c.

**HAD GREAT SUCCESS.**—"I always had great success with your peas. I planted thirty bushels of your peas last year in five separate varieties and realized handsomely from my investment."—HERBERT P. CLARK, PEA SHORE, N. J.

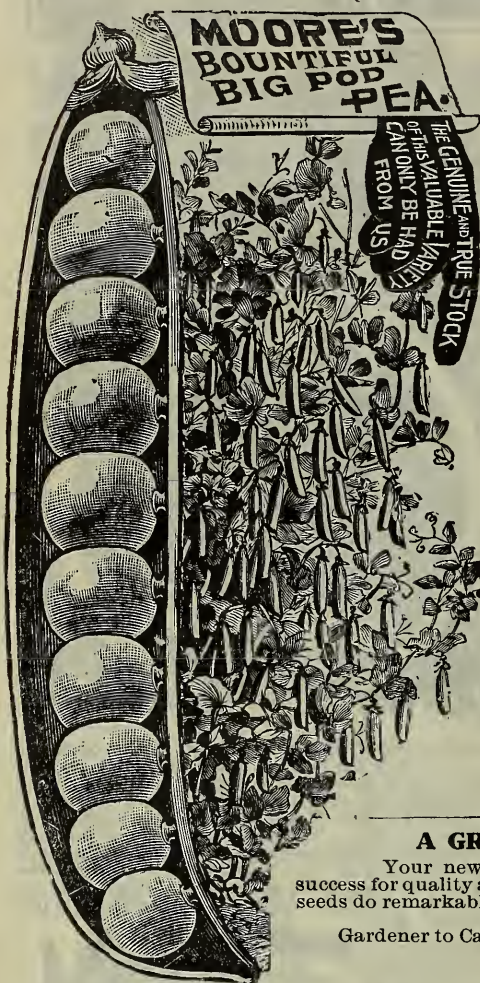




We grow the Largest Assortment of DELICIOUS

# PEAS

of any Seedsmen in America. You will get the World's Best if you buy from us.



## Moore's Bountiful Big Pod Pea

This is a grand new acquisition among second early Peas.

It gives us great pleasure to introduce this new English Big Podded Pea to our many customers. The illustration herewith shows the marvelous productiveness of this wonderful new variety. The vines are of strong growth, three feet high, and are of a remarkably branching habit. It is a continuous or everlasting yielder; in this respect it closely resembles our famous Prize-taker. The magnificent large green pods often contain as many as twelve peas, which are of a most pleasing quality and possessing a delicate aroma, so highly appreciated by all epicures and admirers of this, the "Queen of Vegetables." Our Bountiful Pea is far superior to any of its class, and is destined to occupy the front rank with all who want excellence in flavor, large pods and maximum of yield. Very hardy. Pt. 20c., qt. 25c., pk. \$1.50, bu. \$5.00.

### A GREAT SUCCESS

Your new May Queen is a great success for quality and yield; in fact all your seeds do remarkably well with me.

PEDER PEDERSON,  
Gardener to Capt. H. C. Flemming,  
Somers Point.

**MOORE'S DAISY.** This is truly a gem for the family garden; unsurpassed for quality or productiveness, ten to twelve inches high, the earliest wrinkled sort known. The vine is literally covered with extra fine plump pods, containing from seven to nine green peas of superior flavor. Pkt. 10c., pt. 20c., qt. 30c., pk. \$1.75, bu. \$6.00.

**IMPROVED STRATAGEM.** The pods are long, broad and of exceedingly fine quality, true stock, 2½ feet. Pk. \$1.60, bu. \$6.00.

**NEW GIANT PODDED MARROW.** About two feet high, and bears handsome pods, filled with large deep green peas. Pkt. 10c., qt. 30c., ½ pk. \$1.00, pk. \$1.75, bu. \$6.00.

## NEW EARLY SUGAR MARROWFAT PEA.



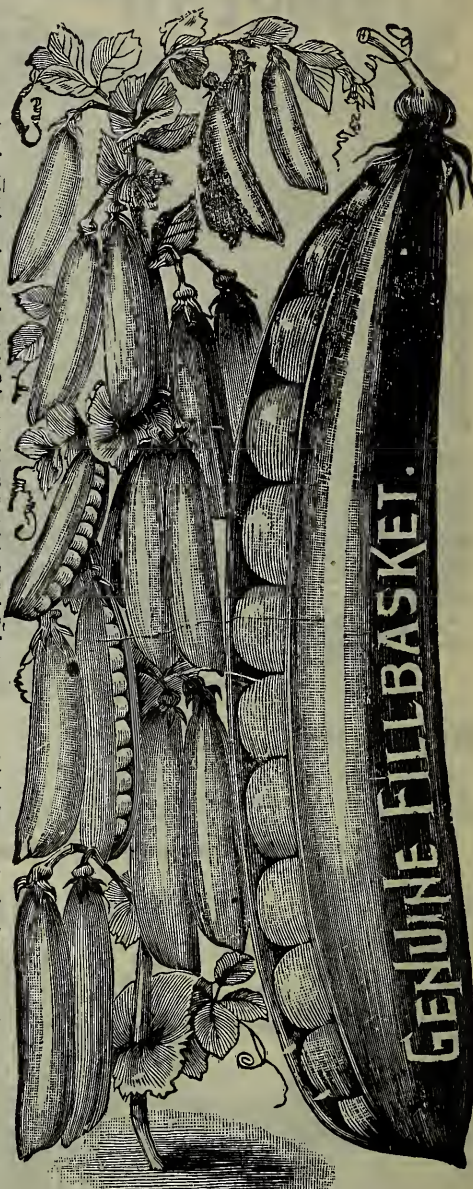
## MOORE'S FILLBASKET

Introduced by us in 1890, this grand new Pea has been very much admired. The illustration herewith shows a pod engraved exactly natural size. The vines are of strong, sturdy growth, 2½ to 3 feet high, and of a decidedly branching character and bear an enormous crop of magnificent large dark-green round pods, each containing eight to twelve peas, of remarkable size and very rich and sugary flavor. It has been appropriately termed the "Fillbasket," on account of the extraordinary quantity of large pods that it produces. We have had many letters in praise of its great productiveness, the extra large size of the pods, and the delicious quality of the peas. It is unquestionably the very best large, podded Pea ever introduced. Pkt. 10c., pt. 20c., qt. 30c., ½ pk. \$1.00, pk. \$1.75, bu. \$6.50.

**NOTT'S EXCELSIOR.** An extra early, dwarf, wrinkled pea. Pods one-third longer than American Wonder. Pkt. 10c., qt. 30c., pk. \$1.50, bu. \$5.50.

Large buyers of Peas will please write us for special prices, stating quantity wanted.

**AMERICAN WONDER.** Fine quality, very early, about one foot. Qt. 30c., pk. \$1.50, bu. \$5.50.



## New Early Sugar Marrowfat Pea

In our annual trials of peas, numbering many hundreds of rows, this variety was conspicuous among them all for its astonishing profusion of pods, which are large and handsome and bountifully filled with dark green tender peas of the true delicious marrowfat flavor. In England, where we obtained our stock seed, it is extensively grown by the nobility, who prize the Sugar Marrowfat above all others of its class. It is the earliest of all marrowfats and will satisfy the most exacting who strive for the best quality. We recommend it to all who plant for home use or market; one of our best introductions. Height, two feet. Maturing about one week after our Lightning Extra Early. Pkt. 10c., qt. 30c., 4 qts. \$1.00, pk. \$1.50, bu. \$5.75.

YOUR NEW EARLY SUGAR MARROWFAT PEA IS A REAL DAINITY. Its delicious quality is a revelation to all who eat it.

JAMES SYLVESTER WORTHINGTON  
Chestnut Hill, Pa.



## BEST PEPPERS FOR MARKET

**READ.** For many years we have made a close study of Pepper growing for market with a view of producing the best varieties for the purpose, and our customers will find the varieties we illustrate herewith embrace all that will be found desirable and profitable.

### A GRAND PEPPER

**Moore's Mammoth Prizetaker** is the largest pepper on earth. Thousands of gardeners and southern shippers have found it ahead of any other large variety they have ever tried. If you have not grown it you ought to, as you need it. Sixteen large specimens fill a half-bushel basket. We discovered it growing in a patch of Chinese Giants we were saving for seed in 1890, and at once recognized its many good qualities. We, as well as many hundreds of pepper growers who have grown it, pronounce it in every way superior to the Chinese Giant, and the most valuable acquisition to our list of peppers. It is larger, more symmetrical, earlier, and a better yielder than the Chinese Giant; 821 baskets per acre was its record for 1902, 911 for 1908 and 972 for 1912. In shape it is longer from stem to blossom end than the Chinese Giant, decidedly smoother, and fully 50 per cent. more productive. Never before has there been a variety that produced uniformly such enormous fruits. Our illustration is taken direct from a photograph, and is an exact representation as to shape and great productiveness. The fruits of brightest scarlet, average 4 inches broad by 5½ to 6 inches long. Moreover the fruit sells better than any other large sort, which makes it extremely valuable to the market gardener. Flesh unusually thick and very mild, being entirely free from any fiery flavor. The yield is simply prodigious. We especially recommend it to all our customers who wish the largest good sweet pepper obtainable, who grow for market or long distance shipping, for it sells readily at good prices. In southern New Jersey it is frequently shipped in car lots by single growers. Pkt. 10c., 3 pkts. 25c., oz. 50c., ¼ lb. \$1.50, lb. \$5.00.

**TABASCO.** Of tall bush-like growth, producing an immense number of small, slender, *very hot* and fiery fruits one inch in length and vivid scarlet in coloring. This is the variety from which the famous *Tabasco Sauce* is made. Will not always ripen fruits as far north as Pennsylvania. Pkt. 10c., oz. 45c., ¼ lb. \$1.25, lb. \$4.50.

**New Cardinal Potherb Pepper.** This is just the right thing for bunching with potherbs, neither too long nor too small; color a rich, glossy cardinal red. Strong and pungent. It is the most productive pepper we ever saw. Our illustration gives an excellent idea of its habit of growth. (See illustration.) Market gardeners will find this the ideal sort for potherbs. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.



**KALEIDOSCOPE.** Beautiful enough to be classed among pot plants, yet with a fine sharp flavor that makes it valuable in the garden also. From the time the pretty plum-like peppers form until they are fully grown, they are of a light yellowish-cream color. As they commence to ripen they change, first to clear canary color, then deepening to orange, then again turning to pink or rose, varying from shade to shade until they become a vivid, shining scarlet. One of these pepper plants, with its dark green leaves, and hanging full of charming pink, yellow, rose and red fruits, is exceedingly beautiful. It is enormously prolific, plants branching freely and weeping with their load of jewel-like fruit. Pkt. 5c., oz. 30c.



### Pedrick's New Early Prolific Pepper

The EARLIEST and Most Productive Large PEPPER in Cultivation

No grower of peppers will be disappointed in this grand new variety. Its earliness compared with any other sort is astonishing, and its yield is almost beyond description, and like our Moore's Mammoth Prizetaker Pepper introduced by us in 1904, it has come to stay, and will prove a source of much profit to all who plant it. It is fully three weeks earlier than the Chinese Giant or Ruby King, and about five days earlier than the Neapolitan, and notwithstanding its earliness it will continue to yield fine large peppers, which are longer and narrower than Ruby King, up until frost. Mr. Pedrick had one plant that yielded 327 full-sized fruits during the season. To get best results the fruits should be removed from the plants as fast as fully grown. The size and yield will thus be fully maintained through the season. They carry and keep well, the flesh is thick and smooth, slightly pungent, and a glossy, brilliant red when ripe, and being first in market secures the highest price. Pkt. 10c., 3 for 25c., oz. 40c., ¼ lb. \$1.25, lb. \$4.50.

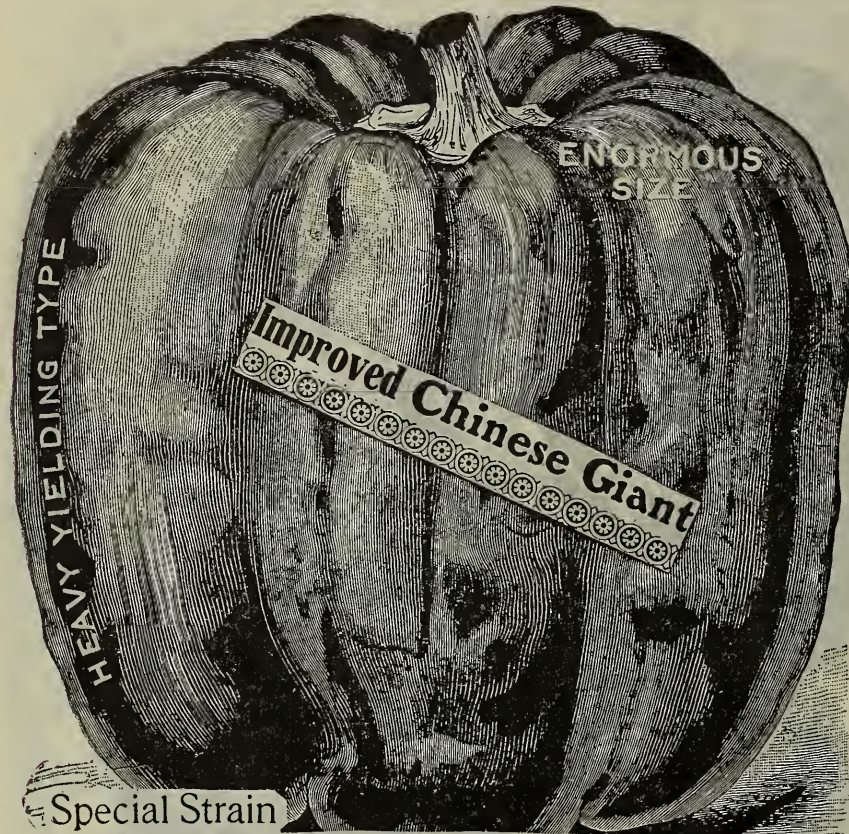
**BIRD'S EYE, RED CHERRY, RED CRANBERRY OR CREOLE.** No peppers are hotter or more fiery in flavor than these little Bird's Eye or Creole Peppers, as they are called in the South. Each plant bears hundreds of miniature peppers. Pkt. 5c., oz. 30c.

**Italian Early Red.** This valuable new variety is the earliest type of Bull Nose in cultivation. It is valuable alike for the amateur and market gardener. In size it is about the same as the old Sweet Bell or Bull Nose. It is wonderfully productive. The plant is a perfect mass of peppers which are of a beautiful glossy red, and a continuous yielder. It is a highly profitable sort for the market gardener, either for the home market or shipping, and either for the northern or southern grower. The early peppers are in great demand at very high prices wherever known. Flesh is extremely mild and sweet; continues to bear freely until frost, and carry well. While young the fruits are of a beautiful emerald green and carry long distances perfectly. It is one of the best peppers for you to plant if you wish to make money. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.





# Moore's Profit-Making Peppers



**NORTHERN GROWN SEED.**

## Chinese Giant

Double the size of Ruby King, and is very productive for so large a pepper, while the enormous size and magnificent appearance of the fruits make them sell most readily. The plants are vigorous in growth, but of stocky habit, seldom more than two feet in height. They are well branched and thickly set with enormous fruits of a rich glossy red color. Frequently half a dozen peppers will touch each other, as if on a single bunch. Our strain is the purest obtainable and produces uniformly beautiful, large fruits which are extremely mild—*sweet as an apple*. The strong growth of the plants enables them to mature the gigantic fruits only slightly later than our well-known Ruby King. True seed from our very best selected strain. Pkt. 10c., 3 pkts. 25c., oz. 45c.,  $\frac{1}{4}$  lb. \$1.25, lb. \$4.50.

## New Tomato Pepper

Our illustration herewith is an excellent representation of this new red pepper. In shape and general appearance it very much resembles a tomato, so much so that nine persons out of ten, seeing it green or ripe, would at first glance say it was a tomato. Enormously productive, and can be eaten out of the hand like an apple, being of mild and delicate flavor. It stays in bearing right through the season from early June until frost; and bulk for bulk will outyield even such a productive variety as Ruby King two to one, taking the entire season through. If you are raising peppers for profit you should certainly include Tomato Pepper in your order. Pkt. 10c., 3 pkts. 25c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.



**HOT SICILIAN**



**TEXAS SHIPPER**

**Texas Shipper.** (New). A remarkably thick-fleshed variety, also a remarkably good bearer. It is not uncommon for a plant to carry from 30 to 40 marketable fruits at one time. Fruits measure about 4 inches long by 3 inches across the shoulder, and taper nicely to a blunt point. The flesh is sweet, twice as thick as Moore's Prizetaker, and much firmer. The very thick flesh and peculiar shape make it the best long distance shipper ever introduced. It will keep in prime condition twice as long as any other. Every pepper grower should plant it. Pkt. 10c., 3 for 25c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.25.

**Hot Sicilian.** (New). Our illustration is only one-half the actual size of the handsome long fruit, which is borne in wonderful profusion and very hot in both the green and ripe state. Its shape is very attractive and the peppers grow from 6 to 7 inches long and are borne in great profusion. There is a great demand for this type of hot pepper on every market, it is often shipped in car lots, and we most earnestly hope every one of our market garden friends will give it a trial. Pkt. 10c., 3 pkts. 25c., oz. 40c.,  $\frac{1}{4}$  lb. \$1.25, lb. \$4.00.

## Myers' New Early Ruby King

This is a big and valuable improvement on the old type of Ruby King. From plants set out May 18th the first large peppers for market were picked for market June 23d. Plant a vigorous grower and is completely laden with large handsome fruits five inches long, which are of a brilliant red color, very meaty, sweet and mild. They carry well and keep in prime condition along time, and bear abundantly until killed by frost. It fills a long felt want for the commercial grower.

Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, 1 lb. \$3.50.



**NEAPOLITAN.** Earlier than other large peppers. The fruits average  $4\frac{1}{2}$  inches in circumference by 4 inches long; they are thick meaty and unusually mild and sweet; flesh and skin bright red when ripe; productive, and continue fruiting throughout the season. Pkt. 10c., 3 pkts. 25c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.00.



# BEST PEPPERS FOR MARKET



## Mammoth Golden Hercules

A giant among the pepper-fruits and the best of all yellow peppers. The fruit has solid flesh of good flavor, mild and pleasant and of a magnificent golden-yellow color. The plant grows uncommonly strong and is extremely productive. There are often at the same time twenty well-shaped fruits on one plant. Its value is increased by the upright growing of the fruits. They are consequently exposed to the sun, mature earlier, and even, during wet weather, they cannot become so easily rotten, as the kinds with hanging fruits, which come too easily in contact with the soil. May be eaten raw and are unexcelled for stuffing. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

## Early Hot Bull-Nose Pepper.

Many of our customers ask us for HOT BULL-NOSE PEPPER seed "because they sold much better." The peppers of this most excellent variety grow about as large as our famous Pedrick's Early Prolific, are of a beautiful glossy, brilliant red. The fruit is about as early as Myers' New Early Ruby King, and produced in much greater profusion, and are ready to pick about two weeks earlier. The flavor is unusually hot and pungent both in the green and the ripe stage, and it will be found the most desirable of all sorts for making "mangoes," pickling, or pepper hash. A very profitable market sort, and we especially recommend it to the Florida growers, and to Northern gardeners as well, as HOT BULL-NOSE peppers are in great demand at very high prices in all Northern markets during the winter months, and in fact the whole year round. True hot variety and a great money maker for all who plant it. Pkt. 10c., 3 pkts. 25c., oz. 40c., ¼ lb. \$1.00, lb. \$3.75.



## Moore's Selected Ruby King

Introduced by us 20 years ago. Plants grow two feet high and bear a fine crop of handsome extra large scarlet fruits. The flesh is quite thick, sweet, and so mild that the peppers may be eaten from the hand like an apple. Especially fine for mangoes. Pkt. 5c., oz. 20c., ¼ lb. 60c., lb. \$2.00.



Red Cluster Pepper

## Red Cluster

Distinct and beautiful free branching, bush-like growth about 15 inches high, having a multitude of large clusters of slender intensely scarlet pretty pointed fruits about 3 inches in length. Remarkably productive and very pungent or hot. The pretty coral red fruits are crowded on the top of the branches in great profusion. Prolific and elegant variety for pot herbs and for flower borders. Pkt. 5c., oz. 30c., ¼ lb. 85c., lb. \$3.00.



Shaw's Early Bull-Nose Pepper

## Shaw's Early Bull-Nose, or Early Sweet Mountain

This has proven to be the acme of perfection in the way of a Large EARLY Bull-Nose Pepper. Mr. Shaw is a noted pepper grower in Burlington Co., N. J., and frequently ships this pepper in car lots to New York, Boston and other large cities, where it sells for good prices. It is a standard and favorite sort with all pepper growers who know it. A wonderfully good bearer, fruits early, pretty green color turning to a brilliant red at maturity. Entirely mild, of large size and thick flesh, comes well, sure cropper, and desirable in many other ways. A big improvement on the old type of Sweet Bell Pepper. Pkt. 5c., oz. 30c., ¼ lb. 85c., lb. \$3.00.

## Long Sweet Cayenne

We introduced this pepper in 1909 and its popularity continues to grow enormously. Fruits are about 6 to 7 inches long and 2 inches in diameter at the stem end, tapering gracefully to a point; sweet and of a fine delicate flavor. Plant a strong grower and enormously productive. Long Sweet Cayenne are in great demand in all large cities at good prices. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

## MOORE'S SOUTHERN

## Moore's Southern Shipper

This is a highly valuable New Pepper, carefully bred and selected to meet the requirements of growers who ship their peppers in crates or small packages. The shape and size, which is approximately shown in our illustration, enables it to be packed to show up to better advantage in six and eight basket carriers than any other variety hitherto produced. It has become a great favorite with commission houses, dealers and consumers. Owing to these conditions it finds a more ready sale, and at higher prices than either the Ruby King, Neapolitan, Sweet Bull Nose or Chinese Giant. It stands pre-eminent as a shipping sort and is also desirable for home market. It is a money-maker for the grower, and we highly recommend it to all who grow peppers for profit. Single plants carry from 40 to 50 marketable fruits at one time. It develops quickly, is a long continuous yielder and of great value to the market grower. Pkt. 10c., 3 for 25c., oz. 40c., 2 oz. 65c., ¼ lb. \$1.00, lb. \$3.75.





# POTATOES

Grown for seed in the far North. 10 to 12 bushels to the acre. 1 peck will plant about 125 hills. Michigan Grown Seed Potatoes.

Our seed potatoes have been carefully grown, especially for seed, on light, sandy loam, entirely free from all disease, in the extreme north of the State of Michigan, and will give the best possible results to all who plant for private use or profit. Prices vary with the market. Special prices given by letter on lots of five barrels and over. We give full legal weight.

## ...Advantages of Changing Seed Potatoes...

There is no other crop that we raise that is so much benefited by the introduction of fresh seed from time to time as the potato. They seem to take on new life and prosper wonderfully, provided the change is to a well-selected stock, and the further north it is grown, the better. Our best customers will not plant their own raising of seed at all, but buy of us every year. They can grow nearly double the crop on the same land that they can from their own raising, and the tubers are smoother, handsomer and of better quality and more salable in the markets. A good change of seed always pays. The yield is frequently doubled thereby.

**Potatoes by mail.** The price of all varieties is 30c. per lb. or 3 lbs. for 75c., correctly labelled, and sent, postpaid, to any address in the United States.

## FILLBASKET EXTRA EARLY

Originated by crossing our famous Snowball and Quick Crop. The Fillbasket Potato soon proved itself to be a very popular and profitable sort for home use and shipping and has forced its way among our largest planters. Those who grow it for market find it to be twice as profitable as Early Rose, Hebron, Triumph or Early Ohio. It always commands a higher price than other sorts and besides it is an enormous cropper, as our photo illustration shows. It is, as its name would suggest, a remarkably quick grower, of the most approved shape—viz., a very smooth, full tuber, with no slim points nor projections to waste in preparing for the table, or waste in handling. Sufficiently elongated to make a good baker, it is not too much so to serve well boiled. It is an ideal general purpose potato. In color, it somewhat resembles the Prince Edward Island Rose. When cooked, the flesh is pure white, dry and flaky. ½ pk. 35c., pk. 75c., ½ bu. \$1.25, bu. \$2.25, bbl. \$5.00.

## NEW EXTRA EARLY POTATO. The Bovee A GREAT CROPPER.

It takes a leading place among the heavy cropping varieties, an unusual thing among first earlies. It is even earlier than Early Ohio, and compares favorably with Triumph. True stock. Pk. 65c., bu. \$2.00, bbl. \$4.50.

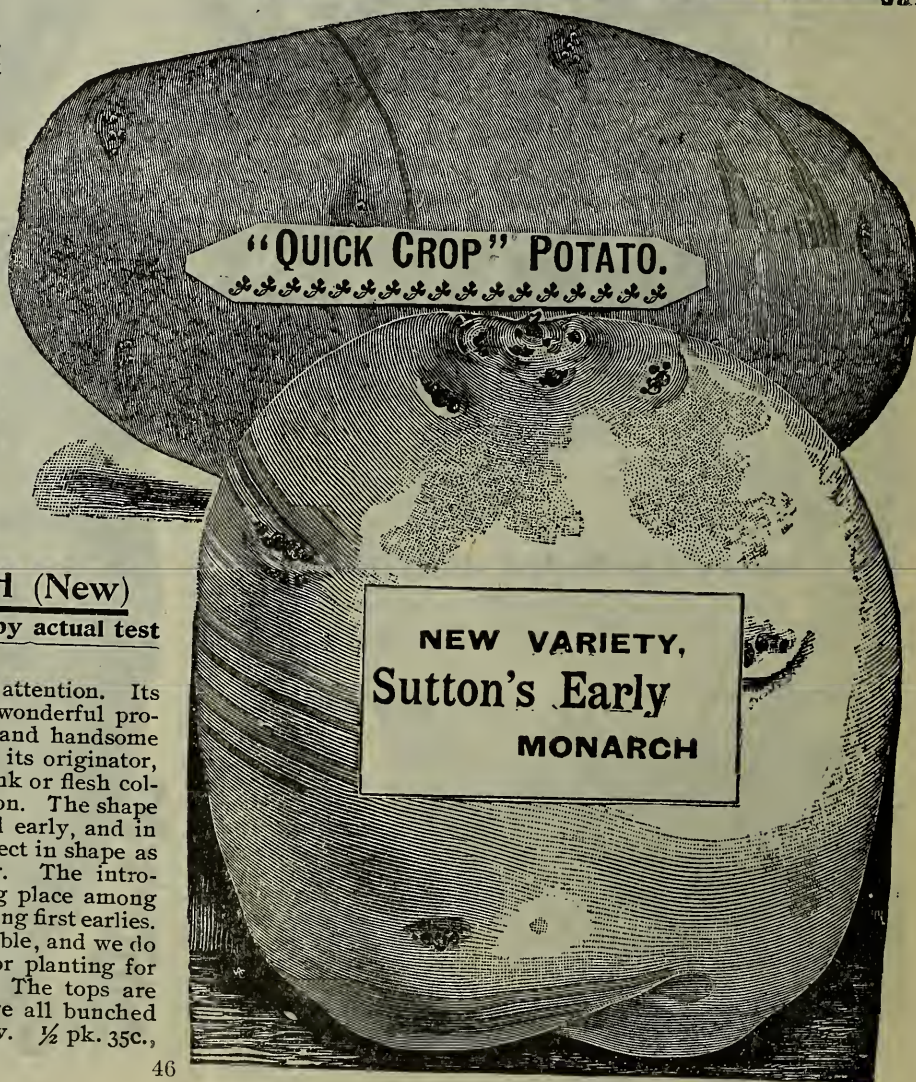
## QUICK CROP VERY PROFITABLE FOR EARLY MARKET.

It is several days ahead of the Early Rose, and is a special favorite with farmers and marketmen. Maturing early, brings highest prices, and the land can be used for other crops; does well on any soil suitable for potatoes. The tubers grow compact in the hill, are easily dug, very few small ones—nearly every one marketable size; few eyes which are even with the surface. Skin a delicate pink color. They keep firm until late in the spring. Many of our Southern growers plant this variety almost exclusively for early shipment North. With heavy manuring, close planting and good culture, a very large and profitable yield can be expected; 300 to 500 bushels per acre is not an unusual yield. Pk. 75c., bu. \$2.00, bbl. \$4.50.

## SUTTON'S EARLY MONARCH (New)

Under ordinary cultivation, this variety has by actual test produced 463 bushels per acre.

This new early potato is now attracting wide attention. Its points of excellence, as claimed, are its earliness, wonderful productiveness, vigor of growth, quality, smoothness and handsome shape and appearance. It receives its name from its originator, Mr. Sutton, a noted potato hybridizer. It is a pink or flesh colored potato, of the shape indicated by the illustration. The shape is very uniform. It matures from early to second early, and in table quality is white, dry and mealy. It is as perfect in shape as the Snowball, and probably about one week later. The introducer says that the Early Monarch takes a leading place among the heavy cropping varieties, an unusual thing among first earlies. Our own observations on Early Monarch are favorable, and we do not hesitate to commend it highly. As a variety for planting for second early or late crop, it is without an equal. The tops are comparatively short and stocky, and the tubers are all bunched together in the hill, and are of good size and quality. ½ pk. 35c., pk. 75c., ½ bu. \$1.25, bu. \$2.25, bbl. \$5.00.



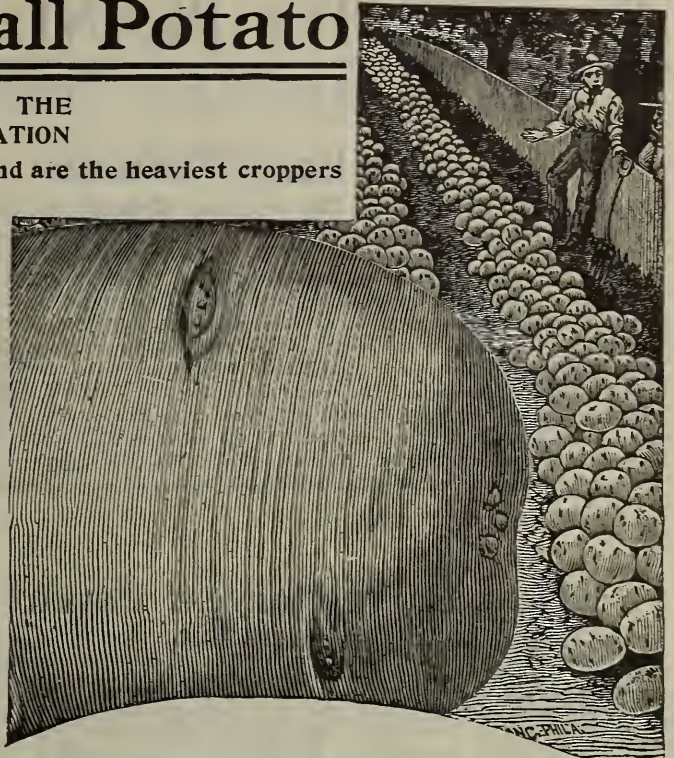


# Moore's Early Snowball Potato

THIS AND MOORE'S FILLBASKET ARE THE  
TWO EARLIEST POTATOES IN CULTIVATION

They are fully a week in advance of any other kind in earliness and are the heaviest croppers

Moore's Snowball can always be marketed at least ten days before the top dies, as the new potatoes commence to grow before the tops are six inches high. Another great merit lies in its **great keeping properties**, remaining solidly fresh until the new crop is dug, and will often remain in the cellar without sprouting until June 1st. Hills of "new potatoes" of a fit size for table use can be dug in six weeks from the time of planting if weather for growing has been favorable, and the tops thoroughly ripened in from eight to nine weeks, with crop fully matured. Moore's Early Snowball was produced from a seed ball taken from a vine of the Snowflake, growing between Early Rose and Early Ohio. Tubers are oblong, skin a beautiful pink color, flesh white; upright, strong vines, with tubers growing compactly in the hill. We have never tested a kind which possessed the desirable points of an extra early, large yielding, high quality potato like the Moore's Early Snowball. Our grower informed us early last season, when all early crops were but half grown, that Moore's Early Snowball and Fullbasket had set much more and that the tubers were double the size of any extra early varieties he had planted, and adds, "We should save seed for a larger planting next year." 1 lb. 30c., 3 lbs., 75c., by mail postpaid; pk. 70c., ½ bu. \$1.25, bu. \$2.20., bbl. \$4.75, 2 bbls. \$9.00, 5 bbls. \$22.00.



## Moore's New Early Bonanza Potato

Extremely prolific and fully a week earlier than the Early Rose. Color a beautiful white, and very mealy when cooked; size, medium to large. Growth very smooth and uniform. The shape is very well shown in our picture. This potato is in exceedingly high favor with market gardeners everywhere, and especially in the South. It makes a handsome early potato for either barrel or basket. Its beauty, good quality, extreme earliness and great productiveness make it highly profitable, no matter where grown. It is equally desirable for the home garden, where good quality is always appreciated. In point of maturity it follows our Early Fullbasket and Snowball.

We sell it by  
mail, postpaid:

1 lb. 35c.,  
3 lbs., \$1.00.

By express  
or freight:

Pk. 75c.,  
½ bu. \$1.20,  
bu. \$2.25,  
bbl. \$4.50,  
2 bbls. \$8.50,  
5 bbls. \$21.00.

## Moore's New Early Bonanza Potato

The great drought resister. We mean just what we say about it being a great drought resister. It stands hot, dry weather better than any other sort. We have seen Early Rose, Hebrons, Irish Cobblers, Green Mountains, Ohios, etc., cease growth entirely and fail to produce even 10 per cent. of a crop in dry seasons, while Moore's Early Bonanza vines stood up green and vigorous and produced a tremendous crop of beautiful potatoes. Thousands of market gardeners will bear us out in this statement. In growth the vine is dense and robust, but compact. This is favorable to close planting. It is also a magnificent main crop potato. There are many people who plant but one variety. To such we would not hesitate to recommend Moore's Early Bonanza, on account of its being a splendid potato when early, a splendid potato when used in the summer or fall or winter. It is a perfect keeper—none better. There are rarely any small potatoes in a hill. Many of our customers say it is way ahead of any other sort as an all 'round potato for early or late. It seems to be disease proof; neither scab nor blight has attacked it. A good thing, did you say? We should say so, my friend. It is here to stay, and we believe you are like us, in that you know a good thing when you see it and that you will plant it, and plant lots of it, too. Just one more word—you. It will pay you big to plant it, be it a peck or a hundred bushels.

MOORE'S NEW  
EARLY BONANZA  
POTATO  
THE GREAT DROUGHT  
RESISTER

YIELDS  
575 BU. PER  
ACRE.

THE  
GREAT MONEY  
MAKER.



# IT PAYS TO PLANT GOOD EARLY POTATOES

## Clyde's Early Fortune

The shape is nearly round. The vines resist drought to a remarkable extent and the crop is matured before the hot dry summer sets in and is remarkably free from second growth. Planted with the Bovee the Eureka matured ten days earlier, and the vines were entirely dried up while those of Bovee made a second growth. It is a week earlier than Early Rose or Hebron, and is an excellent keeper for so early a potato. We have eaten tubers which were in good condition the spring following. The firm white flesh is of good flavor when cooked, but not equal to Sutton's Early Monarch. The tubers are quite broad and of a shortened oblong form, thick through, with few eyes. The skin is smooth and of a snowy whiteness. It is well adapted to all sections of the country and especially so on light soils. Per lb. 30c., 3 lbs. 75c., postpaid. By express or freight: Per pk. 65c., bu. \$2.00, bbl. (165 lbs. net) \$4.50.

## New Early Harvest Potato

This exceedingly promising new potato was sent out for trial to some of our customers, under the name No. 97. The reports received were very flattering. The name, Early Harvest, is bestowed in honor of its originator, Clyde Somerset, a leading potato specialist of New York. It is handsome, medium early, highly prolific and very desirable in every respect. In character, Early Harvest potato has the same parentage as Empire State. It is somewhat on the order of the Beauty of Hebron, but is the same shape as the Quick Crop. Some of the blood of the M. & S. Early Snowball flows in its veins. In a word, it is high bred all over. The eyes and sprouts indicate vigor and youthful strength and the table quality is superb. Last, and most important, it is a heavy cropper. Mr. Wm. Parsons, an experienced potato grower of Delaware Co., Pennsylvania, who has grown the Early Harvest for several years, says: "It has, in fact, for several years outyielded all old standard and new varieties." He, moreover, testifies that the tubers are free from both blight and rot, owing to the vigorous growth. The vines are brimful of fresh vitality and we recommend Early Harvest as a money maker. From our personal observation we highly endorse it for light sandy land and sandy loams along river bottoms.  $\frac{1}{2}$  pk. 35c., pk. 70c., bu. \$2.00, bbl. \$4.50.

## New White Rose

This new potato is no experiment; we have watched it for five seasons, and pronounce it the best long white potato we ever saw. It has never shown the first sign of blight, and in point of yield is ahead of all other long white sorts. This potato is a cross between the Early Rose and White Star, is medium early and a strong grower. Vines are rank, rich dark green in color and absolutely blight proof. It seems also to be proof against the potato beetle as well. There are no poor or slim hills with the White Rose, all hills yielding about the same throughout the whole field. In cooking qualities it is second to none. When cooked it resembles Early Rose and is equally good. It is the most productive of the long white varieties and will yield 200 to 400 bushels per acre on any good land. Its unusually fine appearance enables it to command "fancy" prices in all markets. Potato growers who neglect to secure some of these for seed will make a mistake.  $\frac{1}{2}$  pk. 40c., pk. 75c., bu. \$2.00, bbl. \$4.50.

## New Morning Star

This handsome new variety is the finest in quality of all the long shaped early potatoes, as well as the very earliest variety combining large size. We have tested it several years and find it earlier than the Houlton or P. E. Island Rose, fully as large and vastly more productive. The color is a very light pink. Its exceedingly fine table and cooking qualities make it a great favorite with all, housekeeper and grower as well. We have several records of yields exceeding 550 bushels per acre. The tops die down quickly after maturity, which allows the ground to be prepared early for a second crop; consequently of great value to market gardeners. We know all our customers who plant it will be well pleased with it. Another valuable feature is, it is adapted to all kinds of land. Please order early. Pk. 75c.,  $\frac{1}{2}$  bu. \$1.25, bu. \$2.00, bbl. of 165 lbs. \$4.50. Special prices for large quantities will be quoted by letter.

## New Northern Star

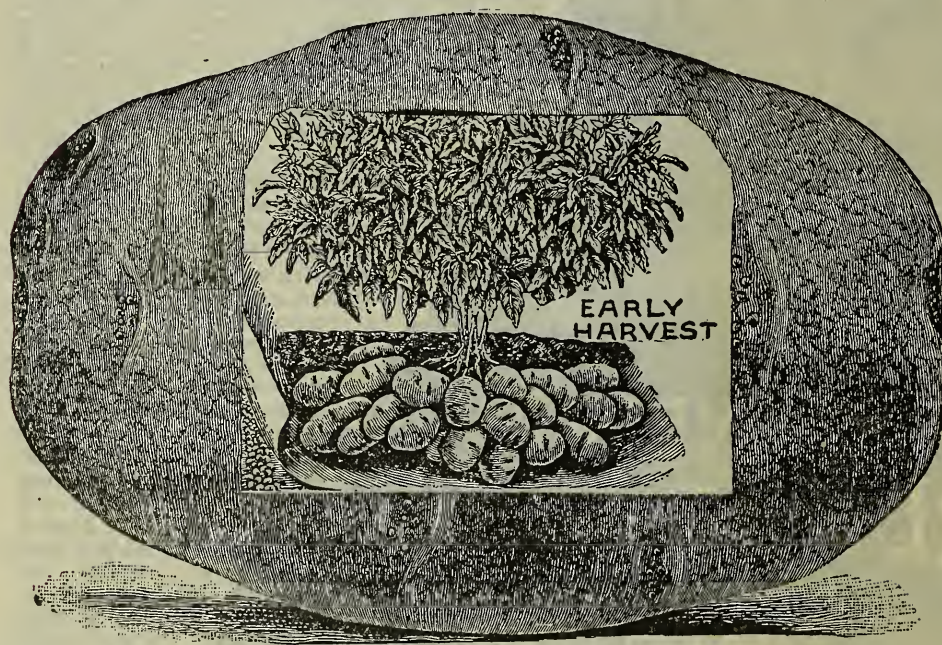
This grand variety originated near Van Buren, Aroostook County, Maine. So eager were potato growers to obtain seed of it that they paid \$25.00 per barrel for it, and considered it cheap at that. The vines are strong, with exceptionally deep green foliage, making a robust healthy growth, where other sorts are cut down by blight. It will bring a higher price than any other sort. It is the quickest and finest cooking late potato we ever tested, as well as the most delicious in flavor. Flesh fine grained, and of a pearly whiteness, and cooks dry and floury. Even when freshly dug it cooks dry and mealy. It has produced at the rate of 800 bushels per acre, which makes it a very profitable variety for the planter. It will pay every potato grower to plant one or more barrels of this magnificent variety, so that they can sell seed to their neighbors at top notch prices. As a keeper we have had it in perfect condition as late as August 28th. Don't fail to include it in your order. Our word for it, the more the better for you and your bank account. Pk. 65c.,  $\frac{1}{2}$  bu. \$1.20, bu. \$2.00, bbl. \$4.00.

## Standard Varieties

	Pk.	Bu.	Bbl.
Early Snowflake (true).....	\$0 60	\$1 75	\$4 25
Extra Early Ohio (true).....	50	1 75	4 00
Carmen, No 3.....	50	1 75	4 00
Crown Jewel.....	50	1 75	4 00
Bliss Triumph.....	50	1 75	4 00
Early Sunrise.....	60	1 75	4 00
Green Mountain.....	50	1 75	4 00
Prince Edward Island Rose.....	75	2 00	4 50
Houlton Early Rose.....	50	1 75	4 00
Early Beauty of Hebron.....	50	1 75	4 00
Early Puritan.....	50	1 75	4 00
Pride of the South.....	50	1 75	4 00
Mammoth Pearl.....	50	1 75	4 00
Sir Walter Raleigh.....	50	1 75	4 00
Late Beauty of Hebron.....	50	1 75	4 00
Irish Cobbler.....	50	1 75	4 00
Late Rose.....	65	1 75	4 25
State of Maine.....	60	1 75	4 00
Vermont Gold Coin.....	60	1 75	4 00
Rural Blush.....	60	1 75	4 00

## Hybridized Potato Seed

We offer a very fine strain of Potato Seed, the product of numerous hybridizations between many of the best new and old varieties in cultivation, to which we have added the best selections from prominent English, French and German potato growers. All notable new varieties are obtained from hybridized seed. We frequently purchase at good prices promising seedlings grown from seed purchased from us. Price, postpaid, pkt. 15c., 4 pkts. 50c. Full directions for planting, cultivation, etc., on each packet.



## GET FANCY PRICES AND BIG MONEY FOR EARLY TRUCK AUSTIN'S PATENT PLANT BED-PROTECTING CLOTH—SUBSTITUTE FOR GLASS—WILL AID YOU



This will be found an excellent substitute for glass (at one-tenth the cost) in protecting from frost all kinds of seeds and plants on which glass sashes are used in early spring. The patent treatment given the cloth fills the threads and fibres and preserves them from decay, and, to some extent, sheds rain. It is of great value to market gardeners and florists who grow either hardy or tender plants. We have supplied it to our customers in all sections of the country, and with hardly an exception have had gratifying reports from its use. We have found it excellent in protecting and forwarding all kinds of seeds and plants for which glass sashes are used in early spring, etc. It will have to be transplanted. All our grades are of extra quality, one yard wide, and with proper care it will last for a number of seasons. If by mail, add 5c. per yard.

**LIGHT GRADE.** Per yd. 6c., by the piece of 70 yds. 5c. per yd.

**MEDIUM GRADE.** The best for general purposes. Per yd. 11c., by the piece of 60 yds. 9 $\frac{1}{2}$ c. per yd.

**EXTRA HEAVY GRADE.** Per yd. 15c., by the piece of 40 yds. 14c. per yd.



# Plant Our Frost-Proof Hardy Cabbage Plants

## And You Will Double Your Profits

We have these plants grown especially for us in South Carolina where the soil and climatic conditions are just suited for growing tough, hardy cabbage plants during the Winter and early Spring. The seed is planted in the open in the months of October, November, December, January and February, and when about eight to ten weeks of age they are very tough and hardy. When in this condition they can be shipped to territory further north and planted in the open ground a month to six weeks sooner than the home-grown hot bed or cold frame plants. These FROST-PROOF HARDY CABBAGE PLANTS will stand a temperature of 8 to 10 degrees above zero without injury, the land freezing, or the plants being covered with ice, sleet or snow after they are planted will not hurt them.

The top of the plant does not grow until your regular Spring weather opens up, but the roots grow from the time they are planted and just as soon as Spring weather starts, the plants grow very fast, maturing headed cabbage ten days to three weeks sooner than you can mature them from hot bed and cold frame plants. You know what the difference in profit will be.

TO GET THE ADVANTAGE OF THESE FROST-PROOF HARDY CABBAGE PLANTS THEY MUST BE PLANTED A MONTH OR SIX WEEKS EARLIER THAN YOU WOULD PLANT HOME-GROWN PLANTS.

Our cabbage plants are shipped direct from our growing station in South Carolina by mail or express. We can fill orders from December 1st to April 15th. We guarantee safe delivery and in good order.

The plants may be somewhat wilted and have a hard, stunted appearance. Regardless of appearance, however, they will produce the crop results.

We offer the following varieties: Early Beauty Jersey Wakefield, Large Early Oxheart, Charleston Wakefield, Model Summer, Succession, Early Flat Dutch and Early Drumhead.

Prices by mail, postage paid, 35 cents per 100. By express, buyer paying express charges, which under special rates are very low. 500 for \$1.00. In lots of 1,000 to 4,000 at \$1.50 per 1,000; 5,000 to 8,000 at \$1.35 per 1,000. In lots of 10,000 or over at \$1.25 per 1,000. Cash must accompany the order.

Plants packed 500, 1,000 or 2,000 to the crate. Ordered in these quantities, they weigh about 25 pounds per 1,000 plants crated for shipment, and can be shipped to any point safely where they will arrive within four or five days. No plants shipped C. O. D.

## NEW JERSEY SEED SWEET POTATOES

New Jersey grown Sweet Potatoes are everywhere acknowledged to be the best in quality, being much dryer and sweeter than those grown in the South and West, while their keeping and shipping qualities are away ahead, and will always bring the highest market price. We make a specialty of seed sweet potatoes, growing our stock exclusively in New Jersey. We pack for shipment in boxes and barrels, with greatest care; but wish it distinctly understood that customers take ALL RISKS after we deliver in good condition to the express or railroad company here. We do not ship until about planting time unless specially ordered to do so. 500 plants furnished at 1,000 rate.

**EXTRA EARLY CAROLINA, JERSEY "UP-RIVERS," EARLY NANSEMOND and NEW EXTRA EARLY ACCOMAC.** Each, per pk. 30c., bu. \$2.25, bbl. \$4.50. Plants of the above ready after May 1st; 60c. per 100, by mail, postpaid; by express, 35c. per 100, \$2.50 per 1,000.

**NEW GOLDEN SWEET.** It is better adapted for cultivation in the northern states than any other variety. Price, per pk. \$1.00, bu. \$2.75, bbl. \$5.00. Price of plants, ready after May 1st, 75c. per 100, by mail, postpaid; 40c. per 100, \$3.00 per 1,000 by express.

## IMPROVED VINELAND BUSH SWEET POTATO

The Improved Vineland Bush Sweet Potato is shorter and more chunky in shape than the old variety. It originated on the farm of John Maytrott, the extensive sweet potato grower of New Jersey, from the well-known Early Nansemond and old Vineland Sweet Potato. It is a perfect bush, with no inclination for spinning, resembling a bean bush very closely. They are most abundant bearers, good flavor, handsome rich yellow color and excellent keepers. Customers say: "They're a great improvement over all other vineless potatoes."

Plants of the Improved Vineland Bush Sweet Potato ready after May 1st; 50 for 60c., 100 for \$1.00, by mail, postpaid, 75c. per 100, \$4.00 per 1,000, by express. (500 plants at 1,000 rates.)

We will make special prices by letter for larger quantities—write us before you buy. We are headquarters.

**KNISEL'S RED QUEEN.** An excellent short or chunky variety with pretty red skins and deep yellow flesh, sweet and mealy. Very productive and good keeper. Generally regarded as the best eating sort of all. Plants ready after May 1st; 65c. per 100, by mail, postpaid; by express, 40c. per 100, \$3.00 per 1,000. No tubers for sale.

## SOMETHING NEW—AGRICULTURAL TURNIP

Mr. Market Gardener and Farmer, if you have dry, hard, non-porous, heavy, stiff, clayey or "bakey" soil, plant this wonderful turnip on it and all these objectionable qualities of your land will disappear. In this latitude sow the seed about August 1st, at the rate of 3 pounds to the acre. The roots will penetrate the ground from 12 to 15 inches where they are allowed to remain until spring, and the soil will be found to be in a nice friable, loose and mellow condition, and will produce better crops of anything than ever before. This turnip adds much to the fertility of the soil and will greatly assist it to retain moisture in dry weather, and will grow better root crops than ever before. The fact is, this wonderful turnip will greatly benefit all kinds of soils. It is a wonderfully cheap fertilizer and soil renovator. Both the tops and roots are greatly relished by cows, sheep, hogs, poultry and other stock. Try it and be convinced. Oz. 10c., 1/2 lb. 25c., lb. 60c., 5 lbs. \$2.90.

## GREAT SPECIAL OFFER—We Pay the Postage

### Free Seeds

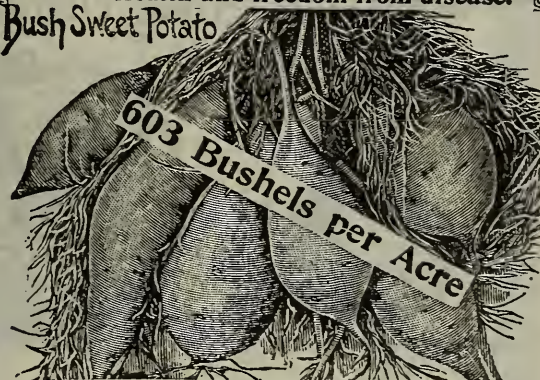
\$1.00 buys \$1.50 worth of vegetable or flower seeds in packets or ounces  
\$2.00 buys \$3.00 worth of vegetable or flower seeds in packets or ounces  
\$3.00 buys \$4.50 worth of vegetable or flower seeds in packets or ounces  
\$5.00 buys \$7.50 worth of vegetable or flower seeds in packets or ounces

when the money is remitted with the order. This generous offer does not apply to seeds in bulk, by the quarter pound, pint or upwards, nor to flower seeds in trade packets; the latter are net.

## A Marvel in Vigor!

Health and freedom from disease.

Bush Sweet Potato



NEW VINELAND BUSH SWEET POTATO.

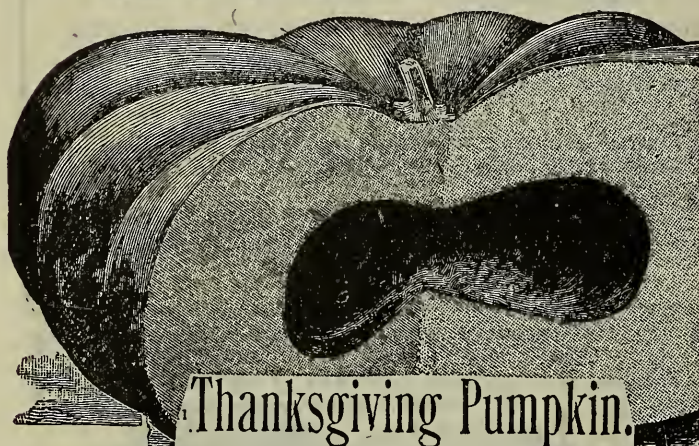
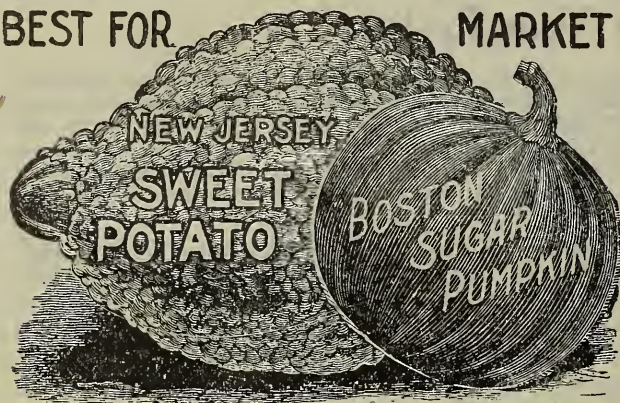




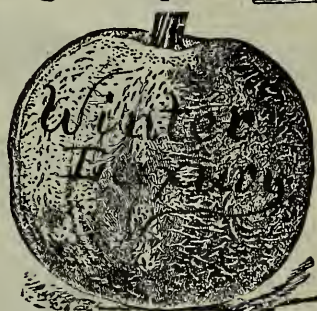
# PUMPKIN

BEST FOR

MARKET



Mammoth Golden Cashaw



**Large Cheese.** Of fine grain and excellent flavor. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 65c.

**Tennessee Sweet Potato.** Of medium size, pear shaped color creamy white, lightly striped with green; flesh thick, creamy white, fine grained, dry, brittle and of excellent flavor. When cooked it has somewhat the appearance of sweet potatoes, but of more delicious taste. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 80c.

**Cashaw.** Long, yellow crookneck. Good keeper. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 60c.

**New Jersey Sweet Potato.** Very showy and attractive. Flesh a rich yellow color, solid, fine grained, very thick, sweet and excellent for pies and baking. Cooks dry. Very hardy and productive. Extra good keeper. Extensively grown. Very popular market sort. Bugs seldom bother it. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**Genuine Mammoth, or True Chilian.** (Also called **KING OF THE MAMMOTHS.**) It grows to an enormous size, three feet or more in diameter and one hundred to two hundred pounds or more in weight. Skin deep yellow; flesh very thick. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**Winter Luxury Pumpkin.** Few, if any, pumpkins can equal the **Winter Luxury** for cooking—in fact, one of our growers who knows all varieties is emphatic in stating that “it is the best pumpkin grown for pies.” The flesh is very thick, sweet and fine flavored, making the most delicious pies. Color a golden russet, finely netted. Flesh deep golden, sweet and tender. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 80c.

**Japanese Pie Pumpkin.** The seed cavity is extremely small. The seeds are curiously sculptured in the manner of Chinese letters. It is a very productive variety, ripens early, of medium size, good keeper and weighs fifteen to twenty pounds. The flesh is a rich salmon color, unusually fine grained, and when cooked or stewed is almost as dry and mealy as a sweet potato. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**Mammoth Golden Cashaw.** (New.) The flesh is a rich yellow color, solid, fine grained, very thick, sweet and excellent for pies, and equally good for baking. They are very hardy; bugs seldom bother them. Can be grown among the corn, and yield a much heavier crop than most other sorts. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 80c.

**Large Connecticut Yellow Field.** Easily grown alone or in the corn. Oz. 5c.,  $\frac{1}{4}$  lb. 10c., lb. 30c., 10 lbs. \$2.50.

**New Boston Golden Sugar.** One of the best yellow pumpkins. They are round in shape and very slightly ribbed. The skin is of a rich golden-orange color very beautiful. Flesh of extra fine flavor, cool, soft and tender. It is a splendid keeper. Enormously productive. Just the right size to see in baskets. Makes excellent pies. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

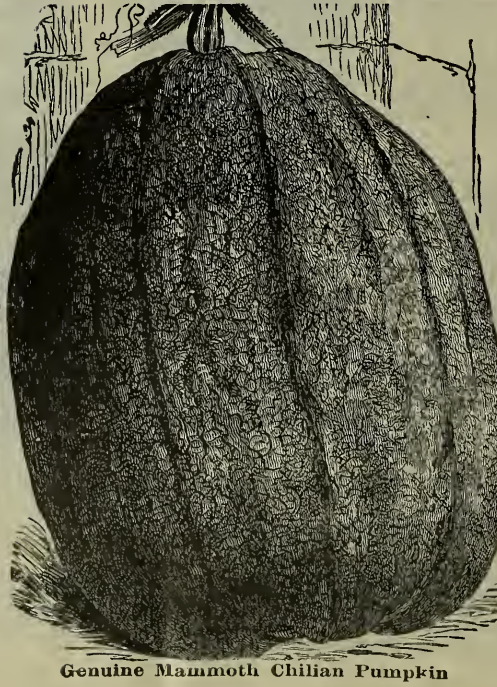
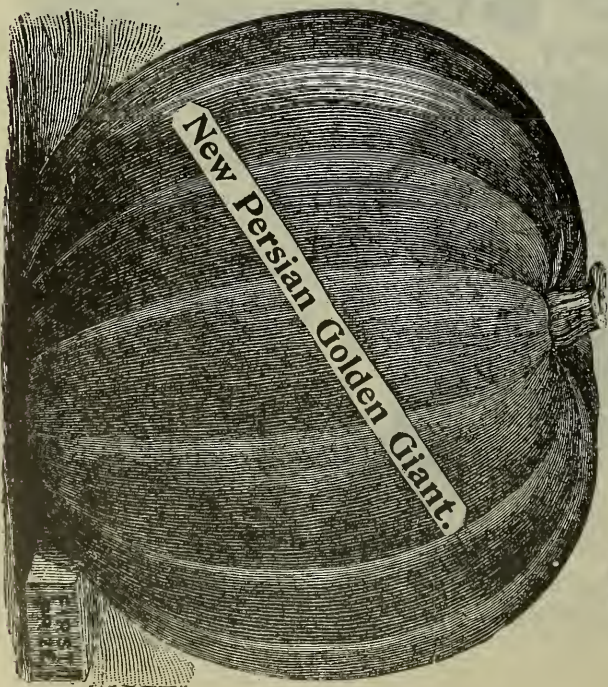
**Mammoth Etampes Bright Red.** This giant variety, is quite celebrated and has been grown in this country to an enormous size. It is of a bright, glossy red color. A splendid variety to grow for exhibition purposes. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. 90c.

**Yankee Cow Pumpkin.** This valuable pumpkin will be found a great boon to farmers with dairies, large or small. It greatly increases the flow of milk, besides imparting to it a rich yellow color, and really adds to the flavor and color of the butter of all cows fed upon it. Twelve tons to the acre is no unusual yield if land be manured liberally a full crop can be grown among corn. It is a most excellent keeper and will be sure wealth to all who grow and feed it liberally. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 45c., 5 lbs. \$1.75.

**Thanksgiving Pie Pumpkin.** On account of the extra thickness the yield in pounds is double that of other kinds. The flesh is orange in color, fine grained, sweet and has the delicious pumpkin flavor essential to the making of first-class pumpkin pie. The name “Thanksgiving” was suggested by the almost universal custom of having pumpkin pie at the Thanksgiving dinner. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**New Persian Golden Giant.** Produces truly gigantic globe-shaped fruits. The skin is of a beautiful rich salmon color, while the firm fine-grained flesh is highly colored, of a deep yellow, sweet flavored and very thick. The pumpkins attain an enormous size and will attract great attention when placed on exhibition. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 45c., lb. \$1.40.

**HOW TO GROW MAMMOTH PUMPKINS**  
Plant in rich soil three to four seeds in a hill; make hills twelve to fifteen feet apart each way. When the plants have a fair start cut weakest so as to leave one or two of the strongest plants in each hill. As the vines develop and flower and small pumpkins come in turn, remove all but one of the best young pumpkins on each vine. By doing this the full strength of each vine will go into one pumpkin and produce a large specimen.



Genuine Mammoth Chilian Pumpkin



All our seed is grown from transplanted roots only, which insures the greatest possible perfection. Our seed will therefore give much better satisfaction than that obtained elsewhere.

## MOORE'S QUICK SELLING

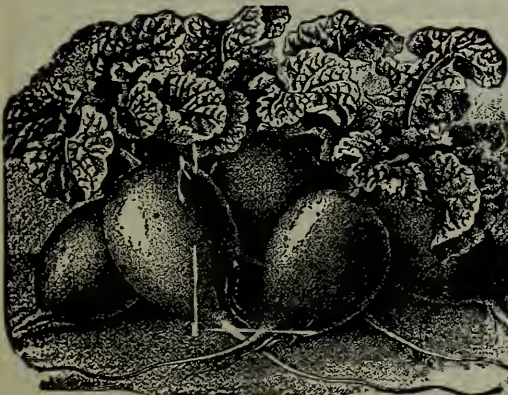
The general verdict of radish growers is that it is the "quickest selling radish" they ever had; hence we named it "Quick Selling Radish." Our illustration shows its natural size and shape. The color is a very brilliant and attractive red, flesh very crisp and tender; usually matures in twenty-eight days from time of sowing. It is the most valuable new radish introduced for many years. The appearance is at once striking to all, and it should be grown by every market gardener and amateur. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.00.



## FRED. SIMONS'S SOLID IVORY

This is pronounced by many customers to be the only perfect round white for open ground. It is entirely distinct from any other white turnip variety. Its points of superiority are remarkably short top and rapid growth, perfect globe turnip shape, short and very small top root, extra fine quality and showing no disposition whatever to become pithy with age, remaining solid and juicy long after fully grown. Owing to its very new short leaves it can be grown very closely in the row without causing the leaves to "draw." Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$3.40.

## MOORE'S SCARLET GEM



This variety is indeed a perfect gem. It pleases all who plant it and all who eat it. Very short top, very early and suitable for growing under sash or open ground; color a beautiful rosy scarlet; flesh white, crisp and of good flavor. It will mature radishes in 37 days, which never become pithy, and we highly recommend it to all radish growers. Don't fail to include it in your order. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00, 5 lbs. \$4.50.



WHITE ENGLISH SUMMER

## WHITE ENGLISH SUMMER

A very desirable radish for summer use, remaining solid and crisp after spring sorts are over. Top of medium length. Much used in England. Very crisp and sweet. It is well adapted for sowing at any season of the year. It is a quick grower, has a small top, can be planted closer than most white summer sorts—and it finds ready sale. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c., 5 lbs. \$2.50.

# RADISH

The growing of fine types of radish seed for market gardeners is a leading specialty with us. It will pay you to get the best.

## M. & S. New Red Strawberry

It is unquestionably the handsomest small red variety ever produced. The flesh is pearly white, which forms a strikingly beautiful contrast with the glowing crimson color of its skin and beautiful delicate green color of its small, short leaves. It is the earliest, handsomest, finest, juiciest, tenderest, sweetest and best small radish ever grown. It is equally valuable for market gardeners or home use, either for forcing under glass or open ground culture. Will mature in 28 days. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 85c.



## WHITE HOT HOUSE

We have never been able to offer to our patrons an early white radish which possesses in a marked degree as many desirable qualities as this, for growing in the greenhouse, hot bed, cold frame or early border. The color is pearly white, symmetrical shape, remarkably short top, very solid and rapid growth. It is the ideal white radish for all the above purposes. Is remarkably sweet, tender and juicy. This is the best extra early white radish ever produced, and it is the only white radish that can be successfully grown under glass where heat is used. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.



## New Pink Lady Finger.

They grow perfectly straight and smooth, and from four to five inches in length. Their attractive rosy pink colored skin is very thin, and the flesh crisp and brittle, and of delightfully mild pungent flavor; it has a clear, waxy, transparent appearance, top short, stands a long time before going to seed. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 65c., 5 lbs. \$3.00.

## New White Icicle.

The flavor of this new variety is very mild, and it is invaluable for slicing. The top is quite short, flesh very crisp, tender, juicy and is very attractive when bunched. It matures in about thirty-seven days from the time of sowing the seed and remains in prime condition for eating for fully two weeks. For the cottage, garden or market purposes we consider it a great addition. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 55c.

## Early Scarlet Globe.

It is grown very largely to supply the enormous demand in Philadelphia, New York, Boston and other markets, where its brilliant color and attractive shape have secured for it a prominent place. Our strain of this important variety looks better in the bunch and holds the color longer than any other. Our stock is not equalled by any to-day, and is selected specially for the most critical trade, some growers buying as much as 500 pounds annually for forcing purposes. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., (25 lbs. and over at 60c. lb.)

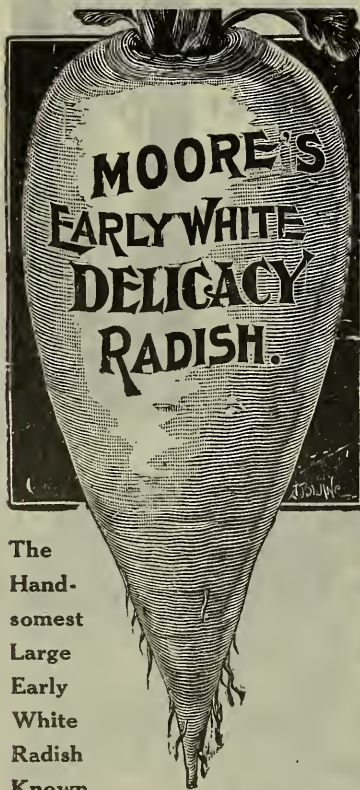
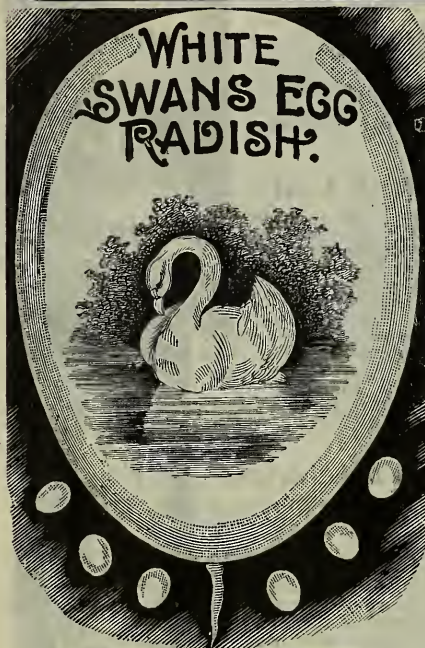
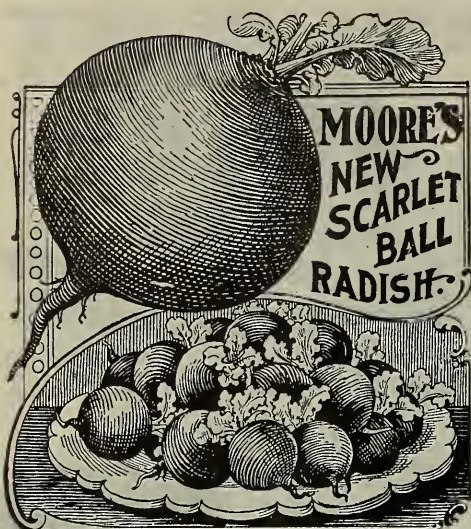
## BRIGHT RED FORCING TURNIP

This is unquestionably one of the best red forcing varieties for growing in cold frames and hot beds; also very desirable for outdoor planting. It is of a brilliant scarlet color, with very short and small leaves, tender, crisp, and in quality all that could be desired. Will mature in twenty-eight days, and can be grown very thickly in the row; unlike other sorts it sells well throughout the year. It does not become spongy nor pithy quickly. You will be pleased with it. Pkt. 5c.,  $\frac{1}{4}$  lb. 30c., lb. 90c., 5 lbs. \$4.25.

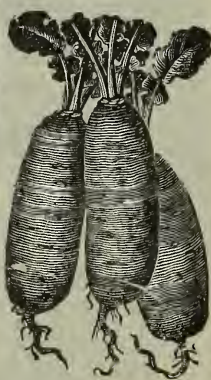


Bright Red Forcing Turnip





The  
Hand-  
somest  
Large  
Early  
White  
Radish  
Known



Perfection China Rose.

## IMPORTANT

the Greatest Possible Perfection. Our Seed will therefore give Much Better Satisfaction than that obtained elsewhere.

### MOORE'S NEW SCARLET BALL.

This is a very distinct and highly desirable new radish of our own introduction and one which we recommend to every grower of radishes. Shape perfectly spherical, very small tap root, short, small leaved and a very attractive vivid scarlet color; flesh pearly white, solid and deliciously crisp, mild and tender. It attains about twice the size of our celebrated *Bright Red Forcing Turnip*. It positively will not grow hollow or pithy; remains deliciously crisp and juicy for weeks; a fine market variety for any season of the year. Well adapted for sash or warm borders or open field culture. We earnestly urge every one of our customers to plant it. Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25.

### IMPROVED WHITE LADY FINGER.

This is unquestionably the finest long white radish for sowing at any season of the year. We found it growing in a field of our Quick Selling which we had planted for seed. In color it is a beautiful waxy snowy white. It is of very rapid growth, and remarkably crisp, brittle and tender; will stand longer before going to seed than any other white sort; equally desirable for the home garden and as a market sort it will be found invaluable. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c., 5 lbs. \$3.00.

**FELTON'S SELECTED WHITE BOX.** Very small top, early, solid, good shape; fine for sash or open ground. Felton's own stock. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 65c., 10 lbs. \$5.00.

**IMPROVED WHITE STRASBURG.** Our stock is much superior to that ordinarily sold. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c., 5 lbs. \$2.25.

**PHILADELPHIA WHITE BOX.** Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c., 10 lbs. \$4.50.

**WHITE VIENNA.** Oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 45c.

**PHILADELPHIA GARDENER'S LONG SCARLET.** Very popular in the Philadelphia and New York markets. The long, slender, handsome radishes are of the most brilliant scarlet coloring. Flesh purest white, crisp and juicy. The best long scarlet radish; they are ready to pull in about twenty-five days. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c., 5 lbs. \$2.75.

**RED CHARTER or SHEPHERD.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c.

**CRIMSON GIANT.** Extra fine stock. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**SCARLET TURNIP WHITE TIPPED.** Oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 40c., 10 lbs. \$3.50, 100 lbs. \$30.00.

**SUTTON'S SCARLET TURNIP.** Some planters report that they grew these radishes large enough to eat in from seventeen to twenty days from the time that the seed was sown until the radishes were ready for market. The radishes are perfectly round, about one inch in diameter, with thin bright red skin, firm white flesh, crisp and mildly pungent; leaves short and small; excellent for sash, greenhouse or open ground culture. This new radish is remarkable for its crispness and solidity, while it is of most attractive appearance when bunched for market. Pkt. 10c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**FRENCH BREAKFAST.** True, imported. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 50c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 50c.

**PERFECTION CHINA ROSE WINTER.** Extra fine quality. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c.

**PARISIAN BLACK SPANISH.** Fine. Very black skin; pure white flesh without core. Early, good keeper. No market gardener should plant any other. Positively the best type for market. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**ROUND BLACK SPANISH.** Very choice. Home grown. Oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c.

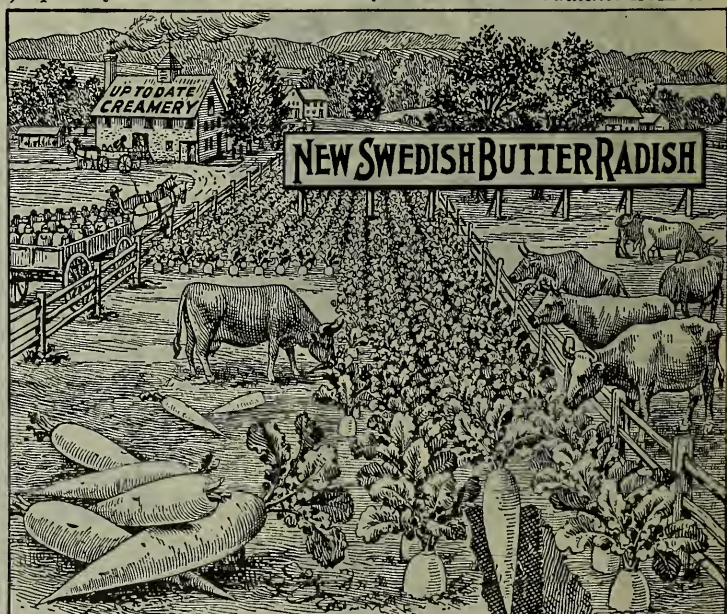
**WHITE SWAN'S EGG.** This is a wonderfully good sort for late summer and autumn and winter use, and it gives us pleasure to recommend it to all our customers. Seed should not be sown before July 1st in this latitude. It is the sweetest of all radishes. We, however, especially recommend it as the best of all white winter radishes from seed

both snow-white, crisp, brittle and of best quality. If buried like apples or potatoes it will keep in perfect condition until spring. Excellent market sort. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

### EARLY WHITE DELICACY

This new sort is a cross between Wood's Early Frame and our Improved White Strasburg. A most distinguishing characteristic is its rich, transparent, waxy appearance. The shape is one long sought for, and the most advantageous for bunching, being what might be called half-stump rooted. The color is pearl white, with the waxy appearance above described, and the texture is very firm and solid.

It is about one week later than Simon's Solid Ivory, but after they are ready for marketing they remain in eatable condition fully three weeks. Top short, flesh mild and crisp; exceedingly well adapted for successive sowings in the open ground. Pleases everybody. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 5 lbs. \$6.50.



### NEW SWEDISH BUTTER RADISH.

Every one having one or more milch cows should plant this valuable radish. We know of no root crop that will insure as good health or prevent disease in milch cows like this. It is a great milk and butter producer; both the tops and roots are greedily eaten. Flesh white and compact. Acts as a fine stimulant and causes perfect digestion, thus increasing the flow and quality of the milk. The roots attain a length of 15 inches by 6 inches in diameter. The yield per acre is double that of ruta bagas or turnips. Can be stored like mangel beets or turnips during winter. Sow 3 to 4 pounds per acre in rows 2 feet apart, or broadcast from July 15th to August 1st. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 3 lb. \$2.10.



**RHUBARB or PIE PLANT**

Rhubarb is probably the most profitable and satisfactory crop a market gardener produces.

**Giant Extra Early Paragon.**

In growth it resembles the Victoria and is quite as large and productive as that well-known variety, but the Rhubarb is more upright in habit, and in the open ground comes earlier into use. Another and still more important merit is the beautiful color—a rich, bright red, and this characteristic remains after cooking, even when

the roots have been forced in absolute darkness. The sticks are large and exceedingly tender, and have a delicious flavor. Altogether this fine variety possesses a combination of qualities which will make it a necessity with every progressive market gardener. Just as desirable for the family garden. It is an enormous yielder and sells at "top-notch" prices. One of our customers took \$1,525.00 from one acre of this sort. Extra strong roots 10c., 3 for 25c., doz. \$1.00, 100 \$7.00. Add 5c. per root if to go by mail. Seed, pkt. 10c., oz. 30c., ¼ lb. 75c., lb. \$2.50.

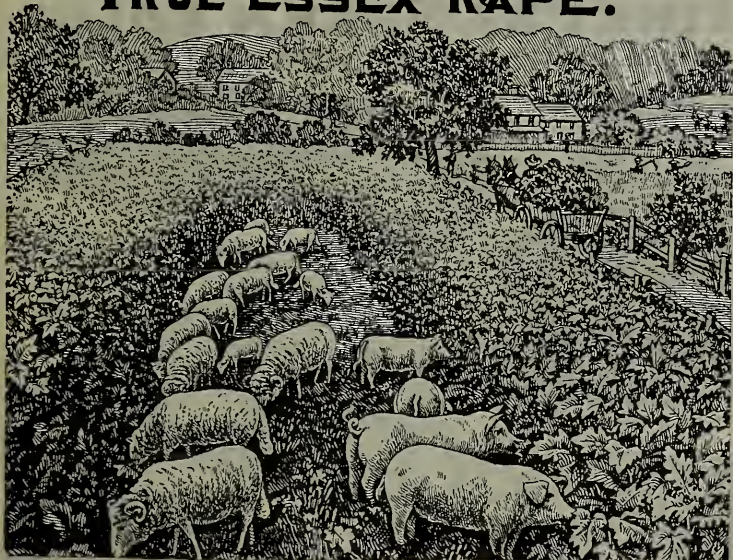
**Crimson Winter.** A large red-stalked, compact-growing, immensely productive variety and the earliest; quality unusually juicy, rich and spicy. Pkt. 10c., oz. 30c., ¼ lb. 80c., lb. \$3.00. Strong roots, each 10c., doz. \$1.00, 100 \$6.00.

**LINEAUS.** Small stalks of very superior quality; rich red color. Pkt. 10c., oz. 20c., ¼ lb. 50c., lb. \$2.50.

**VICTORIA.** A very large, thick, red-stalked late variety of fine quality. Pkt. 5c., oz. 15c., ¼ lb. 40c., lb. \$1.25.

Large roots of Lineaus or Victoria. Doz. 75c., 100 \$4.50, per 1000 \$40.00. Seedlings, 100 \$3.50, 1000 \$32.00. Add 5c. each if to go by mail.

Rhubarb Roots are a great specialty with us and we can readily supply 100 or 1000. Write us for prices, stating quantity wanted.

**TRUE ESSEX RAPE.****TRUE DWARF ESSEX RAPE**

Valuable for Cattle, Sheep and Hogs

This is a highly valuable forage and should be fed by all who grow any kind of live stock for food purposes. Under favorable conditions it is ready for pasturing sheep or cattle within six weeks from time of sowing, and on an average 1 acre will carry twelve to fifteen sheep or hogs six weeks to two months. When on the rape they should at times have access to salt, but water is not necessary. In the Northern States it should be sown from April to end of August for fall pasturing, but as it thrives best in cool weather, it should not be sown in the Southern States until September or October for winter pasturing. In the latitude of Philadelphia it should be sown in April, or in July or August. Its fattening properties are probably twice as good as those of clover, and for sheep the feeding value of rape excels all other plants we know of. At the Michigan Experiment Station, 128 lambs were pastured for eight weeks on 15 acres of rape, sown in July, and showed a gain of 2,800 lbs., or at the rate of 3 lbs. per lamb each week. The growth is enormous and makes excellent green food for all kinds of poultry. To secure the best results the rape should be sown in drills. Sow 4 lbs. per acre broadcast, 2 to 3 lbs. per acre in drills. 1 lb. by mail 30c., pkt. 5c., lb. 12c., 10 lbs. \$1.00, 50 lbs. \$3.50, 100 lbs. \$7.00.



New Giant Thick-Leaved Hardy Winter Spinach,

**SORREL****Large Leaved French.**

Cultivated for its acidity and much used in salads. Pkt. 5c., oz. 10c., ¼ lb. 30c., lb. \$1.00.

**Swiss Chard.** This is a variety of Beet grown for its leaves, which, boiled, form delicious greens; the midribs are esteemed when cooled and served like Asparagus. Pkt. 5c., oz. 10c., ¼ lb. 15c., lb. 40c.



Weeding and cultivating a twenty-five acre field of our Belgium Evergreen Long-standing Spinach for seed, with Planet Jr. Special Hand Wheel Hoes No. 15. Price, \$5.00.

**SALSIFY****Moore's Giant White Russian.**

This is the largest, smoothest and most profitable in cultivation. Roots pure white in color, three times larger than the ordinary Salsify, of very superior quality and fine flavor, flesh very fine grained, tender and of more pronounced and agreeable oyster-like flavor. Invaluable to market gardeners. The tops remain in good condition until late the following spring. The seed should not be sown so early as other varieties. This variety was sent to us by the American Consul at St. Petersburg, Russia, where it is grown to the exclusion of all other sorts. Pkt. 10c., oz. 20c., ¼ lb. 45c., lb. \$1.60, 5 lbs. and over \$1.40 per lb.

**Improved Mammoth Sandwich Island.**

Our improved strain is remarkably fine and superior to any other strain. Pkt. 5c., oz. 15c., ¼ lb. 35c., lb. \$1.00.

**SPINACH**

We are very large growers of Spinach Seed and can give very low quotations on 100 or 1,000-lb. lots of any sort.

**New Amsterdam Prolific Long Standing.**

The most abundant cropper; the longest keeper; the finest quality; double the yield of all other long-standing sorts; the best spring Spinach in the world to-day for the amateur or market gardener. This is a new variety, distinguished for its exceedingly dark-green colored, curly leaves, of robust growth, and for its remarkably long standing qualities, being from two to three weeks later than all other long standing sorts. It is very hardy and will withstand the severest winter, of rapid growth and is adapted to snow any time in the year. On account of it being such an enormous yielder, the ground should be well manured. Pkt. 5c., oz. 10c., ¼ lb. 15c., lb. 35c., 10 lbs. \$3.00, 100 lbs. \$25.00.

**AMERICAN ROUND SEEDED SAVOY or BLOODSDALE.** ¼ lb. 10c., lb. 16c., 100 lbs. \$14.00.

**New Hardy Winter.** The best for fall sowing as well as early spring; of a handsome dark-green color, producing more and larger beautiful curled thick leaves than any other. Will yield double the bulk, and remain firm and brighter longer than any other. The best and most profitable curled variety to grow. Oz. 5c., ¼ lb. 10c., lb. 20c., 100 lbs. \$16.00.

**Belgium Evergreen, or Viroflay Long Standing.**

Leaves very thick, tender, dark-green, and well curled; the leaf resembles our well-known Norfolk Savoy; will stand longer and yield double the quantity of the Enkhingen or Pricky Seeded long standing sorts. Oz. 10c., ¼ lb. 15c., lb. 35c., 10 lbs. \$2.75.

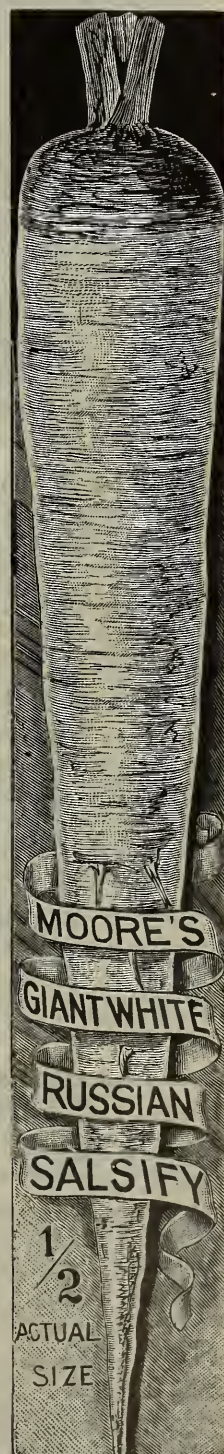
**VICTORIA LONG STANDING.** English grown. Oz. 5c., ¼ lb. 10c., lb. 16c., 10 lbs. \$1.50, 100 lbs. \$14.00.

**New Zealand Spinach.** Yields an abundance of the tenderest Spinach during the hottest months of the year, or in dry, arid localities where the ordinary Spinach runs to seed. Imported seed only. Pkt. 5c., oz. 10c., ¼ lb. 25c., lb. 70c.

**Paris Market, or Perpetual.**

A most excellent variety for early spring, summer or autumn sowing; very tender and productive; excellent for private gardens; does not run to seed and very hardy. Oz. 10c., ¼ lb. 15c., lb. 35c., 10 lbs. \$3.00.

**LONG SEASON.** Very strong grower. Good market sort. Oz. 10c., ¼ lb. 10c., lb. 25c., 5 lbs. \$1.20, 100 lbs. \$20.00.





# SQUASH

## Moore's New Extra Early Cluster

The ideal early Patty Pan. The most profitable early squash for either home market or shipping

The productiveness of this variety is truly astonishing, the yield is truly enormous; it is not uncommon to count eighteen or twenty beautiful green, tender fruits on a vine at one time. Sixty-one squashes have been picked from a single hill. It is a true bush variety of unusually compact growth. The fruits are smaller than the *Dow's Extra Early* which we introduced eight years ago and which proved so profitable to all who grew it. The color is a beautiful pea green. The earliness of Moore's Cluster is no less remarkable. The seed cavity is unusually small, while the rich, delicate flavor and delicious quality is not found in any other sort. It is fully ten days earlier than the Long Island, Mammoth White, or White Scalloped. On account of its extreme earliness, beautiful appearance, and fine eating qualities, it being very tender and fine grained, it outsells all other sorts on any market. Fancy prices are assured all who grow it.

It is the best shipper, the fruits carry better, remain in good condition longer, and retain their attractive and beautiful pea green color longer than any sort hitherto introduced. It is not only early, but if the fruits are promptly picked it will continue to yield fine marketable squashes twice as long as any other. Indeed, we cannot recommend it too highly to all who wish early squashes, and plenty of them. We have had it fully tested by our home market gardeners and many large southern growers in Texas and Florida, and they all agree in saying it is the king of all early sorts for the grower, dealer and consumer. No home garden should be without it. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.25, 5 lb. \$5.50.

**Dow's Extra Early Patty Pan.** It is enormously productive. The squashes mature fully a week earlier than the Long Island White Mammoth and are of good marketable size and bring high prices. The squashes cook well and the flavor is delicious. It forms no hard shell until nearly ripe, which is another great improvement over all others of this type. Color a beautiful green. Entirely free from any yellow cast. Unusually solid and heavy, which greatly enhances their value for shipping long distances. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. 90c., 5 lbs. \$4.00, postpaid.

**LONG ISLAND MAMMOTH WHITE BUSH.** True. Fruits are deep and light green to white. Oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 65c., 5 lbs. \$3.00.

**Strickler Green Summer Crook Neck.**

They have a dark green skin, are very productive, of the finest quality and sell well. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**Canada Winter Crook Neck.** The flesh is a rich yellow, solid and fine grained. Good keeper. Crop failed.

**WARTED HUBBARD.** Of large size, and very dark green color. A good keeper. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 65c.

**PIE SQUASH.** Flesh is yellow, very thick and of fine quality. A ready seller on market. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 60c.

**IMPROVED CUSHAW.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 60c.

**DELICATA.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 65c.

**Dunlap's Prolific Early Golden Marrow.** This new Marrow Squash is certainly a valuable acquisition; for, while it is remarkably productive, no variety can compete with it for earliness, it being about twelve days ahead of the Boston Marrow, and for this reason can be planted a week later than any other variety of marrow. Its color is most attractive, a brilliant orange-red. A good keeper. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 30c., 5 lbs. \$3.50.

**French Cocoanut.** For both summer and winter use. The most deliciously flavored squash grown; dry, sweet, rich and wonderfully solid and productive and the best keeper of all. When well matured and taken off the vine before frost it is no uncommon thing for them to keep one year in good condition. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. 85c.

**Early Luscious Golden Custard Bush.** A true bush, handsomely scalloped variety, of a beautiful rich golden color and excellent table qualities; wonderfully productive and the best yellow "Patty Pan" sort for home use or shipping. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**GOLDEN WARTED HUBBARD.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 70c.

**Giant Golden Summer Crook Neck.** Bright yellow, warty; bears early and all summer. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

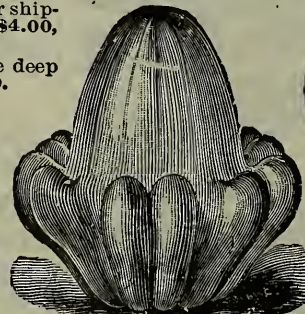
**New Egg Plant Bush Squash.** Beautiful cream-colored fruit, of medium size and first-rate quality and excellent flavor, delicious when made into fritters. Comes into fruit much earlier, besides being free from disease and much easier to grow than egg plant proper. Certain to please every grower of this vegetable. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 80c.

**BOSTON MARROW.** Flesh dry and sweet. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 55c., 5 lbs. \$2.50.

**CHINESE.** Profitable market variety. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. 85c.



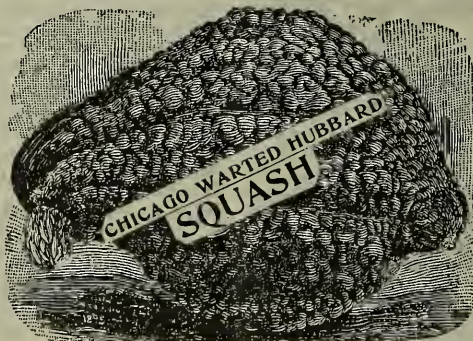
**FINE PEAGREEN COLOR.**  
BEYOND QUESTION: THE BEST EXTRA EARLY BUSH SQUASH.



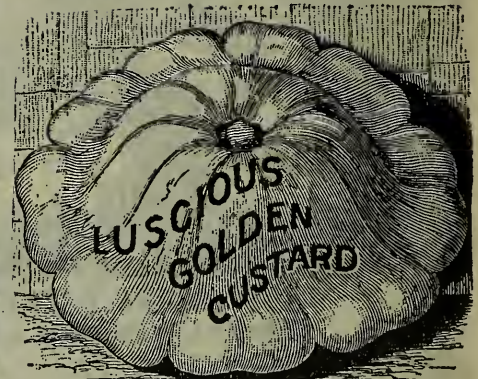
French Cocoanut



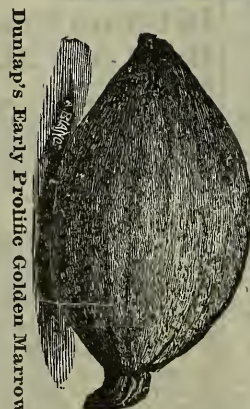
The Strickler Green Summer Crook Neck



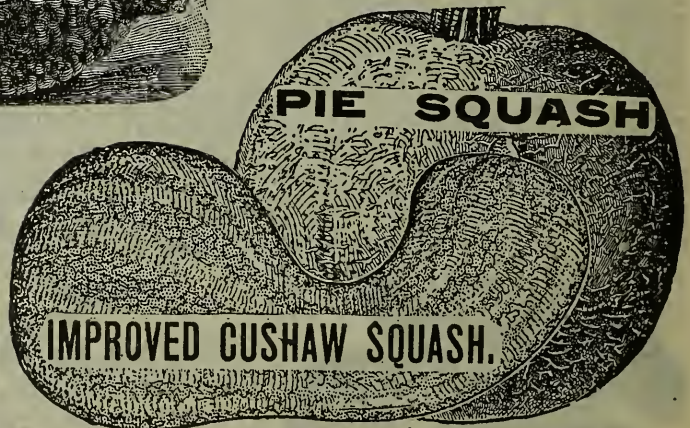
CHICAGO WARTED HUBBARD SQUASH



LUSCIOUS GOLDEN CUSTARD

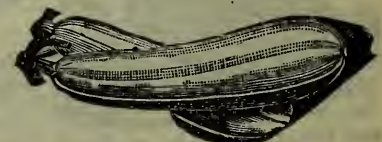


Dunlap's Early Prolific Golden Marrow



PIE SQUASH

IMPROVED CUSHAW SQUASH.



Egg Plant Squash



# TOMATO

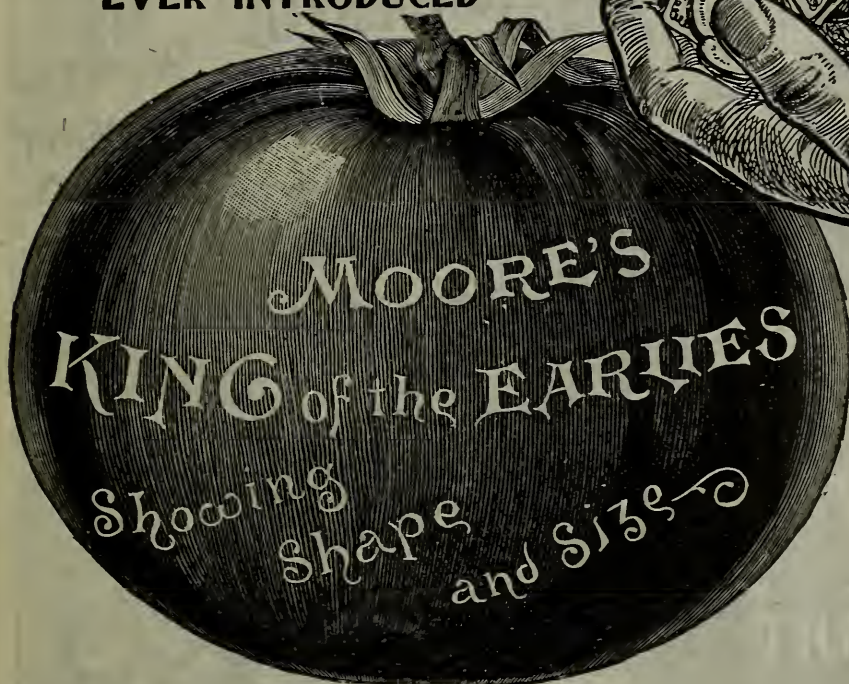
✎ All our Specialty Tomato Seed is grown, selected and saved exclusively from the best specimens for seed, and is of the highest quality.  
✎ MARKET GARDENERS and CANNERS will find our SELECTED TOMATO SEED RELIABLE in every respect.

✎ The growing of high grade Tomato Seed is a leading and important specialty with us and we probably distribute more seed to CRITICAL MARKET GARDEN and SELECT-CANNING ESTABLISHMENTS than any other three seedsmen in the United States.

REMEMBER, THE MAIN THING IN MAKING A GOOD CROP OF TOMATOES IS TO GET YOUR SEED FROM US. BUY THE BEST

## THE MOST VALUABLE Extra Early RED TOMATO

EVER INTRODUCED



THOUSANDS SAY  
IT IS  
WORTH ITS  
WEIGHT IN  
GOLD

PROFITS FROM  
ONE ACRE.  
MOORE'S  
KING OF  
THE  
EARLIES  
TOMATO

WE OFFER  
YOU

## A CHANCE TO COIN MONEY

A MOST REMARKABLY LARGE,  
SMOOTH EXTRA EARLY

## NEW TOMATO

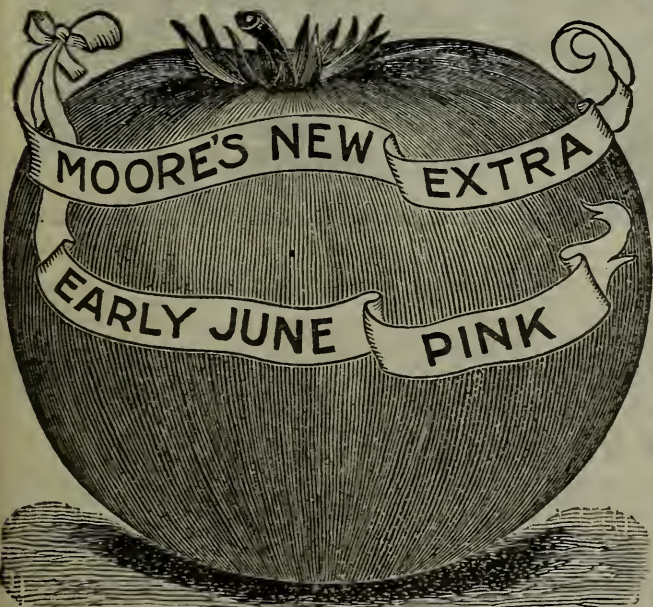
**MOORE'S KING OF THE EARLIES** Is Positively the Largest and Smoothest Extra Early Red Tomato in the World

We have here the grandest large extra early smooth tomato of the age for market gardeners, private gardeners and shippers, no matter whether you plant one dozen or one million plants for your first picking. It is just the large extra early tomato thousands have been looking for. It is just the tomato you need. It is the tomato above all other extra early tomatoes. It is an enormous yielder. The plant is a perfect mass of large, beautiful red fruit. It is the ideal "stem setter," and as there is a remarkable absence of leaves the fruit ripens early and almost "all at once." The tomato that will bring you wealth and fame. Each and every vine is a perfect mass of large size fruit, as our illustration shows. It is a very compact grower and consequently can be planted one-third closer than any other early sort. If you grow early tomatoes, don't miss planting it. It will be both pleasure and PROFIT to you. It is the earliest large, smooth tomato ever introduced. Pkt. 10c., 3 for 25c., 1/2 oz. 30c., oz. 50c., 1/4 lb. \$1.50, lb. \$3.50.

ANY TOMATO GROWER IN THE UNITED STATES  
CAN MAKE BIG MONEY GROWING

## MOORE'S NEW EXTRA EARLY JUNE PINK

Better in quality, more handsome in appearance and immensely more productive than any other extra early pink-skinned variety. The vines are one solid mass of beautiful, large sized, smooth fruit, which always sells for fancy prices in every market. We have been developing and improving this remarkably valuable new extra early variety for the past eight years and now offer it to our many thousands of customers throughout the world as being the earliest, most productive and most profitable early pink tomato in existence. First pickings of ripe tomatoes last season sold for \$4.50 per crate wholesale. The crown sets often consist of thirty beautiful large fruits. Moreover, it is exceptionally hardy. The fruit is deep, very smooth, solid and meaty and entirely without core. It is a great money maker for all who grow for early market. As a long distance shipper we assure our customers that it will carry fully as well as our Moore's Royal Pink or Moore's Old Blue Stemmed Duke of York. That you know is saying a great deal. Every one of our customers who have had it pronounce it free from blight. Fine for the South and will make big money for the man who grows tomatoes for early market, no matter where he may be located. Ask your neighbor about it; he may be planting it. Pkt. 10c., 3 pkts. 25c., oz. 35c., 1/4 lb. \$1.00, lb. \$3.50.



**BLIGHT RESISTING STOCK**

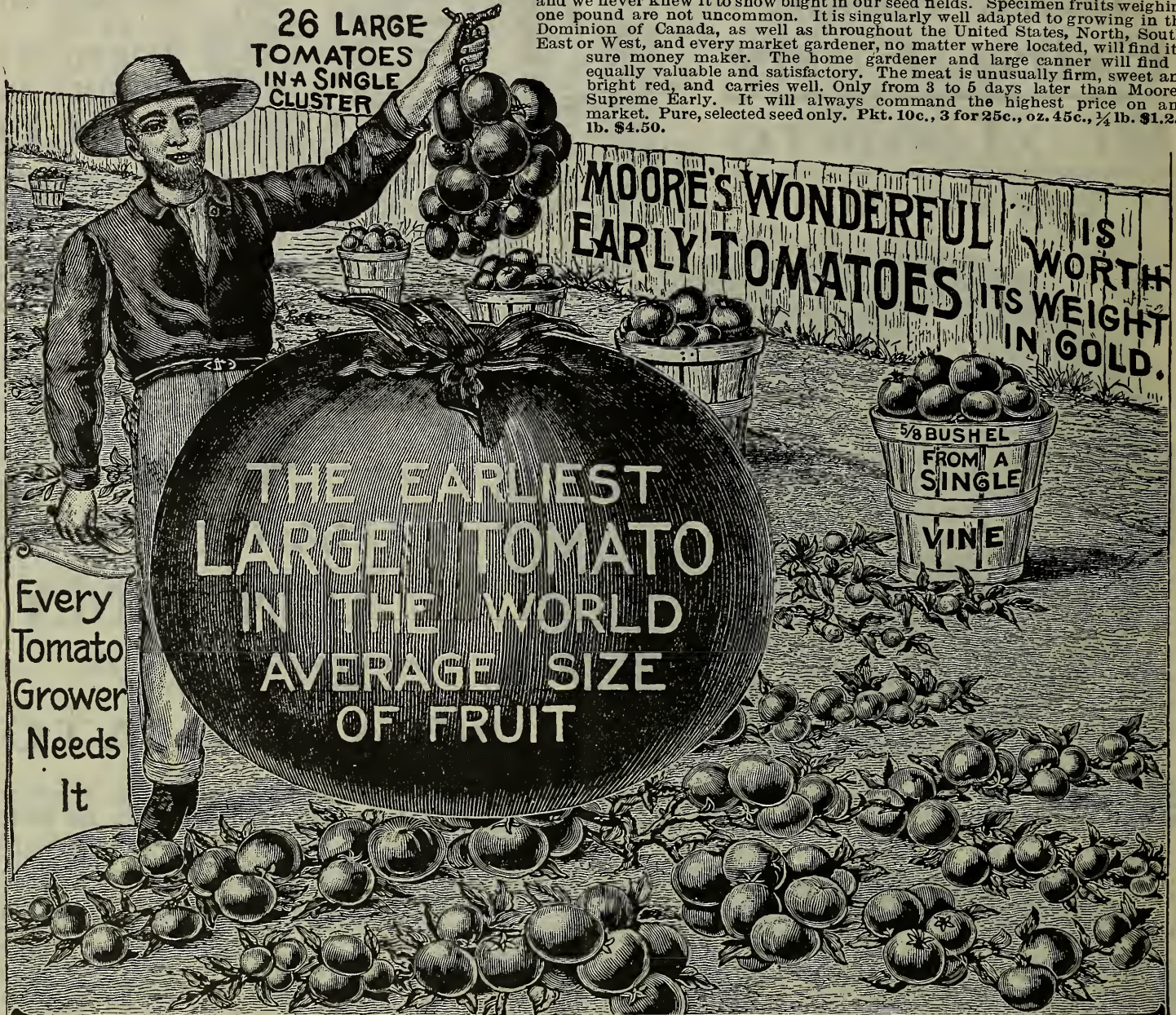


REMEMBER, THE MAIN THING IN MAKING A GOOD CROP OF TOMATOES IS TO GET YOUR SEED FROM US. BUY THE BEST.

**MOORE'S WONDERFUL EARLY TOMATO**

Introduced by The Moore Seed Co. Thousands Say it is the Most Valuable Large Second Early and Best Flavored Bright Red Tomato for the Market Gardener Ever Introduced. The Only Tomato Adapted for Early, Second Early or Late Crop. Yields 30 Tons per Acre.

Since we introduced this most excellent variety it has brought joy, gladness, satisfaction, and hundreds of thousands of dollars to the homes of market gardeners and others who have purchased their seed from us. It ripens evenly to the stem, has very few seeds, while the productiveness is simply astounding, it having frequently produced  $1\frac{1}{2}$  bushels of beautiful ripe fruit per plant. It not only bears early, but continues to bear ripe fruit until frost, and unlike most other varieties, the size is held up well until the last picking. It is no experiment, but is on a broad basis of firmly established merit. It is well adapted to all sections of the country. If you would have a "good thing," don't fail to plant it. It is of especial value to tomato growers in the state of Maine, New Hampshire, Vermont, New York, Michigan, Minnesota, Wisconsin, North and South Dakota, Idaho and Washington, and all localities where the growing season is short, as it will withstand more frost and will mature beautiful large fruit early where no other sort will. The plants are of strong, robust growth, have abundance of foliage, and we never knew it to show blight in our seed fields. Specimen fruits weighing one pound are not uncommon. It is singularly well adapted to growing in the Dominion of Canada, as well as throughout the United States, North, South, East or West, and every market gardener, no matter where located, will find it a sure money maker. The home gardener and large canner will find it equally valuable and satisfactory. The meat is unusually firm, sweet and bright red, and carries well. Only from 3 to 5 days later than Moore's Supreme Early. It will always command the highest price on any market. Pure, selected seed only. Pkt. 10c., 3 for 25c., oz. 45c.,  $\frac{1}{4}$  lb. \$1.25, lb. \$4.50.



**Moore's New Coreless Tomato.** All markets requiring a bright, rich, red sort will be pleased with the Moore's New Coreless. In shape it is almost round, being of about the same diameter each way. The depression at the stem end has been almost eliminated, making it the most profitable variety for canning, owing to a very small amount of loss in material and labor. It is immensely productive, clusters of four to seven fruits are produced at six to eight inches apart along the stem when plants are trained to stakes. Tons per acre and cans per ton is all important. All of the fruits are of marketable size, and many of them are quite large, twelve to fifteen ounces. A grand, good slicing variety; the seed cells being surrounded by bright red, heavy, meaty and delicious flesh, which is slightly more acid than the Livingston's Globe. The strong outside and inner walls of flesh of the Moore's New Coreless render it a very firm fruit and one of the best for long distance hauling and shipping, but it is entirely free from hard green core. Its color is that bright, rich red so desirable to packers of high-grade goods, and more important than ever now, since the law forbids the use of coloring matter. Every canner, market gardener or lover of good tomatoes should plant this grand variety this year. Pkt. 10c., oz. 40c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

**MOORE'S NEW EARLY ROYAL PINK TOMATO**

A truly wonderful yielder—being of large size and wonderfully prolific, as our illustration shows—and continues to yield beautiful large fruit longer than the Globe, Acme, or Beauty. Very distinct in shape, firm-fleshed, and of delicate and delicious flavor. It is a very beautiful variety; in quality there is nothing more to be desired in a pink tomato. It has a great future; it has already become a popular variety with all tomato growers who have tried it. Every market grower, large or small, is delighted with it. It is as smooth as an apple, colors up nicely, continues in bearing condition longer than any other pink variety; and meets with ready sale on all markets. Every Florida, Texas, Mississippi, Louisiana, Alabama, Tennessee or other Southern tomato grower should plant Moore's New Early Royal Pink Tomato. It matures enormous crops of No. 1 fruits only a few days later than our Moore's King of the Earlies. Beautiful large, smooth, solid pink-skinned fruit, which invariably sells above the market price. The texture is extra firm, thus making it a first-class long-distance shipper. It outclasses Livingston's Globe on every point, being one-third larger, earlier, yielding 50 per cent, heavier crops and, unlike the former, will carry thousands of miles in perfect condition. Pkt. 10c., 3 for 25c.,  $\frac{1}{2}$  oz. 30c., 1 oz. 50c.,  $\frac{1}{4}$  lb. \$1.50, lb. \$5.00.

**Sparks' Earliana (No. 10 Strain).** Originated by Mr. Geo. C. Sparks, of Gloucester Co., N. J. Fruit is red, of good size and matures somewhat later than our King of the Earlies or Moore's Big Victor, and like these sorts is enormously productive. Our seed stock is direct from the originator. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.50.



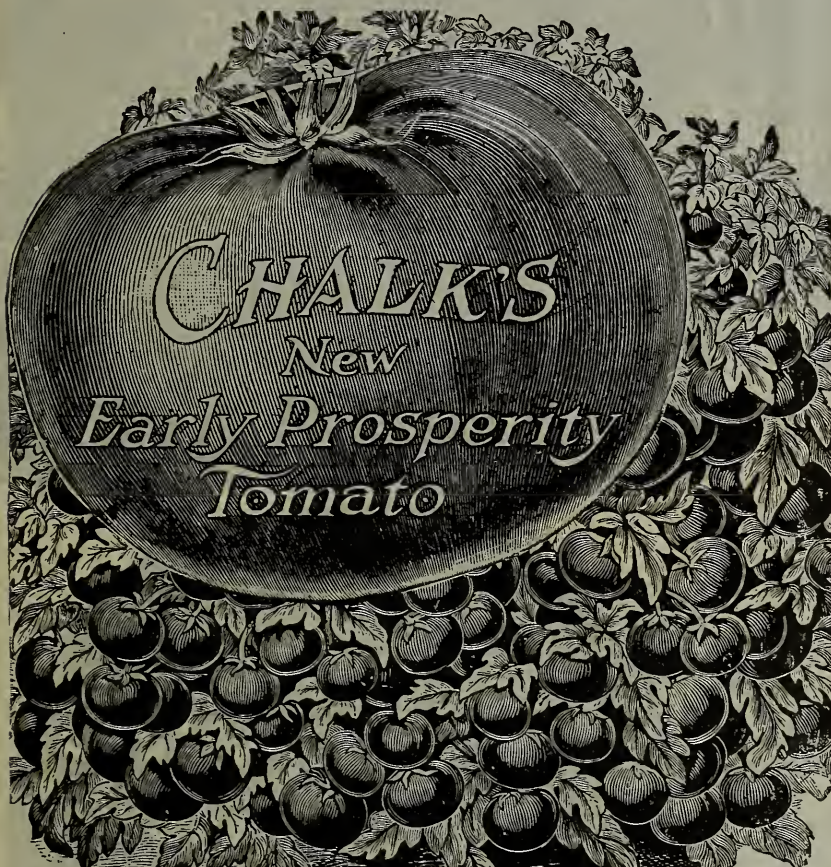


## MOORE'S DEPENDABLE TOMATO SEED

NORTHERN GROWN, FREE FROM BLIGHT, AND EVERYWHERE KNOWN AS THE MOST CAREFULLY SELECTED, THE MOST CAREFULLY GROWN, AND THE MOST CAREFULLY SAVED

Thousands of the most critical market gardeners throughout the United States have for years found our tomato seeds the most dependable as well as the most profitable to grow—the best for home use or shipping. Careful tomato growers use our tomato seed—the best is always the cheapest

## CHALK'S EARLY PROSPERITY TOMATO



This is a highly valuable new variety—is in a class all by itself. It originated with James Chalk, one of the foremost and most successful market gardeners, and a noted expert tomato grower, of Pennsylvania, who has devoted forty years of his life to the hybridizing, selection and developing improved forms of the tomato. It was he who gave to the world the famous Chalk's Jewel tomato, which was introduced to the tomato growers of America in the year 1899 and which has since brought millions of dollars to the pockets of the wide-awake tomato growers of America.

Mr. Chalk wishes to announce through us to the tomato growers of America that his new **EARLY PROSPERITY** tomato will, if possible, prove even more valuable than his justly famous Chalk's Jewel.

Side by side Chalk's Early Prosperity produced three times as many marketable tomatoes as Earliana, Earliest of All, Early Freedom or Bonny Best. It is truly a wonder among early red tomatoes, being an enormous yielder, solid, firm, large size and unusually attractive. Satisfaction, profit and prosperity assured to all who plant it, either for the home garden, home market or long distance shipping. It is a brand new sort, free of all disease. Seed grown by James Chalk. Pkt. 15c., 3 pkts. 30c., oz. 50c., ¼ lb. \$1.50, 1 lb. \$5.50.

### Bonny Best Early

A Good Second Early Red Tomato

This variety is earlier than Chalk's Early Jewel, and within two or three days as early as Earliana. It is a vigorous grower, enormously prolific, with larger foliage than the Earliana. In color it is a beautiful scarlet red; setting its fruit in clusters of five or more at close intervals. Its greatest characteristic is its uniformity of size and smoothness in shape. Extra selected seed. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, 1 lb. \$3.50.

### Peachblow

This fine tomato resembles some peaches so closely in size, shape and general appearance that at a short distance away it is frequently taken for a peach. It seems to have the real bloom or fuzz of the peach upon its surface. Color purple, blended with orange-amber; very productive, comes early, lasts until frosts, and never rots. Delicate flavor. Skin thin, and peels off like that of a peach. A very ornamental variety. Every tomato grower should have a few vines in their garden. Attractive sort. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00.

**MOORE'S BEEFSTEAK.** A Notably Fine New Variety. It's one of the grandest tomatoes ever introduced, color rich, glossy scarlet, splendid cropper, round in shape, flesh very firm, fine flavor. It commences to ripen a short time after our Moore's Wonderful Early. A leading feature of this superb variety is that it ripens its fruit more uniformly together than any known kind, whilst its profusion of clusters, averaging eight and ten large evenly-formed clusters each, makes it conspicuously handsome. Fruit large, thick, heavy and remarkably free from cracking, yielding heavily until killed by frost. Invaluable as an exhibition variety for private growers and market purposes. Highly suitable for small gardens owing to its very compact growth. Excellent market variety or for canning purposes. It withstands drought and dry weather to a remarkable degree; for this reason, if no other, it should have a tremendous planting all over the United States. Pkt. 10c., oz. 30c., ¼ lb. 85c., 1 lb. \$3.00.

### Made Big Money

I made big money on your Moore's Wonderful Early and Moore's Beefsteak tomatoes last season. These are my standard crops hereafter.—WILLIAM O. LITTLEJOHN, Washington, D. C.

### Kansas Standard

The Kansas Standard belongs to the potato-leaved class of tomatoes; is of rapid vigorous growth, with strong heavy stalks, which stand up well unless, which is often the case, they are pulled down with over-abundant fruit. It begins blooming when only six or seven inches high, attains a height of from two and a half to three feet and sets its fruit—a rare habit in any tomato—from the first blooms. The fruit is of a bright glossy red color and is produced in clusters of from four to five tomatoes and ripens after Moore's Wonderful Early. In shape the fruit is round, slightly flattened, ripening clear to the stem, perfectly smooth. It has very few seeds; the meat is thick and firm and of a most excellent flavor.

This tomato is a first rate keeper and shipper. Highly recommended. Pkt. 5c., oz. 25c., ¼ lb. 75c., 1 lb. \$2.50.

### I. X. L. Early

(True Stock.) Matures same time as Sparks' Earliana, but grows somewhat larger and continues longer in bearing; originated with W. E. Ashcraft, Gloucester Co., N. J. Skin red. Heavy cropper and generally ripens its crop all at one time. Vines very compact; fruit solid and attractive. We feel sure every one who plants it either for market or home use will be highly pleased with its many fine qualities. Oz. 25c., ¼ lb. 75c., 1 lb. \$2.50.

EVERY

TOMATO



### Sparks' Earliana (No. 10 Strain)

Originated by Mr. Geo. C. Sparks, of Gloucester Co., N. J. Fruit red, of good size and matures somewhat later than our King of the Earlies or Moore's Big Victor, and like these sorts is enormously productive. Our seed stock is direct from the originator. Pkt. 10c., oz. 25c., ¼ lb. 75c., 1 lb. \$2.50.

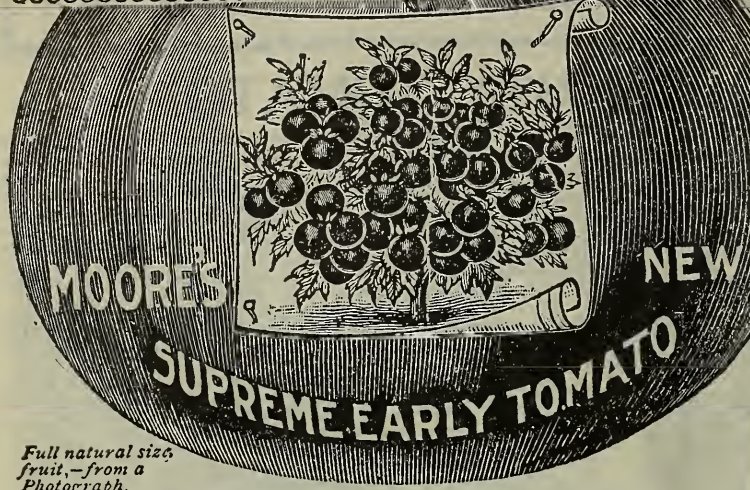
### My Maryland

A second early red-skinned variety, being a cross between Chalk's Jewel introduced by us in 1899, and the Stone, which insures large size and heavy yield. It is quite a favorite with many tomato growers around Baltimore, Md. It matures after Moore's Wonderful Early. Oz. 25c., ¼ lb. 75c., 1 lb. \$2.50.



**Bigger Crops, Bigger Prices, Bigger Profits** Are Assured to All Those Who Plant Moore's Tomato Seed

**SUGCEEDS EVERYWHERE**  
From California to Maine.  
From Canada to Mexico.



Full natural size,  
fruit, from a  
Photograph.

### MOORE'S SUPREME EARLY

A Marvelous New Tomato in a Class All by Itself!

In introducing this most wonderful early and valuable variety to the tomato-growing public, our Mr. Moore has given it the name of **Supreme**, for the reason that it embodies all the desirable qualities produced in early tomatoes "up to date" and is in a class by itself. It possesses all the highest, greatest and most excellent qualities yet attained in early tomatoes to a **Supreme** degree combined in this one sort. Plant it and you will agree with us. It is a beautiful large size, very early, red skinned variety, and as such is supreme in earliness, yield, beauty and fine quality, and what is still more valuable, it commands outside prices on any market. Our Moore's Supreme Early is miles ahead of any other of its class. It is not excelled for market or home garden. It is the tomato for everybody. The plant is "all fruit," abundant, delicious solid sweet fruit, with few leaves, and of compact habit. It is no uncommon thing to pick beautiful large solid ripe fruit sixty days from setting; is also very hardy. No tomato grower should miss planting liberally of this notable new early variety. Pkt. 10c., 3 pkts. 25c., 7 pkts. 50c.,  $\frac{1}{2}$  oz. 25c., oz. 40c.,  $\frac{1}{4}$  lb. \$1.25, lb. \$4.00. It has come to stay.

### MOORE'S EARLY ABUNDANCE TOMATO

A valuable second early variety of great merit; and as its name indicates is an exceedingly prolific fruiting tomato. The flavor is very delicate and agreeable. Color a beautiful, glossy reddish purple. Fruit extra large in size, very symmetrical in shape, remarkably solid, smooth and meaty as a beefsteak. The size is fully maintained until the end of the season. It is a superbly good shipper and fine keeper. Adapted for every locality, and very especially for southern growers, owing to the fact that it carries well long distances, and we never knew it to develop any blight no matter where grown. Its beautiful shape, color and delicious quality always insure the highest market price. Pkt. 10c., 3 pkts. 25c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

### MOORE'S NEW IMPROVED GLOBE

Seed Grown From Blight Proof Stock

Color a fine glossy rose, tinged with purple. Very early. The fruit is of a much larger size than the Livingstone Globe, which is a decided advantage. Enormously productive; no fruit too small for market. It has already become a big leader with many prominent and successful tomato growers in all parts of the country. It has never shown any tendency to blight with us. A fine shipper. Being smooth and of large size, it always brings fancy prices and will invariably sell for double that of Crine's Pink and treble that of Earliana, Maules' Early, Acme, Fordhook, Freedom, and other old sorts. Pkt. 10c., 3 for 25c., oz. 30c.,  $\frac{1}{4}$  lb. 85c., lb. \$3.00.

### MOORE'S NEW GOLDFINDER

"Does Not Sun Scald Nor Blight"

A new tomato with many desirable qualities and quite distinct from all other sorts. It is distinct in color, size, shape and color of fruit, the foliage being dense and of a dark green color. The fruit is of a pleasing shade of red, medium early and is set well up among the dense foliage which prevents "scalding, sun cracks," etc. *David Myers, Esq., Northfield, N. J.*, writes:—"Your Moore's Goldfinder Tomato pleased me mightily. Not a single tomato sun scalded, while I lost one-half my Earlianas and Paragons from this cause. I averaged twenty cents more per basket for them than either Paragon or Stone. The yield astonished me. The branches were stiff with fruit. Not a single plant blighted." Pkt. 10c.,  $\frac{1}{2}$  oz. 25c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.00.

### HORNER'S EXTRA EARLY PROLIFIC

An extra early red variety, quite smooth and solid. As its name indicates, it is extremely prolific. It originated with Mr. J. W. Horner, a large and very successful tomato grower of Moorestown, N. J., also of Miami, Fla., where hundreds of acres of this highly prized variety are successfully grown every season for northern markets. We have greatly improved this variety in size, solidity and smoothness, and in this respect our strain is superior to that sent out by the originator. This variety has netted Mr. Horner at the rate of \$3,000.00 per acre. Pkt. 10c., 3 pkts. 25c., oz. 40c.,  $\frac{1}{4}$  lb. \$1.25, lb. \$4.00.





# Moore's Wonderful Tomatoes

Are Worth Many Millions of Dollars to Tomato Growers



## MOORE'S Big Victor

EXTRA EARLY

"There's Big Money in it for Early Tomato Growers."

Introduced by us in 1905

We have a big reputation for growing good tomato seed, and for having the best varieties. A word to the wise—MOORE'S BIG VICTOR EXTRA EARLY TOMATO is a brand new and distinct variety never before offered to the public, and was produced at great cost. This valuable market variety was developed from a chance seedling found growing in a field of our Moore's King of the Earlies. It is the earliest large fruited red variety, and the largest Extra early red variety ever produced. Its yield is enormous, every vine being a great mass of large size red fruit of the stem setting type. Single clusters of 25 to 30 tomatoes are not uncommon. It is truly a wonderfully productive sort. It invariably brings the highest market price. This wonderful variety is actually earlier and larger than our Moore's King of the Earlies, and fully as smooth—but as a large early tomato grower remarked to us—give me earliness and large size, and the tomato will sell even if it be not smooth. He was right. Every tomato grower should plant it. Our word for it—he will miss many dollars if he don't. Pkt. 10c., 3 pkts. 25c., oz. 45c., ¼ lb. \$1.25, lb. \$4.00.



## MOORE'S NEW RED GLOBE

This is probably the Greatest Novelty in Tomatoes ever Introduced

Said by all who have seen it to be the most perfect shaped canning variety ever produced. Large size, globe shaped, full at stem end. Bright red, a strong grower and big cropper.

Yes, Moore's New Red Globe Tomato is a great novelty. It is a great novelty in shape, a great novelty in yield, a great novelty in color, a great novelty in quality, a great novelty in growth—indeed it is a highly valuable novelty; and all who grow tomatoes should become closely acquainted with it at once by planting large crops of it. It ripens immediately after Moore's New Wonderful and Moore's New Early Royal Pink. The shape (see illustration) is ideal. It is a large main crop, rich bright red variety, highly suitable for canning, home market, home garden or long distance shipping. Fruits solid, coreless and almost seedless. Every amateur, market gardener or canner should plant it. Every fruit is marketable. We sincerely hope you will not miss at least some of this valuable novelty. The depression at the stem end has been almost eliminated, making it the most profitable variety for canning, owing to a very small amount of waste. It is immensely productive; clusters of four to seven fruits are produced at six to eight inches apart, along the stem. All of the fruits are of marketable size, and many of them are quite large, twelve to fifteen ounces. Always free from green core; ripens all over and through and right up under the stem, all at once. A grand good slicing variety; the seed cells being surrounded by bright, glossy red, heavy, meaty and delicious flesh. The strong outside and inner walls of flesh of the Moore's New Red Globe render it a very firm fruit and one of the best for long distance hauling or shipping. Pkt. 15c., 2 pkts. 25c., oz. 40c., ¼ lb. \$1.00, lb. \$3.75.

## Small-Fruited Tomatoes

Excellent for Preserves, Pickles and Pies

Red Grape.....Pkt. 10c.	Golden Fig.....Pkt. 10c.
Red Currant.....Pkt. 5c.	Yellow Peach.....Pkt. 5c.
Red Cherry.....Pkt. 5c.	Yellow Cherry.....Pkt. 5c.
Red Pear-Shaped.....Pkt. 5c.	Yellow Pear-Shaped.....Pkt. 5c.
MIXED SMALL TOMATOES—The above nine varieties, Pkt. 10c., oz. 30c., ¼ lb. 85c., lb. \$3.00.	

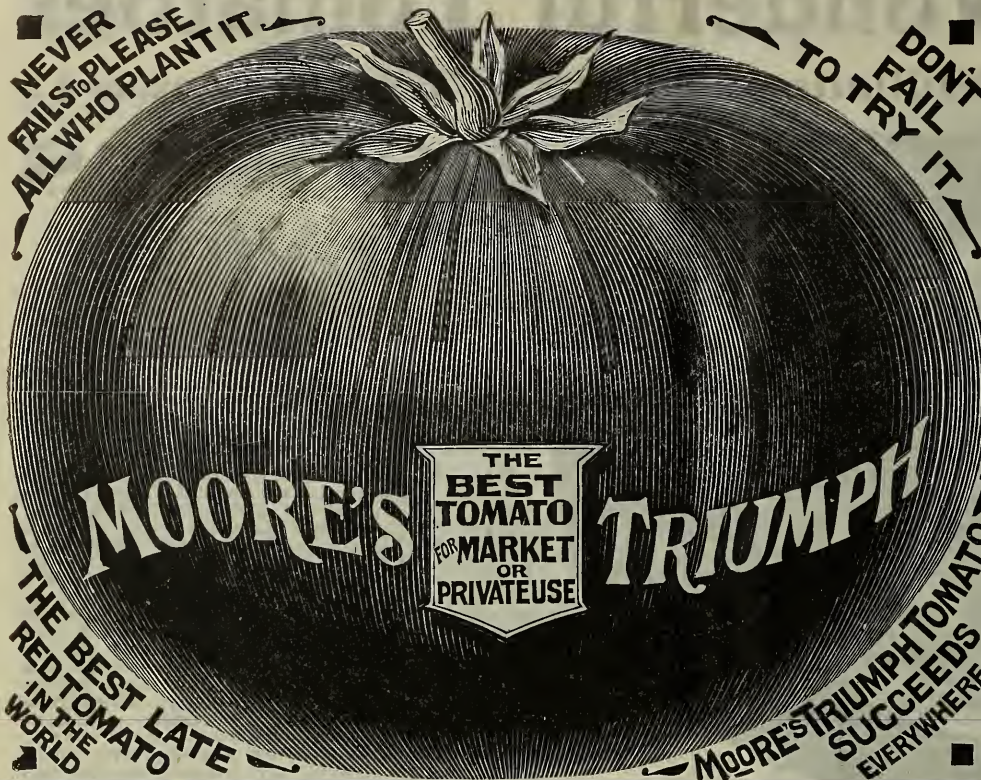
## Moore's Magnus Improved

We have been growing this variety for our customers for upwards of twenty years. Many thousands of our customers grow it every year. It stands in the front rank among purple or pink fruited sorts. Fruit large, deep; good keeper and shipper; fine quality, delicious flavor and heavy yielder. Good for long distance shipping, home market or family use. Very distinct and commands good prices. Pkt. 10c., 3 for 25c., oz. 30c., ¼ lb. 85c., lb. \$3.00.



NEVER  
FAILS TO PLEASE  
ALL WHO PLANT IT

DON'T  
FAIL  
TO TRY IT



THE BEST LATE  
RED TOMATO  
IN THE  
WORLD

MOORE'S TRIUMPH TOMATO  
SUCCEEDS  
EVERYWHERE

## Moore's Triumph Tomato

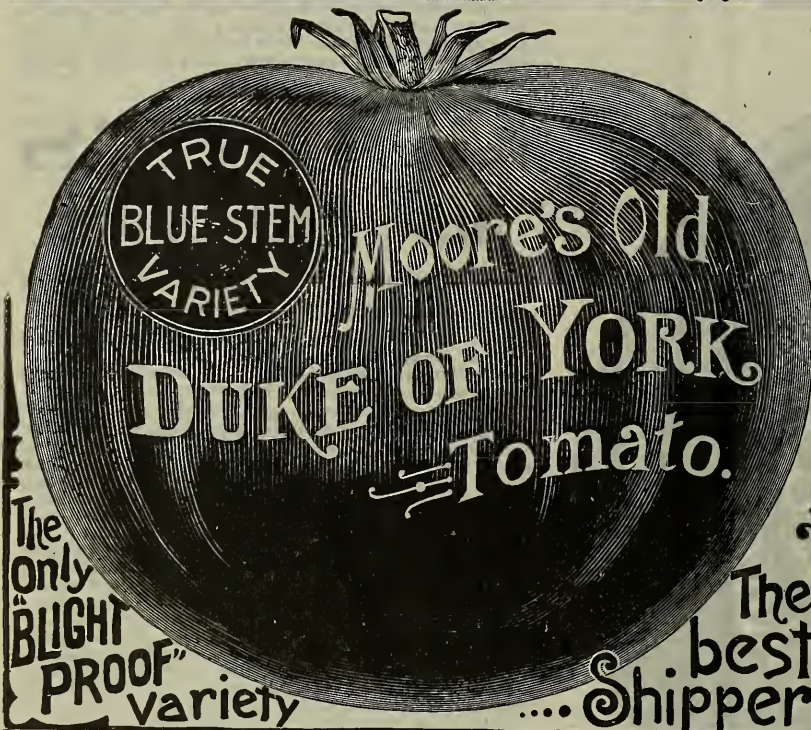
The Greatest Second Early and Late Tomato ever offered to the American tomato grower. Planted last year by over 64,000 of the best gardeners and canners in America, who all unanimously endorse it as the best ever introduced.

Our illustration gives a very correct idea of the size and shape of this valuable new variety. We introduced this grand tomato to our gardening friends fifteen years ago, and since then scores of seedsmen have tried without success to offer one as good. Words cannot adequately describe its many admirable qualities for the market gardener, canner or private grower. We can truthfully say, however, that it is the finest medium early or late tomato ever introduced, a truly remarkable, handsome, very large, solid, smooth, bright, glossy red variety of the finest quality, ripens clear to the stem; wonderfully productive and sure cropper; does not crack; sells on sight. Its large size might lead some to believe that its fruits are few in number, yet the fact is, it is even more prolific in fruiting than any of the standard sorts now in cultivation. It is unquestionably the heaviest cropper known. The tomatoes are borne in immense clusters of four to eight fruits, and occasionally ten large fruits have been found in a single cluster. In solidity and neatness it has no equal, while in luscious quality none surpass it. While it is an excellent sort for medium early, it is the best in the world for a late crop. As a carrier it "holds up" perfect condition longer than any other large red sort. The large size, beautiful color and productiveness are maintained throughout the season until killed by frost. Every trucker should grow it for his home market. Pkt. 10c., ½ oz. 25c., oz. 40c., ¼ lb. \$1.00, lb. \$3.50.

## Moore's Old Blue Stemmed "Duke of York"

Of Special Value to Florida Growers and all Long Distance Shippers

Introduced by us. One of the grandest tomatoes recently introduced. Color rich glossy scarlet, similar to our Moore's Royal Early Pink, splendid cropper, somewhat globular in shape, flesh very firm, large size, fine flavor. A leading feature of this superb variety is that it ripens its fruit more uniformly together than any known kind, whilst its profusion of clusters, averaging eight and ten large evenly-formed clusters each, makes it conspicuously handsome. Ripens evenly to the stem, is a strong, healthy grower, not subject to rust or blight, is an enormous cropper, and produces until the vines are killed by frost, holding its size exceedingly well until the last picking. Quality the very best, very solid and meaty. It is in every way a desirable variety for market gardeners, as its beautiful appearance always insures an extra price. As a long distance shipper it stands foremost of all other sorts. The walls of the fruit are unusually thick and dense. On account of its good shipping qualities and ability to "stand up" well after arrival, it is a great favorite with thousands of growers in Texas, Florida, Porto Rico, Cuba, Isle of Pines and the Bahama Islands. We are headquarters for selected seed of this important variety. An excellent sort for late summer and fall. Plants should be "set out" earlier than other late sorts. Pkt. 10c., 3 for 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

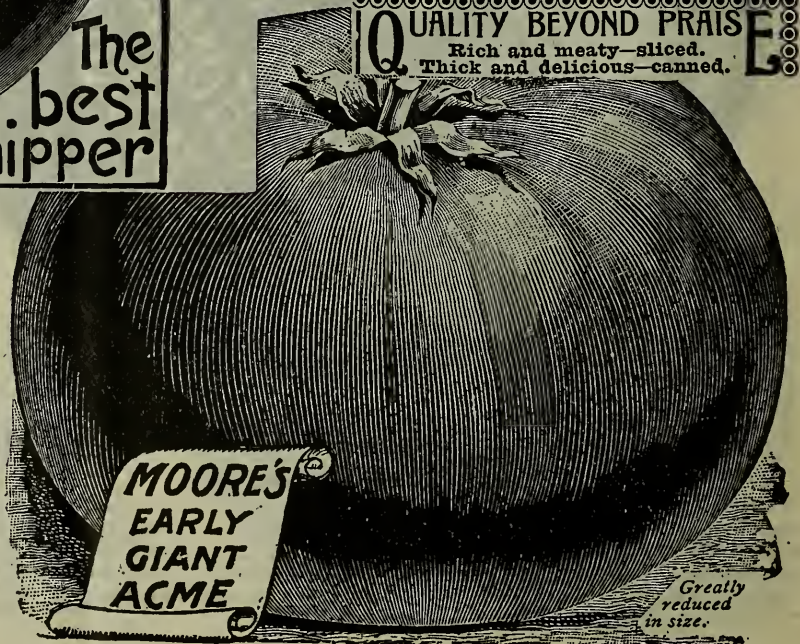


## MOORE'S NEW EXTRA EARLY GIANT FRUITED ACME

The Handsomest and Earliest Type of Acme Tomato

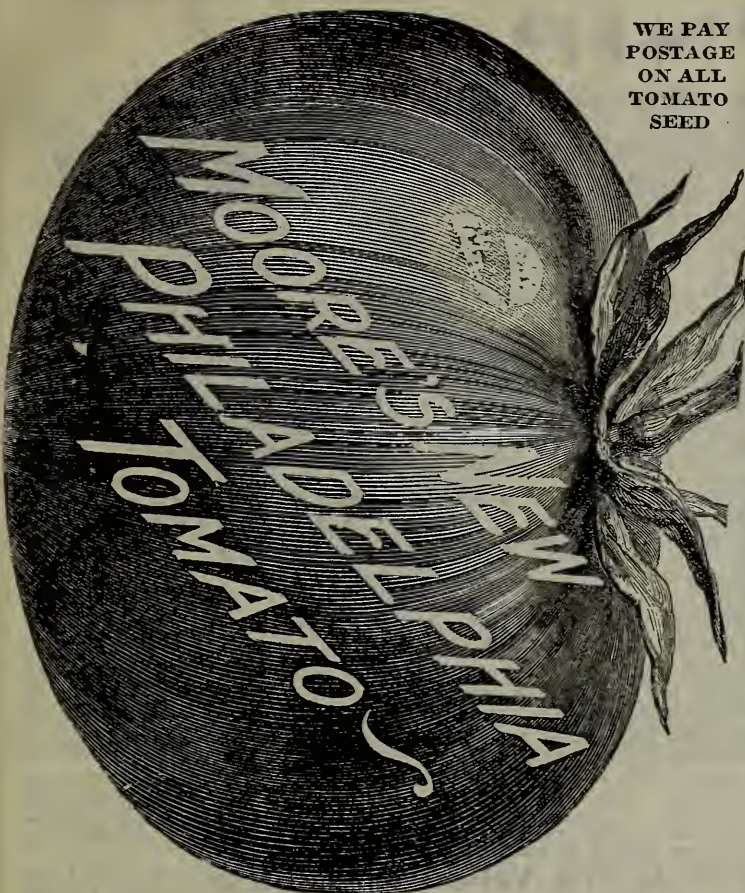
Positively the earliest and largest Acme tomato ever introduced. Extremely valuable to market gardeners and shippers. Just what you have long sought—a large fruited, early, smooth, solid tomato with a pink or purple skin. Heretofore all pink skinned tomatoes, such as the Acme, Dwarf Champion, Beauty, Imperial and Advance, have been too small in size to make them salable or profitable for the market gardener or shipper to grow. By repeated crossing and skillful selection we have produced our New Early Giant Fruited Acme which is many days earlier, much larger and vastly more productive than its old prototype, on account of its beautiful appearance and fine quality, sell more readily and for a higher price than any similar sort. This variety appeals pre-eminently to all those who grow tomatoes for profit. It possesses all the qualities that go to make up a perfect tomato, viz., earliness, large size, quality, yield, appearance, solidity, fruit, "beefy, meaty," thick, solid and almost seedless. Now, what more could you wish? We predict an enormous demand for our Early Giant Fruited Acme, when its many good qualities once become known. It is adapted to all sections of the United States, and more particularly to those who ship long distances. We advise every one to plant it. Pkt. 10c., 3 pkts. 25c., oz. 35c., ¼ lb. \$1.00, lb. \$3.50.

QUALITY BEYOND PRAISE  
Rich and meaty—sliced.  
Thick and delicious—canned.





WE PAY  
POSTAGE  
ON ALL  
TOMATO  
SEED



**MOORE'S NEW PHILADELPHIA.** It is one of the most wonderful tomatoes of the day. It has required many years of intelligent selection and crossing to produce this wonderfully large and exquisite variety. It is the giant of all the good tomatoes. You will certainly be very pleasantly astonished if you plant it. It will be a revelation in size, beauty and quality and we might truly say a "joy forever." The beauty and quality of the fruits make it an easy seller in all markets. Many market gardeners tell us it brings double prices. The flesh is a clear deep red, remarkably solid, and heavy. Many specimens measure 2 1/2 inches in circumference and are correspondingly thick. We urge every grower of tomatoes who reads this to plant it and tell his neighbors also. Pkt. 10c., 3 for 25c., oz. 40c., 1/4 lb. \$1.25.

**IMPROVED REDFIELD BEAUTY.** We have greatly improved this sort over that originally sent out, in earliness, productiveness and carrying qualities. The size of the fruit is also larger. Color dark crimson to purple. Our customers in the Gulf States, where this variety is principally planted, will find our improved strain the best they ever had. Pkt. 10c., oz. 20c., 1/4 lb. 60c., lb. \$2.00, 10 lbs. \$17.00.

**LIVINGSTON'S GLOBE.** Very distinct in shape, firm fleshed and of delicate flavor. Introduced in 1905. It is an extra good all-around sort, of a distinct globe shape. In time of ripening we class it with the second earliest. The fruits are of large size, and a good marketable size is retained throughout the season. It is always smooth, of firm flesh, and few seeds; ripens evenly; color a fine, glossy rose, tinged with purple. Our seed is the best possible quality. Pkt. 10c., 3 pkts. 25c., oz. 30c., 1/4 lb. 85c., lb. \$3.00.

**CHALK'S EARLY JEWEL TOMATO.** Originally introduced by us in 1899. A good large second-early red tomato. The genuine seed can only be had from us. A very early large-sized red variety, well adapted to all localities; selected seed only. Seed stock grown by James Chalk. Pkt. 10c., oz. 25c., 1/4 lb. 75c., lb. \$2.50.

**RED ROCK.** A large late red variety of much merit. Extra selected seed. Pkt. 10c., oz. 30c., 1/4 lb. 75c., lb. \$3.00.

**PONDEROSA, Henderson's.** A very large fruitful, solid, pink variety. Pkt. 10c., oz. 50c., 1/4 lb. \$1.00, lb. \$3.50.

**GOLDEN GAGE.** This is a variety of pre-eminent merit. It is a golden wonder, it is the most productive yellow sort, fine grained and most luscious quality. It should be in every market gardener's field and city garden. It is solid, smooth, large size, ripens early, and is the most beautiful yellow variety ever sent out. Fruits are sometimes tinged with red at the blossom end. None excel it for eating raw or slicing. The handsome golden-yellow slices make a beautiful contrast in a dish with red sorts. Makes delicious rich preserves. It is a beauty and the best of all the yellow sorts. Pkt. 10c., oz. 30c., 1/4 lb. 75c., lb. \$2.75.



Golden  
Gage  
Tomato

**IMPROVED DWARF CHAMPION.** Fruit glossy purple, of medium size, without core and an immense yielder. A very popular variety in many localities. Pkt. 10c., oz. 20c., 1/4 lb. 60c., lb. \$2.00.

**DWARF STONE.** Similar in habit and appearance to Dwarf Champion, but fruit larger. Pkt. 10c., oz. 25c., 1/4 lb. 75c., lb. \$2.50.

**SELECTED NEW STONE.** Our strain of this variety has obtained immense popularity with canners and market gardeners everywhere. Its solidity and carrying qualities are remarkable. Its color is a desirable red. Seed saved from finest specimen fruits only. Pkt. 10c., oz. 25c., 1/4 lb. 75c., lb. \$2.25.

**LIVINGSTON'S BEAUTY.** Early, large, smooth, solid, and excellent in quality. Color a very glossy crimson, with a tinge of purple. Pkt. 5c., oz. 25c., 1/4 lb. 60c., lb. \$1.75.

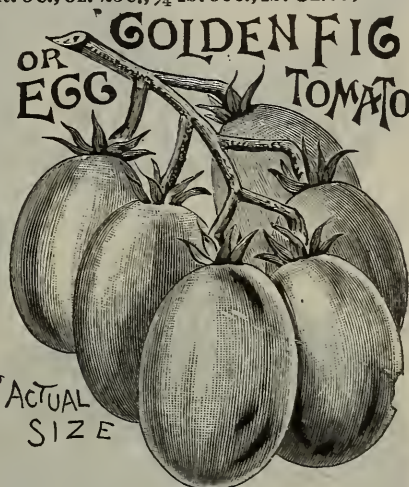
**SELECTED EARLY PARAGON.** Flesh solid, well covered and flavored. Ripens between the early and late varieties. Color of skin glossy deep red. Very choice stock. Pkt. 5c., oz. 25c., 1/4 lb. 60c., lb. \$1.75.

**BUCKEYE STATE.** Color somewhat darker than Beauty. Matures about the same time as our Moore's Triumph. Good shipper. Pkt. 10c., 3 pkts. 25c., oz. 30c., 1/4 lb. 90c., lb. \$3.00.

**THE TRUCKER'S FAVORITE.** Color purplish red; very solid, firm flesh, heavy yielder. Pkt. 10c., oz. 25c., 1/4 lb. 75c., lb. \$2.50.

## GOLDEN FIG

It is wonderfully productive, yielding double that of other sorts. This variety makes pickles and preserves of the finest quality. It is pre-eminently the best of all the small yellow sorts for market. Pkt. 10c., oz. 25c., 1/4 lb. 75c., lb. \$2.50.



## GOLDEN STRAWBERRY WINTER CHERRY TOMATO



This distinct husk enveloped tomato is unequalled for canning, preserving and pies. Dried in sugar, as raisins or figs, or to use in fruit cake, they are unequalled. They have a strawberry flavor, and produce fruit in great abundance. For sauce they are excellent, and for pies nothing can equal them in flavor and taste. They are delicious as preserves, and when dried in sugar are much better than raisins for cakes and puddings. They are also excellent to eat raw as fruit. Pkt. 10c., oz. 40c., 2 oz. 75c., 1/4 lb. \$1.25.

## FORCING or GREENHOUSE TOMATOES

We make a special study of these and find the following to give the best satisfaction. Those who force tomatoes under glass can place fullest dependence in our varieties.

**MOORE'S EARLIEST OF ALL.** Unquestionably the earliest red forcing tomato in cultivation; fruit smooth, of medium size and very prolific. Pkt. 20c., 1/2 oz. 60c.

**SUTTON'S PERFECTION.** A superb tomato, combining great productiveness with excellence of form, high quality, and large size. Fruit round and perfectly smooth; color rich bright crimson; flesh solid, almost free from seeds, and of an agreeable piquant flavor. One of the finest tomatoes for exhibition and excellent for general indoor cultivation. In favorable seasons enormous crops may be grown out of doors. Pkt. 25c., 3 for 60c., 1/2 oz. 75c.

**BLENHEIM BEAUTY.** A most excellent Scotch variety, of medium size, rich glossy pink color, and heavy setter. A truly superb variety. Pkt. 20c., 3 for 50c., 1/2 oz. 75c.

**LORILLARD.** Greenhouse grown seed, a medium size red, and very productive variety. Pkt. 20c., 6 for \$1.00, oz. \$2.50.

**FORCING GOLDFINDER.** Beautiful and productive, glossy red, medium size, very solid, few seeds. Compact habit. Pronounced by many good judges to be the best of all for forcing. Pkt. 50c.

**MOORE'S SURPRISE.** (New). A most wonderful and valuable novelty. Fruit red, small, solid, and produced in wonderful profusion. Habit of vine open. Pkt. 50c.

**MOORE'S BIG CROP.** This variety has proved a marvelous bearer and extremely early setter. There is no tomato which should become so widely grown as this under glass for home use or market; it is bound to give the utmost satisfaction to all. It is of perfect shape, of a deep rich crimson color. The skin is firm without being thick and the fruitfulness of the plant perfectly astonishing. Pkt. 50c., large pkt. \$1.00.



# TURNIP



**Perfection Red Top Market White Globe.** Private market gardener's stock. It is the sweetest, tenderest, handsomest-looking purple top white globe turnip we ever grew. Our illustration, drawn from nature, shows its smooth, regular form, and rich, purple-colored top. The best early globe variety grown and the most profitable market sort. Of large size and very rapid growth; fine, juicy quality. It keeps well. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c., 2 lbs. \$1.40.

**PURPLE TOP FLAT.** Strap leaved. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 35c., 10 lbs. \$3.00.

**PURPLE TOP WHITE GLOBE.** Imported seed. Good stock. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 40c., 10 lbs. \$3.50.

**M. & S. Tetlow Golden.** Very popular as a market sort. Of medium size, short top and very rapid growth. Globe-shaped bulbs, with deep yellow flesh, very tender, stringless and of delicious flavor. The top of the bulb is of a beautiful light green, while the middle and lower part is of a beautiful rich golden-yellow color. An excellent keeper, remaining solid a long time. Excellent fall and winter sort. Every turnip grower should plant it. Sells on sight. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 75c.

**YELLOW, or AMBER GLOBE.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 45c., 10 lbs. \$4.00.

**NORFOLK WHITE GLOBE.** A late variety for feeding stock. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 40c.

**AMERICAN GREEN TOP ABERDEEN.** Very productive, good table variety. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 60c.

**EXTRA EARLY PURPLE TOP MILAN.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 45c.

**EXTRA EARLY WHITE MILAN.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 70c.

**IVORY BALL.** Good table sort. Very early. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 35c., lb. \$1.25.

**GOLDEN BALL, or ORANGE JELLY.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 40c.

**COW HORN TURNIP.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 40c., 10 lbs. \$3.50.

**EARLY WHITE FLAT DUTCH.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 35c., 10 lbs. \$3.25.

**SOUTHERN SEVEN TOP.** Used only for greens. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 40c.

**JERSEY WINTER (Half Long Vertus.)** This variety is grown in large quantities for the Philadelphia markets and is very popular. Purplish red top, flesh firm, white, sweet and of most excellent quality, the best winter keeper of all. A most excellent late sort. It resists cold so well that it can be allowed to remain in the open ground a great part of the winter. Fine sort for home use and very profitable for market. Pkt. 10c., oz. 15c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.50.

**Carter's Model Purple Top Yellow Ruta Baga.** A Perfect Table Turnip.

No other sort equal to it in point of tenderness, sweetness, juiciness or nutritiousness. Our choicest stock grows entirely without neck and very small top and tap-root. Very quick growth, good globular shape, excellent table quality and best market variety. It is thoroughly fixed in type and entirely distinct from ordinary varieties which are used mainly for feeding stock. It has short leaves, grows clean and smooth as a turnip. The flesh is remarkably fine grain and delicious in flavor. Will mature in fifty days from planting. We pronounce this the best and most desirable Ruta Baga grown. We most earnestly commend this fine sort to all who grow for market, as it will bring much higher prices than any other sort. No market gardener should plant any other kind. All who plant it praise it. Pkt. 5c., oz. 20c.,  $\frac{1}{4}$  lb. 60c., lb. \$2.00.

**LONG ISLAND PURPLE TOP YELLOW RUTA BAGA.** Oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 45c.

**MYERS' BEAUTY RUTA BAGA.** Good market sort. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 70c.

**IMPROVED PURPLE TOP RUTA BAGA.** Oz. 10c.,  $\frac{1}{4}$  lb. 15c., lb. 35c.

**Danish Golden Milk Turnip.** At the present price of grain

for feeding stock the profits of dairying and stock-fattening is very much reduced, and the feeding of roots alone offers the solution of profitably conducting many farm industries. The sooner the farmer realizes the immense value of roots of various kinds for feeding his dairy, as well as all other stock he may have, the sooner will he experience that degree of prosperity he has so long waited for. It is the growing and feeding of root crops alone that makes the English, Danish and other European dairy farmers so prosperous. The dairy can be made to pay big profits if a judicious system of root feeding be practiced. Our Danish Golden Milk Turnip, which we have brought from Denmark, is the best of its class and is the Turnip principally grown in that country for stock-feeding purposes; it is unusually rich in food value and will increase the flow of milk of the richest quality in a manner that will astonish the most skeptical. The roots are of immense size, of a rich golden yellow color, very solid and nutritious, of rapid growth, and a perfect keeper. In point of productiveness it is only necessary for us to say that seventy tons have been produced on one acre of ground, while from thirty-five to forty tons is no uncommon yield. Can be sown from April to July 10th, broadcast or in drills; we recommend the latter. We advise several sowings be made during the period above-mentioned, the last for late fall and winter use. It is also a good sort for table use. Of course it should be fed in conjunction with other food, and in this way it will enable any dairyman to reduce his feed bills twenty-five per cent., and will increase his milk supply from twenty to thirty per cent. A trial will convince. Sow two pounds per acre. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c., lb. 60c.

## HERBS

**BASIL, SWEET.** Pkt. 5c., oz. 20c.,  $\frac{1}{4}$  lb. 40c., lb. \$1.50.

**DILL.** American. Much superior to the imported. Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 20c., lb. 70c.

**FENNEL, SWEET.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 25c.

**LAVENDER.** Pkt. 5c., oz. 15c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.25.

**Marjoram, Sweet.** American. The strongest and most lasting, best for market. Highly esteemed for seasoning, both in summer, and also dried for winter use. Pkt. 10c., oz. 40c.,  $\frac{1}{4}$  lb. \$1.25, lb. \$4.50.

**SAGE.** Pkt. 5c., oz. 20c.,  $\frac{1}{4}$  lb. 50c., lb. \$1.50.

**SUMMER SAVORY.** Pkt. 5c., oz. 10c.,  $\frac{1}{4}$  lb. 30c., lb. \$1.00.

**Thyme.** American. Of upright habit; broad-leaved. Very productive, highly flavored and hardy. Best for market purposes. Pkt. 10c., oz. 40c.,  $\frac{1}{4}$  lb. \$1.00, lb. \$3.50.

**THYME.** Imported. Pkt. 5c., oz. 25c.,  $\frac{1}{4}$  lb. 75c., lb. \$2.75.

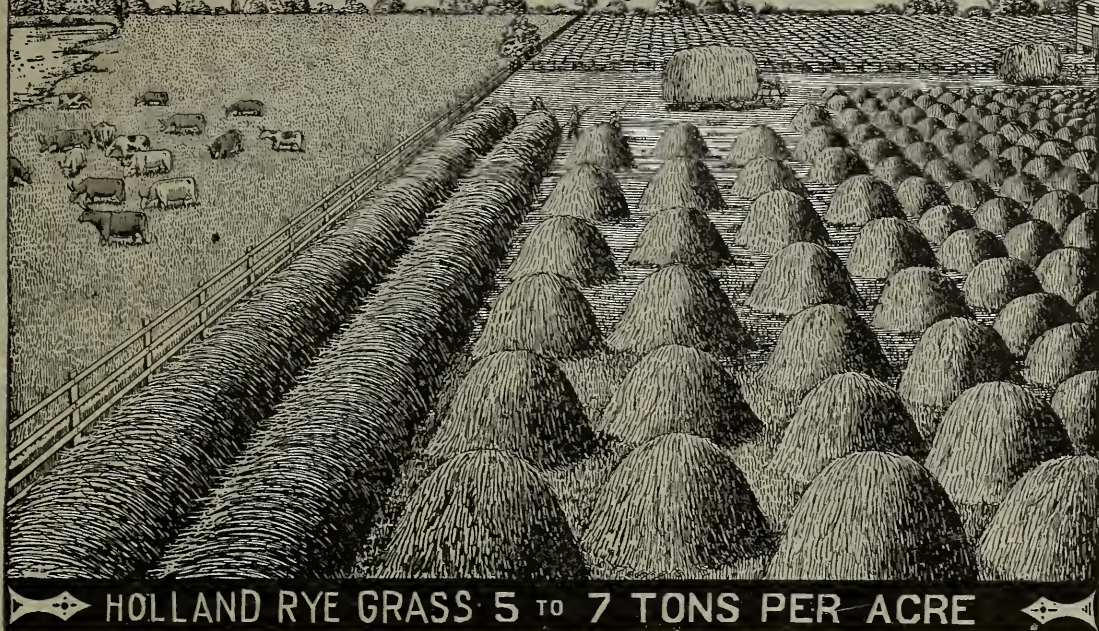
**TARRAGON.** Strong plants, 25c.; by mail, 30c.





# Moore's Superior Farm Seeds

**SOW MOORE SEED CO'S BEST QUALITY GRASS SEED**



**HOLLAND RYE GRASS 5 TO 7 TONS PER ACRE**

**Save Money by Growing Your Own Pasture, Hay, Straw and Grain.**

## Holland Rye Grass

**THE UNCROWNED KING OF GRASSES FOR ALL SOILS. THE QUICKEST AND BEST GRASS FOR PASTURE. THE QUICKEST AND MOST PRODUCTIVE FOR HAY.**

It is a grass for all countries, the grass for the great West, South and East, the grass for New Jersey, Pennsylvania, Maryland, Virginia and the poor lands of the entire South. Yes, for each and every State of the United States; in fact, any and everywhere where you are apt to have long sieges of dry weather; but one must not think that it does not do well on soil where there is plenty of moisture, for on such soils its magnificent, luxuriant growth comes into full play.

This grass comes to us from Holland. It grows a tremendous crop, yielding all the way from five to seven tons of excellent hay per acre as you can cut same two or three times a year. It grows from three to five feet tall. It surely will pay everybody to plant it bountifully. Nothing that we ever had did better or pleased the public at large

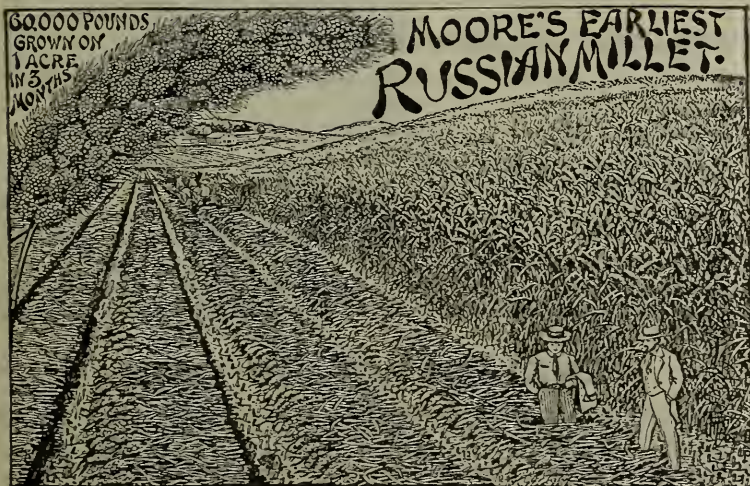
better as a hay and pasture grass than Holland Rye Grass. It is very nourishing, equally as nourishing as Timothy or Orchard Grass. It is of very rapid growth, and ready to cut before other sorts are half grown, and far surpasses in weight of herbage. We recommend it for trial, and give it our unqualified endorsement. All stock eat it greedily.

The experimental farm at Cheltenham, Victoria, Australia, says: "We have grown Holland Rye Grass successfully, and we think it is the coming grass. It is green from the middle of March to about November."

It is the great grass for all climes. It will grow on all kinds of soil, even on yellow sand, and is equally good for pasturing, curing into hay or cutting green. All kinds of stock eat it readily, and it is very rich in nutritive value. "This is the best grass that has yet been tried at this station." When properly sown it catches well, giving immense crops the first year; in favorable seasons a fair yield of hay may also be obtained. Up to the present the best results have been obtained by sowing plenty of seed on well prepared ground as early as possible in the spring. From two to two and one-half bushels should be sown to the acre, depending somewhat upon the season and condition of the soil. The abundant forage is of excellent quality and, under ordinary circumstances, a large amount of early spring and fall feed may be obtained, in addition to a good yield of hay. Thus far the grass has endured drought in the South perfectly and has never winter killed.

On our own fields, where we have now cultivated same for the fourth year, the Holland Rye Grass attains a height of 5 to 6 feet. It is extremely bushy and furnishes an endless amount of magnificent hay. When we were in Europe we were most remarkably impressed with the future of this grass. In Holland and Denmark where same is at home, they cut it three times for hay, and it is not an unusual thing to get nine tons of extremely nutritious hay per acre; in addition to this, good pasture late in fall. As a quick pasture for dairy cattle it has no equal. Now, what it can do in Europe we are sure it can do even in a greater measure here in America, for we have soils that are peculiarly adapted to it. We have grown it in a small way mixed with Giant White Clover, for both pasture and hay with highly gratifying results. There is not an agricultural college anywhere that has tested same but endorses it emphatically. You will do the same by giving it a trial, but by all means buy our imported grown seed. Culture is the same as in sowing Orchard, Perennial Rye or Kentucky Blue or Red Top. You should sow early in the spring, and not sow less than 30 lbs per acre—40 lbs is better. Sow plenty of seed at first seeding and you will get a big, heavy, splendid start at once that will last for years. Don't buy hay, you can grow it much better and cheaper. Splendid, clean, heavy seed, postpaid, lb. 40c., 3 lbs. \$1.10; by express or freight, lb. 25c., 10 lbs., \$1.50; 100 lbs. \$11.50.

## EARLIEST RUSSIAN MILLET



The earliest and most valuable of all the millets. It is considered equal, and some say superior to the best quality of Timothy Hay. It has numerous succulent leaves which furnish an abundance of rich green fodder, which is highly relished by all kinds of stock, and is earlier and superior to anything ever seen in the millet line.

Its strong points are these: It is about three weeks earlier than German or Common Millet, wondrously prolific, has great stooling habits, is very leafy and bushy and full of rich green blades; one kernel has been known to produce fifty fine strong stalks, just the size that are in great demand and eagerly eaten by cattle, and it is not an uncommon thing to cut six tons of hay per acre.

**EARLIEST RUSSIAN MILLET** is positively the most remarkable, leafy, bushy, vigorous growing, earliest millet in the world, or, as a farmer who obtained a bushel last year, and from the same cropped 15 tons of hay, and had lots of seed besides, said: "It is surely worth its weight in gold to get a start with." Every farmer will be delighted, and pleased, and astonished, and profited, by sowing our Earliest Russian Millet. It will make a magnificent crop of hay if sown immediately after your Oats, or Barley, or Rye, or Wheat is cut, as it will ripen in from 60 to 90 days. Sow from 25 to 40 pounds per acre. Lb. by mail, 25c.; by freight, 10 lbs. 60c., 25 lbs. \$1.35, 50 lbs. \$2.60, 100 lbs. \$5.00.

## Mennonite Prolific Giant Spring Rye

**Distinct and Valuable**

Most productive sort. Distinct from the winter rye, grain of finer quality and more productive; can be successfully grown in any latitude, and is now being largely sown in the Middle States in place of oats, and also as a catch crop where winter grain has failed. It does not stool like winter rye, not less than 2 bushels to the acre should be sown. The value of Mennonite Spring Rye Straw per acre is double that of winter rye, and is worth more than that of oats and its straw combined.

If we could introduce here one-tenth of the letters that we get from farmers thanking us for urging them to plant some of our Prolific Spring Rye, it would do your heart good to read them. Farmers tell us they have made a great deal of money by following our advice on rye, wheat, oats, corn, grasses, etc., and we know that there is nothing better to make money out of than our Mennonite Prolific Spring Rye. This is grown on our farms in Pennsylvania and New Jersey and is a heavy yielder and does splendidly everywhere. We ran short last season in filling orders, but this year have a couple of thousand bushels more, and we hope that orders will be sent in early so as not to disappoint anybody.

This magnificent rye is of recent introduction, and it has proven to many of our farmer customers a better money-maker, a surer money-maker, a bigger money-maker, and an easier money-maker than any other cereal planted, as good Spring Rye brought as good a price as wheat, and yielded from 10 to 30 bushels per acre more. It is a magnificent sort.

**As a Catch Crop.** We sowed some of our Mennonite Prolific Spring Rye on winter wheat that had died out, waiting until almost April, and found it did splendidly. It gave us a yield of over 40 bushels per acre. It is one of the very best things to sow for a catch crop, as it always gives good yields. Price of our Mennonite Prolific Spring Rye: Pkt. 10c., lb. 30c., 3 lbs. \$1.00, postpaid; by express or freight, Pk. 70c., bu. \$2.00, 2½ bu. \$4.50. Large buyers will be quoted special prices on application.



**YIELDS  
FROM  
100 TO 200  
BUSHELS PER  
ACRE**

# The FAMOUS BLACK NORWAY OATS

**It PAYS on  
ANY GROUND**

**EVERY FARMER SHOULD KNOW**

the importance of changing seed. The yield of Corn, Wheat, Oats, Potatoes and other cereals and roots is invariably increased from 25 to 100 per cent. by planting good new sorts of merit instead of the old worn out varieties. Mr. Farmer, it will be much money in your pocket, easily earned, to act promptly upon our suggestion to change your seed for our new improved and highly profitable varieties. Do it this year! Don't defer making money!!!

## MOORE'S FAMOUS BLACK NORWAY OATS

Imported Direct from Bergen, Norway

Few farmers are aware of the fact that the best black oats in the world is produced among the Fjords of Norway facing the Arctic Ocean. It is here that the black oat is cultivated to its greatest perfection as to yield, weight, quality and freedom from disease. Our stock seed was obtained direct from Mr. Hanson Hjort, who has devoted two decades to developing his favorite strain of "Hjort's Frei Braun." Mr. Hjort has, on carefully prepared land, raised as high as 311½ bushels (by weight) per acre of his truly wonderful oats. Our own and other tests the past season showed a yield of over 205 bushels per acre. Any farmer can secure the same enormous yield under the same conditions. An acre of ordinary land on your farm that will only produce 35 bushels of common oats will readily yield 100 bushels of our Famous Black Norway Oats.

We do not feel backward in pushing this Famous Black Norway Oats, because we have seen such marvelous yields of this variety the past summer that we know any farmer can make lots of money sowing it. There is nothing like it in earliness in any other kind of black oats that we know of. Our crop was ripe and stacked before any of our neighbors'. The wonderful yield of this remarkable oats, as well as its resistance to the elements, is very largely due to its wonderful stooling habits. We have seen single kernels produce 102 strong, healthy stalks. Every farmer knows that when an oat stools, its yield is increased in proportion. Take an oat that does not stool and it cannot produce as heavily.

### OTHER REASONS WHY YOU SHOULD PLANT IT

**First—Drought Proof.** It matures so early that the crop can be gathered before dry summer weather sets in. No sort we ever heard of so completely and thoroughly withstands dry weather.

**Second—Feeding Quality.** No variety equals it in superior sweet quality. All kinds of stock prefer eating it to any other.

**Third—Profit that Interests You.** It makes farming profitable in every state and territory in the United States. Your neighbors will want it if they see or hear of it. They will pay you an extra price for it.

**Fourth—The Last Forty Bushels.** It is the last 40 bushels per acre that makes farming profitable. If the common sorts yield 30 bushels per acre, and this gave you 70 bushels, the last 40 bushels would be the profit; but if this gave you 150 bushels, it is very easy to figure out great profits on 100 acres or more. Try it and convince yourself.

**Fifth—Many More Reasons.** It comes from a country where rust does not exist. The low price we sell it for ought to induce every farmer to plant it. Its wonderful stiff straw holds it up like a wall where the wind and rain beat other sorts flat. Yield, which is enormous, some say 70, 120, 150, and others 200 bushels per acre.

**If we had more room we would tell you more.**

### PRICE OF

### Moore's Famous Black Norway Oats

Large pkg. 15c., lb. 35c., postpaid; by freight or express, pk. 75c., ½ bu. \$1.00, bu. \$1.90, 2½ bu. \$4.55, 5 bu. \$9.00, 10 bu. \$17.50, 20 bu. \$34.00, 25 bu. \$42.00.

### 215 BUSHELS PER ACRE

*Solomon Cutter, Genesee Co., N. Y., says: "Your Famous Black Norway Oats was a sight to behold, standing fully four feet high, a solid mass of grain. The straw was so stiff that not a stem lodged. It yielded at the rate of 215 bushels of 32 pounds per acre. I congratulate you warmly upon your remarkable success in producing farm seeds of such superlative merit."*

**Moore's Famous White Norway** is an exact counterpart of the Black Norway— and price the same.

### ENGLISH POTATO OATS

An extraordinary heavy yielding sort. These valuable oats we import direct. They have been grown very extensively in different parts of this country, and have proved to be one of the best and most satisfactory and largest yielding spring oats in cultivation in England and Scotland. Especially valuable for feeding milk cows and other stock just before and when coming into head. Great root development is one of the characteristics of the English Potato Oats, on this account it is never known to lodge and this enables the plant to resist drought and adverse conditions better than any of the American varieties. When sown early, before the middle of April, these oats will far outyield the ordinary Spring Oats, making a larger crop and heavier grain, and are highly valuable for fall sowing in the South and Southwest. Further north than Philadelphia remarkable results have been obtained from these oats, when sown even as late as the first of May, and from the reports of our customers, we strongly recommend these oats to our northern farmers, as we believe that they will give double or treble the yield of the Spring Oats usually grown and sown in the northern and western states. A weight of 45 lbs. per measured bushel is not uncommon. Grains white, large and plump. Sow at the rate of 1½ to 2 bushels per acre. Large pkg. 15c., by express or freight, pk. 75c., ½ bu. \$1.00, bu. \$1.90, 2½ bu. \$4.55, 5 bu. \$9.00, 10 bu. \$17.50. Price fluctuates.



# An Agricultural Wonder

## Best in the World.



**New Zealand OATS.**  
**IT'S A SURE CURE FOR HARD TIMES.**

### It will Pay You Big to Change Your Seed Oats This Year

It will pay you to sell your common Oats and sow these improved varieties this year while the seed is so cheap. In our field the New Zealand Oats yielded about 102 bushels to the acre, and the Lincoln 90 bushels, while neighboring fields of other varieties under similar conditions yielded only 40 to 50 bushels. The increased yield on a few acres will cover entire cost of seed for your farm.

### New Zealand Oats

Progressive farmers who have grown them pronounce them to be the most valuable Oats ever grown in America.

It contains more new blood, hence more vigor and producing qualities than any other Oat we know of.

It Has Stood the Test on 12,750 farms, scattered all over America, in the remotest corners and obscurities of each state and territory—everywhere it did well, despite the most terrible season ever known.

This is absolutely the earliest Oat grown. Nothing like it in earliness that we know of. Our crop was ripe and cut and stacked eight days before other sorts were ripe, which stamps this variety as absolutely the earliest in existence.

It means big money to the farmer. That's what the earliest Oats always bring in abundance, and especially on

**150 Bushels Per Acre.**  
**Greatest Mortgage-Lifter in the World.**

the farm, for many farmers are short of Oats in the summer when this ripens.

**It Withstands Drouth.** No sort that we have ever tested so thoroughly and completely withstand dry weather—yes, long continued hot drouths as New Zealand; the price of our New Zealand Oats is 1 lb. 30c., 3 lb. 85c., (postpaid), pk. 50c., 1 bu. \$1.50, 2½ bu. \$3.25; 10 bu. \$12.50; 20 bu. \$23.00, sacks included; indeed, it seems to be proof against every element of nature in the shape of weather withstanding all and yielding heavily.

**Strong Straw.** Now, then, New Zealand Oats have wonderfully stiff straw, withstanding severe winds to a marked degree and coming forth after storms standing straight, erect—a pleasurable sight to behold. When other sorts lodge badly, this stands up like a strong stone wall.

**Yield.** This is simply enormous, some say from 60 to 100, 150, yes, 200 bushels or more per acre, but we honestly believe that 140, yes, up to 200 bushels or more can be grown per acre under careful cultivation; when specially planted it has yielded as high as 250 bushels per acre.

The color is a beautiful silvery white beautiful in the extreme, aids it to sell quickly and rapidly at an advanced price in almost every market on the globe. The color alone makes it a great seller.

No Oat exceeds this in excellent quality, and it has that advantage that it will make more and better oat meal than any other known Oat at the present day, while all horses will fight for it for food. All millers who have seen it pronounce it excellent in the extreme.

Now, then, here is an Oat that makes profitable farming absolutely certain in any state from Maine to California, and south to the Gulf and north through Canada. This Oat, if sown, will insure profitable farming. It will certainly yield from 20 to 100 bushels more per acre than any of the common varieties, which will ten times pay the cost of the seed.

The price of this Oat is ridiculously low, but that's the way we do when we have a good thing; we sell at a low price, so that all farmers can make money out of it.

**The Last Forty Bushels.** It is the last forty bushels per acre that makes farming profitable. If the common sorts yield 30 bushels per acre and this gave you 70 bushels, the last 40 bushels would be the profit; but if this gave you 150 bushels, it is very easy to figure out great profits on 100 acres or more. Try it and convince yourself.

## GROW WONDERFUL ARABIAN CORN

### FOR Poultry



Can be planted and thrives anywhere in the United States, and is the cheapest poultry food known. Stalks grow four feet high and produce numerous heads of grain 12 to 15 inches long. The yield of grain is simply enormous, averaging about one pound when fully ripe. Plant same time as field corn. It is a wonderful egg producer and flesh former, besides it is a wonderful health promoter. All poultry and pigeons eat it greedily. The leaves and stalks make excellent forage for cattle either green or dry. 5 pounds

will plant an acre. Unaffected by drouth or dry summer. Sow in 3 foot rows. Pkt. 10c., (1b. 35c., postpaid); by express, 1b. 25c., 5 lbs. \$1.00.



## Small Fruits

There is only one way possible to succeed in fruit growing, and that is to plant the right varieties. It does not matter how good your market is, or how well your soil is adapted to fruit, or how hard you work, you are bound to fail unless you plant varieties that will produce the kind of fruit you want and in paying quantities. We have gone over the long lists of varieties year after year, adding to and discarding until we have a list that cannot fail to do well. We have worked the problem out and we are sure we can help you. We have laid the foundation for success for hundreds of our customers. We want to lay the corner stone in the foundation of your successful career—fruit growing. You can succeed. We will help you—with advice, good plants and the right varieties. We are at your service. This year our plants are very fine and our stock is larger than ever, and we solicit large, as well as small orders. Wherever possible we advise all plants to be shipped by express.

**Note.** Our plants are first-class, full of life, and worth double the price of many on the market. Besides, they are the varieties that will **MAKE YOU MONEY**, if that is what you are after.

**BLACK BERRIES.** If by mail, add 10c. per doz., or 40c. per 100.



**THE KENOYER. No. 1.**

## Blackberries

**DICKEL'S EARLY HARVEST.** The earliest blackberry to ripen. Merit. Fruit jet black, glossy, deliciously sweet and fine flavor, size a trifle smaller than Kenoyer. Very profitable on account of extreme earliness and great productiveness. Our plants are fine and true to name. Genuine stock is very scarce. Each 15c., doz. \$1.00, 100 \$3.50, 1,000 \$25.00.

**KENOYER, No. 1.** A prodigious bearer of very showy fruit, of good color and fine shipping qualities, with good strong canes. Is twice the size and will yield double that of Early Harvest. Surest cropper of all, and fine market sort. Medium early. Each 10c., doz. 75c., 100 \$4.00, 1,000 \$35.00.

**BLACK DIAMOND.** The fruit is jet black and firm, and will not soften either on the bush or after it has been picked. It has an exceptionally fine flavor, spicy and melting. The berry is about the size of the Kenoyer or Eldorado, an abundant bearer, frequently perfecting as many as 2,000 berries on one vine and frequently as many as nine quarts have been gathered from a single vine.

**OUTLASTS ANY OTHER.** Most Blackberries decline in productiveness after the fourth or fifth year. The Black Diamond will bear well for twenty years. I have a field of Black Diamonds now in its ninth year, bearing its best crop thus far, and are all strong, healthy vines. Each 15c., doz. \$1.25, 100 \$5.00, 1,000 \$40.00.

**ELDORADO.** Highly recommended by growers and experiment stations everywhere. It is an oblong berry of large size, fruiting in numerous pendulous large clusters, with few thorns. Color black, flesh deep crimson, flavor sweet and distinct, rich quality. One of the finest. Each 10c., doz. 50c., 100 \$3.00, 1,000 \$25.00.

**RATHBUN.** Large, an intense jet black. Very glossy, never turns red. Small seeds, extra fine quality, with a peculiar rich aroma. Yields abundantly, and ripens early. Forms a compact bush four to five feet high. Has few thorns. Each 10c., doz. 75c., 100 \$4.50, 1,000 \$40.00.

**WARD WONDER.** Big glossy black fruit; rich, sweet, tender and melting. Average yield 200 bushels per acre. Canes very hardy. Canes 4 to 5½ feet high. A grand, profitable variety. Each 10c., doz. 80c., 100 \$2.50, 1,000 \$20.00.

**BLOWER'S FAVORITE.** Luscious large fruit, very rich quality. Height of bushes 14 feet. 2,965 berries on one bush. Record per acre, \$1,065 76. Each 15c., doz. \$1.25, 100 \$5.00.

**PRIMOS DEWBERRY. (NEW).** Ten days earlier than Lucretia. Uniformly large, glossy black, finest quality, sweet and of unequalled excellence. Cannot be praised too highly. Quality and size uniform. Each 10c., doz. 50c., 100 \$2.00, 1,000 \$15.00.

## RASPBERRIES

**Our Money Making Varieties. Strong Transplanted Stock.**

(If by mail add 10c. per doz. or 40c. per 100.)

**KING'S HAYMAKER.** This valuable new raspberry is certainly the greatest acquisition of years in raspberries of its class. From actual figures Haymaker returned a net profit of over \$300.00 per acre last year. Growers coined money from it. The Haymaker is a purple cap not so dark as Cardinal or Shaffer, and much larger and firmer than either of those varieties, never crumbles and stands up well in shipping. It is a berry to grow for either home use or market. Recommended by experiment stations and leading Horticultural Societies everywhere. It certainly is a leader. Our stock is genuine. Each 15c., doz. 75c., 100 \$3.50, 1,000 \$25.00.

**MOORE'S RUBY.** Pronounced by thousands to be the best red berry to grow for profit. Color a beautiful bright red. Ripens with the earliest and continues picking a long season. Exceedingly firm and of a good flavor, often sells for 25c. per quart. It stands shipping long distances better than any other. It has been grown commercially for 6 years and to-day stands at the head of all other earlies for long distance shipping and profit. Each 15c., doz. 75c., 100 \$4.00.

**NEW BRILLIANT.** The berries are large and beautifully brilliant. It ripens the entire crop early and all at once, while the price is high. It carries its brilliancy to market and looks as fresh as when first picked. A great market variety. Every grower should have it. Each 15c., doz. \$1.00, 100 \$4.00, 1,000 \$30.00.

**GOLDEN QUEEN.** The most profitable yellow berry grown. Doz. 75c., 100 \$2.50.

**THE NEW CARDINAL.** This wonderful large red variety will grow ten feet high and bear in proportion. It is the wonder of the century, and entirely beyond comparison. Extremely hardy. A variety of great merit. Each 10c., 3 for 25c., doz. 75c., 100 \$3.50.

**EARHART NEW EVERBEARING. (Ranere.)** Actually bears continuously from June 1st until killed by frost in September. The canes are literally loaded with fruit in all stages from bloom to ripe fruit. Creates the greatest surprise when shown at fairs and horticultural societies. Has no equal as an ever-bearing variety. A great novelty and a very valuable one as well. Each 15c., doz. \$1.00, 100 \$3.50.

**DAVIS' CUMBERLAND.** In hardiness and productiveness it is unexcelled by any other variety. In size the fruit is simply enormous, far surpassing any other sort. The berries run seven-eighths and fifteen-sixteenths of an inch in diameter, and are of such handsome appearance that their fruit sold for 10c. per quart, when other varieties were selling for 6c. to 7c. per quart; careful figures give it a record of \$325.00 per acre. In spite of its unusual size, the fruit is possessed of its great firmness and is thus well adapted for standing long shipments. It follows Palmer and Souhegan and precedes Gregg a short time, making it a mid-season variety. The blush is exceedingly healthy and vigorous, throwing up stout stock canes, well adapted for supporting their loads of large fruit. It has also shown itself remarkably free from that scourge of its family, anthracnose. Large growers report yields of two and three times as much per acre as Ohio King under same conditions, and far ahead of many other varieties. Each 15c., doz. 75c., 100 \$3.00, 1,000 \$25.00.



King's  
Haymaker  
Raspberry



HIGH  
GRADE

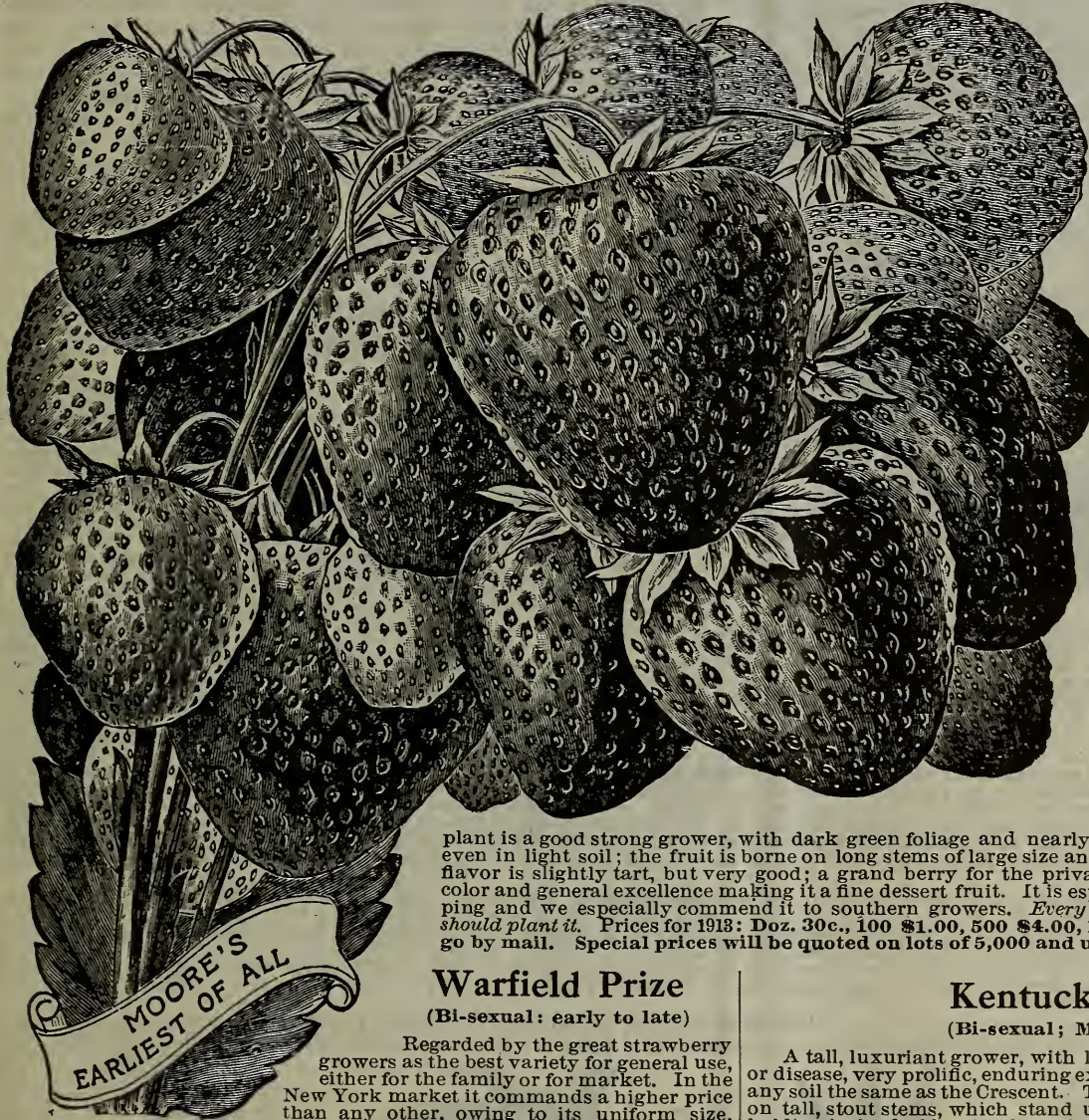
# STRAWBERRY PLANTS

If wanted by mail, add 10c. per doz. and 50c per 100.

**WHEN TO ORDER**—Order early by all means, while the plants are in a dormant condition, before they commence to grow in the spring; they will ship better, stand more neglect and rough usage, and will start off better when set out. Allow time enough before you need the plants, so that if we are crowded and you should have to wait a day or two, it will not inconvenience you. The best plan is to order a week or two ahead, and state the day you wish them shipped. Another advantage in ordering early is that our stock is complete and you are sure of getting all your order filled.

**GUARANTEE**—We guarantee our plants true to name, well-rooted and from new beds that have never fruited; if they prove not to be so, we will replace them free of charge. While we do not claim to raise better plants than anyone else on earth, we do claim that we raise them better than some, and as good as the others.

## Moore's Earliest of All Strawberries



plant is a good strong grower, with dark green foliage and nearly rust-proof; extraordinarily productive even in light soil; the fruit is borne on long stems of large size and of a most brilliant scarlet color. The flavor is slightly tart, but very good; a grand berry for the private garden or market gardener, its fine color and general excellence making it a fine dessert fruit. It is especially adapted for long distance shipping and we especially commend it to southern growers. *Every berry grower, north, south, east or west, should plant it.* Prices for 1913: Doz. 30c., 100 \$1.00, 500 \$4.00, 1,000 \$7.50. Add 10c. per doz. if to go by mail. Special prices will be quoted on lots of 5,000 and upwards.

### Warfield Prize

(Bi-sexual; early to late)

Regarded by the great strawberry growers as the best variety for general use, either for the family or for market. In the New York market it commands a higher price than any other, owing to its uniform size, delicious flavor and handsome appearance.

In a two-acre plot of it we could not find a malformed berry; every one was perfect and as even in size and form as if turned out of a mould. It ripens uniformly, not a green tip is ever to be found on it; the color when ripe is a glossy crimson scarlet. It is medium in size, juicy and solid to the centre and of a delightful flavor; in fact, this is one of its excellent merits, and is the cause of its having been in demand by the finest hotels and private families in New York since the fruit was first sold there. It is an all-season berry, ripening early and bearing late, perfecting its fruit to the last berry as perfectly as the first one. It is an abundant bearer, yielding as much per plant as the most prolific, and on account of its prolonged fruiting is more valuable than those which perfect their crop in a shorter period. After a close study of it for the past two years, we are convinced that it has no rival as a good all-around strawberry for the family or market—one that is certain to give satisfaction. Doz. 40c., 100 \$1.25, 500 \$4.00, 1,000 \$7.50.

### BEST IN 22 YEARS

FRED. MARINO, P. O. Box 501, WASHINGTON, writes: Your Boston Mammoth White Plume Celery is the best I have grown during the past twenty-two years.

### TWO WEEKS EARLIER

PAUL ENSS, PHILLIPSBURG, N. J., writes: Your Moore's King of the Early Tomatoes were two weeks earlier than the Earliana.

The most valuable production of the age. The most wonderful and remarkable large berry ever introduced. Absolutely the earliest large strawberry in existence. Immense size, prodigious yield, delicious flavor. Plant strong, luxuriant and healthy. Flowers bi-sexual.

**Has Produced 16,000**

### Quarts to the Acre

Every market gardener who plants it largely is insured handsome profits. On account of its beauty and extreme earliness it always commands the very highest market price. Its extreme earliness is due to its hardiness; the buds form late in the fall, and remain unaffected by the winter cold or early spring frosts—a remarkable thing but true. The blossoms are produced before the leaves in the spring, and are not affected by any frost during the winter, no matter how severe. This valuable variety does remarkably well on poor, thin land, while on heavy soil the yield is simply prodigious. In our vicinity they usually commence bearing about May 5th to 8th, and continue producing large, beautiful berries of delicious flavor long after all early sorts are exhausted. The

### Kentucky Wonder

(Bi-sexual; Mid-season to late)

A tall, luxuriant grower, with large, dark green foliage, free from rust or disease, very prolific, enduring extremes of heat or cold. It will grow on any soil the same as the Crescent. The fruit is produced in great abundance on tall, stout stems, which stand up from 6 to 8 inches the entire season, holding its load of berries from the ground so they do not get dirty, rotten or scalded. It is beautiful in color, being of a dark, glossy red, which alone will make it an ornament for any table. They are so beautiful in appearance that the moment they are put on the market they will sell for the highest price. The flavor is delicious and very sweet; being one of the sweetest of strawberries, it can be called the honey strawberry; while its fine aromatic flavor, resembling that of the wild strawberry, makes it one of the most delicious of berries. Doz. 30c., 100 \$1.00, 500 \$3.50, 1,000 \$6.00.

## Mixed, Large-Fruited Hybridized Strawberry Seed

We herewith offer a remarkable opportunity to our customers to procure the best new and novel varieties of the best American and European varieties of strawberries. Our mixture includes all the best large-fruited, white, red and purple everbearing; also the finest early and late fruiting sorts of the highest merit, which will insure the planter the most satisfactory results possible. Many valuable new varieties will result from planting our hybridized seed. From seed sown in April or May, we have in the following year picked large quantities of delicious fruit, not merely in the strawberry season, but as late as the third week in October. Occasionally the plants bloom the first year from seed and invariably so if sown early enough in the greenhouse and transplanted. No customer with a garden or farm should miss this fine opportunity for obtaining valuable new varieties of strawberries. Pkt. 10c., 3 for 25c., ¼ oz. \$1.25.



# SOME SPLENDID NEW STRAWBERRIES



We are greatly pleased to offer our customers some new strawberries of real merit, an improvement over many kinds being offered by other dealers and growers. We find it pays to grow only the best for **big returns** and good results. You must grow good varieties to succeed. It is absolutely necessary to do it or you fail, no matter how good your ground or how much care you give your plants. The plants we offer are the best varieties that can be obtained. We try almost all kinds. We have to do it to find out which are the valuable ones and then offer those only that prove valuable, thus protecting our customers from a long list of varieties, half of which are absolutely worthless and a waste of time and money to plant. The varieties we offer have made our customers money. If you will let us do it we can furnish you plants that will make money for you and give you results that will open your eyes. Are you willing? It costs no more to plant our good reliable plants that you can bank on than others, besides, you then have the assurance of success.

If Strawberry Plants are desired by mail, add for postage 10c. to the dozen price, and 60c. to the 100 price.

## THE GRAND STRAWBERRY "BIG VICTOR"

(Mid-season to Late—Perfect Flowering)

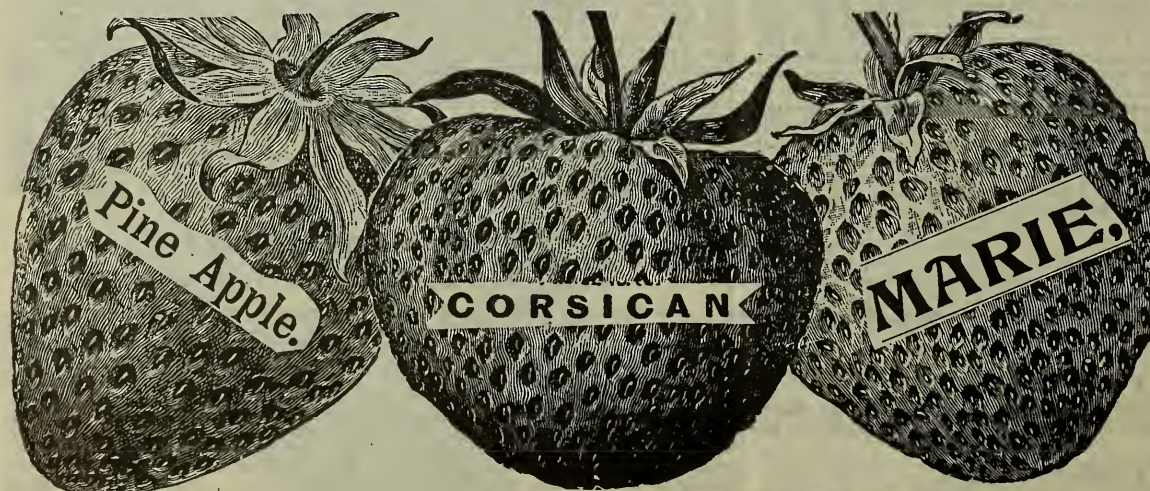
Although the Big Victor has only recently been offered to the public, yet it is already *world famous* from the superlatively flattering reports in the horticultural press from the experiment stations and from strawberry critics to whom a few plants were given for trial. It has been thoroughly tested in many parts of the country and has given universal satisfaction for shipping and home market, as well as for the family garden. The berries of the Big Victor are magnificent and of immense size—very firm, solid and shapely for so large a berry. In general it is broadly heart-shaped, without neck; occasionally fruits will be found shaped as if two berries were joined

together. Flesh red to the core, of delightful aroma, rich, juicy and luscious. The seeds are but slightly imbedded, which adds to its firmness. The color is of a rich, dark glossy scarlet. Colors uniformly all over, no white blotches nor green tips, and its large green calyx greatly adds to the attractiveness of the fruit. In productiveness it is truly a marvel, both in size and quantity. The splendid large berries are borne on stiff, stout stems, ripening in succession for a long period, from mid-season until the very latest, holding up its size to the last and every berry coming to maturity. The plants of Big Victor are remarkably vigorous, healthy and hardy, throwing out strong runners. The foliage is of the largest and the thickest, entirely free from scald or blemish. Price, doz. 50c., \$1.50 per 100, \$10.00 per 1,000.

**Pine Apple.** (Perfect.) This makes the third season we have offered this valuable new strawberry and have as yet failed to hear a single complaint. If you have not yet planted it send your order at once. It has a rich pine apple flavor. Think of it. Strawberries, Pine Apples—could there be a more luscious combination of flavors? It is within itself a **three-fold pleasure**, viz., to look upon, to smell and to eat. A vigorous grower. Berries large size, round and well shaped, beautiful crimson color, about same firmness as Haverland. A perfect bloomer and an abundant bearer, valuable alike for both home garden and market. Its great beauty and decided pine apple flavor make it a variety that commands a higher price on the market than the ordinary strawberry. We have fine plants of **Pine Apple** and we will send only fresh dug ones so you will surely succeed. We hope we may have an order from each and every person receiving our catalogue for Pine Apple Strawberry Plants, for it will be an advertisement for us that will do us good. In view of this, we are offering them at a very low price for a variety so valuable. Price, doz. 50c., \$1.25 per 100, \$6.00 per 1,000.

**Corsican.** (Perfect.) A distinct new variety of value for market and home garden. The fruit is dark crimson color, rich and delicious flavor, large size and quite firm. The foliage is perfectly healthy, making large plants that will protect the fruit from sun and rain. It is a good grower, making the right number of plants and an enormous yield of the finest, largest berries imaginable. Our customers are highly pleased with this great berry. Corsican is a wonderful berry. It is a great pleasure and very profitable to haul the largest berries that go to market. That kind always sells and at the very top price. Corsican is not only big; it is a beautiful color, a great yielder, a good foliage to resist disease and drought and even weeds and neglect, but such a variety as Corsican should not be neglected if possible. Do you want big berries? Then plant Corsican. Price, doz. 50c., \$1.25 per 100, \$6.00 per 1,000.

**Marie.** One of our largest berry growers writes us that our Marie Strawberry is "beyond doubt the most prolific and profitable berry in existence to-day. In field we will put it up against any new or old variety. In point of beauty and general appearance when placed on sale, it has no equal." It was grown from seed of Crescent, fertilized with Cumberland. As a seedling it showed great promise. We planted for field culture as soon as sufficient number of plants were obtained and as yet have failed to detect any weak points in either fruit or plant of this grand variety. The plants are good growers, making plenty of runners for a good crop and show no signs of disease. The blossom is imperfect; season same as Bubach and Haverland; besides it is the most attractive in appearance when picked and ready for market of any in our entire collection. The berries are round as a ball, dark crimson in color; flesh dark and quality first-class, holding up in size to the very last picking.



Price, doz. 50c., \$1.00 per 100, \$5.00 per 1,000.



# GOOD THINGS FOR THE POULTRY KEEPER

## NEW CHINESE WINTER EGG BEET

Thrives on any soil and anywhere in the United States, and is the most valuable winter egg producing poultry food known. It is especially valuable for feeding chickens that are confined to small enclosures and to such it should be fed the year round. The culture is the same as for ordinary field or garden beets. Both the roots and tops are eaten with great relish by all chickens the whole year round. It will be found a wonderful egg producer the year round as well as the cheapest and most valuable winter food. It will enable you to cut your grain rations in one-half. Four pounds will plant an acre. The roots can be preserved during winter same as turnips or potatoes. Culture same as for garden beets and the yield per acre may easily exceed 1,000 bushels. The flesh is a pale golden yellow and it is the most productive and most nutritious of all beets. It is likewise an excellent sort for the kitchen garden. Plant same time as field corn. It is not only a wonderful egg producer and flesh former, but it is a wonderful health promoter as well. Pkt. 5c., oz. 10c., 1/4 lb. 30c., lb. \$1.00.



## BELGIAN POULTRY BEET

The cheapest and best form of green food for poultry. Will thrive on any soil and responds wonderfully to liberal manuring. The tops of the beets are greedily eaten by all kinds of poultry. In Belgium, where the production of eggs and the finest flavored poultry is produced, this beet forms a large part of the daily ration. It also keeps the bird in the pink of condition. Green foods should always be fed in connection with grain and meat. Feed bills can be cut in half or less by feeding this wonderful forage. The meat of all poultry fed on this beet top is remarkably sweet and tender, while the egg yield is greatly increased. If you grow poultry for pleasure or profit, and no matter whether your flock be large or small, it will pay you big to grow liberally of this wonderful plant. Sow in rows 2 1/2 feet apart, thin to 6 inches in the row. Cut tops off 4 inches from the ground. The beet will sprout out again and produce several crops in succession. Oz. 10c., 1/4 lb. 25c., lb. 75c., by mail postpaid.



## WATERPROOF PAPER FLOWER POTS



Here we offer Waterproof Flower Pots made from water proof fabrics. They are very light, durable, unbreakable, cheap, and of terra-cotta color, and are more economical than clay pots and just as practical for most purposes, and for some purposes are better than clay pots. Just the pots for growing small plants and seedlings. Florists, nurserymen, strawberry growers, market gardeners and plant shippers have been using our waterproof pots for many years. They cannot break and are very durable.

PRICES			
	100	1,000	1,000
2 1/2 inch.....	\$0.40.....	\$2.85.....	weight 20 lbs.....
2 1/2 ".....	.45.....	3.00.....	" 23 ".....
3 ".....	.60.....	4.55.....	" 33 ".....
4 ".....	1.00.....	7.50.....	" 33 ".....
5 ".....	1.45.....	11.50.....	" 56 ".....
6 ".....	1.80.....	16.00.....	" 74 ".....

## DIAMOND STEEL GLASS CUTTERS

An Indispensable little tool which every Florist and Market Gardener with glass should have. In these glass cutters we are offering a more durable and convenient tool than any other now on the market. Every wheel is carefully tested and is hardened and ground by special process. Preferred by many to genuine diamond for cutting glass.



- No. 10.—Rosewood Finish Handle, Turret Head, containing six Cutters.
- No. 20.—Putty-knife handle, polished and nickel plated, Turret Head, with six cutters, each 30c., Mailed postpaid.

## "THE MARKET GARDENER'S PERFECT PLOW"

This is the verdict of thousands of gardeners and farmers who use it, and say they would not part with it for twenty times its cost if they could not replace it. The variety of attachments which can be used, fitting it for the cultivation of all crops, makes it indispensable to the progressive farmer and gardener. It makes a first-class ROOTER for taking out celery, carrots, beets, salsify, parsnips, etc., by simply removing the mold board.

### Description of Attachments

- Fig. 4, in cut, is a Dixon sweep, for splitting out middles. Specially adapted for light work. Price, 80c.
- Fig. 5, in cut, is a corn and vegetable scraper or weeder, which can be used alone or with any of the single moldboards on plow. It does excellent work. Price, 60c.
- Fig. 6, in cut, is our double moldboard and point, is used for opening furrows and hilling up, and can be attached to the standard by removing the point and moldboard. Used for making drills to plant potatoes, corn, etc.; for ditching, ridging, plowing out between rows; as it throws the earth both ways, doing the duty of two single mold plows. It also is good for digging potatoes. Any practical farmer or gardener will quickly see the immense value of this attachment. Price, \$2.25.
- Fig. 7, in cut, is our cutter share or sod-land point. Very popular. Price, 50c.
- Fig. 8, in cut, is our potato digging attachment. Very effective for the purpose. Price, 80c.
- Our truck, No. 1-A and No. 1-B molds (Figs. 1, 2 and 3 in cut), together with an extra point and wrench suitable for all bolts in plow, are given to every purchaser of our No. 1 Plow, both Regular and Patent, free of charge.
- Figs. 4, 5, 6, 7 and 8, in cut, only fit No. 1 Regular and Patent, and are sold as extras at the prices marked.

### PRICES

No. 00, SMALL ONE-HORSE.....	\$3.50
No. 0, MEDIUM ".....	4.00
No. 1, REGULAR ".....	4.50
No. 1, PATENT ".....	5.00





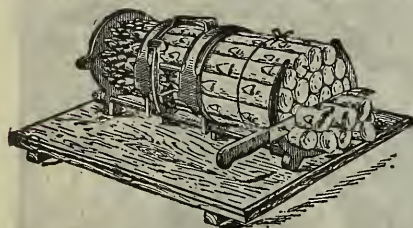


## Horse Radish and Coconut Graters

Will grate from 10 to 15 pounds an hour of Horse Radish, Coconut or similar substances. They are easily operated by one person, who turns the crank with one hand and holds the root with the other hand, against the revolving cylinder. The grated material falls into the drawer, shown in the cut. We furnish the machines with two kinds of cylinders, the cheaper being covered with heavy perforated tin; the better has a wooden cylinder studded with steel pins.

### PRICES

Box Pattern Grater, with tin-clad cylinder.....	\$7.00
Mounted Grater, with treadle, etc., steel-pin .....	8.00
Excelsior Pattern, steel teeth.....	12.50
	6.50



1907 Acme Buncher

## Asparagus Bunchers

1906 Acme. Makes bunches 4 to 5 in. in diameter .....	\$1.75
1907 Acme. Makes bunches 8 to 8½ in. in diameter .....	2.00
1909 Acme. Makes 4 to 5 inch bunches.....	2.50

## Perfection Buncher

Makes a Perfectly Round and Tight Bunch and Very Neat in Appearance

The length and size of bunch and the distance between the jaws can be easily regulated by means of thumb screws. The circles can also be made larger or smaller at the will of the operator.

All growers of asparagus who used the "Perfection Buncher" the past season pronounce it the most complete and efficient one ever put on the market. Price, \$4.00.

## Asparagus Tape

Cherry red color, waterproof, for tying asparagus in bunches. When put up with this tape the asparagus will bring fully 20 per cent. more in price. 1000-yard spool \$2.25 each, 5 spools \$10.75.

## Asparagus Knife

Each 25c., doz. \$2.50.

## Garden Line Reels

Single, heavily galvanized.....	\$1.50
Double " (see cut).....	2.00

## "ACME" Pulverizing Harrow, Clod Crusher and Leveler

A Harrow that should be on every farm. Lowest priced riding harrow manufactured. Lightest in draft, most easily handled. An invaluable tool for every market gardener or farmer. No implement will put the soil in as good condition as quickly.

No. 24, 2-horse, 13 ft. 6 in. Cut, Riding.....	\$36.00
No. 23, 2 " 6 " 6 " " " .....	18.00
No. 26, 2 " 8 " 6 " " " .....	19.00
No. H, 1 " 4 " 4 " " " .....	14.00
No. G, 1 " 8 " " " Walking.....	9.50

## Hot Bed Sash

Made of the best wood, 2 in. thick, sash 3 ft. 2 in. wide by 6 ft. long. Plain, unglazed, each, \$1.40; Glazed, sliding glass, each, \$2.75; Glazed, puttled glass, each, \$2.50.

Price on glazed sash includes painting. If glazed sash are to be shipped by freight or express, please add 10c. per sash for factory packing charges.

Hot-Bed or Mushroom-Bed Thermometer, pointed brass bottom for plunging. Best grade, \$1.50; Standard grade, \$1.00; German, 50c.

## Excelsior Hot Bed and Cold Frame Mats

To Protect Plants from Frost in Winter and Spring

"Burlap" Mats. Best quality, size A, 40 x 76 inches, \$1.25 each, \$12.50 per doz.; best quality, size

### Eureka Seed Drill

B, 76 x 76 inches, \$1.90 each, \$19.00 per doz.

"Waterproof Duck" Mats. These are filled with cotton and wool waste and quilted the same as the "Burlap" mats described above. The "waterproof duck" cotton cloth on one side sheds water and prevents them from getting "soaked" through. Best quality, size C, 40 x 76 inches, \$1.50 each, \$16.00 per doz.; size D, 76 x 76 inches, \$2.40 each, \$24.00 per doz.

## The Eureka Garden and Hot Bed Seed Drill

You've Wanted It a Thousand Times

Works better and faster than hand work. It opens the furrow, drops the seed and covers.

HAVE YOU A HOT BED? It is the only machine suited to sow in a hot bed. Sows up close to the sides in straight rows. Sows the smallest packet of seeds as well as a large bulk. By using this drill you save seed, you save time, you stand in an upright position, the work is easy, you get better plants. Price is only \$1.00. Delivered by express, \$1.50.

## Dibbles

For transplanting Cabbage, Lettuce, Celery, etc. Cast Iron 35c.; Wrought Iron 50c.; Light Brass 50c.; Solid Brass 75c.

## Hand Weeders

Onion No. 1 .....	each, 25c., doz. \$2.50
Beet No. 2 .....	each, 25c., doz. 2.50
Hazletine No. 3 .....	each, 25c., doz. 2.50
Eureka No. 4 .....	each, 25c., doz. 2.50
Lang's No. 5 .....	each, 25c., doz. 2.50
Excelsior No. 6 .....	each, 10c., doz. 1.00
Yoder No. 7 .....	each, 25c., doz. 2.50

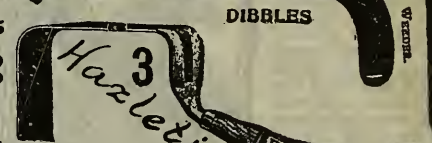
Transplanting Trowel, N. J. ....	each, 40c.
Tomato Trowel .....	each, 60c.
GARDEN REEL. Galvanized. Single, \$1.50; Double, \$2.25; Wrought Iron, 75c.	
GARDEN LINE. Plain cotton, per yard, 1½c.; plaited cotton, per yard, 2c.; plaited cotton, super, per yard, 4c.	
RAFFIA. Best quality, long strands, plaited, lb. 15c., 10 lbs. \$1.35, 25 lbs. \$3.25. Bales of about 225 lbs., 11c. lb.	



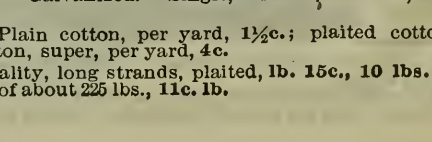
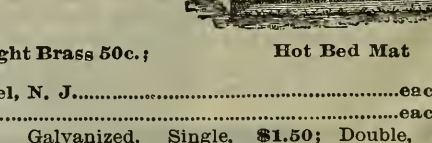
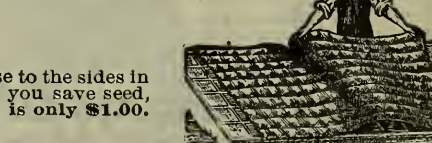
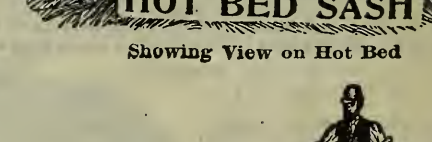
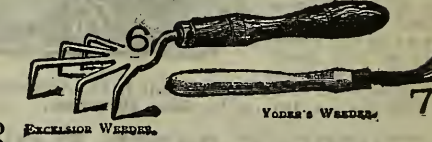
GARDEN LINE



Beet Hoe



DIBBLES





# IMPORTANT TO YOU



# A FAVOR TO US

**K**INDLY send us below, names and Post Office address of your friends and acquaintances, no matter where they may live, who are large farmers or those who grow vegetables, plants, flowers or poultry, either for home market, or shipping.

We do not care to have the names of those who only have very small kitchen gardens. Enclose this sheet with a cash order, and for this favor we will include in your order **FREE**, a handsome collection of flower seeds, embracing many fine sorts.

## Moore Seed Co.,

**SEED GROWERS AND IMPORTERS,  
PHILADELPHIA, PA.**

State in this column the nature of each ones business, whether **FARMER**, **TRUCKER**, **FLORIST**, **POULTRYMAN**, or **HOME GARDEN**

NAME, WRITE IT PLAIN

POST OFFICE

STATE

WRITE YOUR NAME AND POST OFFICE  
ON BOTTOM LINE.



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THIS LETTER IS FROM )

Name .....

P. O. ....

State .....

Please write your name and address on  
the above lines.

**OUR  
TOMATO SEEDS**

are the **BEST** in the World.

Buy from Headquarters.

PUT STAMP  
HERE

# The Moore Seed Co.,

We thank you for giving  
us such good seed this season  
as your Big Boston Lettuce  
was certainly fine. Thanking  
you for past favors, we are  
Yours truly,

F. G. BLAKE & SON,  
Arkport, N. Y.

SEED GROWERS AND IMPORTERS,

125 MARKET ST.,

PHILADELPHIA, PA.



## **YOUR CELERIES BEAT THE WORLD**

**Gentlemen:—**

**Your Moore's California Mammoth Solid Golden Self Blanching and  
Moore's Giant White Arezzo Celery BEATS THE  
WORLD. They are pure and sell well.**

**THOMAS LONGWORTH,  
Kalamazoo, Mich.**

I have  
been growing  
your Italian Giant Early  
Serehead Cauliflower for three  
seasons, and it is the only sort  
that succeeds well here. It  
brings the best price too.  
T. L. McDONOUGH,  
Parrish,  
Fla.

Your  
Moore's Early  
Cabbage Head Lettuce  
yielded 60% larger crop than  
the big Boston, and averaged  
just 30c. better price on each  
carrier. It is the only kind  
I will plant hereafter.  
Yours for good seeds,  
LEMUEL PRINCE,  
Charleston,  
S. C.

I have been in the trucking  
business for twenty-two years and I  
find your Moore's Dutch Butter Lettuce the best  
any market gardener can grow. No one can make a mistake  
growing Moore's Dutch Lettuce. I am  
Respectfully yours, JAMES WATERS, Collingdale, Del. Co., Pa.



**\$1.00** THIS COUPON GOOD FOR \$1.00 **\$1.00**

---

THE PHILO SYSTEM BOOK. The Philo System is unlike all other ways of keeping poultry and in many respects is just the reverse, accomplishing things in poultry work that have always been considered impossible, and getting unheard-of results that are hard to believe without seeing. The new System covers all branches of the work necessary for success, from selecting the breeders to marketing the product. It tells how to get eggs that will hatch, how to hatch nearly every egg, and how to raise nearly all the chicks hatched. It gives complete plans in detail how to make everything necessary to run the business. How to raise two-pound broilers in eight weeks, feed to produce eggs at a cost of ten cents a dozen or less; how to prevent chicks from dying in the shell; how to make green food at a cost of 15 cents a bushel; how to make a new brooder for 25c to 50c that will save two cents or more on the cost of raising each chicken. This new book gives full, easy-to-understand directions that are right to the point. Full right to make the patented coops and appliances given with each book.

---

**\$1.00** FOR PARTICULARS SEE OTHER **\$1.00**  
SIDE OF THIS COUPON



\$1

PHILO SYSTEM BOOK FREE

\$1

THIS COUPON WILL BE ACCEPTED AS FULL PAYMENT FOR ONE COPY OF THE PHILO SYSTEM BOOK WHEN SENT WITH AN ORDER FOR POULTRY SUPPLIES, EGGS OR PURE-BRED POULTRY, TO

**Moore Seed Co., Philadelphia, Pa.**  
**125 Market St. and 114 Church St.**

FILL IN YOUR NAME AND ADDRESS. AND ENCLOSE WITH YOUR ORDER

*Your Name*

*Address*



Science is teaching that it is as  
essential to

## Protect Plant Life

from the insect pests and the various  
fungi with which it is afflicted as it is  
to properly fertilize it.

Its importance to successful culti-  
vation is becoming more and more  
evident as we learn more about the  
growth and habits of vegetation.

*The products recommended in this pamph-  
let have the endorsement of leading com-  
mercial and private growers, and are gener-  
ally recognized as standard remedies for the  
control of insects and plant diseases.*

For Sale By

**The Moore Seed Company**

Importers and Growers

**SEEDS AND BULBS**

**Insecticides, Fertilizers, Implements**

125 Market St.

**PHILADELPHIA, PA.**



## SCALINE

is an oil and sulphur composition—three in one, a scalicide, insecticide, and fungicide combined, composed of a high grade of petroleum, and the properties of the well known fungicide, Fungine. (See last page.)

It is a most efficient winter spraying material for San Jose and other scale. Use one part Scaline to twenty parts water.

As a summer spray for trees, shrubs and hardy plants it is an effective remedy against green, black and white fly, red spider, thrips, wooly aphis, cottony maple scale, tulip scale, mealy bug, and all soft scale.

Use one part Scaline to fifty parts water.

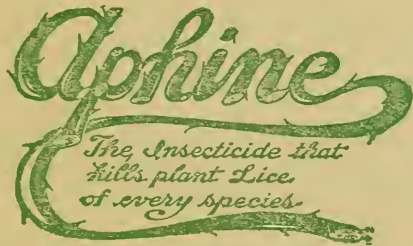
The sulphur contained in Scaline makes it an excellent preventive against various fungi at all seasons of the year.

Scaline will rid your evergreens and shrubs of the red spider pest, which has done so much havoc to them recently.

For summer spraying, Scaline is recognized as a marked improvement over the old-fashioned kerosene emulsion; more effective and more economical. It mixes readily with water, contains no sediment, and can be applied with the finest spray nozzle.

Quart, 75c.; gallon, \$1.50; 10 gallons, \$10.00; barrel (50 gallons), \$37.50.





is a concentrated liquid spraying material, readily soluble in water, used at various strengths, according to directions on cans.

Aphine is equally effective in the house and garden; free from disagreeable odors of most insecticides, and practical for professional and amateur growers.

It is effective against green, black and white fly (all aphids), red spider, thrips, mealy bug, soft

scale, rose, cabbage and currant slugs, and all soft bodied insects. It can be applied to the tenderest foliage, flowers, fruits and vegetables.

Aphine will keep your plants (sweet pea vines, rose bushes, etc., etc.) in the garden free from insects.

Aphine is used by prominent growers as a wash for decorative stock, also to dip cuttings in before planting; and by amateurs for house plants.

Quart, \$1.00; gallon, \$2.50.



## FUNGINE

is a concentrated sulphur composition, used as a spraying material, readily soluble in water, containing no sediment, and, unlike Bordeaux mixture, and lime and sulphur, does not stain the foliage, but cleanses it.

It is an infallible remedy for mildew, rust, wilt and other blights affecting flowers, fruits and vegetables, and is used with much success by leading growers on young stock as a preventive against various blights; also for bench fungi.

One gallon makes 50 gallons spraying material.

Quart, 75c; gallon, \$2.00; 10 gallon keg, \$15.00.

*The beneficial effect of sulphur to plant life is no longer regarded by scientists as a theory, but a fact.*

## VERMINE

is a soil sterilizer and vermicide. Destroys cut, wire, eel and grub worms, maggots, root lice and ants. Used one part to four hundred parts water, thoroughly soaking the ground, it will protect your crops, lawns, tennis courts and golf links against the ravages under the soil.

Quart, \$1.00; gallon, \$3.00; 5 gallon keg, \$12.50.



# You Must Spray to Save Your Trees, Fruits and Crops

## "AUTO-SPRAY" No. 1

### A SELF-OPERATING OR AUTOMATIC SPRAYER

A practical machine for spraying potatoes, tobacco, small fruits, vineyards, greenhouses, poultry houses, etc. Also excellent for whitewashing and disinfecting buildings, etc.

"Auto-Spray" No. 1 is the strongest, most useful and most generally used of all spray pumps. It will do all that any spray pump can do, and in most cases it will do the work quicker and better. It has superseded the bucket and knapsack sprayers, which require constant pumping, and is positively and absolutely guaranteed against all defect. Tested before leaving the factory.

No work to operate the "Auto-Spray." The user simply holds the nozzle after compressing the air with a few strokes of plunger. Nearly 200,000 of these sprayers are now being used with extreme satisfaction.

We recommend the brass tank as costing but little more than galvanized, and it is practically indestructible.

When desired we furnish brass extension pipes in two-foot lengths for spraying trees. The usual equipment for tree work is three lengths, and the price is given below. With every "Auto-Spray" is supplied FREE OF CHARGE the most complete and up-to-date spray calendar ever issued.

Capacity about 4 gallons.

The sprayer being carried by the shoulder strap leaves both hands of the person operating nothing to do but direct the spray.

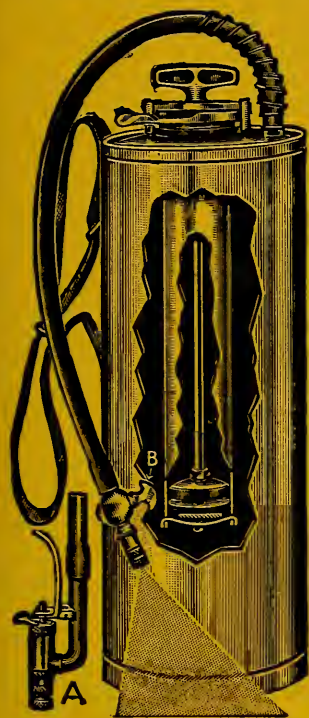
By the action of the "Auto-Pop" a degorger stem is passed through the nozzle every time the "Auto-Pop" is closed, hence the nozzle is automatically cleaned every time it is opened.

### PRICES "AUTO-SPRAY" No. 1

1—A. Brass, with Stop Cock.....	\$6.75	Brass extensions, 2 ft. lengths, each.....	\$0.45
1—B. Brass, with "Auto-Pop".....	7.25	Galv. extensions, 2 ft. lengths, each.....	.35
1—C. Galv., with Stop Cock.....	4.50	Brass elbows (for underside of foliage).....	.45
1—D. Galv., with "Auto-Pop".....	5.00	Brass strainer. Can be used for any type sprayer.....	1.35

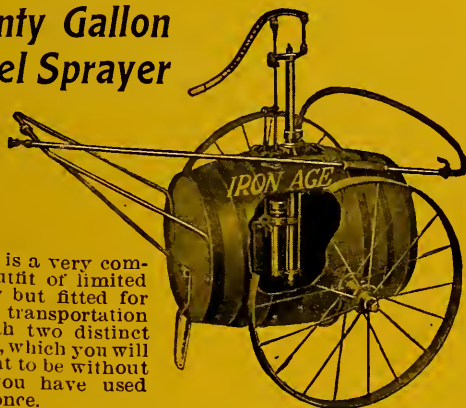
## LEGGETT'S CHAMPION DRY-POWDER DUSTER

Distributes Paris Green, Hellebore, Sulphur, Dry Bordeaux Mixture, etc. Dispenses with bother and labor of using water. For farm, garden, vineyard, tobacco fields, etc. This implement has proved itself "Champion," being far ahead of any other machine in its capacity to distribute a uniform and almost imperceptible quantity of Paris Green or other powder, doing effective work without injuring the foliage when used properly. The dry method is rapidly superseding liquid sprays. Will do as much work in a day as a horse-power sprayer. Will green two rows of potatoes at once as fast as a man walks. Adjustable to any width of row. Anyone can use it. Will not get out of order and will last for years. Weighs about 6 lbs. Each machine is packed in a case complete, comprising 4 tubes, 6 nozzles, 2 straps and oil can. The reservoir holds 4 lbs. of Paris Green (or over a quart of powder). Is made in best manner, of tin, iron, steel and brass. We give this sprayer our unqualified endorsement. Price, \$8.00.



order and will last for years. Weighs about 6 lbs. Each machine is packed in a case complete, comprising 4 tubes, 6 nozzles, 2 straps and oil can. The reservoir holds 4 lbs. of Paris Green (or over a quart of powder). Is made in best manner, of tin, iron, steel and brass. We give this sprayer our unqualified endorsement. Price, \$8.00.

## Twenty Gallon Barrel Sprayer



This is a very complete outfit of limited capacity but fitted for easy transportation and with two distinct features, which you will not want to be without when you have used the rig once.

The agitator is a practical one, is automatic and keeps the solution stirred thoroughly.

Ready and safe transportation. The barrel is mounted on a simply constructed truck, which can be pushed or pulled to the scene of your work without much effort. The wheels are 24 inches in diameter and have staggered spokes, double hubs, and 2-inch tires.

Equipment. The pump includes 33 inches of half-inch hose and two lengths of pipe, 2 feet each, with stop cock, improved Vermorel nozzle and one sliding hand grip, an extra cap for washing wagons, windows, etc., and steel handles and barrel leg.

A one-man affair. Pump with one hand and guide your spray rod with the other. 100 pounds pressure. Price, \$16.00.

## "AUTO-SPRAY" No. 3-B.

### FOR WHITE-WASHING AND GENERAL

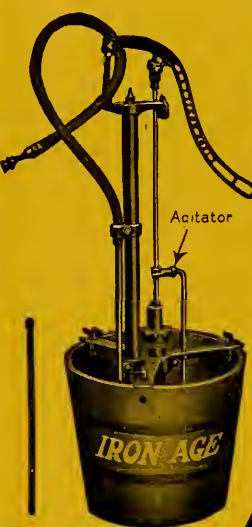
SPRAYING OF LARGE ORCHARDS this sprayer is more powerful than our No. 1 Auto-Spray, and is suitable for both large and small work. The reservoir is made of heavy galvanized iron and holds 8 gallons of mixture. The cover is reinforced and so designed that the pump may be instantly removed, thus exposing all working parts. The pump is made entirely of heavy brass. There is an agitator which is operated by the handle, and which keeps the solution thoroughly mixed. All valves are easily cleaned—the plunger is simple and effective and easily adjusted to take up all wear. This pump is fitted with 8 feet of three-ply discharge hose, stop cock, and two 4-foot lengths of extension pipe. It is perfectly practical and convenient for spraying large trees or white-washing and painting large factories as well as poultry houses and other buildings, and will be found very satisfactory. Price, "Auto-Spray" No. 3-B, Complete with 8 feet of Hose, Extension Pipe, Stop Cock and Nozzle and Universal Self-cleaning Nozzle, \$12.00.



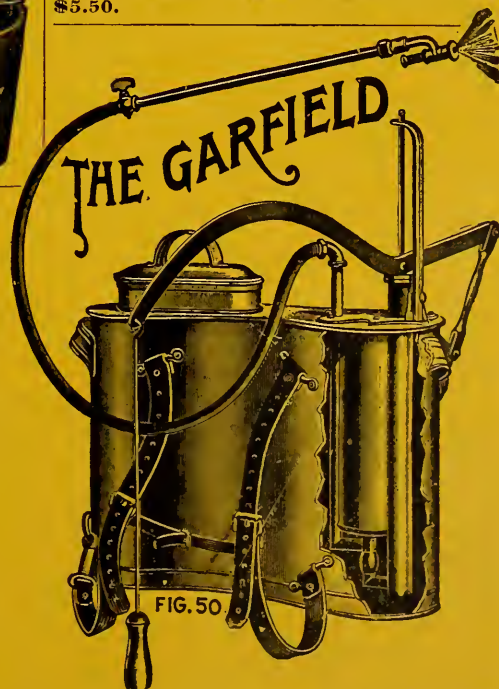
## Bucket Sprayer

This rig includes No. 192 Bucket Pump and a strong bucket, securely fastened to it. The bucket is easily detached for cleaning, or when pump is to be used elsewhere. The whole outfit can be carried by the handle or bracket at the top. Has an automatic agitator and two-foot steel pipe extension for bushes, small trees, etc.

Price, \$8.00.



For Farm, Garden, Vineyard, Tobacco Fields. Dust potato vines as fast as you walk, two rows at a time. Reservoir holds nearly a quart of powder. Machine weighs 6 lbs. One packed in a case complete, 3 tubes, 5 nozzles and strap. Our Improved Little Giant differs but slightly from our Champion Duster except in size, being a trifle smaller. Price, \$5.50.



For Vineyards, Truck Garden, Nurseries, Potatoes, Tobacco and Cotton Fields, Orchards, Poultry Houses, etc. Tank concave to fit the back. All brass pump. The most durable, practical and satisfactory Knapsack Sprayer ever made. Will spray all manner of liquids.

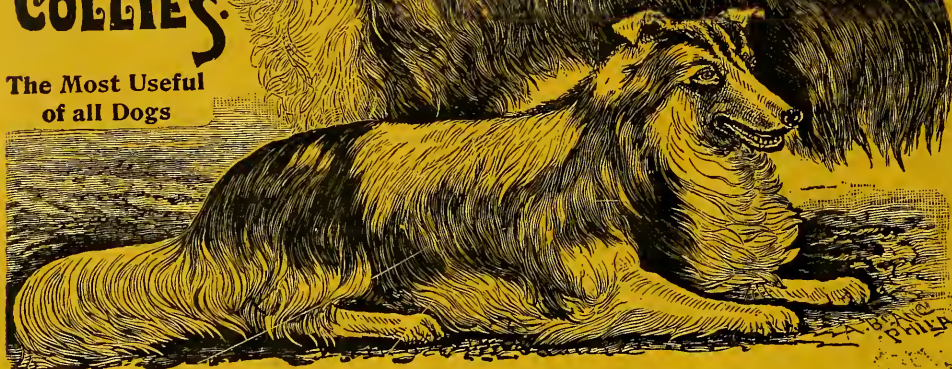
Our No. 3 machine consists of a copper tank holding four gallons, and a pump made entirely of brass, which cannot corrode or rust. There is a large air chamber placed inside the tank, which has sufficient capacity to keep up the pressure and continue to discharge the spray for one minute after the operator stops pumping. By removing five brass screws on top of tank the pump can be lifted out. Lower valve is screwed to bottom of cylinder, hence no trouble or expense to reach valve. Tank having rounded ends is stronger and less liable to leak. Pump has no stuffing box. No. 3 Copper, complete with Automatic Churn Dash Agitator, \$15.00. No. 4 Galvanized Steel Tank, complete, \$8.50.



## Magnolia Scotch Collie Shepherd Kennels

**THOROUGHbred  
SCOTCH  
COLLIES**

The Most Useful  
of all Dogs



The Collie is the most useful dog for all purposes, possessing great intelligence, and remarkable for being most easily taught. A properly bred Collie thinks and acts for himself when in a quandary and is a good and faithful watch dog. The pure-bred Scotch Collies are of a kind and affectionate disposition, and become strongly attached to their master's family. They are very watchful and always on the alert, while their intelligence is really marvelous. At one year old they are able to perform full duty, herding sheep, cattle, swine and other stock, attending them all day when necessary, keeping them together and where they belong, and driving off all strange intruders. They learn to know their master's animals from others in a very short time, and a well-trained dog will gather them home and put each into its right stall. They have a dainty carriage and fine style, profuse silky hair of variation of colors, bushy tail, carried low, ears small and semi-erect, head long and sharp. No farm should be without one or more of these highly useful animals. They also make valuable house dogs, being ever watchful of and great favorites of children. Both our stud dogs and breeding bitches are all pedigreed and have had for their progenitors the most famous champion, prize-winning English kennels. The latest importations have been selected not only for the excellent qualities they possess individually as to disposition and head qualities, also all up-to-date champions have been judiciously incorporated into their lineage. Thus our customers may depend upon getting practically everything good to be had in this most useful of all dogs. All our puppies are entitled to registry in American Kennel Club Stud Book.

Price of male puppies or spayed females, 6 to 8 weeks old, your choice of colors, \$8.00 to \$15.00 each. Females, not spayed, \$7.00. Stock one year old, well trained, \$20.00 to \$30.00.

In the event of a customer buying two or more dogs, we can guarantee to furnish no two akin. Our breeding records are very carefully kept and we can always supply stock not related.

## Dog Remedies

**CONKEY'S DISTEMPER REMEDY.** There are many complications that may occur with this disease, such as Pneumonia, Bronchitis, Inflammation of the Brain and of the Spinal Cord, and Paralysis, usually of the hind quarters and Abscesses. CONKEY'S DISTEMPER REMEDY is 50c. or 55c. postpaid.

**DISTEMPER IN CATS.** Distemper in cats should receive the same treatment as for dogs, reducing the dose to  $\frac{1}{4}$  amount, however.

**CONKEY'S MANGE REMEDY.** CONKEY'S MANGE REMEDY is

guaranteed to please in cases of Mange on either dogs or cats, and is an excellent remedy for Eczema, Canker, Sore Ears, Ringworm, and all forms of parasitic skin diseases. Price, 50c. or 75c. express paid.

**CONKEY'S DOG TONIC.** For dogs that are run down, off feed, debilitated from any cause, or those recovering from disease. This tonic is giving satisfaction and can be depended on to bring the dog quickly to condition. Price, 50c. or 55c. postpaid.

**CONKEY'S WORM DROPS.** Price, 50c. or 55c. postpaid.

## YOU CAN MAKE POULTRY RAISING PAY BIG PROFITS

IF YOU USE OUR

### Simplicity Combined Hot-Water Hatcher and Brooder

#### GOING TO HATCH SOME CHICKENS?

**Hatch them** in this simple convenient and modern way. No need of a lot of hens to begin with; no need of waiting for hens to set. When you are ready, fill the machine with eggs, set it in operation, and lo, within a few weeks, you'll find the machine teeming with life—filled with little, lively, healthy chicks, a sight that gladdens the heart of the beginner and experienced alike.

**The Simplicity is a wonderful hatcher.** It will hatch from 80 to 90 per cent. right along. The majority of the hatches run nearer 90 per cent. than 80 per cent. Some hatches are better than 90 per cent. Some operators who have set hens and the Simplicity from the same lot of eggs report that the Simplicity hatched even a larger per cent. of strong, healthy chicks than the hens.

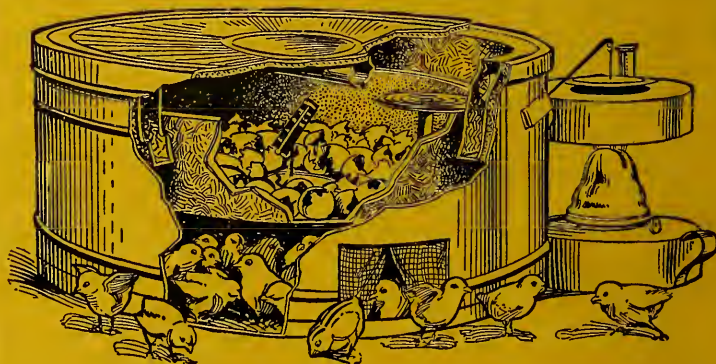
**Simplicity hatched chicks** have wonderful vitality. Stronger chicks could not be hatched either naturally or artificially. They come clean from the shell, are full size, are very healthy and grow rapidly from the first. All the strength that's in the egg is fully developed in the chick. Simplicity operators have no trouble raising the chicks after they are hatched. They have the strength to carry them through and the vitality that develops strong, sturdy grown stock.

**The machine is fully set up** and ready for operation upon getting it to your home. Unwrap the thermometer and place it in the holder; fill the water jacket with warm water, light the lamp. In a short time the temperature is up to the hatching heat. Adjust the regulator according to the directions and you are ready to commence a hatch that simply cannot fail to be a grand success if your eggs are right and you use ordinary care in handling the machine.

**A book** of brief, simple and to the point directions is furnished with each machine, which not only tells you how to successfully operate the machine, but what and how to feed and take care of the young chicks from the minute they are hatched until they are old enough to take care of themselves.

**You will** appreciate the convenience of the machine; the lid at the top which enables you to most easily get at the eggs to turn them; the position of the thermometer and the glass in the lid, which gives the best light on the thermometer; the heating system, the excellent insulation and the many features which make this the most ideal 50 and 100-Egg Hatcher ever put on the market.

**If you are** operating the Simplicity for the first time, you will be delighted with the results and surprised at the ease with which it is done. If you are "old at the business" you too, will be highly pleased. You will be favorably impressed with the quick and easy regulation, the depth and uniformity of the heat, the just right conditions as to moisture, etc.



**The circular shape** of the machine is a great advantage. There are no cold corners in the hatcher or corners in the brooder for the little chicks to crowd into. No brooder could be safer than the Simplicity.

**Fancy prices** FOR EARLY BROILERS—Then, too, there is the eager market for early broilers, which gives such excellent opportunity to reap handsome profits to those who wish to go a step further than the mere supplying of their own tables. The prices that are paid for broilers in the early months of the year, before the hen-hatched chickens are on the market are next to phenomenal. The fashionable hotels and cafés and wealthy families are eager for these toothsome fowls and the price they pay is of minor consideration to them. But to get these on the market at the proper time, you must hatch them artificially. You cannot wait until the hens are ready to set. That puts your chickens on the market too late for the fancy prices.

**There are thousands** of families living in towns and cities who can, with a Simplicity, engage in a pleasurable and profitable little industry of their own on the rear of their own lot, thereby raising their standard of living and lowering its cost by providing their tables with this most delicious of all meats and plenty of eggs with a tang of freshness that the average family without chickens knows very little about. Think of the scraps from thousands of tables being carelessly thrown away when they could be converted into this delightful meat, worth from fifteen to thirty cents per pound. Note the low prices for this most excellent hot-water hatcher and brooder.

50-Egg Galvanized Iron Hot-Water Tank.....\$7.50  
50-Egg Heavy Rolled Copper Hot-Water Tank.....8.50  
100-Egg Heavy Rolled Copper Hot-Water Tank.....12.00

We will be glad to mail you a special descriptive circular upon request.

**THE MOORE SEED COMPANY, 125 MARKET STREET  
PHILADELPHIA, PA.**